



City of Dallas

Workforce Initiatives Update

**Workforce, Education,
Equity Committee
December 12, 2022**

Joyce Williams, Director,
Small Business Center

Presentation Overview

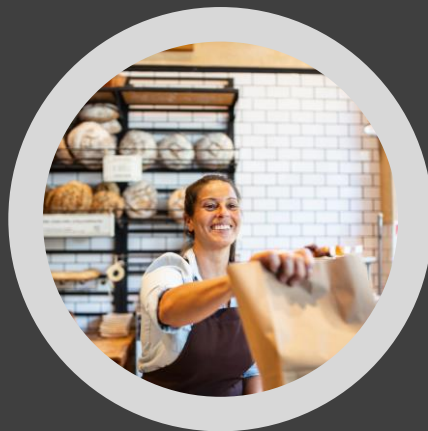


- Purpose of Briefing
- Workforce Strategic Focus Areas:
 - Development Strategy
 - Training & Services
 - Training Updates
 - Employment
- Strategic Resources for Workforce Trends
 - Texas Labor Market Information
- Next Steps

Purpose of Briefing



- Provide an update on the strategic focus of Workforce Initiatives
- Provide updates within each of the focus areas
- Receive WEE Committee feedback



Why the Small Business Center?

Designed to offer dedicated services and resources as a single access point to small business

Designed to increase equity opportunities by providing navigation and resources through Dallas' business and economic ecosystems.

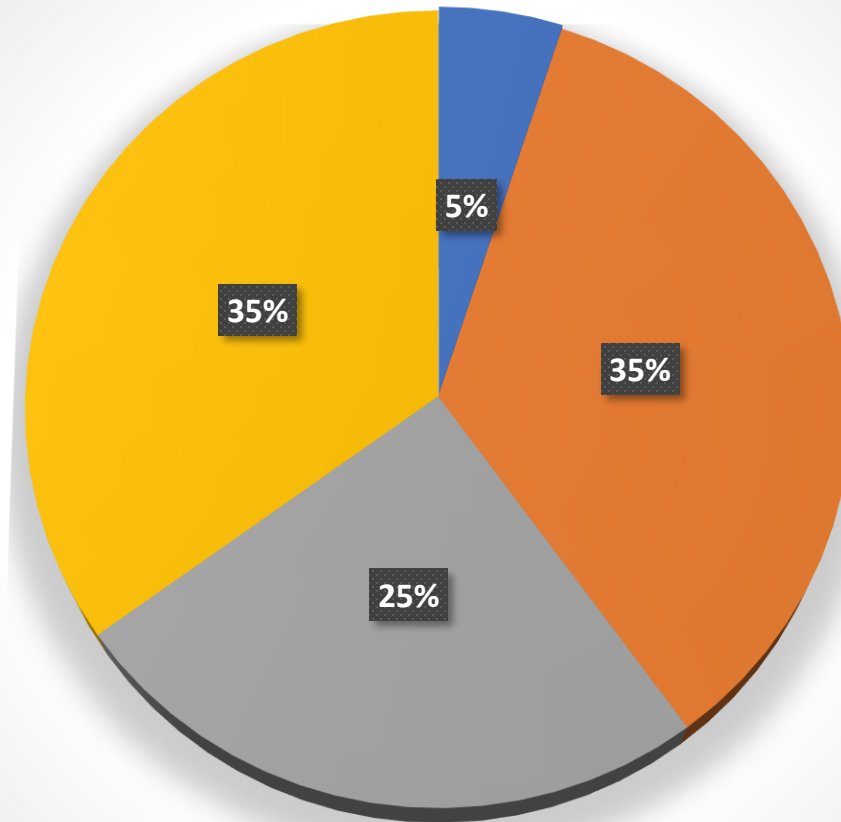
Designed to intersect workforce training and development as a component for the business growth and upskilling the labor force



Workforce Strategic Focus Areas



STRATEGIES



- Workforce Development
- Workforce Training
- Workforce Reentry
- Workforce Employment

Racial Equity Plan Alignment



Economic, Workforce, & Community Development Goal: Become the most economically inclusive City by eliminating the wealth gap through workforce and economic inclusion, fostering full participation in cultural and civic life of Dallas by acknowledging contributions of historically disadvantaged communities, and investing in economic and human development in equity priority areas.

- Action Target: 1.9 Enhance economic vitality for equity priority areas to encourage mid- and long-term growth placing all residents in opportunities to thrive with increased economic and workforce development.
- Action Target: 1.12 Implement Workforce Dallas with leadership from the Mayor's Workforce Czar to address young adult male residents (18- 24 years of age) from equity priority areas with workforce re-entry skills, FreshStart opportunities, upskilling, and on-the job training employment requirements
- Relevant Equity Indicators:
 - Indicator 1: Business Establishments, Indicator 2: Business Ownership, Indicator 4: Labor Force Non-Participation, Indicator 5: Unemployed, Indicator 6: High-Growth, High-paying Employment, Indicator 7: Median Full-Time Income

Workforce Development Strategy



- Several major components in the Economic Development Roadmap include workforce development, workforce training, and employment to address racial economic inequities within Dallas communities.
- To address several of these drivers, the Small Business Center will partner with the Office of Economic Development to integrate forecasting of workforce training needs as a component when recruiting new corporations, creating new developments, and infrastructure projects.

