



City of Dallas

Parks, Trails, and Environment
Committee Meeting
Keep Dallas Beautiful Update

April 1 2024

Kevin Mondy M.A., Manager
Code Compliance
City of Dallas

Presentation Overview



- Purpose
- Keep Dallas Beautiful Updates
- Community Volunteerism / Cleanups Measures
- KDB Program Operations
- North Texas Community Clean Up Challenge
- Questions



Purpose



- This presentation will share recent developments and achievements of the Keep Dallas Beautiful Program, managed by the Department of Code Compliance.
- Provide key updates on program operations and additions



Dallas Beautiful Affiliation



1010 Washington Blvd., Stamford, CT 06901
T: 203.659.3000 F: 203.659.3001
info@kab.org / www.kab.org

December 16, 2020

Carl:

Keep America Beautiful is pleased to accept the City of Dallas Department of Code Compliance's application to revive Keep Dallas Beautiful in the City of Dallas. Keep Dallas Beautiful will soon rejoin Keep America Beautiful's family of over 600 national affiliates.

We recognize that the collective effort of Keep America Beautiful affiliates to End Littering, Improve Recycling, and Beautify America's Communities may be challenging and will require time, resources and hard work. The results our affiliates have achieved over the years — lasting, positive economic, environmental, and social impact — have demonstrated that amazing outcomes will take place by putting to work the Keep America Beautiful behavior change system and strategies, in addition to the best practices that will be shared during your affiliation process.

Keep America Beautiful national staff and trainers are available to work with you in your journey to become a certified Keep America Beautiful affiliate. Your primary point of contact at Keep America Beautiful is Jason Smith the Affiliate Operations Regional Director – West, his contact information is below:

Jason Smith
Keep America Beautiful
Director, Western Region
1010 Washington Blvd., Stamford, CT 06901
Office: 475.298.1705
Email: jsmith@kab.org

We look forward to working with you to help keep Dallas beautiful and welcoming you as an official affiliate of the Keep America Beautiful Network. Thank you for helping Keep America Beautiful fulfill our vision of creating a country where every community is a clean, green and beautiful place to live. We look forward to our partnership together and great things to come for your community and our beautiful country!

Sincerely,

A handwritten signature in black ink, appearing to read 'Helen Lowman'.

Helen Lowman
President & CEO
Keep America Beautiful

Affiliation Acceptance Letter

KEEP DALLAS



KEEP AMERICA BEAUTIFUL AFFILIATE



Keep Dallas Beautiful Updates



- Received Silver Star Recognition Status with Keep Texas Beautiful.
- Implemented our Waste In Place Curriculum with 17 Dallas ISD schools.
- Increased our volunteer community cleanups by 52%.
- Received additional funding for Keep Dallas Beautiful for FY24 for three positions and marketing.
- We have filled two of three positions.
- New Keep Dallas Beautiful website launched.



Program Operations - Volunteer Cleanup Events



FY 2022 – Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
46	1,444	5,800	\$168,985

FY 2023 - Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
70	3,090	10,064	\$301,431

FY 2024 - YTD Community Volunteer Cleanup Events

Number of Community Clean UP Events	Total Number of Volunteers	Total Number of Volunteers Hours	Value of Service
47	1,586	4,324	\$107,056



Program Operations - Community Clean Trash – Off



FY 2022 - 13 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Disposed / Batteries
54,259	2,443	250,500 lbs.	1,766	66,270 lbs.

