



Office of
Community Care

MARTIN LUTHER KING, JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
Monday, May 15, 2023 | 6:30PM

Agenda #230445

Location: Martin Luther King, Jr. Community Center | 2922 MLK Jr. Blvd. Bldg. A | Dallas, TX 75215
Activity Room A

WebEx Cisco:

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=m60e2c438749b060d5906eadaf1244f1f>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2481 030 4815

Presiding: Mrs. Clara Brown-Trimble

PRESENT

Ms. Elaine Sacks – District 1
Dr. Zandra Mendenhall – District 2
Ms. Candace E. Wicks – District 3/Vice Chair
Mrs. Ann Williams – District 4
Mr. Jesse Tafalla, Jr. – District 5
Mrs. Jessica Jolly – District 7
Mrs. Shlawnda Celestine – District 8
Mr. Kelly Drake – District 9
Mrs. Clara Brown-Trimble – District 10/Chair
Mr. Michael Ross – District 12
Mr. Cannon Brown – District 14
Ms. Betty Carter Hooley – District 15

ABSENT

Ms. Jonda Mitchell – District 6

VACANT

District 11
District 13

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

Pamela R. Jones, Center Manager
LaRhonda Bacon, Supervisor

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator
Jessica Galleshaw, Director
Steve McFayden, Assistant City Attorney

COMMUNITY PRESENT

Mo Funmilayo

CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:38 p.m.

INVOCATION/OPENING STATEMENT

Board Member Ross completed the opening prayer for everyone, the community, and the decorum of the meeting.

ADVISORY BOARD & CITY STAFF ROLL CALL

Roll call was completed by LaRhonda Bacon.

PUBLIC COMMENTS

None

APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Sacks made a motion to approve the meeting April 17, 2023 minutes. Board Member Hooey seconded the motion. The Board approved.

DISCUSSION & VOTE: 2024 MLK CELEBRATION PLANNING

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter opened the conversation regarding the Save the Date drafts received from the COMs team. The document was created based on the last vote of color choices. After some discussion, the vote was called for the design. Artwork design #4 was voted the winner: 8-3-1. The sponsorship packet is being revised but will be the same typical lineup of opportunities. Discussion continued regarding the typical lineup of events for the week. Vice Chair Wicks made a motion for the location for the Day of Prayer to be moved to the center. After some discussion, the vote was called for location. The vote was 10-0 for the Day of Prayer to be held at the center for 2024.

Dr. Slaughter presented the Gala booklet options of a hard copy with a digital flip book, or just to have a regular hard copy. After much discussion, the vote was called for the 2024 program booklet. The vote was 10-0 for a hard copy with a digital flip book. The board has requested that to receive the final 2023 MLK Celebration Budget, so that they are able to make sound decisions with cost for 2024. Next, the board gave input for entertainment suggestions for the MLK Staff to obtain the best bid for 2024.

2024 MLK PARADE – RFP CLOSED @ 5PM, 5/17/2023

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter stated that the 2024 MLK Day Parade RFP has been placed on the city's Bonfire system for informal bid. The bid had been slated to close on May 17, 2023 but received notice before the meeting that an extension had been given for informal bids for a new close date of May 24, 2023.

2025 MLK WEEK ISSUES

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter informed the board that each year it is getting harder to reserve a gala venue due to the growth of the Safari Club. The Safari Club has continued to grow and therefore the Omni Hotel and now Hyatt Hotel, along with the Dallas Convention Center are usually

booked. The Safari Club event is during the MLK Holiday weekend, making venue space very limited. After much discussion, it was placed on the table for later discussion to possibly in 2025 kickoff the week of activities with the parade and end with the gala. The board will circle back to this conversation later.

2023 CENTER CULTURAL EVENTS

The MLK Fresh Produce Distribution, managed by Miles of Freedom, served 903 families during the month of April at both locations. The distribution is still taking place every Saturday at 9:30 a.m. at the Park South YMCA and there are new hours at the center. The new hours are Monday – Thursday, from 10 a.m.-12 p.m. All board members and citizens are encouraged to volunteer and help plan the many cultural events; you can get that information online at www.dallasmlkcenter.com.

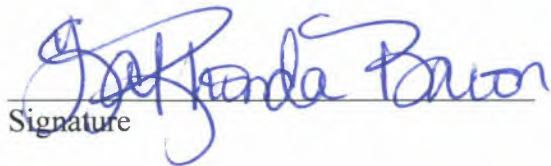
Legal Aid of NW Texas has returned to the building, and they see the first 30 people on the second and fourth Tuesday of each month. The review of events: Cinco de Mayo was on Friday, May 5, 2023 at 11 a.m.-1 p.m.; it was open to the community with an exhibit, food and fun with 150 in attendance; A Magnificent Mom's Day Experience took place on Saturday, May 13, 2023 11 a.m.-2 p.m.; it was an awesome event that served 300 mothers to give them encouragement for the mind, body and spirit.

The upcoming events are Juneteenth 4K Freedom Walk & Festival will take place on Saturday, June 17, 2023, at 8 a.m. -1 p.m. The Community Day of Giving Drive-Thru will take place Saturday, June 24, 2023 at 10 a.m.-12 p.m.

ADJOURNMENT

Board Member Drake made a motion to adjourn the meeting. Board Member Sacks seconded. The meeting adjourned at 7:31 p.m.

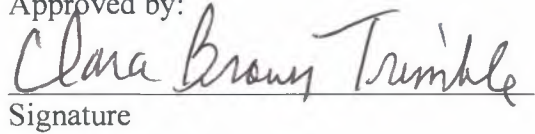
Drafted by:


Signature

LaRhonda Bacon
Printed name

6/26/2023
Date

Approved by:


Signature

6-26-2023
Date

Clara Brown-Trimble; Chair
MLK Advisory Board

Attachment:

Webex meeting recording: MLK Advisory Board-20230515 2338-1

Recording link:

<https://dallascityhall.webex.com/dallascityhall/ldr.php?RCID=a73599139c145cf9ea1dec94e0cf180e>