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**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

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POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

October 21, 2024

9:00 AM

2023 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
PUBLIC SAFETY Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	QUALITY OF LIFE, ARTS, AND CULTURE *Ridley (C), Resendez (VC), Bazaldua, Blackmon, Gracey, Schultz, Willis
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	WORKFORCE, EDUCATION, AND EQUITY *Arnold (C), *Schultz (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Atkins (C), Mendelsohn, Moreno, Ridley, Stewart	AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
AD HOC COMMITTEE ON JUDICIAL NOMINATIONS Ridley (C), Resendez, West	AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
AD HOC COMMITTEE ON PENSIONS Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

* Updated:6/28/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

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"De conformidad con la Sección 46.03, Código Penal (coloca armas prohibidas), una persona no puede llevar un arma de fuego u otra arma a ninguna reunión abierta en esta propiedad."

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<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=mc644d5945b4bb6fe2192a94debd2f96f>

Call to Order

MINUTES

1. [24-3281](#) Approval of the September 16, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

Attachments: [Minutes](#)

BRIEFING AND ACTION ITEMS

- A. [24-3272](#) Office of Arts and Culture City Council Agenda **Item # 24-3064** on October 23, 2024: FY 2024-25 Recommended Cultural Organizations Program Contracts [Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture; Julia Hosch, Manager of Cultural Programs, Office of Arts and Culture]

Attachments: [Memorandum](#)

BRIEFING MEMOS

- B. [24-3280](#) Code Compliance - Keep Dallas Beautiful Dashboard [Christopher Christian; Director, Code Compliance; Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence]

Attachments: [Memorandum](#)

- C. [24-3269](#) Dallas Animal Services - Performance Dashboard [Paul Ramon, Director, Dallas Animal Services; Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence]

Attachments: [Memorandum](#)

- D. [24-3270](#) Tipton Public Art Project: Peyton Harshfield, selected artist, City Council Agenda, November 12, 2024
[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture; Lynn Rushton, Manager of Public Arts, Office of Arts and Culture]

Attachments: [Memorandum](#)

- E. [24-3273](#) Public Art Project: Crockett Dog Park project, Sujin Lim, selected artist. City Council Agenda, November 12, 2024
[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture, Lynn Rushton, Manager of Public Art, Office of Arts and Culture]

Attachments: [Memorandum](#)

- F. [24-3275](#) City Facilities Partners Update - AT&T Performing Arts Center
[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture]

Attachments: [Memorandum](#)

FORECAST

- G. [24-3282](#) Quality of Life, Arts, and Culture Committee Forecast

Attachments: [Forecast](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

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1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
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3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3281

Item #: 1.

Approval of the September 16, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, SEPTEMBER 16, 2024

24-0010

QUALITY OF LIFE, ARTS, AND CULTURE
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER PAUL E. RIDLEY, PRESIDING

PRESENT: [7] Ridley, Resendez, Gracey (**9:04 a.m.), *Bazaldua (**9:20 a.m.),
Blackmon, Schultz, Willis

ABSENT: [0]

The meeting was called to order at 9:00 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 11:01 a.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials for this meeting are filed with the City Secretary's Office as EXHIBIT C.

***Note: Members of the Committee participated in this meeting by video conference.**

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, SEPTEMBER 16, 2024

EXHIBIT A

RECEIVED

2024 SEP 13 AM 8:53

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240856

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Quality of Life, Arts, and Culture Committee

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9:00 AM

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Call to Order

MINUTES

1. 24-2960 Approval of the August 19, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

Attachments: Minutes

BRIEFING ITEMS

- A. 24-2955 Historic Preservation Update
[Andrea Gilles, Deputy Director, Planning and Urban Development; Arturo Del Castillo, Assistant Director, Planning and Urban Development]

Attachments: Presentation

- B. 24-2963 Short-Term Rentals Update
[Christopher Christian, Director, Code Compliance Services; Cedric Secoundiata, Assistant Director, Code Compliance Services; Ariel Garcia, Administrator, Code Compliance Services]

Attachments: Presentation

BRIEFING MEMOS

- C. 24-2957 City Facilities Partners Update - Dallas Theater Center
[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayers, Assistant Director, Office of Arts and Culture]

Attachments: Memorandum

- D. 24-2956 Upcoming Office of Community Care Agenda Item to Authorize an Amendment to the Service Contract with Senior Citizens of Greater Dallas for the Senior Services Ombudsman Program
[Jessica Galleshaw, Director, Office of Community Care; Holly Holt, Assistant Director, Office of Community Care]

Attachments: Memorandum

- E. 24-2959 Proposed Elimination of the Hotspot Loaning Program
[Mary Jo Guidice, Director, Dallas Public Library; Heather Lowe, Assistant Director, Dallas Public Library]

Attachments: Memorandum

Forecast

- F. 24-2964 Quality of Life, Arts, and Culture Committee Forecast

Attachments: Forecast

ADJOURNMENT

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MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, SEPTEMBER 16, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

SEPTEMBER 16, 2024

Item 1: Approval of the August 19, 2024, Quality of Life, Arts, and Culture Committee Meeting Minutes

Councilmember Willis moved to adopt the minutes as presented.

Motion seconded by Councilmember Resendez and unanimously adopted. (Gracey, Bazaldua absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

SEPTEMBER 16, 2024

BRIEFING ITEMS

Item A: Historic Preservation Update

The following individuals briefed the committee on the item:

- Arturo Del Castillo, Assistant Director, Planning and Urban Development; and
- Emily Liu, Director, Planning and Urban Development

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

SEPTEMBER 16, 2024

BRIEFING ITEMS

Item B: Short-Term Rentals Update

The following individuals briefed the committee on the item:

- Christopher Christian, Director, Code Compliance Services;
- Cedric Secoundiata, Assistant Director, Code Compliance Services;
- Ariel Garcia, Administrator, Code Compliance Services;
- Sherry Kowalski, City Controller, City Controller's Office;
- Lance Sehorn, Assistant Controller, City Controller's Office; and
- Andrew Spaniol, Deputy Chief of General Litigation, City Attorney's Office

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

SEPTEMBER 16, 2024

BRIEFING MEMOS

Item C: City Facilities Partners Update - Dallas Theater Center

Item D: Upcoming Office of Community Care Agenda Item to Authorize an Amendment to the Service Contract with Senior Citizens of Greater Dallas for the Senior Services Ombudsman Program

Item E: Bloomberg Center for Public Innovation Love Your Block Program Grant Recipient. Department: Code Compliance

The committee discussed the items.

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

SEPTEMBER 16, 2024

FORECAST

Item F: Quality of Life, Arts, and Culture Committee Forecast

The committee discussed the items.

MINUTES OF THE CITY COUNCIL COMMITTEE
MONDAY, SEPTEMBER 16, 2024

EXHIBIT C



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3272

Item #: A.