1. Upskilling to meet employer projected skill gaps
2. Create training within communities



Workforce Training & Services



- **2021-2023 Workforce Training Grants**

 - Oak Cliff Works (Allied Health Training) - \$749,943

 - United Way (Computer Technology) - \$2,249,830

- **2023- 2024 Workforce Training Upskilling Grants**

 - Dallas College (Advanced Computer Technology) - \$250,000

 - Metrocare Behavior Center (Registered Behavior Technician) - \$250,000

- **2023- 2024 Workforce Training Skills Gaps (projected)**

 - Electrical Vehicle Installation Technicians - \$125,000

- **2023- 2024 Workforce Training & Services ARPA District Allocation**

 - District 12 Workforce Training job readiness and skills training - \$100,000



Workforce Training Updates



2021-2024 Workforce Training



Workforce Employment Strategy



- The Workforce Upskilling Report and Racial Equity Plan address the employment needs for under-employed, unemployed, and unskilled Dallas residents and sustainable wages.
- The Small Business Center partnership strategies include:
 - Enhance the partnership with Workforce Dallas with on-site prescreening at community events and direct referrals
 - Enhance partnerships with private employer to address critical workforce employment need in target industries
 - Establish a system to track workforce employment needs of local businesses as a data point to integrate into future workforce solicitations
 - Workforce Dallas referrals to SBC for who need workforce training or those with justice –impacted backgrounds

Workforce Trends Resource



[Home](#)
[LMI by Category](#)
[Economic Profiles](#)
[Popular Downloads](#)
[Find Employers](#)
[Help](#)

Texas Labor Market Highlights – OCTOBER 2022

Unemployment Rate*	Total Non-Farm Employment*	Jobs Change Over the Year	Annual Growth Rate
4.0%	13,630,000	694,200	5.4%

* Seasonally Adjusted

LMI by Category

Local Area Unemployment Statistics (LAUS)

View monthly and annual civilian labor force, employment, unemployment, and unemployment rate estimates by state, county, metropolitan area, workforce development area and many cities, by place of residence.

[Watch Video](#)

Current Employment Statistics (CES)

Generate a report for monthly and annual nonagricultural employment data by industry for Texas and metropolitan areas.

[Watch Video](#)

Quarterly Census of Employment and Wages (QCEW)

View and generate a report for quarterly data derived from the state's unemployment tax program measuring employment and wages by industry by state, county, metropolitan and workforce development areas.

[Watch Video](#)

Occupational Employment & Wage Statistics (OEWS)

Provides current annual and hourly wage estimates for up to 800 detailed occupations by state, metropolitan and workforce development area, and industry.

[Watch Video](#)

Projections

View and generate a 10-year forecast for employment by industry

Economic Profiles

Workforce Development Area (WDA) Profiles

A compilation of selected economic data including LAUS and quarterly industry data by Texas' 28 local workforce development areas.

Metropolitan Statistical Area (MSA) Profiles

A compilation of selected economic data including industry composition, current employment statistics by industry, and unemployment information for Texas' metropolitan areas.

Industry Profiles

An economic profile of Texas industry by category to assist in better understanding Texas regional industry dynamics.

Texas Economic Profile

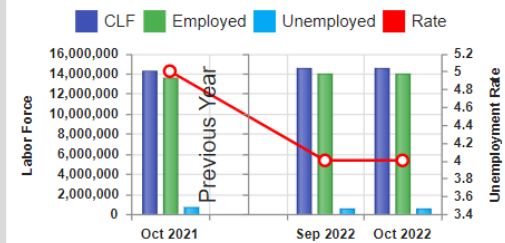
Economic Profile for Texas and US industry data to assist in better understanding Texas industry dynamics.

Popular Downloads

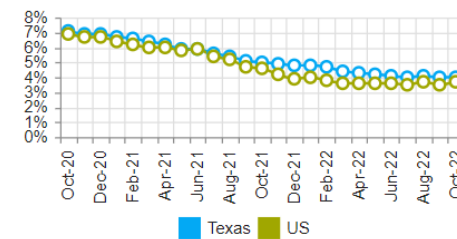
Popular Downloads and Resources

Latest Economic Indicators OCTOBER 2022

Texas Labor Force Statistics (Seasonally Adjusted)



Historical Unemployment Rates (Seasonally Adjusted)



Labor Market

Release

TWC Press



Next Steps



- Implement the use of LMI data tools resources as an informed data driven workforce strategy to address workforce gaps and reduce racial inequities – January 2023
- Implement Salesforce as a monthly performance tracking system for workforce grants – January 2023
- Issue a NOFA Solicitation for Electrical Vehicle Installation technician training - January 2023



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