



Meet the Team



Dr. Yetunde Zannou
Managing Director



Antoine Joyce-Roach
SVP/City Leader



Natalie Sandifer
Director

The Journey of the All Stars Project

Six Defining Moments

1981

- All Stars Project (ASP) is founded by Dr. Fred Newman and Dr. Lenora Fulani.

1984

- First All Stars talent show is held in the South Bronx.

1994

- Committee is formed to lead growth initiatives and expansion.

1997

- The Development School for Youth (DSY) is launched.

2013

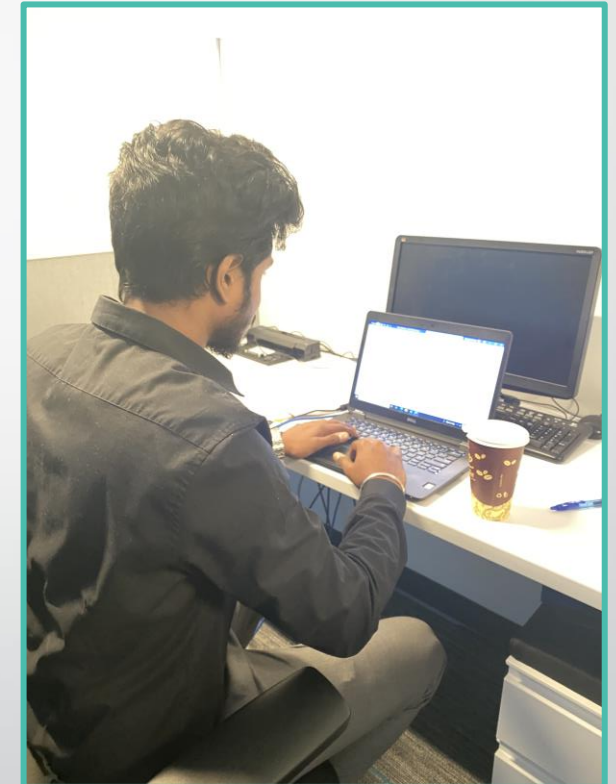
- New All Stars city programs expand to Dallas, TX.

2024

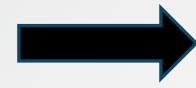
- ASP and City of Dallas announce groundbreaking partnership.



The Goal: To Make Dallas the #1 Region In the Country for Effective Internships



Today's Challenges



Future Solutions

Youth Unprepared Professionally & Socially
for Opportunities



Youth Empowered with Professional &
Social Skills to Seize Opportunities

Companies Lack Tools to Supervise &
Manage Interns Effectively



Empowering Companies with the Resources
to Cultivate and Guide Interns & Future
Leaders

Youth & Companies Dissatisfied with
Internship Outcome



Youth and Companies Thriving Through
Transformative Internships

The Tools for Success

8 Dimensions of Development



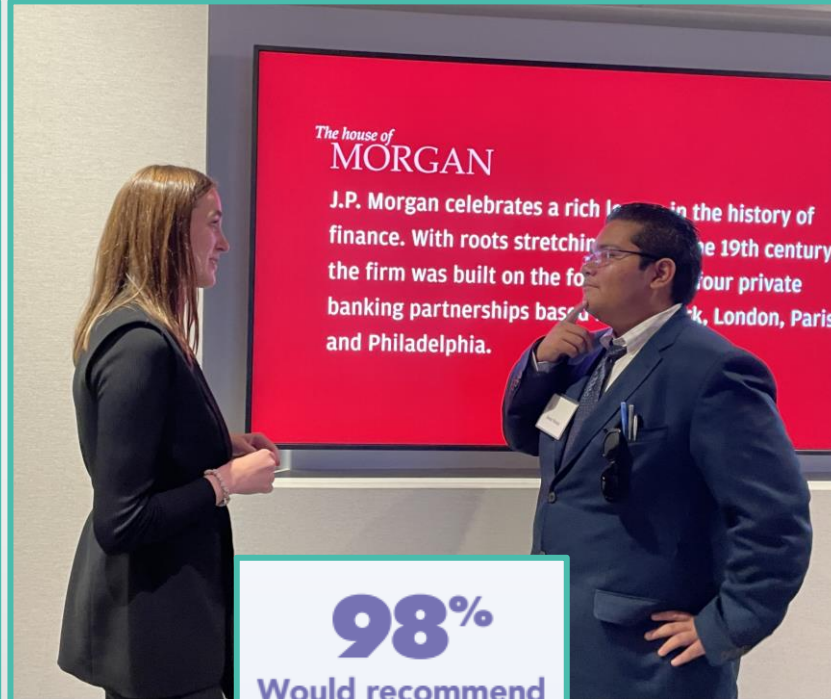
- 1 Appreciation
- 2 Confidence
- 3 Improvisation
- 4 Interpersonal Competence
- 5 Giving
- 6 Open Worldview
- 7 Personal Responsibility
- 8 Vocational Competence