Office of Arts and Culture City Council Agenda **Item # 24-3064** on October 23, 2024: FY 2024-25
Recommended Cultural Organizations Program Contracts

[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture; Julia Hosch, Manager of Cultural Programs, Office of Arts and Culture]

Memorandum



CITY OF DALLAS

DATE October 18, 2024

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item # 24-3064 on October 23, 2024: FY 2024-25 Cultural Organizations Program Contracts**

On October 23, 2024, City Council will consider the Fiscal Year 2024-25 Cultural Organizations Program (COP) contracts with 56 Dallas-based non-profit arts and cultural organizations. The Cultural Organizations Program contracts with cultural organizations with budgets ranging from \$100,000 to over \$10 million to provide an annual season of programming for residents and visitors of Dallas. The following pages list organizations with their recommended contract amounts totaling \$6,415,236 for FY 2024-25.

The COP Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. Following guideline adoption, information sessions are conducted, and organizations apply through an online grant system. The applications are scored by resident panels composed of at least 60% ALAANA (African, Latinx, Asian, Arab, Native American) individuals.

Scoring criteria of applications totals 100 points. Seventy of the 100 points are allocated to the review panel. The remaining 30 points of total 100 points are allocated to OAC Administrative Scoring. The following is a breakdown of the categories of scoring. Further detailed scoring information can be found on pages 10 through 13 of the attached *FY 2024-25 Cultural Organizations Program Guidelines* as approved by City Council on February 28, 2024.

- **Review Panel Scoring (70 total points)**
 - Public Benefit (35 points)
 - Access & Impact (20 points)
 - Organizational Capacity (15 points)
- **OAC Administrative Scoring (30 total points)**
 - Contract Compliance & Financial Viability (10 points)
 - Monthly Report Submissions (returning applicants)
 - Financial Report Submission (returning applicants)
 - Prior Contract Compliance (new applicants)
 - Fundraising Expense Percentage
 - Average Days Cash on Hand
 - Organization Program Management (10 points)
 - Organization Projection Matrix
 - Organization Employee Pay
 - Organization Board Governance
 - Adherence to Cultural Policy Diversity Criteria (10 points)
 - Board Diversity

▪ Staff Diversity

Following rigorous review of scores and past funding amounts, the FY 2024-25 awards were unanimously recommended by the Arts and Culture Advisory Commission on September 19, 2024. For FY 2024-25, 56 non-profit organizations are recommended for over \$6.4M funding. This funding represents an increase of \$159,958, or an approximately 2.6% budget increase from FY 2023-24 due to higher use of the Hotel Occupancy Tax percentage for the program. OAC continues to leverage the use of HOT funds in COP due to the direct impact funded organizations have on the Dallas arts ecosystem and its nexus to cultural tourism.

Five organizations are recommended for COP contracts that were not part of the 2023-24 COP program. The four first-time organizations in the COP are: Pegasus Media Project, Art House Dallas, The Artist Outreach, and the Nasher Sculpture Center. Deep Vellum Publishing, Inc., was part of the program in FY 2022-23, did not apply in FY 2023-24, and has rejoined for the FY 2024-25 year. The attached table below includes each recommended organization's name, contract amount, contract amount as percentage of annual budget, organization tier based on operating revenue, and mission statement.

Organization tiers are defined as follows:

- Tier 1 - \$100,000 - \$249,999
- Tier 2 - \$250,000 - \$499,999
- Tier 3 - \$500,000 - \$999,999
- Tier 4 - \$1,000,000 - \$2,999,999
- Tier 5 - \$3,000,000 - \$10,000,000
- Tier 6 - \$10,000,000 and over

If you have any questions, please feel free to contact me or the Director of the Office of Arts and Culture, Martine Elyse Philippe, at 214-671-2828 or martine.philippe@dallas.gov.

Sincerely,



M. Elizabeth (Liz) Cedillo-Pereira
Assistant City Manager

Kimberly Bizzor Tolbert, City Manager (I)
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge

Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager (I)
Robin Bentley, Assistant City Manager (I)
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)

Dominique Artis, Chief of Public Safety (I)
Dev Rastogi, Assistant City Manager

Directors and Assistant Directors

[Attachment]

	Organization (* marks new organizations) Organization tiers are defined as follows: <ul style="list-style-type: none"> • Tier 1 - \$100,000 - \$249,999 • Tier 2 - \$250,000 - \$499,999 • Tier 3 - \$500,000 - \$999,999 • Tier 4 - \$1,000,000 - \$2,999,999 • Tier 5 - \$3,000,000 - \$10,000,000 • Tier 6 - \$10,000,000 and over 	Contract Amount (\$)	Contract Amount as Percentage of Annual Budget	Tier
1	Anita N. Martinez Ballet Folklorico	\$50,007	25%	1
ANMBF's mission statement is to create a cultural and educational foundation to unlock the potential of every child through active engagement in the arts.				
2	Art House Dallas	\$42,000	9%	2
Art House Dallas is a local nonprofit that serves and supports hundreds of local artists (visual arts, music, literary, and performing arts) each year through artist formation and outreach opportunities. Central to our mission of creativity for the common good, Art House Dallas believes in the power of creativity to form a more thoughtful, compassionate, and united Dallas. Our work is built upon the value of three pillars: community, formation, and outreach.				
3	Artist Outreach, Inc dba The Artist Outreach	\$45,000	8%	3
The Artist Outreach (TAO) works to change the educational, emotional, and financial futures of those we serve through creative arts programs provided to schools and advocacy centers.				
4	Arts Mission Oak Cliff	\$30,000	13%	1
Arts Mission Oak Cliff holds space for a diverse community to cultivate, celebrate, and sustain their creativity while actively engaging and inspiring the public with the arts.				
5	Artstillery Nonprofit	\$37,243	18%	1
Artstillery is a multidisciplinary arts and social justice organization that uplifts marginalized voices through original immersive productions.				
6	Avant Chamber Ballet	\$45,600	15%	2
Avant Chamber Ballet's mission is to bring exceptional live dance and chamber music together for audiences in the Dallas and Fort Worth.				
7	Ballet North Texas	\$36,000	9%	2