FY 2023 – 17 Community Clean Trash – Off Events

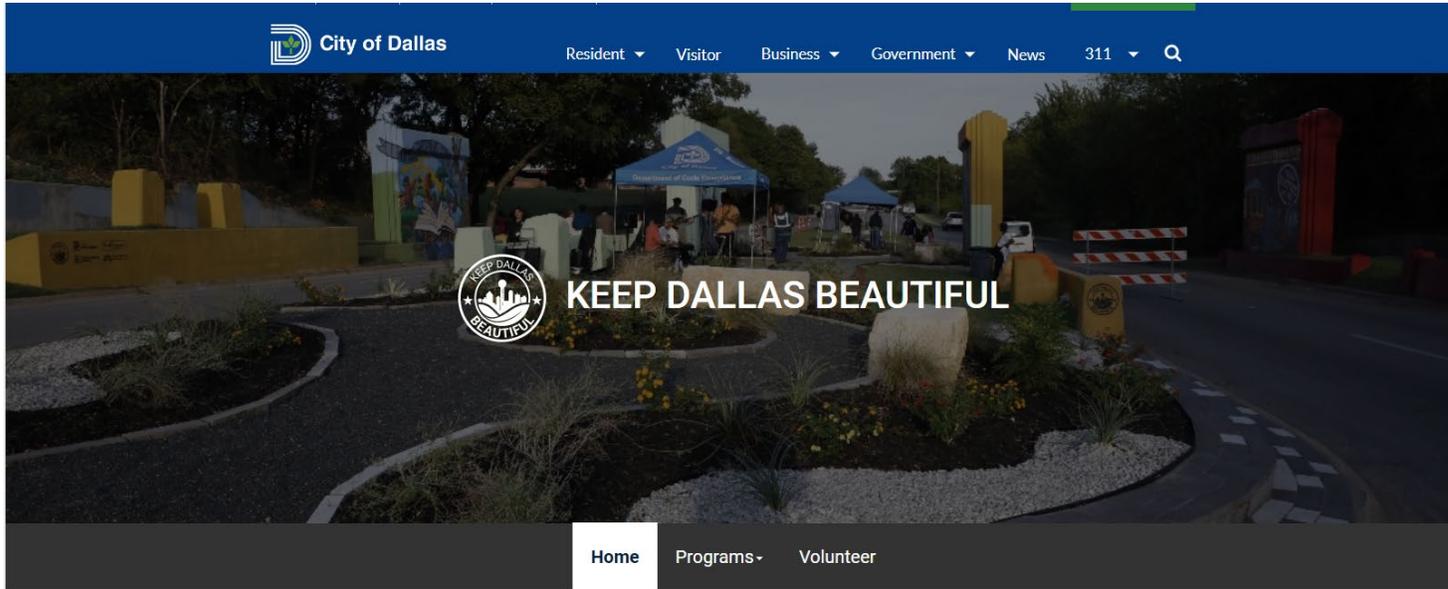
Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Waste Disposed / Paint/ Document Shredding /Batteries
53,933	2,683	275,180 lbs.	2,310	99,992 lbs.

FY 2024 – YTD 8 Community Clean Trash – Off Events

Educational Letters Disseminated	Resident Participation	Bulk Trash Collected	Tires Collected	Hazardous Waste Disposed / Paint/ Document Shredding /Batteries
22,737	1,257	160,880 lbs.	928	43,812 lbs.



Keep Dallas Beautiful



www.kdbccs.org



UPCOMING EVENTS

FEB 27	Tuesday @ 4:00 PM - 5:00 PM Clinton P. Russell Elementary School Keep Dallas Beautiful: Waste ...	MAR 5	Tuesday @ 4:00 PM - 5:00 PM Ascher Silberstein Elementary School Keep Dallas Beautiful: Waste ...
MAR 9	Saturday @ 7:00 AM - 11:00 AM West Dallas Multi-Purpose Center Keep Dallas Beautiful: Commun...	MAR 16	Saturday @ 9:00 AM - 11:00 AM Jacye Zaragoza Keep Dallas Beautiful: Love Y...
MAR 23	Saturday @ 7:00 AM - 11:00 AM Kathlyn Joy Gilliam Collegiate Academy Keep Dallas Beautiful: Commun...	APR 13	Saturday @ 7:00 AM - 11:00 AM Fretz Park Keep Dallas Beautiful: Commun...



