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CITY SECRETARY
DALLAS, TEXAS

City of Dallas

1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201

Public Notice

210791

POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

September 20, 2021

9:00 AM

The Quality of Life, Arts, and Culture Committee will be held by videoconference and in the City Hall Council Chambers (6th Floor).

Members of the public are encouraged to attend the meeting virtually. However, City Hall is available for those wishing to attend the meeting in person following all current pandemic-related public health protocols.

The meeting will be broadcast live on Spectrum Cable Channel 16 and online at <https://bit.ly/cityofdallastv>.

The public may also listen to the meeting as an attendee at the following videoconference [link](#).

2021 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Arnold (VC), McGough, Narvaez, Resendez, West, Willis	ENVIRONMENT AND SUSTAINABILITY Blackmon(C), Ridley (VC), Arnold, Bazaldua, Resendez, Schultz, West
GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT Mendelsohn (C), Willis (VC), Atkins, Bazaldua, McGough, Ridley, West	HOUSING AND HOMELESSNESS SOLUTIONS Thomas (C), Moreno (VC), Arnold, Blackmon, Mendelsohn, Ridley, Schultz
PUBLIC SAFETY McGough (C), Mendelsohn (VC), Atkins, Moreno, Resendez, Thomas, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), West (VC), Arnold, Blackmon, Narvaez, Ridley, Thomas
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Atkins (VC), Bazaldua, Mendelsohn, Moreno, Schultz, Willis	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Thomas (VC), Blackmon, McGough, Moreno, Narvaez, Resendez
AD HOC JUDICIAL NOMINATING COMMITTEE Resendez (C), Arnold, Bazaldua, Ridley, Thomas, West, Willis	AD HOC LEGISLATIVE AFFAIRS Atkins (C), McGough, Mendelsohn, Narvaez, Willis
AD HOC COMMITTEE ON COVID-19 RECOVERY AND ASSISTANCE Thomas (C), Atkins, Mendelsohn, Moreno, Ridley	AD HOC COMMITTEE ON GENERAL INVESTIGATING & ETHICS Mendelsohn (C), Atkins, Blackmon, McGough, Schultz

(C) – Chair, (VC) – Vice Chair

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section [30.06](#), Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección [30.06](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section [30.07](#), Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección [30.07](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

Call to Order**MINUTES**

- A. [21-1804](#) Approval of the August 16, 2021 Committee Minutes

Attachments: [Minutes](#)

BRIEFING ITEMS

- B. [21-1805](#) Office of Arts and Culture Cultural Support Programs
[Jennifer Scripps, Director, Office of Arts and Culture]

Attachments: [Presentation](#)

- C. [21-1806](#) Mobile Food Vending Ordinance Proposed Updates
[Krista Nightengale, Executive Director, Better Block Foundation
Jason Boso, Chef, Commissary Owner, and Food Park Operator]

Attachments: [Presentation](#)

BRIEFING MEMORANDUMS

- D. [21-1807](#) Senior Services - Senior Ombudsman Program and Senior Dental Program
Contracts Renewals
[Jessica Galleshaw, Director, Office of Community Care]

Attachments: [Memorandum](#)

- E. [21-1808](#) Texas Commission on the Arts Cultural Districts in Dallas
[Joey Zapata, Assistant City Manager]

Attachments: [Memorandum](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

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Agenda Information Sheet

File #: 21-1804

Item #: A.

Approval of the August 16, 2021 Committee Minutes

Quality of Life, Arts & Culture Committee Meeting Record

The Quality of Life, Arts & Culture Committee meetings are recorded. Agenda materials are available online at www.dallascityhall.com.

Meeting Date: August 16, 2021

Convened: 9:01 a.m.

Adjourned: 10:43 a.m.

Committee Members Present:

Adam Bazaldua, Chair
Chad West, Vice Chair
Carolyn Arnold
Paula Blackmon
Omar Narvaez
Paul E. Ridley
Casey Thomas, II

Committee Members Absent:

Other Council Members Present:

Presenters:

Ryan O'Connor, Assistant Director, Dallas Park and Recreation
April Allen, President & COO, Southern Gateway Public Green Foundation
Jo Giudice, Director, Dallas Public Library

AGENDA

Call to Order (9:01 a.m.)

A. Approval of the May 17, 2021 Meeting Minutes

Presenter(s): Adam Bazaldua, Chair

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes for the May 17, 2021 Quality of Life, Arts & Culture Committee meeting.

Motion made by: Paula Blackmon
Item passed unanimously: X
Item failed unanimously:

Motion seconded by: Chad West
Item passed on a divided vote:
Item failed on a divided vote:

B. Southern Gateway Park: A park with a purpose

Presenter(s): Ryan O'Connor, Assistant Director, Dallas Park and Recreation

April Allen, President & COO, Southern Gateway Public Green Foundation

Action Taken/Committee Recommendation(s): The Committee discussed: Listening sessions feedback. Contributions to economic development of Southern Dallas. Timeline on the development agreement and plan for sidewalks connecting the community to the park and connectivity to the east and west side of the surrounding neighborhood. Housing units determination through the UNT Dallas study.