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Ballet North Texas is dedicated to enriching the North Texas community through exceptional performances, transformative dance training, and inclusive community education and outreach.				
8	Big Thought	\$682,664	6%	6
Big Thought's mission is to make imagination a part of everyday learning.				
9	Cara Mia Theatre Company	\$91,482	7%	4
To inspire and engage people to uplift their communities through transformative Latinx theatre, multicultural youth arts experiences, and community action.				
10	Color Me Empowered	\$35,776	24%	1
Color Me Empowered provides programming that empowers children and communities through visual arts education and the implementation of civic art.				
11	Creative Arts Center of Dallas	\$59,238	7%	3
The Creative Arts Center of Dallas nurtures a community where citizen artists discover, develop, and express their artistic vision.				
12	Dallas Black Dance Theatre	\$248,435	7%	5
The mission of Dallas Black Dance Theatre is to create and produce contemporary modern dance at its highest level of artistic excellence through performances and educational programs that bridge cultures and reach diverse communities.				
13	Dallas Chamber Symphony	\$71,924	15%	2
The Dallas Chamber Symphony exists to engage community audiences and enrich people's lives by sharing in the discovery, creation, exploration, and enjoyment of great music.				
14	Dallas Children's Theater	\$189,822	5%	5
The mission of Dallas Children's Theater is to inspire young people to creative and productive lives through the art of theater.				
15	Dallas Historical Society	\$47,810	4%	4
Established in 1922, the Dallas Historical Society is a 501 (c)(3) nonprofit that is dedicated to collecting, preserving, and exhibiting (sharing) the extraordinary heritage of Dallas and Texas to educate and inspire present and future generations.				
16	Dallas Holocaust and Human Rights Museum	\$93,000	1%	5
The Museum is dedicated to teaching the history of the Holocaust and advancing human rights to combat prejudice, hatred, and indifference.				
17	Dallas Museum of Art	\$1,073,896	3%	6
The Dallas Museum of Art is a space of wonder and discovery where art comes alive. The DMA will place art and our diverse communities at the center around which all activities radiate; pursue excellence in collecting and programming, present works of				

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art across cultures and time, and be a driving force in contemporary art; and strengthen our position as a prominent, innovative institution, expanding the meaning and possibilities of learning and creativity.				
18	Dallas Symphony Association, Inc. [Children's Chorus Only]	\$71,290	0%	6
To inspire and change lives through musical excellence.				
19	Dallas Theater Center	\$90,007	1%	5
The mission of Dallas Theater Center is to engage, entertain, and inspire our diverse community by creating experiences that stimulate new ways of thinking and living. We will do this by consistently producing plays, educational programs, and other initiatives that are of the highest quality and reach the broadest possible constituency.				
20	Dallas Wind Symphony dba Dallas Winds	\$68,140	8%	3
The Dallas Winds Brings Joy to People Through Band Music: by presenting live performances that deliver unique and engaging experiences, by offering education programs that encourage youth participation in school bands, and by the production of noteworthy recordings and media content.				
21	Deep Vellum Publishing, Inc.	\$55,000	5%	4
To bring the world into conversation through literature by publishing underrepresented writers from around the world, and promoting a lifelong love of reading and writing to readers everywhere.				
22	Fine Arts Chamber Players	\$47,517	30%	1
FACP's mission is to enrich and enhance the quality of life for North Texas-area residents, especially families and children, through free concerts of classical music and educational activities.				
23	Flamenco Fever	\$20,000	11%	1
The mission of Flamenco Fever (FF) is to create a sustainable flamenco community in Dallas equal to other cities of our size while preserving the legacy of Latinx art and culture, specifically in the rapidly gentrifying neighborhood of Oak Cliff, where FF is based. Flamenco Fever presents high-quality educational activities and public performances throughout North Texas, reaching underserved neighborhoods with our belief that all should have the opportunity to learn, participate, regularly access, and reap the rewards of the mental, physical, and spiritual benefits that music and dance provide.				
24	Forest Forward	\$86,600	3%	4
Forest Forward is a non-profit organization that partners with the community to drive equitable development, economic mobility, and improve outcomes for children, residents, and families of the South Dallas community.				

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25	Foundation for African American Art dba The African American Museum	\$108,785	11%	3
The Museum of African-American Life and Culture (The African American Museum) is an institution dedicated to the research, identification, selection, acquisition, presentation and preservation of visual art forms and historical documents that relate to the life and culture of the African-American community.				
26	Greater Dallas Youth Orchestra	\$71,242	8%	3
The mission of the Greater Dallas Youth Orchestra is to inspire and cultivate excellence in youth through music education, ensemble building, and performance opportunities.				
27	Junior Players Guild	\$89,157	8%	4
The mission of Junior Players is to encourage intellectual growth, mental well-being, and the development of life skills in youth through mentoring, creative expression and participation in the fine arts. Junior Players' vision is to be at the forefront of an innovative youth arts education that celebrates diversity, promotes thought leadership and meets communities' needs.				
28	Kitchen Dog Theater Company	\$65,564	19%	2
It is the mission of Kitchen Dog Theater to provide a place where questions of justice, morality, and human freedom can be explored. We choose plays that challenge our moral and social consciences, and invite our audiences to be provoked, challenged, and amazed. We believe that the theater is a site of individual discovery as well as a force against conventional views of the self and experience. It is not a provider of answers, but an invitation to question. Since theater of this kind is not bound by any tradition, Kitchen Dog Theater is committed to exploring these questions whether they are found in the classics, contemporary works, or new plays.				
29	Nasher Sculpture Center	\$80,000	1%	5
The Nasher Sculpture Center's mission is to be an international focal point and catalyst for the study, installation, conservation, and appreciation of modern and contemporary sculpture.				
30	Orpheus Chamber Singers	\$26,000	11%	1
Orpheus Chamber Singers, Inc., is the premier professional choir in North Texas, committed to performances and activities that perpetuate and elevate the art of choral music.				
31	OutLoud Dallas	\$42,000	8%	3
OutLoud's mission is to amplify youth voice and value young people as capable artists, changemakers and storytellers. OutLoud serves youth from over 30 zip codes in the Dallas area and surrounding metroplex, using the transformative power of the				

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arts to bridge divides, enhance social emotional learning, and provide young people with platforms to share their stories.				
32	Pegasus Media Project	\$25,000	21%	1
Pegasus Media Project envisions a future where the film and media arts industry thrives on diversity and inclusivity, transforming it into a space where every voice is celebrated and integral to the narrative, ensuring underrepresented artists not only participate but lead and innovate for a more equitable and authentic media landscape.				
33	Pegasus Musical Society dba Orchestra of New Spain	\$20,000	7%	2
The mission of the Orchestra of New Spain is: Introduction in concert of the neglected repertory of the Spanish and New World Hispanic 17th and 18th centuries, and exploration of the Hispanic heritage of which it is a part; educating the public on the importance of the repertory and its broader cultural implications. Performance of other renaissance, baroque, classical and romantic repertories on period instruments. Performance of alternative repertory, from other periods and of other provenance.				
34	Perot Museum of Nature and Science	\$744,489	3%	6
To inspire minds through nature and science.				
35	Premier Lone Star Wind Orchestra dba Lone Star Wind Orchestra	\$39,800	17%	1
Music Changing Lives in North Texas and beyond through inspired collaborations, exceptional musician mentoring, unforgettable performances, and inclusive community engagement.				
36	Sammons Center for the Arts	\$121,170	12%	3
The Sammons Center grows the Arts, in and for this community, by providing essential support uniquely focused on the needs of local performing artists, arts groups, audiences, and arts education to enrich the lives of people of all ages and backgrounds.				
37	Second Thought Theatre	\$30,000	15%	1
Second Thought Theatre provides an intimate and unique theatrical experience by empowering top local artists to take risks, and by showcasing writers who boldly tackle the difficult and demanding questions of our rapidly changing world.				
38	Shakespeare Festival of Dallas dba Shakespeare Dallas	\$123,856	12%	4
Using Shakespeare's works as a cornerstone, Shakespeare Dallas serves the Southwest region with fun and accessible indoor and outdoor theatre, integrated school programs and cultural enrichment for people of all ages and backgrounds.				
39	Soul Rep Theatre Company	\$34,354	21%	1

