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**CITY SECRETARY
DALLAS, TEXAS**

City of Dallas

*1500 Marilla Street,
Council Chambers, 6th Floor
Dallas, Texas 75201*

Public Notice

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POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

March 26, 2024

9:00 AM

2023 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Narvaez (VC), Arnold, Bazaldua, Ridley, Stewart, West	GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT West (C), Blackmon (VC), Mendelsohn, Moreno, Resendez
HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
PUBLIC SAFETY Mendelsohn (C), Stewart (VC), Atkins, Moreno, Willis	QUALITY OF LIFE, ARTS, AND CULTURE Bazaldua (C), Resendez (VC), Blackmon, Gracey, Ridley, Schultz, Willis
TRANSPORTATION AND INFRASTRUCTURE Narvaez (C), Gracey (VC), Atkins, Mendelsohn, Resendez, Schultz, Stewart	WORKFORCE, EDUCATION, AND EQUITY Schultz (C), Arnold (VC), Bazaldua, Blackmon, Resendez, Ridley, Willis
AD HOC COMMITTEE ON ADMINISTRATIVE AFFAIRS Atkins (C), Mendelsohn, Moreno, *Ridley, *Stewart	AD HOC COMMITTEE ON GENERAL INVESTIGATING AND ETHICS Mendelsohn (C), Gracey, Johnson, Schultz, Stewart
AD HOC COMMITTEE ON JUDICIAL NOMINATIONS Ridley (C), Resendez, West	AD HOC COMMITTEE ON LEGISLATIVE AFFAIRS Mendelsohn (C), Atkins, Gracey, Narvaez, Stewart
AD HOC COMMITTEE ON PENSIONS Atkins (C), Blackmon, Mendelsohn, Moreno, Resendez, Stewart, West, Willis	AD HOC COMMITTEE ON PROFESSIONAL SPORTS RECRUITMENT AND RETENTION Gracey (C), Blackmon, Johnson, Moreno, Narvaez, Resendez, Schultz

(C) – Chair, (VC) – Vice Chair

* Updated:2/22/24

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

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<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=maa64634b468a2039ecff335a82346f15>

Call to Order

MINUTES

- A. [24-1074](#) Approval of the minutes of the February 20, 2024 meeting of the Quality of Life, Arts and Culture Committee.

Attachments: [Minutes](#)

DISCUSSION ITEMS

- B. [24-1067](#) Discussion of the Mayor's Memo Regarding Community Input Into the Quality of Life, Arts, and Culture Policy Areas

Attachments: [Memorandum](#)

BRIEFING ITEMS

- C. [24-1069](#) Opioid Strike Force & Interdepartmental Strategies Update [Carrie Rogers, Director, Office of Government Affairs; Kevin Oden, Director, Office of Integrated Public Safety Solutions; Devon Polk, Deputy Chief, Dallas Police Department; Scott Clumpner, Deputy Chief, Dallas Fire-Rescue]

Attachments: [Presentation](#)

- D. [24-1068](#) Chapter 42A: High Impact Areas Survey Results and Recommendations [Rosa Fleming, Director, Convention and Event Services; Jaquelin Justice, Assistant Director, Convention and Event Services; Laura Flores, Manager, Convention and Event Services]

Attachments: [Presentation](#)

- E. [24-1070](#) Dallas Arts Month [Martine Philippe, Director, Office of Arts and Culture]

Attachments: [Presentation](#)

BRIEFING MEMOS

- F. [24-1072](#) FY 2024-25 Community Artist Program Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

- G. [24-1073](#) ArtsActivate 2025 Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

UPCOMING AGENDA ITEMS

- H. [24-1082](#) An ordinance amending Chapter 17, "Food Establishments," of the Dallas City Code by amending Section 17-2.2; (1) deleting the requirements for a food service manager to register with the city and pay a fee; (2) providing a penalty not to exceed \$500.00; (3) providing a saving clause; (4) providing a severability clause; and (5) providing an effective date - Financing: This item has no cost consideration to the City
- I. [24-1083](#) Authorize a three-year service price agreement for removal and disposal of scrap tires for the Department of Sanitation Services - TJP Enterprises, LLC dba All American Tire Recyclers, only bidder - Estimated amount of \$1,217,020 - Financing: Sanitation Operation Fund

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1074

Item #: A.

Approval of the minutes of the February 20, 2024 meeting of the Quality of Life, Arts and Culture Committee.

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, FEBRUARY 20, 2024

24-0010

QUALITY OF LIFE, ARTS, AND CULTURE
CITY COUNCIL CHAMBER, CITY HALL/VIDEO CONFERENCE
COUNCILMEMBER ADAM BAZALDUA, PRESIDING

PRESENT: [7] Bazaldua, *Resendez, Gracey (**9:05 a.m.), Blackmon, Schultz, Willis, Ridley

ABSENT: [0]

The meeting was called to order at 9:04 a.m. with a quorum of the committee present.

The meeting agenda, posted in accordance with Chapter 551, "OPEN MEETINGS," of the Texas Government Code, was presented.

After all business properly brought before the committee had been considered, the meeting adjourned at 11:03 a.m.

Chair

ATTEST:

City Secretary Staff

Date Approved

The agenda is attached to the minutes of this meeting as EXHIBIT A.

The actions taken on each matter considered by the committee are attached to the minutes of this meeting as EXHIBIT B.

The briefing materials are attached to the minutes of this meeting as EXHIBIT C.

***Note: Members of the Committee participated in this meeting by video conference.**

**** Note: Indicates arrival time after meeting called to order/reconvened.**

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, FEBRUARY 20, 2024

EXHIBIT A

RECEIVED

2024 FEB 16 PM 5:12

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POSTED CITY SECRETARY
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Quality of Life, Arts, and Culture Committee

Revised

February 20, 2024

9:00 AM

2023 CITY COUNCIL APPOINTMENTS

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HOUSING AND HOMELESSNESS SOLUTIONS Moreno (C), Mendelsohn (VC), Gracey, West, Willis	PARKS, TRAILS, AND THE ENVIRONMENT Stewart (C), Moreno (VC), Arnold, Bazaldua, Blackmon, Narvaez, West
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MINUTES

- A. [24-654](#) Approval of the minutes of the December 5, 2023 meeting of the Quality of Life, Arts and Culture Committee.

Attachments: [Minutes](#)

BRIEFING ITEMS

- B. [24-655](#) Authorized Zoning Hearings Status Updates
[Arturo Del Castillo, Assistant Director (I), Planning and Urban Design;
Megan Wimer, Manager-Service Area Planning, Planning and Urban Design]

Attachments: [Presentation](#)

- C. [24-656](#) Dallas Animal Services Director's Update
[MeLissa Webber, Director, Dallas Animal Services]

Attachments: [Presentation](#)

- D. [24-657](#) Update on Sanitation Refuse & Recycle Collection Procedures
[Clifton Gillespie, Director, Sanitation Services]

Attachments: [Presentation](#)

BRIEFING MEMOS

- E. [24-674](#) Office of Arts and Culture Agenda Item # 24-509 on February 28, 2024:
FY 2024-
25 Cultural Organizations Program Guidelines [M. Elizabeth (Liz)
Cedillo-Pereira, Assistant City Manager]

Attachments: [Memorandum](#)

UPCOMING AGENDA ITEMS

ADJOURNMENT

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MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, FEBRUARY 20, 2024

EXHIBIT B

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

FEBRUARY 20, 2024

Item A: Approval of the minutes of the December 5, 2023 meeting of the Quality of Life, Arts and Culture Committee.