Motion made by:
Item passed unanimously:
Item failed unanimously:

Motion seconded by:
Item passed on a divided vote:
Item failed on a divided vote:

C. Dallas Public Library Services Update

Presenter(s): Jo Giudice, Director, Dallas Public Library

Action Taken/Committee Recommendation(s): The Committee discussed: Library locations being used as registration hubs for COVID-19 vaccines. Workforce development and continuing online opportunities for the community. Staff's work with DISD and programs that follow the schools' curriculum. Ordinance change to allow non-residents who attend a public school in the City of Dallas to have access to library services. Collections of library fines and similar services provided in surrounding cities. A motion was made to move forward the staff recommended update.

Motion made by: Paula Blackmon
Item passed unanimously: X
Item failed unanimously:

Motion seconded by: Casey Thomas, II
Item passed on a divided vote:
Item failed on a divided vote:

Adjourn (10:43 a.m.)

APPROVED BY:

ATTESTED BY:

Adam Bazaldua, Chair
Quality of Life, Arts & Culture Committee

Juan Garcia, Coordinator
Quality of Life, Arts & Culture Committee



City of Dallas

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Dallas, Texas 75201

Agenda Information Sheet

File #: 21-1805

Item #: B.

Office of Arts and Culture Cultural Support Programs
[Jennifer Scripps, Director, Office of Arts and Culture]



City of Dallas

Office of Arts and Culture Cultural Support Programs

**Quality of Life,
Arts & Culture Committee
September 20, 2021**

Jennifer Scripps, Director
Office of Arts and Culture
City of Dallas

Purpose



- To provide the Quality of Life, Arts & Culture Committee an overview on annual cultural support programs
- Total proposed FY 2022 budget for cultural support programs is \$6.3M

Arts and Culture Advisory Commission*

Place	Commissioner	Place	Commissioner
1	Augustine Jalomo	10	Kathy Stewart
2	Linda Blase	11	Krista Weinstein
3	Ella Goode Johnson*+	12	Jo Trizila*
4	Jesse Hornbuckle*	13	Macey Davis
5	Priscilla Rice*	14	Grace Glover
6	J Damany Daniel	15	Vacant
7	Phillip Collins (Vice Chair)	16	Grady McGahan (At-large)
8	Brad Spellicy*	17	Vicki Meek (At-large)
9	Mickie Bragalone*	18	Jodi Voice Yellowfish (At-large)

+Allocations Committee Chair

*Allocations Committee Member



**Commission membership as of September 9 for term beginning October 1, 2021*

OAC Cultural Support Programs



Funding Program	Description	FY 2020-21 Budget	# of contracts	Avg contract amount
COP - Cultural Organizations Program	Operational support program for established arts and culture non-profits	\$4.9 M	36	\$137,000
ArtsActivate	Project-based support for artists and non-profits aligned to Dallas Cultural Plan goals (1 round + FY 2020 extensions)	\$580,000	89	\$8,000 (excl. FY 2020 extensions)
CAP – Community Artists Program	Roster of ALAANA artists and organizations who can be requested by the community to perform free of charge	\$410,000	44	\$9,300
Culture of Value (2020 one-time pilot)	COVID relief and stimulus support for small projects by ALAANA artists and organizations	\$214,000	71	\$2,900
Total		\$6,104,000	240	\$39,300

*Note: ALAANA is African, Latinx, Asian, Native American, Arab. For full definitions, please see the Dallas Cultural Policy



Cultural Support Program Award Process



- Three core annual funding programs: COP, ArtsActivate, and CAP
- Guidelines and scoring criteria are brought forth to City Council for annual approval after recommendation from the Arts and Culture Advisory Commission
 - Applications are accepted through online grants portal
 - Volunteer review panels that reflect the racial/ethnic diversity of Dallas score subjective criteria such as artistic and community impact
 - Staff score empirical criteria, e.g., contract compliance and board diversity percentages
- Based on scoring, Allocations Committee/Arts and Culture Advisory Commission to City Council for the Cultural Organizations Program, or to the Director (contracts <\$50K)



Cultural Organizations Program (COP)



- Funding program for cultural services with established non-profit cultural organizations to support a full season of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
 - Annual budget sizes range from \$100K to over \$30M
- Program guidelines, eligibility, and review process aligned with Dallas Cultural Plan goals and are approved annually by City Council
 - Process established by the City's Cultural Policy adopted by City Council on November 28, 2018
- Organizations complete application through an online grant system



36 Current COP Organizations



Revenue under \$1 Million

- African American Museum
- Anita N. Martinez Ballet Folklorico
- Bruce Wood Dance Co, Inc
- Cara Mia Theatre
- Children's Chorus of Greater Dallas
- Creative Arts Center of Dallas
- Cry Havoc Theater Company
- Dallas Chamber Symphony
- Dallas County Heritage Society
- Dallas Wind Symphony
- Fine Arts Chamber Players
- Greater Dallas Youth Orchestra
- Kitchen Dog Theater
- Lone Star Wind Orchestra
- Teatro Dallas
- Texas Winds Musical Outreach, Inc.
- The Writer's Garret
- Theatre Three, Inc
- Turtle Creek Chorale, Inc.
- Undermain Theatre
- USA Film Festival