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Our MISSION: Soul Rep Theatre Company exists to protect and progress the Black Theatre experience through enlightening entertainment. Our VISION is to cultivate the next generation of theatre artists and patrons by establishing an institution committed to quality theatre and arts education.				
40	Teatro Dallas	\$81,088	30%	2
Teatro Dallas is committed to the cultural empowerment of the Latinx community by representing our varied experiences, voices, and artistic expressions. Through high quality theatrical programming Teatro Dallas employs the power of theater to celebrate our diverse traditions while strengthening our community.				
41	TeCo Theatrical Productions, Inc. dba Bishop Arts Theatre Center	\$138,157	12%	4
Bishop Arts Theatre Center's mission is to engage and cultivate a vibrant arts community by welcoming emerging artists and developing equitable, multigenerational programming for the community, where learning and social impact are invited and celebrated.				
42	Texas International Theatrical Arts Society DBA TITAS/DANCE UNBOUND	\$138,157	7%	4
TITAS entertains, educates, and inspires by curating and commissioning extraordinary dance and performance art from around the world.				
43	Texas Winds Musical Outreach, Inc.	\$90,439	19%	2
Texas Winds Musical Outreach engages, comforts, and celebrates the spirits of isolated seniors, hospital patients, veterans, and children in North Texas through live, professional musical performances.				
44	The Bandan Koro Experience	\$39,061	22%	1
Bandan Koro's mission is: To Educate and Inspire Through African Arts and Culture. In our execution of this mission, we seek to foster a greater awareness, understanding, and appreciation of cultures and experiences relative to Africa and the African Diaspora.				
45	The Black Academy of Arts and Letters, Inc.	\$216,680	7%	5
To create and enhance an awareness and understanding of artistic, cultural, and aesthetic differences utilizing the framework of African-American Arts and Letters and to promote, foster, cultivate, perpetuate and preserve the Arts and Letters of the African, African-Americans and Caribbean Culture in the Fine, Literary, Cinematic and Performing Arts.				
46	The Bruce Wood Dance Co., Inc.	\$67,353	6%	4
The mission of Bruce Wood Dance is to present high-caliber, original, contemporary choreography that harnesses the power of dance to entertain, enrich, and heal. Bruce				

DATE October 18, 2024

SUBJECT **Office of Arts and Culture Agenda Item # 24-3064 on October 23, 2024:
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Wood Dance produces and licenses Wood's repertoire, commissions new, relevant works by resident and guest choreographers, licenses masterworks, provides engagement opportunities to under-resourced populations, focuses on equity, equality, and inclusion, and contributes to enriching the quality of life in Dallas, the region, state, and nation.				
47	The Dallas County Historical Foundation dba Sixth Floor Museum at Dealey Plaza	\$55,091	1%	5
The Sixth Floor Museum at Dealey Plaza chronicles the assassination and legacy of President John F. Kennedy; interprets the Dealey Plaza National Historic Landmark District and the John F. Kennedy Memorial Plaza; and presents contemporary culture within the context of presidential history.				
48	The Dallas Opera	\$157,500	1%	6
The Dallas Opera is a world-class performing arts organization producing outstanding mainstage and chamber opera repertoire; attracting national and international attention; committed to extensive community outreach and education; and managed to the highest possible standards of artistic excellence, accountability, efficiency, and financial sustainability.				
49	The Flame Foundation	\$40,000	16%	1
Our mission is to spark an intergenerational passion and curiosity about flamenco dance through presentations of exemplary collaborative flamenco artistic works and interactive, accessible education opportunities for children and adults with or without dance backgrounds in Dallas, Texas. All of our events are intentionally bilingual, spoken in English and Spanish to engage and connect diverse individuals who will steadily become a strong cross-cultural flamenco community.				
50	The Writer's Garret	\$53,185	24%	1
The Writer's Garret connects people through the power of language.				
51	Theatre Three, Inc.	\$97,045	13%	3
We are an intimate stage for everyone. Playwrights will invent, artists will risk, and audiences will be immersed in new and familiar plays they can see from all sides. Feel emboldened, entertained, and intrigued--rediscover and reach for T3!				
52	Turtle Creek Chorale, Inc.	\$62,625	4%	4
The mission statement of the Turtle Creek Chorale is to entertain, educate, unite, and inspire.				
53	Undermain Theatre	\$62,219	9%	3
Undermain Theatre is a company of artists seeking to inspire, educate and challenge audiences and artists through its production of innovative theater, with particular interest in poetic and language-driven work.				
54	Uptown Players, Inc.	\$53,000	7%	3

<p>The mission of Uptown Players is to present professional theatre that meets a rising demand in the community for audiences to see their life experiences represented on stage. We offer diverse productions focusing on contemporary and alternative lifestyle themes that explore subjects including diversity, relationships, family, prejudice, and values. We present plays and musicals that challenge audiences artistically, strengthen cultural bridges with the LGBTQ+ community, and create greater positive public awareness and acceptance through the performing arts.</p>				
55	USA Film Festival	\$78,518	30%	2
<p>The USA Film Festival is a Dallas-based, 501c3 non-profit organization dedicated to the recognition and encouragement of excellence in the film and video arts. PROGRAM MISSION -- To enrich our community through a wide variety of cultural and educational programs; To promote equality through both our programs and through access for all publics; To celebrate the film and video arts; To utilize the power and popularity of the visual medium to reach and teach people of all ages; To support filmmakers and other artists by providing outlets for their works as well as providing the opportunity to speak with our audiences.</p>				
56	Verdigris Ensemble Inc.	\$45,250	24%	1
<p>Verdigris Ensemble's mission is to [transform] our world through an alchemy of immersive storytelling and the power of human voice.</p> <ul style="list-style-type: none"> - We [CREATE] a new music movement by commissioning works and exploring diverse genres to tell compelling stories; - We [INVEST] in musicians through education and community engagement; - We [REDEFINE] vocal music through creative programming and technological innovation. 				
	TOTAL	\$6,415,236		



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3280

Item #: B.

Code Compliance - Keep Dallas Beautiful Dashboard

[Christopher Christian; Director, Code Compliance; Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence]

Memorandum



CITY OF DALLAS

DATE October 18, 2024

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Keep Dallas Beautiful Application Suite**

The Office of Data Analytics and Business Intelligence (DBI), in partnership with the Department of Code Compliance (CCS), has created a suite of applications to support Keep Dallas Beautiful. The applications, once published, will provide residents with a user-friendly way to register for clean-up sites, reserve any necessary equipment, and provide an interactive dashboard with in-depth information on the impact of Keep Dallas Beautiful events.