Councilmember Schultz moved to adopt the minutes as presented.

Motion seconded by Councilmember Blackmon and unanimously adopted. (Gracey absent when vote taken)

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

FEBRUARY 20, 2024

BRIEFING ITEMS

Item B: Authorized Zoning Hearings Status Updates

The following individuals briefed the committee on the item:

- Arturo Del Castillo, Assistant Director (I), Planning and Urban Design;
- Megan Wimer, Manager-Service Area Planning, Planning and Urban Design; and
- Seferinus Okoth, Chief Planner, Planning and Urban Design

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

FEBRUARY 20, 2024

BRIEFING ITEMS

Item C: Dallas Animal Services Director's Update

The following individuals briefed the committee on the item:

- MeLissa Webber, Director, Dallas Animal Services; and
- Paul Ramon, Assistant Director, Dallas Animal Services

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

FEBRUARY 20, 2024

BRIEFING ITEMS

Item D: Update on Sanitation Refuse & Recycle Collection Procedures

The following individuals briefed the committee on the item:

- Clifton Gillespie, Director, Sanitation Services; and
- Eduardo Reyes, Interim-Director, Sanitation Services

OFFICIAL ACTION OF THE CITY COUNCIL COMMITTEE

FEBRUARY 20, 2024

BRIEFING MEMOS

Item E: Office of Arts and Culture Agenda Item # 24-509 on February 28, 2024: FY 2024-25 Cultural Organizations Program Guidelines

The committee discussed the items.

MINUTES OF THE CITY COUNCIL COMMITTEE
TUESDAY, FEBRUARY 20, 2024

EXHIBIT C



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-655

Item #: B.

Authorized Zoning Hearings Status Updates

[Arturo Del Castillo, Assistant Director (I), Planning and Urban Design; Megan Wimer, Manager-Service Area Planning, Planning and Urban Design]



City of Dallas

Authorized Zoning Hearings Status Updates

**Quality Of Life, Arts & Culture
Committee**

February 20, 2024

Arturo Del Castillo, Interim Assistant Director
Megan Wimer, Manager-Service Area Planning
Planning and Urban Design

Purpose + Outline



Purpose

- Status update on Authorized Hearings

Outline

- Background
- Overview of the authorized hearing process
- Prioritization
- Discussion



Background



- Authorized hearings are City-initiated rezonings
- An authorized hearing may be initiated in two ways:
 - A. City Plan Commission (CPC) which requires a three-signature memo requesting placement on the CPC agenda.
 - B. City Council (CC) which requires a five-signature memo requesting placement on the City Council agenda.
- Majority vote is required at the CPC or City Council to initiate an authorized hearing.
- Authorized hearings are zoning cases that typically consider land use, development standards, and other regulations.



Overview



- The Authorized Hearings team is a section of the Planning and Urban Design Department.
- The team is responsible for:
 - Authorized Hearings
 - Neighborhood Stabilization Overlays (NSO)
- Staffing capacity (FY23-24 Budget)
 - 4 Senior Planners
 - 1 Chief Planner
- AH team is overseen by a Service Area Planning Manager who is also over the Code Amendments



AHs by the Numbers



- Total Number of Current Authorized Hearings: 21
 - 2 currently in process: Downtown Elmwood and Floral Farms Area
 - 5 soon to kick off: 4 cases within the West Oak Cliff Area Plan and PD 595 within the South Dallas/Fair Park Area Plan
 - 4 currently on-hold: (Vickery Meadow, 10th Street HD, PD 298, and PD 887)
 - 10 others have been initiated and are waiting to kick-off or may be resolved by other means



Summary of Active Cases



- 1) Downtown Elmwood (Z178-142)
 - 12 months (March 2023 – February 2024)
 - 3 Community meetings and 7 stakeholder meetings to reach consensus
 - CPC hearing postponed once
 - City Council: February 28, 2024

- 2) McCommas Bluff Area (Floral Farms) (Z189-341)
 - 1 year 6 months (Sept 2022 – still on-going, CPC - March 7)
 - 4 Community meetings and several meetings with stakeholders to reach consensus
 - CPC: March 7, 2024



Authorized Hearings Process



- Typically, between 12 months to two years from the 1st community meeting to City Council for consideration:
 - Staff analysis, research, working with Stakeholders to establish a core community team to follow the process
 - Kick off project meeting in the community
 - 1st Community Meeting: Introduce initial zoning concepts
 - 2nd Community Meeting: Discuss zoning recommendations
 - 3rd Community Meeting: Reach consensus on zoning approach
 - Other Community Meetings as needed
 - City Plan Commission Briefing and Public Hearing(s)
 - City Council Consideration



Current Prioritization



Point-based system based on 5 factors

1. **Land Use Plan/Study** – located in a City Council adopted Land Use Plan/Study area
2. **Special City Designated Area** – located in:
 - Housing Plan areas: Stabilization Area, Emerging Market Area, Redevelopment Area, or a Neighborhood Empowerment Zone
3. **Other City Program** – located in a City-affiliated program or study
 - TIF, PID
4. **Bond Program** –
 - Located in an area where infrastructure bond program projects are being implemented
5. **Transitional Area**
 - Located in an area undergoing rapid change; within the last 5 years having undergone a large number of:
 - Zoning change requests
 - Single family demolition permits issued
 - Single family Certificate of Demolitions requested in Historic Districts



Challenges



- Separate Steering Committee
- Postponements
- Lack of clarity about purpose
- Limited stakeholder buy-in
- Many areas without land use vision
- Lack of criteria for authorization



Proposed Prioritization Shift



Implements a recommendation from an adopted land use plan

- ForwardDallas
- Area/Neighborhood/Corridor Plan

Implements a recommendation from another Citywide adopted policy

- Examples:
 - Is it within a Comprehensive Housing Policy Designated Target Area?
 - Is it within an Economic Development Target Areas?
 - Does it advance recommendation from the Racial Equity Plan?
 - Does it further CECAP goals?
 - Does it further Environmental Justice goals?
 - Is it within a proposed major infrastructure investment area?



Next Steps



- Onboard additional staff
- Kick-off the next four cases in the queue
- Update prioritization criteria





City of Dallas

Discussion



City of Dallas

Authorized Zoning Hearings Status Updates

**Quality Of Life, Arts & Culture
Committee**

February 20, 2024

Arturo Del Castillo, Interim Assistant Director
Megan Wimer, Manager-Service Area Planning
Planning and Urban Design



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-656

Item #: C.

Dallas Animal Services Director's Update

[MeLissa Webber, Director, Dallas Animal Services]



City of Dallas

Dallas Animal Services Director's Update

**Quality of Life, Arts, and Culture
February 20, 2024**

MeLissa Webber, Director
Dallas Animal Services
City of Dallas

Overview








- **COD Values of Service & DAS Principles**
- **Measurable Goals**
- **Projects in the Pipeline**
- **Ongoing Programs**
- **Community & Outreach Events**
- **Media Highlights**



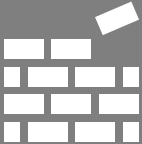


COD Values of Service & DAS Principles



	Empathy We demonstrate compassion by listening and understanding.
	Ethics We believe in being transparent, open and honest.
	Excellence We are committed to continuous improvement.
	Engagement We seek intentional connection in our communities.
	Equity We understand the diverse needs of the community we serve.