Our Approach Works



97%
Sponsors satisfied
with performance
of their intern



98%
Would recommend
experience
to a colleague



99%
Interns successfully
completed summer
internships



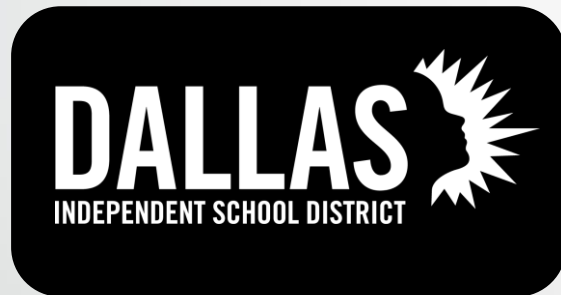
Dallas Works

Powered by the All Stars Project

- The Mayor's *Youth Summer Employment Program*
 - Year-round **career exploration**
 - **Workplace skill** development
 - Paid **summer internship**
- Powered by the All Stars Project means
 - **Quality** at the center
 - **Two-way growth** for youth and adults
 - **Proven, validated record** in youth development



Dallas Works Participants



Dallas ISD Schools

Adams	North Dallas
Career Institutes	Pinkston
Carter	Samuell
Conrad	Seagoville
Hillcrest	Skyline
Jefferson	South Oak Cliff
Kimball	Sunset
Lincoln	Townview
Madison	Washington
Molina	White
New Tech	Wilson



How Dallas Works...*works*



Outreach

Nov 2024 – Feb 2025



**Phase 1 | Career Ready
Workshops**

Feb-Apr 2025



Phase 2 | Internship Prep Bootcamp

May –June 2025



Phase 3 | Internship

June 30-August 8

WE
ARE
HERE



Phase 1: Career Readiness Workshops

February – April 2025



3 Career Ready Pathways



Outreach + Career Ready Workshops



1,000+
Dallas
youth
reached



Student Impact

Gained Skills

Confidence and Communication (n=177)

- *“How to adapt to unfamiliar environments and communicate with different people”*
- *“...this presentation helped me learn being less awkward when first meeting someone”*

87%

Public Speaking (n=29)

- *“I had to get out of my comfort zone”*
- *“It helped me come out of my shell”*
- *“I got to understand what I was doing wrong”*

100%

Resume Writing (n=35)

- Benefited from: template, knowing what employers look for, what to include or exclude
- *“It’s ok to ask for help and guidance when needed and not be scared”*

91%

Phase 2: Preparation for Effective Internships

May – June 2025

- Prepare **young people** – topics include:
 - Introduction to Microsoft Suite
 - Professional Dress
 - Budgeting
- Prepare **supervisors** to work with opportunity youth
- Pair supervisors and young people with an **internship coach**



Phase 3: Internship

June 30-August 8, 2025

- Corporations, nonprofit organizations, government agencies
- Pairing criteria includes:
 - Interest
 - Access to transportation
 - Young people's responsiveness
- \$18+/hour
- 20-40 hours/week



Bank of Texas Intern



Key Achievements

Goals

Achievements

REACH

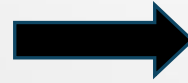
1,000 Dallas youth with career readiness opportunities



✓ Reached **over 1,000** Dallas youth since Nov 2024 through 20+ events

PREP

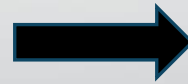
Up to 175 youth in a weeklong program



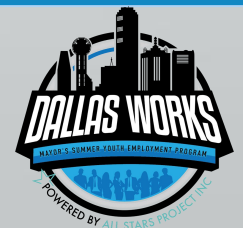
✓ **Over 165** youth participating in workshops

PLACE

Up to 150 youth in paid internships in Dallas



✓ **Secured 76** internship placements; 60% from **new partners**



How to Partner with Dallas Works

- **Financial Underwriting Support**
 - \$650k in private funding to standup program this year
- **Sponsor interns** at your company or nonprofit this summer
 - Cost \$5k/intern
- **Volunteer**
 - Host a Mock Job Interview or become an Internship Coach

Confirmed Intern Partners

Accenture
AMLI Residential
Bank of Texas
City of Dallas
Crossroads Community Services
Dallas College
Dallas Regional Chamber
EY
GirlStart
Hunt Consolidated
JP Morgan Chase
KFM Engineering & Design
TACenergy
Workforce Solutions Greater Dallas



Get Involved



Questions for us?