

June 26, 2024

WHEREAS, the City of Dallas (City) recognizes the importance of its role in local economic development and the public purposes of fostering economic growth, including attracting and retaining major professional sporting events to the City of Dallas; and

WHEREAS, in furtherance of these goals, Mayor Eric L. Johnson organized the Ad Hoc Committee on Professional Sports Recruitment and Retention in 2022; and

WHEREAS, on January 10, 2018, the City Council authorized the City Manager to enter into a Host City Agreement with a soccer federation as part of the United Bid Committee's proposal to host soccer matches in North America, by Resolution No. 18-0101; and

WHEREAS, the City recognizes the long-term economic and collateral benefits to be gained by activating use of the Kay Bailey Hutchison Convention Center Dallas (KBHCCD) through a contract with a soccer federation; and

WHEREAS, on February 13, 2019, the City entered into a contract with Global Spectrum LP dba OVG360 (OVG360) for OVG360 to manage the operations of KBHCCD (KBHCCD Management Contract) by Resolution No. 19-0281; and

WHEREAS, to stimulate business and commercial activity in the City, the City, through the Department of Convention and Event Services (CES), is coordinating with the KBHCCD operator, OVG360, to negotiate a contract with the soccer federation to enable the federation to conduct some of the federation operations at the KBHCCD for a period of nine months in 2026 (KBHCCD Use Contract); and

WHEREAS, negotiation discussions to date include federation requests that fall outside the contract purview of OVG360; and

WHEREAS, CES desires City Council authorization to join in the negotiations with the soccer federation to facilitate the KBHCCD Use Contract to enable the City to join in the contract solely to perform some of the federation's additional requests that are outside of the scope of the KBHCCD Management Contract and which include the federation's use of the perimeter of, and capital repairs to, KBHCCD that will ensure continuity of operations for the federation.

June 26, 2024

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager, by and through the Director of the Department of Convention and Event Services, is hereby authorized (i) to participate in the negotiations between OVG360, the KBHCCD operator, and a soccer federation to facilitate the federation's use of the KBHCCD under a proposed nine-month use contract in 2026, and (ii) to negotiate a joinder to the use contract for the City to perform some of the federation's additional requests that are not within OVG360's KBHCCD Management Contract.

SECTION 2. That upon completion of negotiations, the City Manager shall submit the final terms of the City's joinder to the KBHCCD use contract between OVG360 and the federation to City Council, and upon such approval shall be authorized to join in the KBHCCD use contract, approved as to form by the City Attorney.

SECTION 3. That this resolution does not constitute a binding agreement upon the City or subject the City to any liability or obligation until such time as the KBHCCD use contract is duly approved and executed by all parties.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.