	Public Safety
	Compassion
	No Shortcuts

To prioritize public safety in all actions and decisions.

To lead with compassion and empathy in all interactions and decisions regarding humans and animals.

To always do what is right and best for Dallas pets and people, not what is easiest.

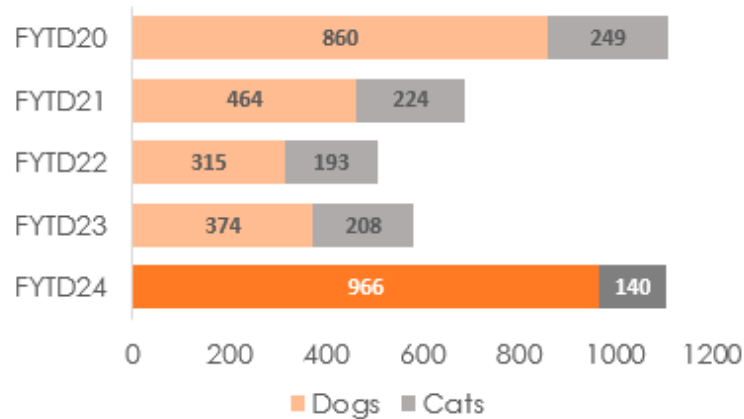


Measurable Goals



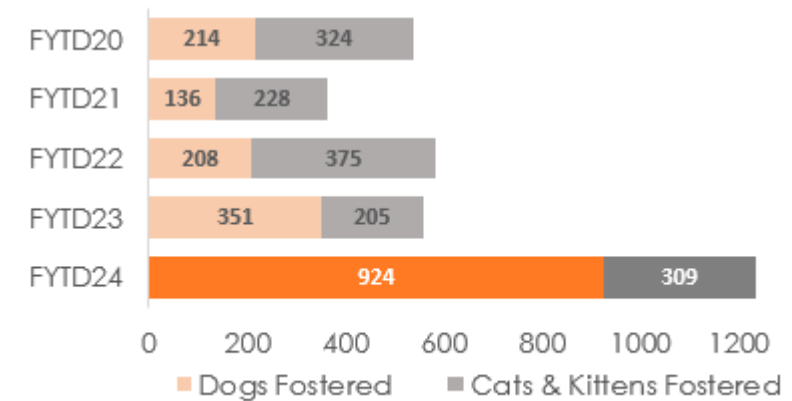
✓ Increase in Dogs and Cats Transferred to Rescues *

FYTD24 → **GOAL**
+90% → **5%**



✓ Increase in Dogs & Cats Fostered **

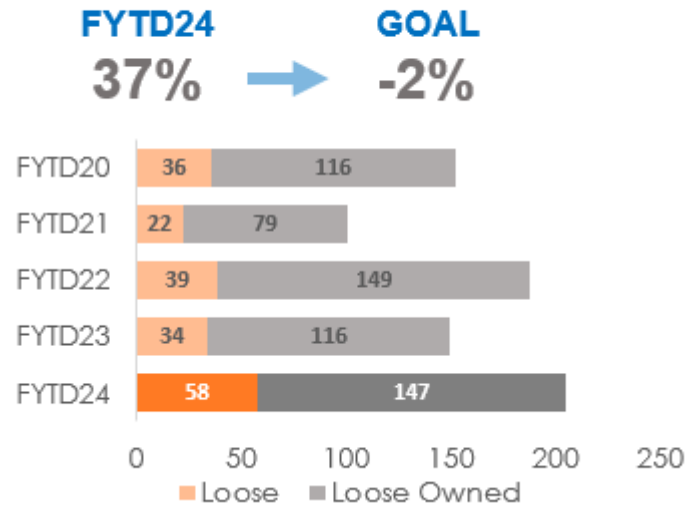
FYTD24 → **GOAL**
122% → **+2%**



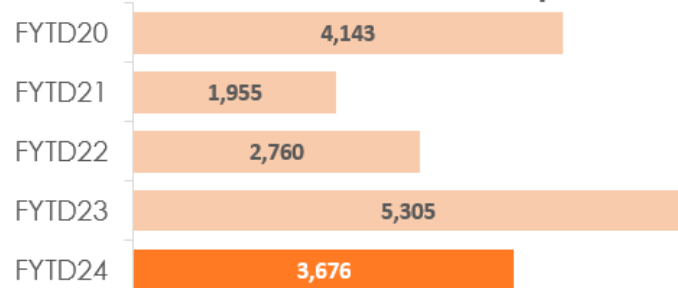
Measurable Goals



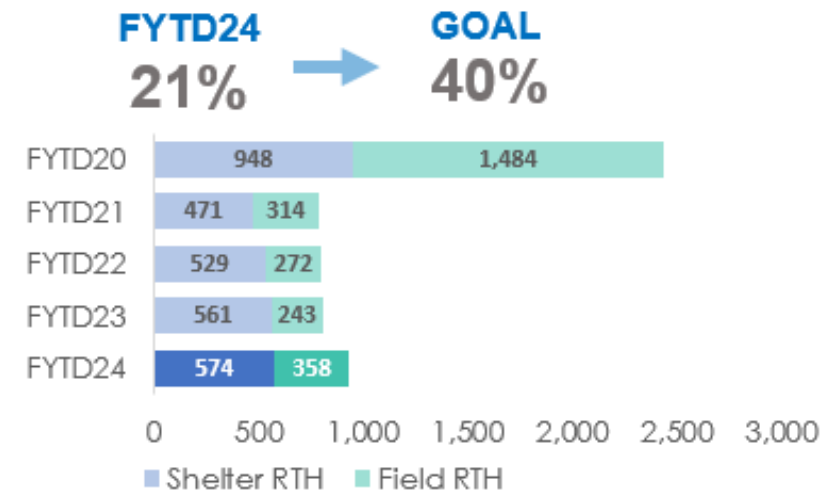
✖ Maintain Loose & Loose Owned Dog Bites *



Loose & Loose Owned Service Requests



✖ Achieve Dog 40% Return-to-Home Rate *



FY24 Q1 Response

- Service Requests (SRs)
 - ❑ Proactive: 1,539
 - ❑ External: 12,356
- Notices & Citations
 - ❑ Notices of Violation: 4,450
 - ❑ Citations: 3,507
- Current staffing allows for a five (5) vehicle deployment citywide, from 7:30 AM to 10:00 PM, six (6) days a week.
- Response capacity is doubled on Wednesdays, when weekly schedules intersect.
- Two (2) vehicles are used for overnight shifts.