Program Operations - Adopt-A-Spot



The Adopt-A-Spot program is a collaborative effort among residents, businesses, clubs, and organizations to keep the city clean and beautiful. Participants can adopt an available spot for a one-year period and commit to six clean-up events per year, making it easy for individuals and groups to get involved with Keeping Dallas Beautiful.



Code Compliance
Services

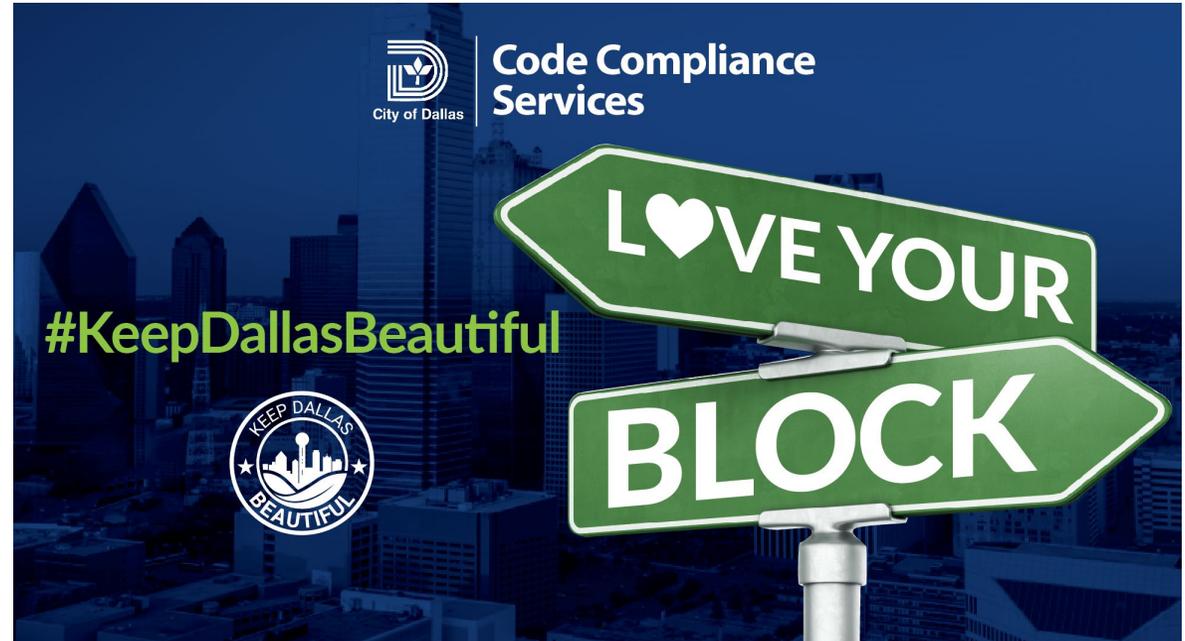


Program Operations Love Your Block



CITYWIDE VOLUNTEER CLEANUP INITIATIVE

The Love Your Block program encourages individuals and organizations to **clean up their communities** by removing blight. From mowing lawns to picking up litter, **every little bit helps!**



Scan the QR Code for additional information.



Program Operations cont.



Community Hand Tool Program



Program Operations cont.



Community Clean Up On The Go



Program Operations cont.



Beautification / Vacant Lot Projects





Leaderboard

Live dashboard of the current state of all participating communities.

Cleanup efforts must be logged between March 1, 2023 and May 31, 2023 and have taken place within a participating community.



Rank	Community	Events	Volunteers	Bags of Litter	Score
1	Mansfield	19	870	801	358.7456
2	Burleson	5	453	19	194.9196
3	Dallas	26	1697	3160	49.3609
4	Carrollton	32	79	237	35.2608
5	Grand Prairie	2	18	12	2.7757



**NORTH TEXAS
COMMUNITY CLEANUP
CHALLENGE**

JOIN US IN THE FIGHT AGAINST LITTER MARCH 1 - MAY 31, 2024



Scan the QR Code for
additional information.



**Together We Can Make
A Difference**



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