Revenue \$1M - \$5M

- Bishop Arts Theatre Center
- Dallas Black Dance Theatre
- Dallas Children's Theater
- Dallas Historical Society
- Junior Players Guild
- Sammons Center for the Arts
- Shakespeare Festival of Dallas
- The Black Academy of Arts and Letters
- TITAS

Revenue over \$5M

- Big Thought
- Dallas Holocaust and Human Rights Museum
- Dallas Museum of Art
- Dallas Theater Center
- Perot Museum of Nature and Science
- The Dallas Opera



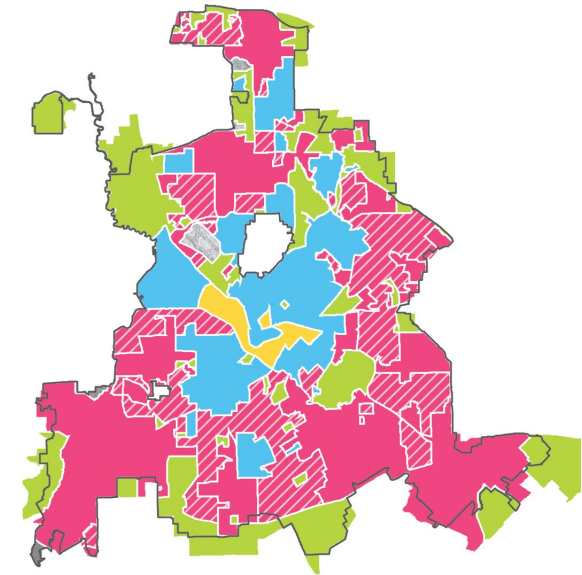
Cultural Organizations Program (COP)



- FY 2021 COP funding kept steady due to City Council budget amendments; all organizations received same or slightly increased amounts which served as important arts ecosystem “ballast”
- Flexible COP programming during COVID included (a few examples):
 - Take home art kits distributed by the Dallas Museum of Art at Dallas library branches
 - Streamed dance performances and live artist “talkback” by Dallas Black Dance Theatre for audiences in Dallas and across the world
 - Outdoor concerts performed at local senior centers by Texas Winds Musical Outreach
 - Outdoor parade and performance by Cara Mia Theater and Teatro Dallas
 - Virtual summer camps and classes from Dallas Children’s Theater, Bishop Arts Theater Center, Greater Dallas Youth Orchestra, Big Thought, and many more!



- Project-based support aligned to Dallas Cultural Plan goals
- Total budget of \$775K for FY 2022
 - Awards of up to \$7,500 for individual artists and up to \$15,000 for non-profit organizations
- FY 2022 will have 3 different application rounds
- Program goals are to implement the Dallas Cultural Plan, diversify artistic experiences available to Dallas residents, increase access in historically underserved areas, and strengthen neighborhoods
 - 10 points of admin scoring based on Cultural Plan Typology map; applicants score more points for planning events in underserved neighborhoods