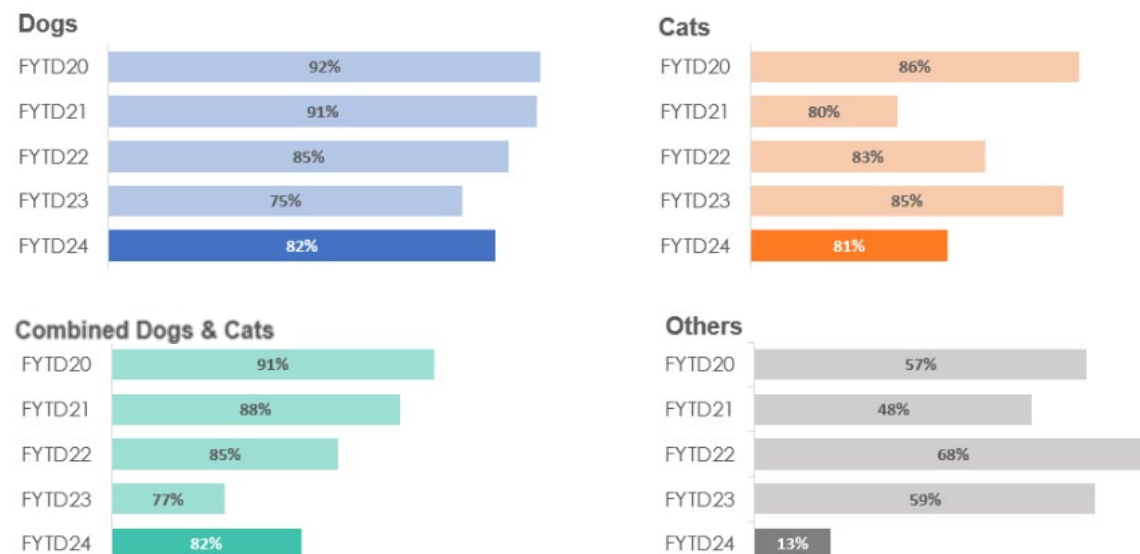
Measurable Goals



Total Intake by Species



Live Release Rate by Species



Projects in the Pipeline

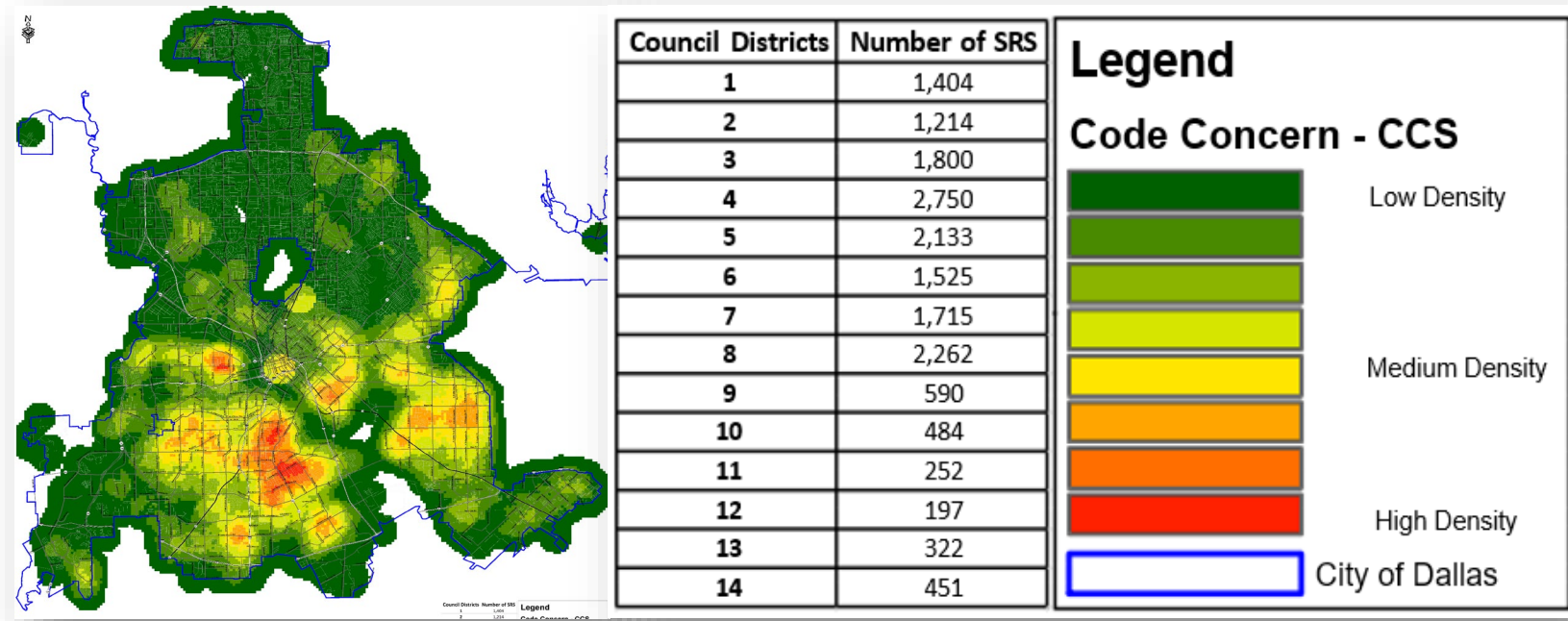


Leash 101

- Dallas Animal Services (DAS) is partnering with JVR Shelter Strategies to engage communities within Dallas to identify the root causes of unconfined dogs and identify intentional solutions for each community.
- Grassroots approach with community stakeholders and influencers to address the loose dogs equitably and holistically is in the works.
- Goals:
 - Use project findings to advise on a multi-year project.
 - Decrease loose dog population.

Animal Loose Citywide Overview

FY23 (10/01/2022 to 09/30/23) Encompassing All Districts



* The accuracy of this data within this map is not to be taken / used as data produced by a Registered Professional Land Surveyor for the State of Texas.* "This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.' The City of Dallas makes no representation of any kind, including, but not limited to, warranties of merchantability or fitness for a particular purpose or use, nor are any such warranties to be implied with respect to the accuracy information/data presented on this map. Transfer, copies and/or use of information in this map without the presentation of this disclaimer is prohibited. City of Dallas GIS * State of Texas: H.B. 1147 on 09/01/2011



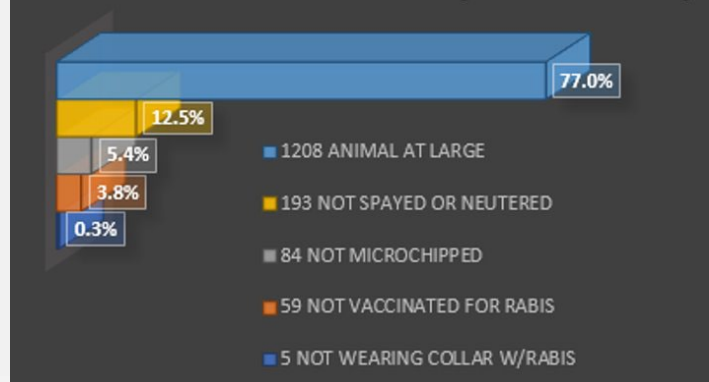
Projects in the Pipeline



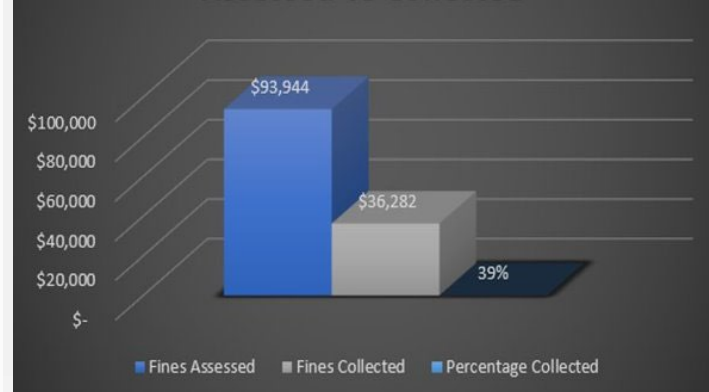
Cities Addressing Fines and Fees Equitably (CAFEE)