In the past, residents used time-consuming paper forms to register for cleanup sites, reserve equipment, and track the impact of the cleanups. This new suite of applications will enhance the registration process, customer experience, and provide valuable insights into the cleanup efforts. The Adopt-A-Spot application will allow volunteers to identify and register for available Keep Dallas Beautiful locations quickly. Residents will be able to use the Community Hand Tool Survey application to reserve equipment for cleanup events. The Keep Dallas Beautiful Events Dashboard will provide residents and city personnel with a wide range of metrics updated bi-weekly measuring the effectiveness of this program such as:

- Number of events and volunteers
- Distribution of clean-up events
- Volunteer hours served
- Amount and type of trash collected
- Monetary value of the services provided by volunteers

Please contact Dr. Brita Andercheck, Chief Data Officer, or Christopher Christian, Director of CCS if you have any questions.

Service First Now!

Alina Ciocan
Assistant City Manager

C: Kimberly Bizzor Tolbert, City Manager (I)
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge

Alina Ciocan, Assistant City Manager
Donzell Gipson, Assistant City Manager (I)
Robin Bentley, Assistant City Manager (I)
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)

"Service First, Now!"

Connect – Collaborate – Communicate

Dominique Artis, Chief of Public Safety (I)
Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3269

Item #: C.

Dallas Animal Services - Performance Dashboard

[Paul Ramon, Director, Dallas Animal Services; Dr. Brita Andercheck, Chief Data Officer, Office of Data Analytics and Business Intelligence]

Memorandum



DATE October 18, 2024

CITY OF DALLAS

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Dallas Animal Services: Performance Dashboard**

The Office of Data Analytics and Business Intelligence (DBI), in partnership with the Dallas Animal Services Department (DAS), has worked to develop a fully automated performance and at-risk animal identification dashboard.

Historically, shelter partners and residents were required to comb through multiple reports and the open data portal to understand DAS performance metrics and identify at-risk animals, a time-consuming and labor-intensive process. The dashboard automates the reporting and identification process, making the data easily accessible with thrice daily updates on critical metrics, which include:

- Intakes
- Adoptions
- Shelter Capacity
- Animals at risk of euthanasia
- And more
 - DAS Performance Dashboard link available [here](#)

Please contact Dr. Brita Andercheck, Chief Data Officer, or Paul Ramon, Director of DAS, if you have any questions.

Service First, Now!



Alina Ciocan

Assistant City Manager

c: Kimberly Bizar Tolbert, City Manager (I)
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Dominique Artis, Chief of Public Safety (I)
Dev Rastogi, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

Donzell Gipson, Assistant City Manager (I)
Robin Bentley, Assistant City Manager (I)
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3270

Item #: D.

Tipton Public Art Project: Peyton Harshfield, selected artist, City Council Agenda, November 12, 2024
[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture; Lynn Rushton, Manager of Public Arts, Office of Arts and Culture]

Memorandum



CITY OF DALLAS

DATE October 18, 2024

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Tipton Public Art Project: Peyton Harshfield, selected artist, City Council
Agenda, November 13, 2024**

The City of Dallas Office of Arts and Culture

SUBJECT

Authorize a contract with Peyton Harshfield as the selected artist for the fabrication and installation of a site-specific artwork at Tipton Park. **(Dallas Cultural Plan Strategy # 6, 13, 17) (REP Ei 2, 37)**

The public art installation will be sited at Tipton Park located at 3607 Magdeline St. Dallas, Texas 75212 in Council District 6. Not to exceed \$113,000.00.

Financing: 2017 PKR Bond

BACKGROUND

The published scope of the project is to create a welcoming environment for visitors to the recreation center, park, and trail.

The proposed location is near the Tipton Park's playground and the location of new replacement pavilion. It is also near the existing trail and bridge and will benefit those using the trail.

ARTIST BACKGROUND

Peyton Harshfield is a visionary public artist known for creating large-scale murals, installations, and metal sculptures that captivate and inspire audiences. Her artistic style is characterized by vibrant colors, graphic-realistic designs, and bold forms that spark imagination. Her work has been commissioned by various public and private entities, including the City of Crestview Hills, Kentucky, and the City of Pendleton, Ohio.

PROJECT DESCRIPTION

This project consists of three separate painted layered metal installations. The three pieces are the Legacy of the Land, Unity, and Resilience. The color palette is meant to reflect the vibrancy of the community.

ESTIMATED SCHEDULE OF PROJECT

City Council Award December 2024

DATE October 18, 2024
SUBJECT **Tipton Public Art Project: Peyton Harshfield, selected artist, City Council Agenda, November 13, 2024**
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Contract Award February- March 2025
Complete Installation May 2026

FUNDING INFORMATION

\$113,000.00 - 2017 Bond Funds

SELECTION METHOD

Artist's Open Call via CaFE (callforentry.org) for artists-qualifications to include established professional artwork record and ability to execute the scope of the artwork on time and on budget. Artist teams and local artists are encouraged to apply.

Community input provides themes and narratives which inform the call for artists.

On January 17, 2023, Joint Community meeting with Parks and Recreation Department and Council member Omar Narvaez of District 6, held at Voice of Hope Ministries. The Public Art team interviewed community members.

On April 6, 2023, Community Meeting with Parks at Nash Davis Recreation Center. The Public Art team interviewed community members.

A community member served on the selection panel

On April 24, 2024, selection panel 1 reviewed qualified artist and select three artists to create concepts design for the site-specific Public Art Project.

On June 26, 2024, the final selection panel selected Peyton Harshfield.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On February 1, 2018, the Park and Recreation Board approved the Public Art Projects list for the 2017 Bond Projects.

On August 2, 2022, the Public Art Committee recommended the initiation of a public art project for Tipton Park at 3607 Magdeline St, Dallas TX 75212.

On August 11, 2022, the Arts and Culture Advisory Commission recommended the initiation of a public art project for Tipton Park at 3607 Magdeline St, Dallas TX 75212.

On June 26, 2024, to final selection panel selected Peyton Harshfield.
Selection panels were held on April 24 and June 26, 2024

On August 6, 2024, Public Art Committee recommended Peyton Harshfield as the selected artist for the Tipton Park Public Art Project.

On August 15, 2024, Arts and Culture Advisory Commission recommended Peyton Harshfield as the selected artist for the Tipton Park Public Art Project.