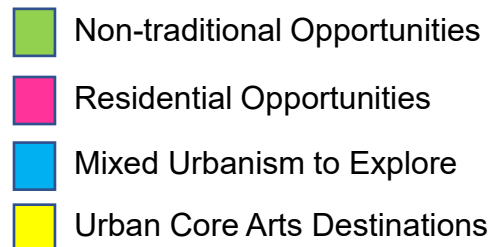
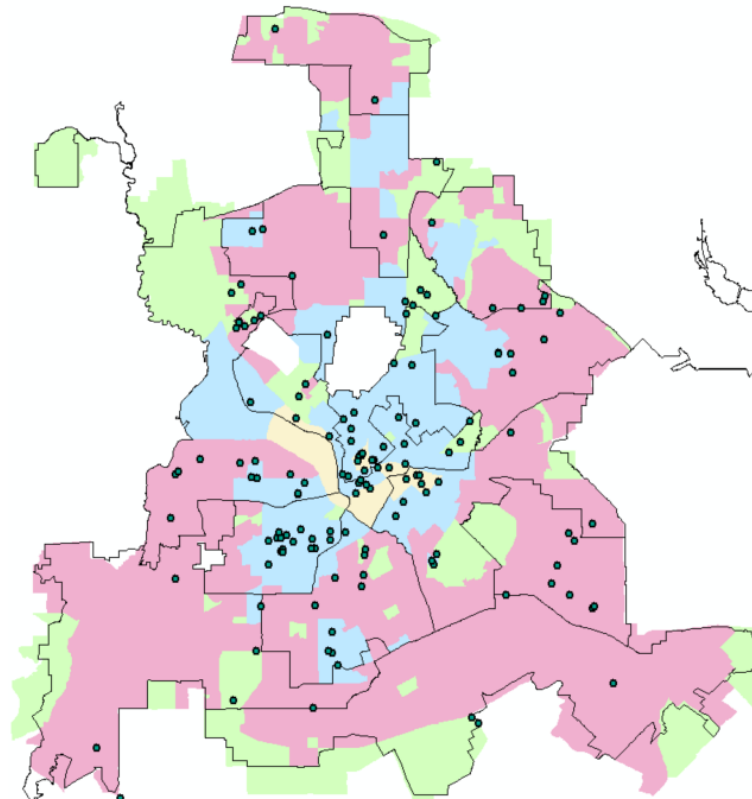
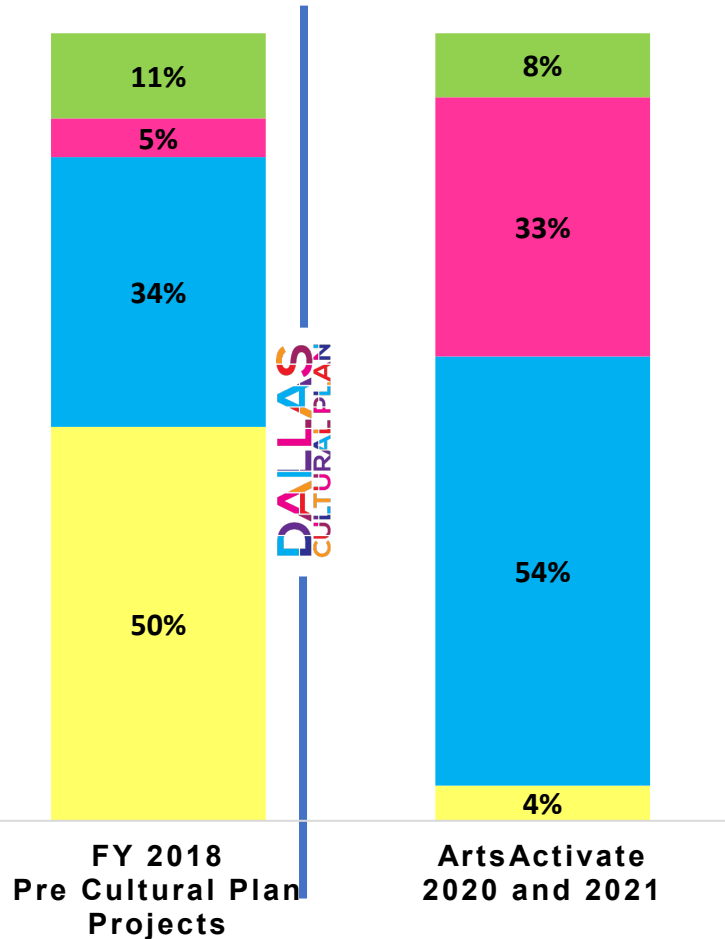


- Non-traditional Opportunities
- Residential Opportunities
- Mixed Urbanism to Explore
- Urban Core Arts Destinations

ArtsActivate 2020 and 2021 results to date



ARTSACTIVATE EVENTS



Pre-Cultural Plan

- Majority of events in Urban Core (yellow)
- Very low activation in “pink” and “green” areas



Post-Cultural Plan

- 96% of the 984 in-person events outside of Urban Core
- 40% of events in “pink” and “green” areas
- Greater dispersion of events across all Council Districts in Dallas



Community Artists Program (CAP)



- Roster of ALAANA artists and organizations who can be requested by the community to perform free of charge
- Total proposed budget of \$410K for FY 2022
 - FY 2022 roster will have 51 different artists across 7 disciplines, including dance, music, theater, visual arts, senior movement, and spoken word
- Next annual application will be in summer 2022
- Events must be free and not a fundraiser, open to the public, and in City of Dallas limits
- Requests must be made at least 3 weeks in advance
- Host Guidelines, CAP Roster, and Request form can be accessed at <https://dallasculture.org/community-arts/community-artist-program-cap/>



Funding Program Timelines



- FY 2022 CAP program roster has been approved, and contracting is in process
 - FY 2023 CAP applications open in summer 2022
- FY 2022 COP allocations will be recommended for approval by Arts and Culture Advisory Commission on Thursday, September 23
- City Council will vote to approve FY 2022 COP allocations on October 27, 2021
- FY 2023 COP applications open in spring 2022
- ArtsActivate 2022 Application Periods
 - Round 1: Application period complete
 - Round 2: September 7 – October 4, 2021 (application currently open)
 - Round 3: December 6, 2021 – January 3, 2022





Office of Arts and Culture Cultural Support Programs

Quality of Life,
Arts & Culture Committee
September 20, 2021

Jennifer Scripps, Director
Office of Arts and Culture
City of Dallas



Appendix



COP: Goals and Requirements



- Program goals
 - Provide general operating support to established non-profit cultural organizations for a year-long program of cultural events in Dallas
 - Further the goals of the Dallas Cultural Plan
- Key requirements
 - Established Dallas-based arts and culture non-profit organization, with an operating history of at least three years, producing a season of cultural programming for residents and visitors
 - Minimum annual operating budget of at least \$100,000
 - Maintain at least one full/part-time staff member
 - Submit monthly event and attendance reports, audited financial statements, and comply with all contractual requirements
- City support is limited to a percentage of an organization's annual audited revenue, as approved by Council in annual COP guidelines
 - Org revenue under \$1 Million: City maximum 25% of revenue
 - Org revenue \$1M-\$5M: City maximum 15% of revenue
 - Org revenue over \$5M: City maximum 10% of revenue