- **Collaborative effort of key stakeholders to understand how fines and fees impact communities and compliance:**
 - Dallas Animal Services (DAS)
 - The Office of Equity & Inclusion (OEI)
 - Community Care (CCO)
 - The National League of Cities (NLC) [CAFEE Cohort]
- **In 2020, Cities and Counties for Fine and Fee Justice (CCFFJ) identified Animal Pet Related Fees among the top citations. DAS is creating processes to ease residential burden and enhance compliance with Dallas City Code, Ch. 7, fines and fees:**
 - At Large (Loose) Owned Animals (Sec. 7-3.1.)
 - Vaccinations (Sec. 7-4.1.)
 - Microchipping (Sec. 7-4.2.)
 - Spay or Neuter (Sec. 7-4.10.)
- **DAS collaborates with Community Courts and the CAFEE Cohort to create a restorative justice process:**
 - Community Court Citations (V-ticket) issued by DAS officers
 - Citations processed through Community Court rather than Municipal Court
 - DAS to offer Chapter 7 Requirements pet training for residents who receive citations (compliance requirement)
 - Remaining citation balances considered for dismissal in court agreements (compliance requirement)
 - Fix-it-ticket process and fees subsidized by DAS, offered through Spay Neuter Network (SNN)
 - Grant funds will be used to subsidize any remaining funds needed for compliance
 - Citizens will be offered:
 - Community Courts Services
 - Community Care Financial Empowerment Sessions

FY 2022 CIVIL CITATIONS (DOG OR CAT)



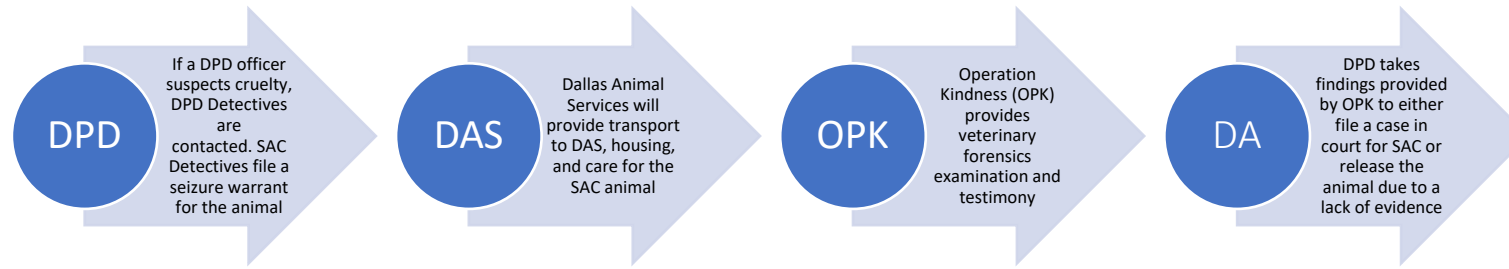
FY 2022 Animal At Large Civil Citations: Assessed vs Collected



Ongoing Programs



Suspected Animal Cruelty (SAC) Process



SAC Case: Team of Six Horses

- **Seizure**
 - On 9/8/23, DPD seized six (6) horses due to suspected animal cruelty.
 - Horses were severely malnourished, without proper grooming or veterinary care for months.
- **Housing**
 - DAS staff rapidly pivots to determine where to house horses.
 - The horses' poor condition required protection from the elements, prompting the retrofitting of play yards as DAS approached full capacity.
 - DAS Field Staff worked overnight to build housing and receive the horses and ensure that they were well situated.
- **Veterinary Forensics and Care**
 - Operation Kindness Forensic team conducts forensic exams and treatment plans for each horse, with continual vet checks and treatment plan performed by the DAS veterinarian team throughout their three week stay.
 - In addition to housing, DAS provided daily care and ongoing medical treatment.
- **Placement**
 - DAS secured rescue placement for all six (6) horses.



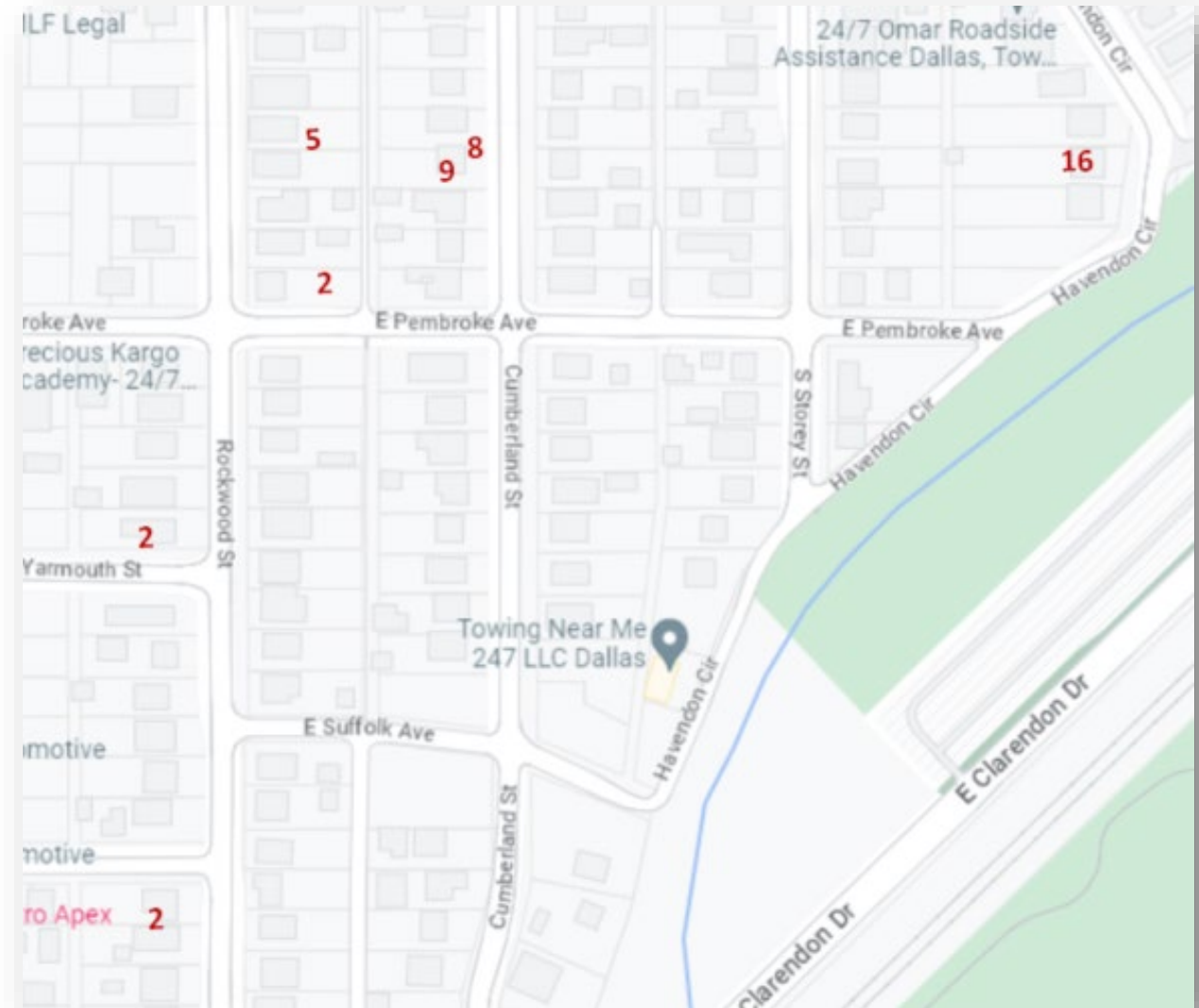
Ongoing Programs



Community Cats

- Consists of two (2) dedicated team members, who:
 - Respond to Service Requests (SRs).
 - Assist with targeted Trap-Neuter-Return (TNR).
 - Mediate nuisance/neighborhood complaints.
 - Share best practices with the Dallas community.
- DAS and Spay Neuter Network (SNN) subsidizes spay/neuter surgeries by obtaining a Service Request (SR) number. Each SR# covers up to four (4). Capacity has doubled this FY.
- DAS continues to reassess target areas based on kitten intake.