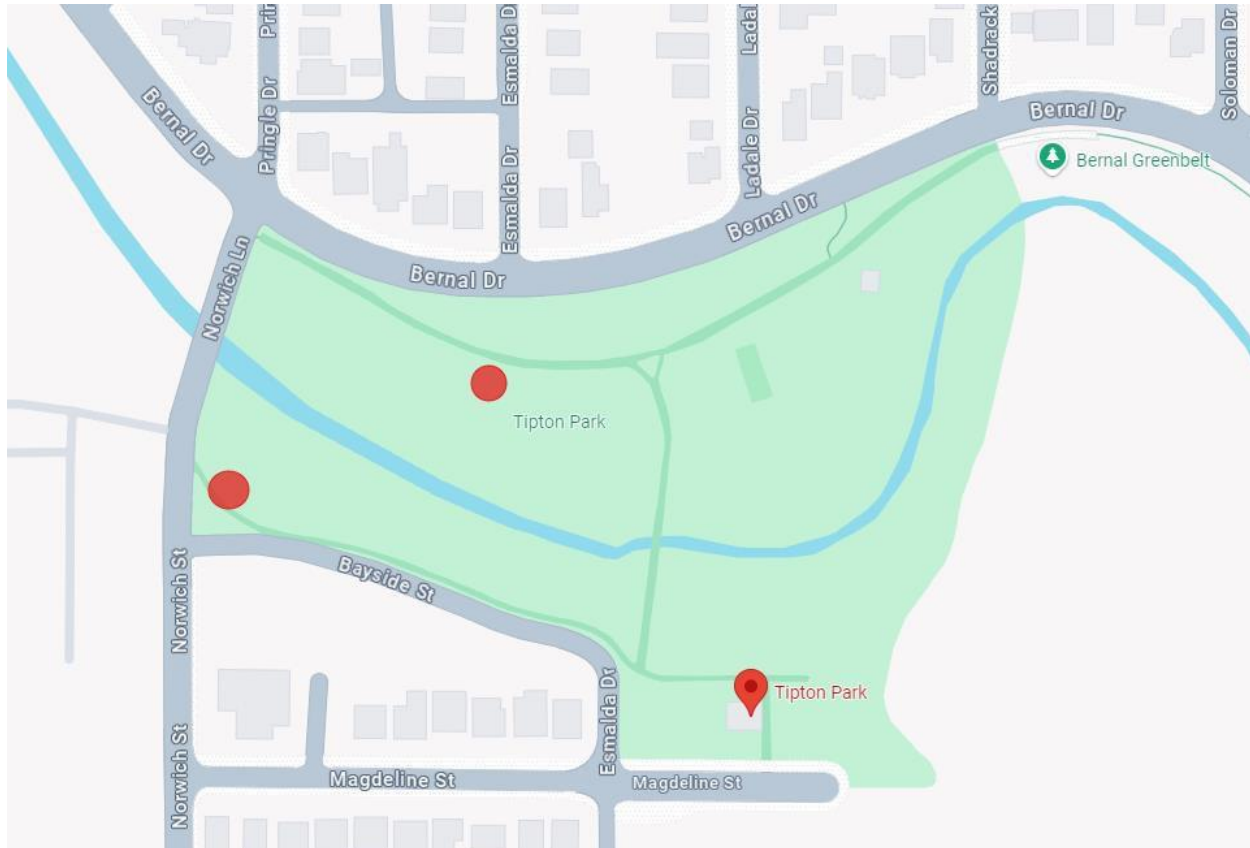
FISCAL INFORMATION

2017 PRK Bond Funds \$113,746.00

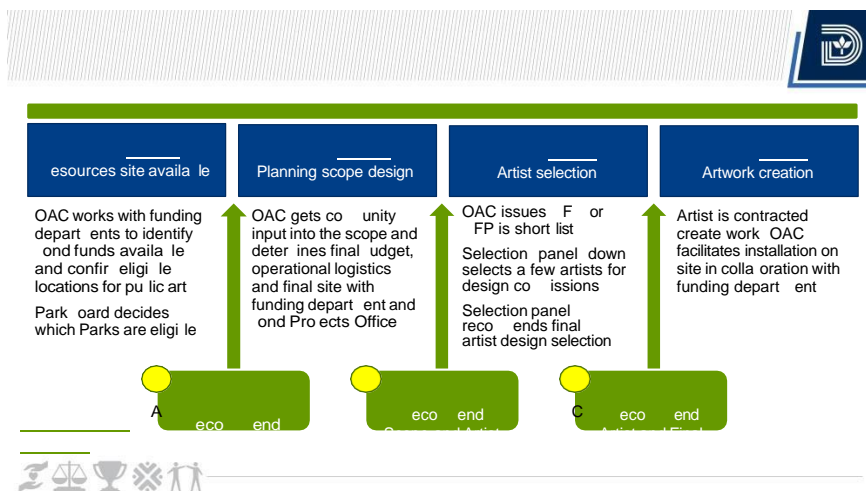
Image of Design Concepts



Location



Public Art Process



DATE October 18, 2024
SUBJECT **Tipton Public Art Project: Peyton Harshfield, selected artist, City Council Agenda, November 13, 2024**
PAGE **Page 5 of 5**

If you have any questions, please feel free to contact me or the Director of the Office of Arts and Culture, Martine Elyse Philippe, at 214-671-2828 or martine.philippe@dallas.gov.

Sincerely,



M. Elizabeth (Liz) Cedillo-Pereira
Assistant City Manager

Kimberly Bizzor Tolbert, City Manager (I)
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
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Donzell Gipson, Assistant City Manager (I)
Robin Bentley, Assistant City Manager (I)
Jack Ireland, Chief Financial Officer
Elizabeth Saab, Chief of Strategy, Engagement, and Alignment (I)
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-3273

Item #: E.

Public Art Project: Crockett Dog Park project, Sujin Lim, selected artist. City Council Agenda, November 12, 2024

[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture, Lynn Rushton, Manager of Public Art, Office of Arts and Culture]

Memorandum



CITY OF DALLAS

DATE October 18, 2024

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Public Art Project: Crockett Dog Park project, Sujin Lim, selected artist. City Council Agenda, November 13, 2024**

The City of Dallas Office of Arts and Culture

SUBJECT

Authorize a contract with SUJIN LIM as the selected artist for the fabrication and installation of a site-specific artwork at Crockett Dog Park. **(Dallas Cultural Plan Strategy # 6, 13) (REP Ei 2, 37)**

The public art installation will be sited at Crockett Dog Park located at 501 North Carroll Avenue, Dallas, Texas 75246. Not to exceed \$200,000.00.

Financing: 2006 and 2017 PKR Bond

BACKGROUND

The published scope of the project is to create highly visible, welcoming artwork for a dog park. The scope of the project is a site-specific installation of an artist designed and fabricated canine themed sculpture. The artwork seeks engagement and to elicit curiosity from viewers of all ages through design and high visibility. The artwork must require little or no maintenance and be safe and appropriate for public outdoor work. It will enhance the City of Dallas Public Art Collection with diversity of style, scale, media, and artists, including ethnicity and gender.