ArtsActivate: Goals and Requirements



- Program goals
 - Engage with the Dallas Cultural Plan 2018 and create programming to address its priorities and initiatives
 - Provide public benefit by enhancing and diversifying artistic and cultural experiences to the residents of the City of Dallas
 - Increase access and inclusivity in the experience of art and creativity for communities that have been historically underserved
 - Connect individuals from diverse cultures, ages, and economic means in an effort to strengthen communities and/or neighborhoods through the arts
 - Invest in historically underserved communities with artists or organizations rooted in that community to build individual capacity and economic viability
- Key requirements
 - Artists - Must be a resident of the City of Dallas / or maintain a permanent studio/workspace in the City of Dallas
 - Organizations
 - Must be a 501(c)3 organization
 - Must have an administrative office address in the City of Dallas



CAP: Goals and Requirements



- Program Goals
 - Provide opportunities for Dallas neighborhood residents and organizations to have greater access to art and culture
 - Create opportunities for ALAANA artists to participate in events throughout Dallas showcasing their history and diversity
 - Provide support and opportunities for arts programming for Dallas residents
 - Promote collaborations between the arts and community entities for the purpose of community development
 - Further the goals of the Dallas Cultural Plan
 - Continue to inform various Dallas communities about CAP services
 - CAP information available in Spanish
 - Information shared with City of Dallas Council Members and Arts and Culture Advisory Commission



CAP: Goals and Requirements



Sample of Bilingual Communications:

CITY OF DALLAS - OFFICE OF ARTS AND CULTURE
PRESENT

COMMUNITY ARTIST PROGRAM

Request an Artist for your community event for
FREE!

The Community Artist Program (CAP) provides FREE cultural and artistic performances and workshops by ALAANA* artists. Community members and organizations are invited to submit an online CAP-request for their next community events, enriching our communities with artistic and cultural experiences. Dance, music, theatre and visual arts workshops/performances are offered for youth, adults, and senior citizens.

*ALAANA means African, Latinx, Asian, Arab, and Native American

Scan here to learn more about CAP, guidelines, and our roster of Artists!



CITY OF DALLAS - OFFICE OF ARTS AND CULTURE
PRESENTA

PROGRAMA DE ARTISTAS COMUNITARIOS

¡Solicite un artista para su evento comunitario
GRATIS!

El Programa de Artistas Comunitarios (CAP) ofrece espectáculos y talleres culturales y artísticos GRATUITOS de artistas ALAANA*. Se invita a los miembros de la comunidad y a las organizaciones a enviar una solicitud de CAP en línea para sus próximos eventos comunitarios, enriqueciendo a nuestras comunidades con experiencias artísticas y culturales. Se ofrecen talleres/actuaciones de danza, música, teatro y artes visuales para jóvenes, adultos y personas de la tercera edad.

*ALAANA significa africano, latino, asiático, árabe y nativo americano

¡Escanee aquí para obtener más información sobre CAP, pautas y nuestra lista de artistas!



CAP: Goals and Requirements



- Key requirements
 - Organizations must have at least a 3-year operating history
 - Individual artists must have at least 3 years of professional experience in their field
 - Activities must have a cultural or artistic focus
 - Applicants must be residents of or have an administrative office in the city of Dallas
- Artists receive \$350 - \$750 for each 50-minute workshop session or performance; range is dependent on number of artists/teachers and materials expenses



FY 2022 CAP Roster



#TeenWritersProject
Alejandra Ramos Gomez
Alfredo Villanueva
Anita N. Martinez Ballet Folklórico
Artstillery
Bhuvaneswari Venkatraman
Cara Mia Theatre
Cynthia Veronica Anzaldua
Danielle Kamica King
Dean Hill
Devondria Robertson
DFW Play
Ebony Lewis
Ernesto Plazola
Evelio Flores (Mitotiliztli Yaoyollohtli)
Flamenco Fever
Frida N Lozano
Indian Cultural Heritage Foundation
Jazz BeCuzz Arts Group, Inc
Jennifer Gonzales
Jiles King
Jose Nelson Cruhigger
Lenotha Barnett Jr.
Linus Spiller-Craft
Marco A Ozuna
Marcus Molden Bey
Micaela Gutierrez (Orizon)
Michael Childs

Michelle Gibson (The New Orleans
Buckshop Workshop)
Mylan Nguyen
Natalia Padilla
Obiora Asiana
Ofelia Faz-Garza
Ollimpaxqui Ballet Co, Inc.
Patrick M. Oliver
Patrick Rivera
Prism Movement Theater
Renee Miche'al Jones
Rhianna Mack (True Artist Brand)
Rob Holbert Group
Selestino Barron
Sorany Gutierrez
South Dallas Concert Choir
Teatro Hispano De Dallas
The Bandan Koro Experience
The Flame Foundation
The Herbie Johnson Jazz Quartet
TMJ Dance Project
Verb Kulture
VET
Wendi Valladares Quiñones

Artistic Disciplines

Visual Arts	16
Dance	21
Music Performance	16
Music Education	6
Theater/Acting	13
Spoken Word/Literary	12
Senior Movement	14
Other*	6
*Other includes Fashion Design, Cultural Awareness, Film, African Textiles, etc. Some artists provide services in multiple disciplines.	