	Intake Subtype	INTAKE	SNN	SURGERY
Month	179	73	56	50
10/2023	35	12	16	7
11/2023	66	15	24	27
12/2023	78	46	16	16



Community & Outreach Events



FY23 Q4 Events



Hold 2 Additional Free Vaccine Clinic in Southern Dallas *

FYTD24

1

GOAL

2

- **Events Held:**

- December: Hosted at DAS, free vaccines in partnership with Operation Kindness (OPK) and Spay Neuter Network (SNN)
- FYTD: Seven (7) vaccine clinics and eight (8) pet food pantry events

- **Ongoing:**

- Free spay/neuter once a month and free vaccines twice a month in partnership with SNN
- Free vaccine in partnership with Texas Coalition for Animal Protection (TCAP) once a month

- **Neighborhood Services/Events**

- Recurring Spay/Neuter Clinics
 - TCAP Vaccine Clinic
 - SNN Vaccine Clinic
- Recurring Pet Food Events
 - Dallas Pets Are Family
 - Dallas
 - Fort Worth

- **Education/Hiring Events**

- Loose Dog Dallas Community Project

- **Neighborhood Meetings**

- Kleberg Rylie Neighborhood Association Meeting
- Queen City Neighborhood Association Meeting
- District 2 Senior Brunch
- D5 Pleasant Grove Unidos Neighborhood Meeting
- District 8 National Night Out

- **Adoption Events**

- Hillside Vet Clinic Adoption Event
- Petco In-Store Event
- Paw Patrol Live
- Katy Trail Adoption Event
- Hollywood Feed In-Store Adoption Event
- 1900 Pacific Apartments Adoption Event
- Trick or Treat at Exall Recreation Center
- Barktober Fest
- Dallas Fan Fest
- Dots Hop House Adoption Event
- Light Up Lakewood
- University Park Tree Lighting
- Dog Dayz of Dallas
- Be Thankful for Fur
- Cuddle Up and Read
- Clear The Shelters
- Jubilee Park and Community Center



Media Highlights



DAS in the Headlines

DAS has received a lot of media attention in FY24 Q1, covering everything from:

- Adoption Events
- Appeals for Fosters & Adopters
- Overcrowding and Capacity
- Reunification and Lifesaving Efforts
- Increase in Strays
- Shelter Donations
- National Employee Recognition
- Volunteer Work Recognition

FOX 4 fox4news.com



Royse City Boy Scout builds doghouses for Dallas Animal Services



CBS News

off

NEW AT 5:30

MARY MARTIN

DALLAS ANIMAL SERVICES ASSISTANT DIRECTOR

Dogs at the Dallas Animal Services shelter need a forever home

NBC 5 Dallas-Fort Worth



Dallas Animal Services officer who fosters wildlife in her home gets spotlight on 'The Kelly Clarkson Show'



The Dallas Morning News

Dallas Animal Services had a great year for volunteer work in 2023

WFAA.com



Dallas Animal Services shelter in desperate need of pet adoptions | wfaa.com



Lake Highlands

Dallas Animal Services warns of increase in strays following New Year's fireworks





City of Dallas

Dallas Animal Services Director's Update

**Quality of Life, Arts, and Culture
February 20, 2024**

MeLissa Webber, Director
Dallas Animal Services
City of Dallas



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-657

Item #: D.

Update on Sanitation Refuse & Recycle Collection Procedures

[Clifton Gillespie, Director, Sanitation Services]



City of Dallas

Update on Sanitation Refuse & Recycle Collection Procedures

**Quality of Life, Arts & Culture
February 20, 2024**

Clifton Gillespie, Director
Department of Sanitation Services
City of Dallas

Presentation Overview



- Purpose
- Background
- Current Collection Procedures
- Cost Considerations
- Future Considerations
- Next Steps



Purpose



- Provide an overview of the current Sanitation refuse and recycle collection procedures in Dallas
- Address challenges and operational impacts of collections in alleyways
- Outline future considerations and next steps for improving reliability and sustainability of sanitation services



