

# Memorandum



CITY OF DALLAS

DATE June 20, 2024

Honorable Members of the City Council Housing and Homelessness Solutions  
TO Committee: Jesse Moreno (Chair), Cara Mendelsohn (Vice Chair), Zarin Gracey, Chad  
West, Gay Donnell Willis

SUBJECT **Dallas Housing Needs Assessment & Target Area Action Plans**

The purpose of this memorandum is to brief the Housing and Homelessness Solutions Committee on the scope of work underway with HR&A Advisors (HR&A) on the Equity Strategy Target Area Action Plans and Housing Needs Assessment for the Department of Housing & Neighborhood Revitalization (Housing).

On April 13, 2023, the Dallas City Council approved Dallas Housing Policy 2033 (DHP33) that uses seven pillars of housing equity promoting cross-departmental collaboration, using a data-driven process to focus resources, setting goals for city-wide production and preservation, and integrating education and community engagement into all Housing activities.

HR&A has been engaged to develop three (3) Action Plans for each of the target areas that will guide an 18-month and 5-year set of milestones. The Action Plans will strengthen Housing's engagement with the activities that are inherent to Housing's mission. This analysis will present work needed to meet production, preservation and collaboration goals for neighborhood revitalization. Housing and HR&A will brief on the draft Action Plans on August 26, 2024.

HR&A is also working on a housing needs assessment for the city limits of Dallas to provide data that will inform and guide the actions for future housing production by Housing. This analysis will be briefed by the end of the calendar year.

Should you have any questions or require any additional information, please contact me or Cynthia Rogers-Ellickson, Director, Department of Housing & Neighborhood Revitalization at [Cynthia.Rogersellic@dallas.gov](mailto:Cynthia.Rogersellic@dallas.gov) or 214-670-3601.

A handwritten signature in blue ink, appearing to read 'Robin Bentley'.

Robin Bentley  
Assistant City Manager (I)

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c: Kimberly Bizer Tolbert, Deputy City Manager (I)  
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Biliera Johnson, City Secretary  
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