ARTIST BACKGROUND

Artist Sujin Lim is an internationally acclaimed artist. Sujin Lim earned a BFA and MFA in Sculpture from Seoul National University and an MFA in Public Art and New Artistic Strategy from the Bauhaus University in Weimar. She was awarded a scholarship at the Skowhegan School of Painting and Sculpture in 2015. She has worked internationally on public art for 14 years and participated in residency programs across the globe. Lim has successfully collaborated with architects, engineers, and fabrication teams on over 25 public art commissions.

Her practice focuses on finding new ways of seeing the world within one's surroundings. She creates site-specific sculpture and installation projects which serve as points of attraction for diverse groups of people to come together.

Her art practice involves research, the use of metaphor, and building physical, site-specific sculptures and installations to transform actual sites into aspirational images with the following question: "What might this space have become if the people using it

had their desires met?”. Sujin Lim creates empowering and uplifting art to integrate sensations and emotions into the built environment. She reveals the potential of a space in continuous transition such as the dog park to become a distinct site of inspiration.

PROJECT DESCRIPTION

Sujin Lim performed a thorough site analysis during an initial site visit with distinct community engagement elements. Her artwork Natural Encounter fuses an organic, whimsical artwork with the geometrical Crockett Dog Park to create a welcoming, iconic identity for the park and a community friendly sculpture.

The sculpture is 17' long, 5' wide and 21' tall on a 12' diameter and 18" high underground concrete foundation. It will be surrounded by rubber mulch. The polyester resin and fiberglass sculpture is supported by a rust proof metal armature and sealed with UV and graffiti protective coating.

This project should serve as a wayfinding object, an interactive public art piece, and unique Instagram background for the community. Visitors will be able to walk underneath the sculpture and experience the installation intimately.

Natural Encounter will represent the relationship between living beings and nature by bringing the image of a cloud softly sitting on the nose of a dog into the middle of the park. Nature permits us to experience its wonders; it can also calm our minds and souls. The sculpture will attempt to bring a dreamlike moment to our busy everyday lives.

ESTIMATED SCHEDULE OF PROJECT

City Council Award	December 2024
Contract Award	February- March 2025
Complete Installation	February 2026

FUNDING INFORMATION

\$200,000.00 - 2017 Bond Funds

SELECTION METHOD

Artist's Open Call via CaFE (callforentry.org) for artist qualifications to include established professional artwork portfolio and ability to execute the scope of the artwork on time and on budget. Artist teams and local artists are encouraged to apply.

Community input provides themes and histories which inform the call for artists.

An online community meeting was held on June 8, 2022.

The community input survey was created with Park and Recreation Department and closed in August 2022.

A community member served on the selection panel.

On February 22, 2024, selection panel 1 selected three artists to create concept design for the site-specific Public Art project.

Sujin Lim researched the community and traveled to Dallas to interview park attendees.

On April 18, 2024, the final selection panel selected Sujin Lim.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On January 21, 2021, the Arts and Culture Advisory Commission recommended the 2020 Public Art Annual Plan, which included the Crockett Dog Park project to be located at 501 North Carroll Street in Council District 2.

On March 6, 2021, the Public Art Committee recommended the initiation of the Crockett Dog Park project to be located at 501 North Carroll Street in Council District 2.

On April 7, 2022, the Planning and Design Committee approved Crockett Dog park as a location for Public Art.

On April 21, 2022, the Park Board approved Crockett Dog park as a location for Public Art.

On May 7, 2024, the Public Art Commission approved Sujin Lim and her proposal for the public art project Crockett Dog Park, located at 501 N Carroll Ave in CD2.

On June 17, 2021, the Arts and Culture Advisory Commission recommended initiation of public art project at Crockett Dog Park, located at 501 N Carroll Ave in CD2.

On August 6, 2024, Public Art Committee recommended Sujin Lim as the selected artist for the Crockett Dog Park Public Art Project.

On August 15, 2024, the Arts and Culture Advisory Commission recommended Sujin Lim and her proposal "Natural Encounter" for the public art project at Crockett Dog Park, located at 501 N Carroll Ave in CD2.

FISCAL INFORMATION

2006 and 2017 Park Bond Funds \$200,000.00

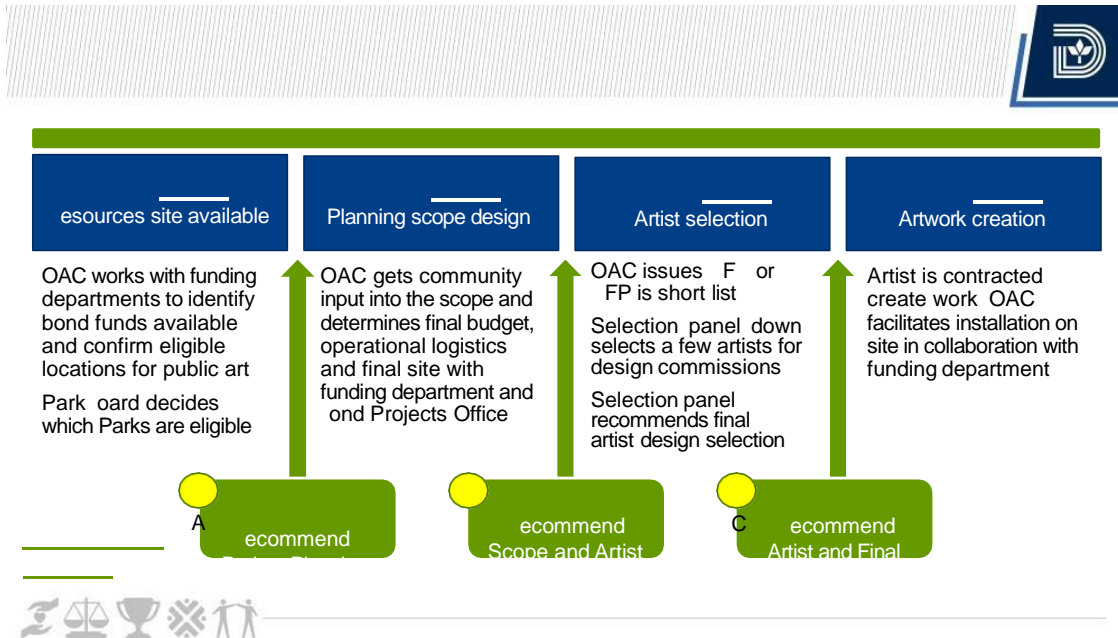
Image of Design Concept



Location



Public Art Process



If you have any questions, please feel free to contact me or the Director of the Office of Arts and Culture, Martine Elyse Philippe, at 214-671-2828 or martine.philippe@dallas.gov.

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City of Dallas

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Agenda Information Sheet

File #: 24-3275

Item #: F.