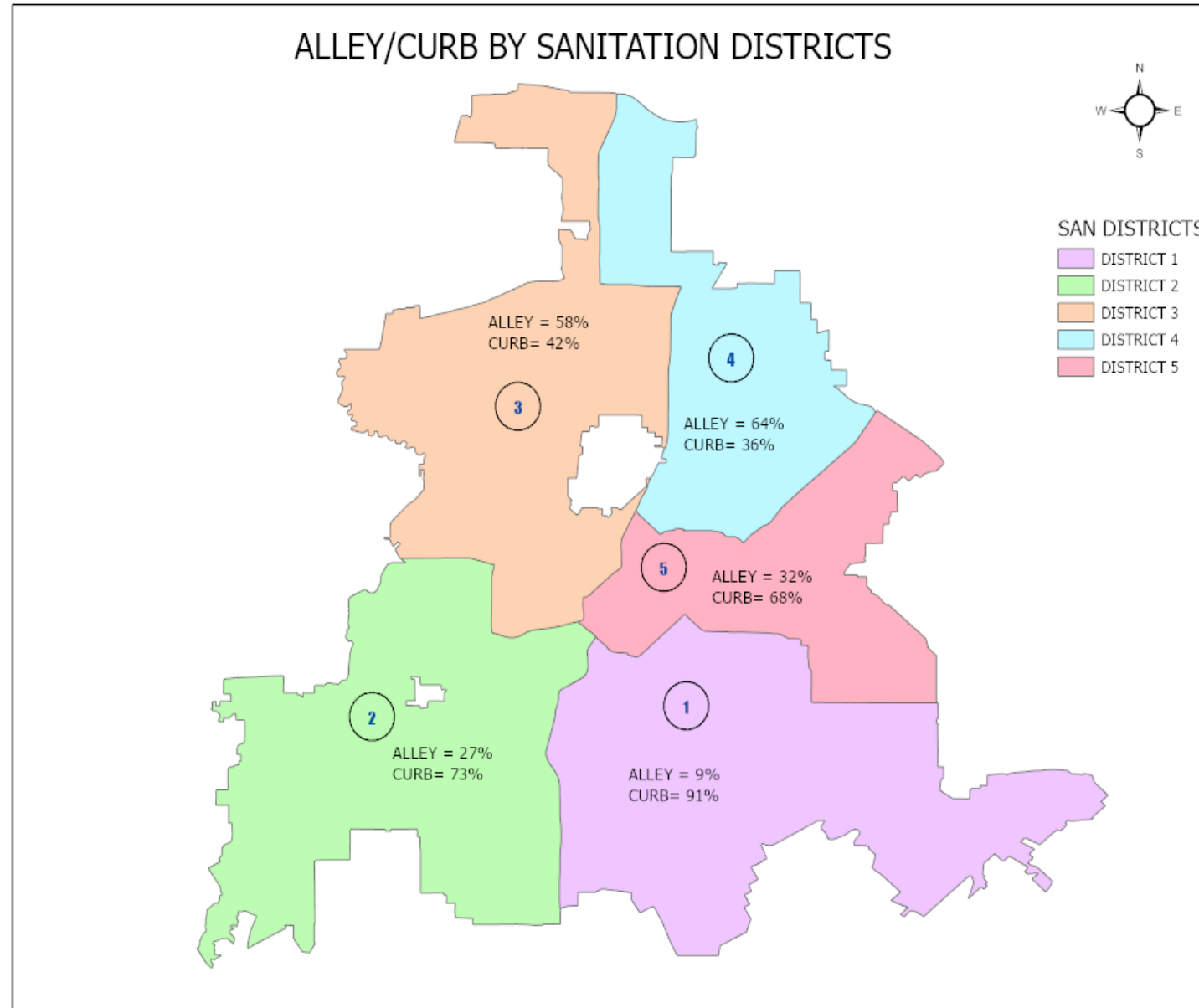
Background



- Refuse and recycle collections are provided weekly to approximately 258,000 customer locations in Dallas
- 62% of collections occur curbside, 38% in alleys
- Alleys vary in width (generally 8-10 ft) and condition, with some being gravel or unimproved
- Routes and equipment allocation optimized for service efficiency in December 2022



Background



Current Collection Procedures



- Curbside collection (~160,000 locations)
 - Best practice for residential solid waste collections
 - Primarily serviced by automated side load trucks (~50% of fleet)
 - 1 driver/operator
 - Typically up to 233 collections per hour in most areas
 - More maneuverable for larger trucks
 - Primary hazards are mailboxes and parked cars
 - Cart assistance provided for physically disabled customers



Current Collection Procedures



- Alleyway collections (~98,000 locations)
 - Legacy service pre-dating modern solid waste management best practices
 - Primarily serviced by rear-load trucks (~50% of fleet)
 - 1 driver, 2 helpers (contracted temporary laborers)
 - Typically 125 collections per hour in most areas
 - Alley pavement and right-of-way often too narrow for trucks to operate appropriately, and for carts to be placed in compliance with regulations
 - Hazards include extreme heat and cold, overhead utility lines, gas meters, retaining walls, embankments, fences, and ruts
 - Alleyway Service Criteria provides decision criteria for changing point-of-service to curb (*see Appendix A*)



Current Collection Procedures

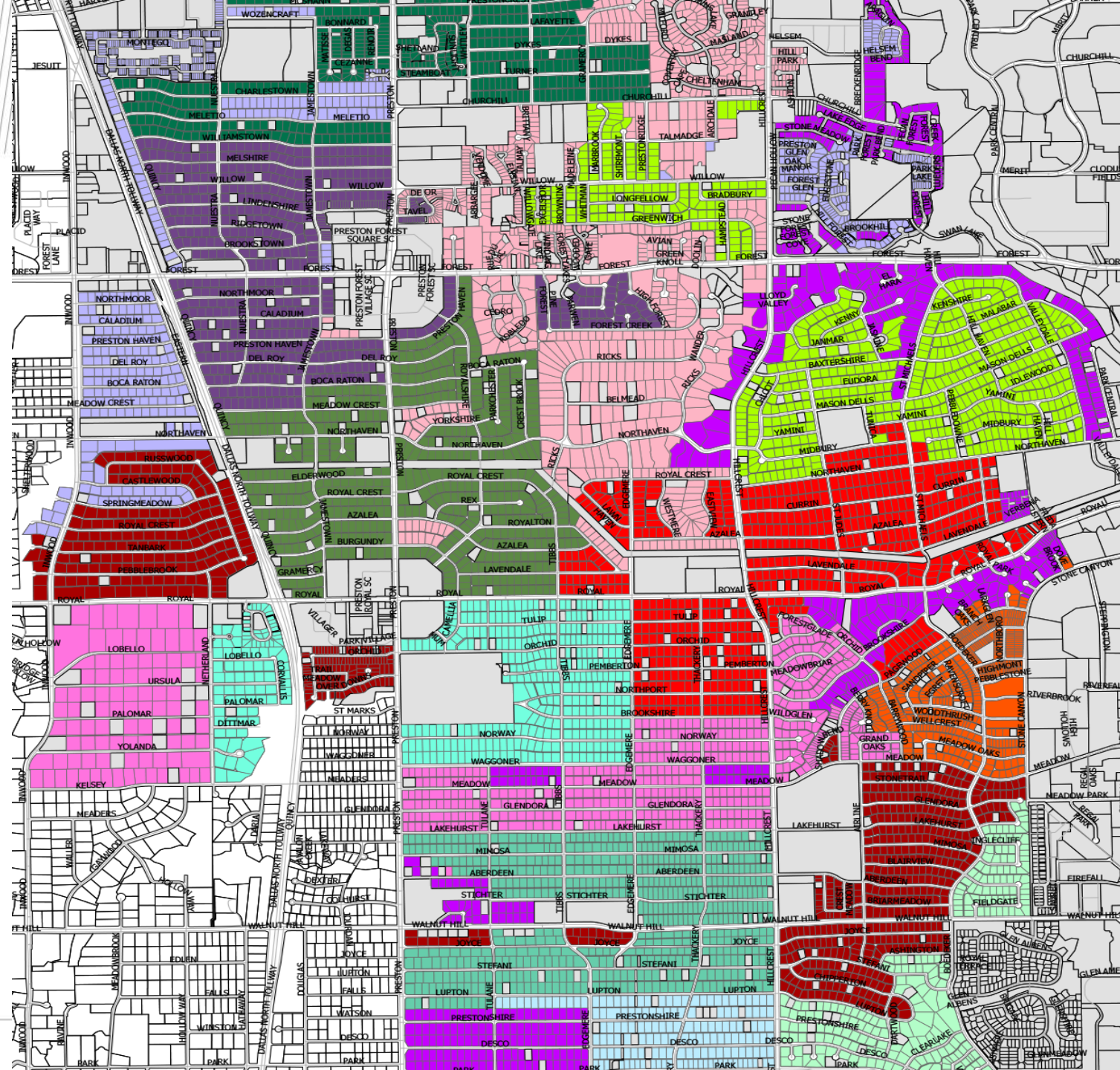


Common Alley Conditions



Current Procedures

- Typical route map
 - Colors represent different routes on a service day in one district
 - Many routes are noncontiguous in order to match with trucks that can fit in alleyways



Cost Comparison



Equipment Acquisition Costs

Expense	Automated Side-Load Truck	Rear-Load Truck
Average Approximate Purchase Price	\$380,000	\$200,000

Annual Operating Costs

Expense	Automated Side-Load Truck	Rear-Load Truck
FY23 Average Operating Labor Cost, Per Truck	\$63,000	\$147,000
FY23 Average Target Maintenance Cost, Per Truck	\$67,393	\$47,637
FY23 Average Non-Target Maintenance Cost, Per Truck	\$823	\$4,320
FY23 Approximate Labor & Maintenance Costs For All Trucks	\$11,208,428	\$18,117,376

