

Workforce, Education and Equity Committee Meeting Record

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CITY SECRETARY
DALLAS, TEXAS

Meeting Date: February 10, 2020

Convened: 9:02 a.m.

Adjourned: 10:38 a.m.

Committee Members Present:

Casey Thomas, Chair
Jaime Resendez, Vice Chair
Paula Blackmon
Lee Kleinman
Mayor Pro Tem Adam Medrano

Committee Members Absent:

Other Council Members Present:

N/A

Presenters:

Kimberly Tolbert, Chief of Staff
Leslie Williams, Deputy Chief of Racial Equity, Dallas ISD
Ashley Flores, Senior Director, Child Poverty Action Lab
Byron Sanders, CEO, Big Thought
Kristina Dove, Director of Learning System, Big Thought
Greg MacPherson, Sr. Director of Big Thought Institute
Mark Duebner, Director, Dept of Aviation
Sheneice Hughes, Assistant Director, Dept of Aviation
Helena Thompson, Senior Program Manager, Dept of Aviation

AGENDA

Call to Order (9:02 a.m.)

1. Approval of the January 13, 2020 Meeting Minutes

Motion made by: MPT Medrano
Item passed unanimously: X
Item failed unanimously:

Motion seconded by: CM Blackmon
Item passed on a divided vote:
Item failed on a divided vote:

2. Place-Based Investments: Righting the Wrongs of the Past

3. Presenters: Leslie Williams, Dallas ISD, Ashley Flores, Child Poverty Action Lab

Action Taken/Committee Recommendation(s): Committee members were briefed on the race and redlining legacies of Dallas' segregated past and how redlining has affected the education system and surrounding neighborhoods in the community. Presenters informed the committee about development of a Community Resource Index (CRI) and to illustrate application of CRI to Dallas ISD Bond planning. The CRI illustrates the condition of the neighborhood around Dallas ISD campuses and how to identify where 2020 Bond investments may provide needed support for local communities and residents. Currently, this project only applies to neighborhoods within two miles of selected schools. Councilmembers asked about extending beyond the two-mile radius and including Richardson ISD. Presenters responded that this is a starting off point and those would be factors to consider once the program is able to be extended. Next steps include neighborhood meetings for parents and the community to provide input. Councilmembers were asked to co-facilitate community meetings and assist with resources to analyze quantitative and qualitative data to prioritize projects across public agencies. As this item was for informational purposes only, no vote was taken.

4. Dallas City of Learning

Presenter(s): Byron Sanders, Kristina Dove, and Greg MacPherson, Big Thought

Action Taken/Committee Recommendation(s): Big Thought believes the opportunity gap will only be solved by bringing the right opportunities to children who need them most. By connecting like-minded organizations,

they customize programs to meet the unique needs of each community they serve. Dallas City of Learning (DCoL) launched in summer 2014 to create city-wide system of summer learning and combat the summer learning "slide". Dallas City of Learning is a public-private citywide partnership between the City of Dallas and Dallas ISD, managed by Big Thought, to ensure all students have access to high quality out of school time learning experiences that build social and emotional skills and increase academic achievement. The presentation was brought to the committee to ask for support and share opportunities to connect City and District youth service via common or aligned youth. As this item was for informational purposes only, no vote was taken.

5. Aviation Workforce Development

Presenter(s): Mark Duebner, Sheneice Hughes, Helena Thompson, Department of Aviation

Action Taken/Committee Recommendation(s): Staff presented aviation educational partnerships with DISD, DCCCD, UTA/DART Transportation Leadership Academy. Due to the rapid growth rate in business, the Department of Aviation's staff has grown from 160 employees in 2014 to 341 employees in 2019. Staff noted that there is a need for a more qualified workforce in order to support airport growth. A list was presented to committee members on the different positions available in aviation. Staff is being proactive by creating a pipeline of talent while providing equity opportunities for local youth. The department is developing several unique partnerships with local educational institutions and seeking additional partners such as UNT-Dallas and TCCD. This would include more directed programming, and additional opportunities to promote equity through workforce development. As this item was for informational purposes only, no vote was taken.

6. 2020 Census Update

Presenter(s): Kimberly Tolbert, Chief of Staff, City Manager's Office

Action Taken/Committee Recommendation(s): The Office of Strategic Partnerships and Government Affairs provided a memorandum update on the implementation of the 2020 census and where we are currently with efforts. Staff is planning to provide a briefing to the full Council on March 4, 2020. No discussions took place.

Adjourn (10:38 a.m.)

APPROVED BY:

Casey Thomas

**Casey Thomas, Chair
Workforce, Education & Equity Committee**

ATTESTED BY:

Victoria Moe

**Victoria Cruz, Coordinator
Workforce, Education & Equity Committee**