City Facilities Partners Update - AT&T Performing Arts Center

[Martine Elyse Philippe, Director, Office of Arts and Culture; Glenn Ayars, Assistant Director, Office of Arts and Culture]

Memorandum



CITY OF DALLAS

DATE October 18, 2024

TO Honorable Chair and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **City Facilities Partners Update – AT&T Performing Arts Center**

The City of Dallas Office of Arts and Culture typically contracts with various Dallas-based arts and culture non-profit organizations for two purposes. The most common is contracting for artistic and cultural services for Dallas residents and visitors. More uniquely, Dallas contracts with select organizations to provide long-term management of City-owned cultural venues. The Office of Arts and Culture (OAC) will provide a series of monthly memoranda as an update on each of our facility management partners in alignment with the Dallas Cultural Plan 2018 initiative to, “increase transparency in facility policies and structures.”

About the AT&T Performing Arts Center¹

The AT&T Performing Arts Center is a nonprofit foundation that operates and programs a 10-acre campus comprised of three premier performance venues and a park in downtown Dallas. The Center’s mission is to provide a public gathering place that strengthens community and fosters creativity through the presentation of performing arts and arts education programs.

The Center’s performance spaces include:

- Margot and Bill Winspear Opera House, designed by Foster + Partners of London, is a 2,200-seat venue with acoustic performance halls.
- Dee and Charles Wyly Theatre is a 575-seat theatre designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas.
- Annette Strauss Square, designed by Foster + Partners, is an open-air entertainment venue with lawn and patio seating for 2,000
- Elaine D. and Charles A. Sammons Park is an urban park designed by Michel Desvigne and includes the Information Center designed by Foster + Partners.

Use Agreement with the City of Dallas

The use agreement between the City of Dallas and the Dallas Center for the Performing Arts Foundation (now known as the AT&T Performing Arts Center or AT&T PAC) is the key document that governs the relationship between the City and the foundation. It outlines the responsibilities, obligations, and rights of both parties regarding the management, operation, and use of the performing arts facilities. Over time, this agreement has been amended to adapt to changing circumstances and needs. The

¹ Summary sourced from <https://www.dallasartsdistrict.org/performing-arts/att-performing-arts-center/>

current annual City funding allocation to the Center is \$2,500,000 for annual City operating expenses and \$1,500,000 for additional annual operating City expenses, totaling \$4,000,000. Below is a detailed summary of the original agreement and its amendments:

Original Use Agreement (2005) – The original Use Agreement was executed on December 15, 2005. The agreement was part of the larger public-private partnership that allowed for the creation of the AT&T Performing Arts Center. Key elements of the agreement include:

- **Land Contribution:** The City of Dallas provided prime land in the Dallas Arts District for the construction of the performing arts center.
- **Construction and Funding:** The Dallas Center for the Performing Arts Foundation (DCPAF) was responsible for raising the funds needed to design, build, and equip the facilities. The center was constructed using a combination of private donations and public funds.
- **Operations and Maintenance:** The DCPAF (later AT&T PAC) is responsible for the ongoing operation and maintenance of the facilities. The foundation is required to ensure that the facilities are properly maintained to high standards, both aesthetically and functionally, to preserve their value and attractiveness to the public and to performance groups.
- **City Funding Obligation:** Annually, the City shall pay a portion of the operation and utilities cost in an amount not to exceed \$2,500,000.
- **Public Use:** The foundation agreed to make the facilities available for public use, including hosting city-sponsored events, community performances, and other activities that would benefit Dallas residents. This public access is seen as a key aspect of the City's contribution, ensuring that the arts center will serve the broader community, not just the foundation's resident organizations.
- **Term of Agreement:** The original agreement set a 40-year lease term with five (5) consecutive renewal terms of ten (10) years each.

Since the original 2005 agreement, there have been four (4) amendments made to the agreement to reflect changes in the center's operations, financial health, and community needs.

- **First Amendment (2008)** – The first amendment, addressed financial and operational details related to construction of an additional parking garage (located under the Moody Performance Hall) and clarified certain aspects of the operational and maintenance responsibilities of the foundation regarding the additional garage, including allowing for use by DISD.
- **Second Amendment (2008)** – The Second amendment was executed in December 2008 to manage and minimize the sound impact of the Annette Strauss Square on the Morton H. Meyerson Symphony Center. This amendment

introduced a joint plan for annual scheduling of events including day and time restrictions on activities and events performed at the Strauss.

- **Third Amendment (2016)** – The third amendment in 2016 dealt primarily with the financial sustainability of the AT&T PAC. This amendment came after a thorough review of the center's operational model and its ability to meet its financial obligations while continuing to provide high-quality cultural experiences for the public. Key aspects of this amendment included a debt restructuring agreement with the City of Dallas as well as additional funding in collaboration with OAC to provide an annual amount equal to \$1,500,000 for operating expenses related to the Center in consideration of the Center’s ongoing work to benefit the performing arts in Dallas. The additional funding began on November 1, 2016, and will continue through and conclude on November 1, 2025.
- **Fourth Amendment (2021)** – The Fourth amendment was executed in March 2021 to amend the booking agreement and restrictions established in the second amendment to allow for further collaboration and coordination of booking activities to maximize the use of Annette Strauss Square and the Morton H. Meyerson Symphony Center.

2024 Bond

In the 2024 Bond for cultural arts facilities, the AT&T Performing Arts Center is slated to receive allocated bond funds for the Center campus, and for the Annette Strauss Square, Winspear Opera House, and Wyly Theatre (schedule will be determined at a later date). Below are the amounts of the 2024 Bond allocated for each project:

Cultural Facility	Bond Amount
AT&T PAC	\$881,032
Annette Strauss Square	\$575,575
Winspear Opera House	\$6,614,190
Wyly Theatre	\$5,007,584
Total	\$13,078,381

If you have any questions, please feel free to contact me or the Director of the Office of Arts and Culture, Martine Elyse Philippe, at 214-671-2828 or martine.philippe@dallas.gov.

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City of Dallas

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Agenda Information Sheet

File #: 24-3282

Item #: G.

Quality of Life, Arts, and Culture Committee Forecast

QUALITY OF LIFE, ARTS, AND CULTURE

COMMITTEE 2 MONTH FORECAST

	TITLE	DEPARTMENT
Tuesday, November 12, 2024, 9:00 A.M.		
BRIEFING ITEMS	Reintroduction of the Quality of Life, Arts, and Culture Committee Goals, Scope, and Action Plans	QOLAC Departments
	Periodic Weekend Street Closures to Create Vehicle-free Zones	Transportation, Convention Event Services, Dallas Police Department
	Adult Learning	Dallas Public Library
BRIEFINGS BY MEMORANDUM	City Facilities Partners Update	Office of Arts and Culture
	QOLAC 2 Month Committee Forecast	City Manager's Office
Monday, December 3, 2024, 9:00 A.M.		
BRIEFING ITEMS	Utilization of Mixed-Use Libraries	Dallas Public Library
	Managing Street Closures for Horse-Drawn Carriages	Transportation, Aviation
BRIEFINGS BY MEMORANDUM	City Facilities Partners Update	Office of Arts and Culture
	QOLAC 2 Month Committee Forecast	City Manager's Office