ALAANA Percentages

Black/African American	47%
Hispanic/Latinx	32%
Multi-Ethnic	14%
Asian	5%
Brazilian	2%





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Agenda Information Sheet

File #: 21-1806

Item #: C.

Mobile Food Vending Ordinance Proposed Updates
[Krista Nightengale, Executive Director, Better Block Foundation
Jason Boso, Chef, Commissary Owner, and Food Park Operator]

Mobile Food Units (MFUs) Updated Code Proposal

Mobile Food Unit Task Force

- The Better Block Foundation, an urban design nonprofit based in Oak Cliff, along with members of the mobile food unit task force, began meeting earlier this year to study Chapter 17, Article VIII of the Dallas City Code to determine what, if any, updates were needed. The task force members included: Krista Nightengale , Kristin Leiber, Angela Hunt, Sparkle Carter, Taylor Adams, Jason Boso, and Melanie Linnear.
- The Task Force researched 18 cities, had conversations with City Staff and City Councilmembers, and hosted a 30-day pop-up Food Park in South Dallas with more than 20 food vendors (food trucks, trailers, and cottage food vendors).
- We drew upon these conversations, research, and real-life experiences, to compile four proposed changes and one proposed pilot.

A Few of the MLK Food Park Vendors



4 Simple Changes (and 1 Pilot)

- We believe that the following 4 simple changes (and 1 pilot) to mobile food vending ordinances will make big improvements for Dallas' entrepreneurs and food scene.
- These proposals increase diversity among entrepreneurs by reducing barriers to small-business ownership.
- The tide rises all ships: reduced barriers into entrepreneurship expand Dallas' food scene with more representation of cultural cuisines and more competition in the market.
- Significantly increases healthy options.
- Increases the overall destination draw to Dallas for tourism with a vibrant and well-represented food culture.

These Concepts Work for Other Cities; Why Not Dallas?

- We compared Dallas to 18 cities of more than 500,000 and up to 12 million residents, and referenced multiple up-to-date studies that are sited on the reference page.
- These proposals are already active in most of these cities (see slide 14). This provides well-documented precedents that our proposals can be implemented while maintaining the same public health standards.



Change No. 1: Change “Mobile Food Preparation Vehicle” to “Mobile Food Unit”

Why the current ordinance is a problem

The interpretation of “Mobile Food Preparation Vehicle” and “Motorized Mobile Food Establishment” is that the unit is “self propelled.” This interpretation is the No. 1 barrier for the small-business entrepreneur, and therefore limits the owners to big businesses and the wealthy.

Solution

Change language from “motorized” to “Mobile Food Unit” (MFU) which would be defined as: *any vehicle that is self-propelled or can be pulled or pushed safely down a sidewalk, street, or highway that is readily mobile on wheels and complies with all health and transportation safety standards.*

Change No. 2: Better Define MFUs & Permitting

Why the current ordinance is a problem	The lack of defined classes of Mobile Food Units in the current codes causes confusion for entrepreneurs and can make enforcement of the codes inconsistent. (IE While a food truck can have an annual permit; a trailer cannot.)
Solution	<p>Have one annual permit and process with four classes of specific mobile food units, each with varying levels of what can be sold, cooked, prepared, etc.</p> <p>Class I</p> <ul style="list-style-type: none">• Units are only allowed to sell pre-packaged foods and beverages. <p>Class II</p> <ul style="list-style-type: none">• Class I + they can have a hot or cold holding display for unpackaged foods. No cooking or prep can be done onboard. <p>Class III</p> <ul style="list-style-type: none">• Class I & II + cooking in an external covered area (BBQ pit, wood fired pizza oven, seafood boils), where all prep, assembly, and service is done in an enclosed health code compliant area. <p>Class IV</p> <ul style="list-style-type: none">• Fully "enclosed" mobile food unit has no restrictions because it has all safety equipment & standards as brick & mortar; you are a restaurant on wheels. <p>(see examples next page)</p>

MFU Class Examples

Class I: pre-packaged sodas, chips, paletas, etc.



Class II: hotdog cart, scoopable ice cream cart, etc.



Class III: BBQ/Pizza trailer w/ enclosed service area



Class IV: fully enclosed, "a restaurant on wheels"



Change No. 3: Allow Prep of All Foods on Health-Qualified MFUs

Why the current ordinance is a problem	Current ordinance creates a huge barrier to operators wanting to provide healthy options.
Solution	Allow all food to be prepared and served in enclosed Mobile Food Units, as long as they meet the same health code standards of a brick-and-mortar restaurant (Classes III, IV).

Change No. 4: Reduce Commissary Visit to 1/week, or as necessary, for Qualified MFUs

Why the current ordinance is a problem

Returning to commissary daily is a killer of operational sustainability and the primary reason for the failure of these small businesses.

We propose giving an option to either return daily or the solution below.

Solution

In order to have a minimum of 1 commissary visit per week (or as needed) to properly change and replenish water and oil, the MFU must be:

- an enclosed MFU that adheres to the same Health and Safety standards of a brick & mortar restaurant (Class III & IV);
- And all cleaning supplies must be disposable and discarded each night.



Pilot 1: Create Mobile Food Vending Zones

The Concept	In some cities, free vending sites are designated by the city/county on public rights of way and are first come, first serve for mobile vending units without the need for special permits or usage fees. Mobile vendors are not restricted to private property or food parks where they will have to revenue share with property owners.
Proposed Pilot	We propose the City of Dallas pilots this concept, setting parameters and guidelines on the locations of the Mobile Food Vending Zones, and testing to see how the concept is received by both the community and mobile food vendors.

	Use of "Mobile Food Unit" language	Less frequent commissary visits	Allow all food to be cooked on Unit	Annual permitting for trucks and trailers
Dallas	NO	NO	NO	NO
Austin	YES	YES	YES	
Charleston	YES	YES		YES
Charlotte	YES		YES	YES
Chicago		YES	YES	
Cleveland	YES		YES	
Denver				
Jackson	YES		YES	YES
Kansas City	YES		YES	YES
Miami	YES	YES	YES	YES
Nashville	YES	YES	YES	
New Orleans	YES	YES	YES	YES
NYC	YES	YES		YES
Oklahoma City	YES		YES	
Phoenix	YES	YES	YES	
Portland	YES	YES		YES
San Antonio	YES	YES	YES	
Seattle	YES			YES

YES = the city has a similar solution in place to what has been proposed in earlier slides

Click on city name to be directed to their MFU ordinances

References

- [Government Census](#)
- [Food truck Market- Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 - 2025](#)
- [Small Biz Genius: 20+ Food Truck Industry Strategies: What's Cooking in 2021?](#)
- [US Chamber of Commerce Food Truck Index](#)
- [Food Truck Industry in the US – Market Research](#)

Thank You.



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 21-1807

Item #: D.

Senior Services - Senior Ombudsman Program and Senior Dental Program Contracts Renewals
[Jessica Galleshaw, Director, Office of Community Care]

Memorandum



CITY OF DALLAS

DATE September 17, 2021

TO Honorable Members of the Quality of Life, Arts and Culture Committee

SUBJECT **Upcoming Office of Community Care Item Nos. 21-1592 and 21-1593 - September 22, 2021**

The following Office of Community Care (OCC) items will be considered by City Council on the September 22, 2021 Agenda:

Item Number 21-1592: Authorize the second of two, one-year renewal options to the interlocal agreement with Texas A&M University Health Science Center dba Texas A&M University College of Dentistry to administer the Clinical Dental Care Services Program by providing dental health services to seniors 60 and older residing in the city of Dallas for the period of October 1, 2021 through September 30, 2022 – Not to exceed \$250,000.00, from \$620,000.00 to \$870,000.00 - Financing: General Fund (subject to appropriations)

Item Number 21-1593: Authorize the second of two, one-year renewal options to the service contract with Senior Citizens of Greater Dallas, Inc. to provide nursing home ombudsman services, which includes: receiving, investigating and resolving complaints and assisting in obtaining goods or services for seniors residing in nursing homes and assisted living facilities within the city of Dallas for the period of October 1, 2021 through September 30, 2022 - Not to exceed \$116,868.00, from 233,736.00 to 350,604.00 - Financing: General Fund (subject to annual appropriations)

BACKGROUND

Texas A&M University Health Science Center dba Texas A&M University College of Dentistry - Clinical Dental Care Services Program (\$250,000.00)

Medicare does not typically cover dental care services for seniors. The Senior Affairs Commission strongly advocates for senior dental care as low-income and fixed income seniors are often unable to afford private dental care. Providers of dental services to low-income seniors state that they frequently encounter patients who have not been seen by a dentist in many years, resulting in severe dental disease. The Senior Dental Program is likely the only option for many Dallas seniors.

The lack of proper dental care can lead to other health issues and advancing age puts our senior residents at risk for oral health conditions. In addition to dental health, dental care appointments provide an opportunity to identify signs of other health issues in patients such as high blood pressure, diabetes and heart disease. In cases like these, the Clinical Dental Care Services Program provider, Texas A&M College of Dentistry (TAMCOD), refers patients for low-cost medical services near the dental clinics.

DATE September 17, 2021

SUBJECT **Upcoming Office of Community Care Item Nos. 21-1592 and 21-1593 - September 22, 2021**

TAMCOD's mission is to improve the oral health of Texans and shape the future of dentistry by (1) Developing exemplary clinicians, educators, and scientists; (2) Caring for the needs of a diverse community, and; (3) Serving as a leader in health professions education, and seeking innovations in science, education, and health care delivery.

TAMCOD is contracted to provide basic dental health services, including exams, cleanings, fluoride treatment, sealants, fillings, extractions, root canals, treatment for infections, oral health education and partial and full dentures to seniors aged 60 and older residing within the city of Dallas. **This program is expected to serve 1,000 seniors.** All dental services will be provided in three community locations, each of which is accessible via public transit, including buses light rail stations.

Clinic Site	Address	Convenient To:
Agape Clinic (Agape)	4104 Junius St, Dallas, 75246	East Dallas
North Dallas Shared Ministries (NDSM)	2875 Merrell Rd, Dallas, 75229	West and Northwest Dallas, including Love Field and Stemmons Corridor
M.C. Dental Clinic at Hatcher Station (Cooper – new in 2021!)	4542 Scyene Rd, Dallas, 75210	South Dallas, Fair Park, Pleasant Grove, East Oak Cliff

Senior Services Ombudsman Program (\$116,868.00)

Ombudsman services help to improve the quality of life and care for the vulnerable elderly residing in long-term care facilities, and to promote those residents' health, safety, welfare and rights. This is accomplished through the advocacy efforts of volunteer and paid certified ombudsmen who respond to long-term care residents' complaints, concerns and requests for assistance. More than 50% of the residents of these facilities have some type of dementia and the majority residents have a variety of medical conditions and disabilities. This is exacerbated by the fact that most of these residents never have visitors, and therefore desperately need someone to serve as their voice and advocate for their quality of life and care.

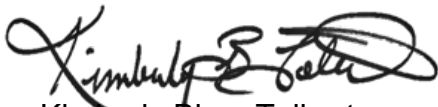
The State Long-Term Care Ombudsman Program is mandated by the state and federal law to advocate for the quality of life and care for residents in nursing and assisted living facilities. In accordance with those laws, the State Ombudsman is authorized to designate local ombudsman entities to provide long-term care ombudsman services in distinct service areas of the state. Since 1981, the State Ombudsman has designated Senior Citizens of Greater Dallas, Inc. dba The Senior Source, as the local ombudsman entity for Dallas County. This designation means that The Senior Source is the sole-agency with authority to provide long-term care ombudsman services in Dallas County's nursing homes and assisted living facilities.

Senior Citizens of Greater Dallas, Inc., who is federally mandated by the Older Americans Act, Title VII, Chapter 2, the Long-Term Care Ombudsman Program, has served older

DATE September 17, 2021
SUBJECT **Upcoming Office of Community Care Item Nos. 21-1592 and 21-1593 -
September 22, 2021**

adults in the Dallas area for 59 years. The mission of Senior Citizens of Greater Dallas, Inc. is to enhance the overall quality of life and empower all older adults in greater Dallas to thrive. This is accomplished through advocacy efforts of volunteer and paid certified ombudsmen who respond to long-term care residents' requests for assistance with complaints and concerns. Nursing home and assisted living monitoring by certified ombudsmen include observation, research and investigation of concerns. The Ombudsman Program is also a resource for residents and families searching for a long-term care facility. The program provides training to nursing home and assisted living staff, as well as resident and family councils, on residents' rights, the role of the ombudsman, abuse and neglect, and reducing restraint use. **This program is expected to serve 765 seniors.**

Should you have any questions or concerns, please contact myself or Jessica Galleshaw, Director of Office of Community Care.



Kimberly Bizzor Tolbert
Chief of Staff to the Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
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Agenda Information Sheet

File #: 21-1808

Item #: E.

Texas Commission on the Arts Cultural Districts in Dallas
[Joey Zapata, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE September 17, 2021

TO Honorable Members of the Quality of Life, Arts and Culture Committee

SUBJECT **Texas Commission on the Arts Cultural Districts in Dallas**

The Dallas Cultural Plan adopted in 2018 included a six priorities, one of which was to work towards a more Sustainable Arts Ecosystem. One specific tactic (#21) called for Dallas to “work with partners to grow the amount of available funds for arts and culture that leverages cross-sector benefits”. The exploration of new Cultural Districts officially recognized by the Texas Commission on the Arts (TCA) was specified.

Cultural districts are beneficial for many reasons, chiefly in that they attract artists and cultural enterprises to the community bringing with them economic development and creative jobs, help bolster and establish cultural tourism, and can help with preservation and reuse of historic buildings. Importantly, the TCA grants money specifically to arts entities within cultural districts, and this revenue stream is increasingly important in Dallas and is reaching a larger number of organizations.

In 2018, Dallas had one official cultural district, the Dallas Arts District. Houston had six cultural districts and San Antonio claimed three. Today, Dallas has three cultural districts. The TCA officially recognizes 51 districts across the state.

In 2020, the Deep Ellum Foundation successfully applied to TCA, and Deep Ellum was recognized as a Cultural District.

And, earlier this month, the Fair Park/South Dallas Cultural District was officially recognized by TCA! Fair Park First submitted the application and will administer the district. OAC-supported cultural organizations, namely the African American Museum, the Dallas Historical Society at the Hall of State, and the Dallas Summer Musicals are now eligible for TCA funding. Similarly, the City of Dallas managed South Dallas Cultural Center and the Juanita C. Craft Civil Rights House can apply for support. SDCC Manager John Spriggins spearheaded this effort for OAC and was instrumental in preparing the application in partnership with Fair Park First and gathering support from the partners and stakeholders within the district.

Lastly, TCA also recently released their funding awards, and 16 Dallas organizations were awarded a total of more than \$1M! The Deep Ellum Foundation was awarded more than \$100K, a major success for their first year in the program. We estimate that Dallas was awarded 22% of all funds, which is an accomplishment that speaks to the wonderful work being done by the arts organizations in our city.

If you have any further questions, please contact Jennifer Scripps, Director of the Office of Arts and Culture.

DATE September 17, 2021
SUBJECT **Texas Commission on the Arts Cultural Districts in Dallas**



Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
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