Ancillary Operating Costs

Expense	Automated Side-Load Truck	Rear-Load Truck
FY23 Total 3 rd Party Payments Due To Claims Associated With Sanitation Trucks	\$86,183	\$149,976



Future Considerations



- Phased implementation of alternative collection methods that boost service reliability and efficiency and enhance the safety for Sanitation workforce
- Increase use of automated collection equipment as rear-load equipment reaches end-of-life
- Aim to service only alleys that are safe and efficient in which to operate



Next Steps



- Gather and integrate feedback from QOLAC to strategically inform and steer future direction
- Further assessment of route conditions, accounting for pavement and right-of-way widths, pavement conditions, vegetation, utilities, other operating constraints
- Develop options for a phased approach for further route efficiencies, including increasing use of automated collection equipment and transitioning collections from narrow alleys

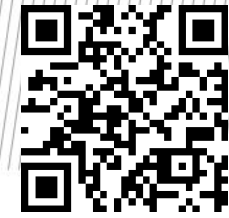




APPENDIX



Appendix A: Alley Service Criteria



Regarding alley collection service, Dallas City Code Section 18-4(b) provides, in part, "except as may be otherwise authorized by the director of sanitation, it shall be unlawful for any person to place any container within any alley within the city."

Sanitation provides residential recycling and garbage collection services from the curbside in front of homes, or from alleyways, by exception, when conditions and route efficiency permits.

In general, Sanitation can safely and efficiently provide service in alleyways that are well maintained and meet current design standards as provided in the Dallas Development Code, Sec. 51A-8.507(b), which provides, in part, that:

- Alleys must have a minimum right-of-way of 15 feet in width.
- Alleys must consist of at least 10 feet of pavement.
- Permanent dead-end alleys are not allowed unless all access is prohibited between the alley and public rights-of-way. Alleys must either intersect with a dedicated public or private undivided street or an existing alley.
- Where an alley intersects a street, a 15-foot visibility triangle (alley sight easement) is required.
- A rollcart must be placed for collection so that there is a minimum clearance of three feet to each side of the rollcart and one and one-half feet to the rear of the rollcart from any fence, gas meter, telephone pole, utility box, tree, shrub, additional collection container, or other potential obstruction. A rollcart must be placed so that its handle faces the dwelling unit (Sec. 18-3(a)(3)(A)).

In addition to the Development Code requirements, in order to meet the requirements for rollcart placement listed above, generally, a minimum 2-foot utility easement abutting the alley right-of-way is required for each side where collections occur. The ground should be at-grade with the pavement to allow crews to wheel rollcarts to the trucks without lifting. The easement requirement may be waived in cases of rear-entry driveway access where all rollcarts on the block may be placed at the edge of the driveway, or where an at-grade fence carve-out exists and meets the clearance requirements. Vegetation must not extend into the right-of-way, and 14 feet of overhead clearance is required.

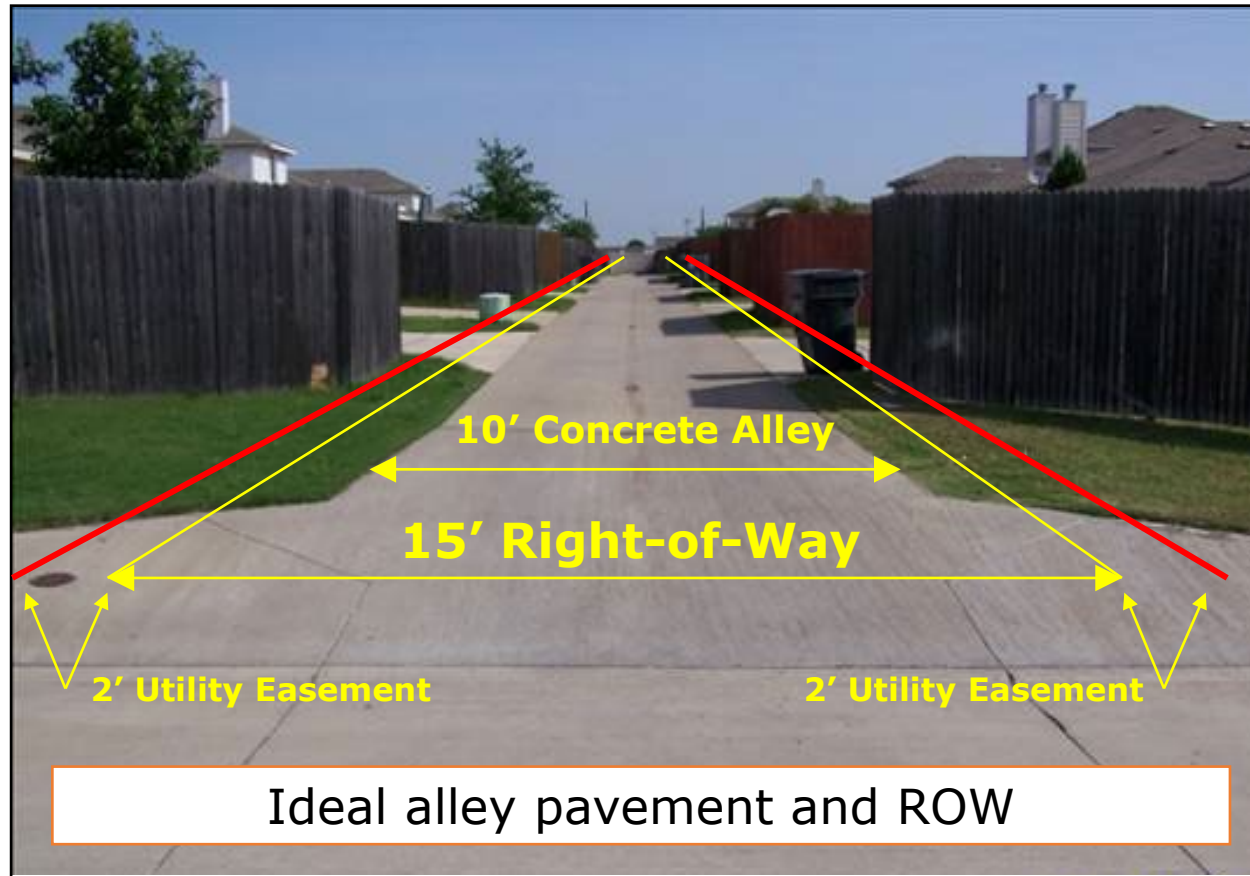
Sanitation may determine that collections must occur from the curb even when an alleyway meets the conditions stated above. This may be necessary to support routing requirements based on available staff and equipment resources, or when it would be inefficient to provide service in one or several alley segments in an area otherwise serviced from the curb.

In cases where Sanitation currently services alleyways that do not meet the requirements stated above, upon the occurrence of an incident such as downed powerlines or damaged utility poles, damage to a gas meter or utility box, damaged City equipment, having to be towed or backed out under supervision, or repeat minor damage to the right-of-way or private property, Sanitation will suspend alleyway collections at the location and notify customers of a point-of-service change pending further review and remediation of issues impeding Sanitation's safe transit and operations in the alleyway, in accordance with the requirements stated above. A point-of-service change may also be required for customers in the vicinity of the location in order to maintain timely and efficient operations.

Consult Article I of the Dallas Municipal Solid Waste Code for further regulations related to recycling and solid waste collection. The collection rules are summarized and presented in a more user-friendly format on our website at DallasCityHall.com/Sanitation.



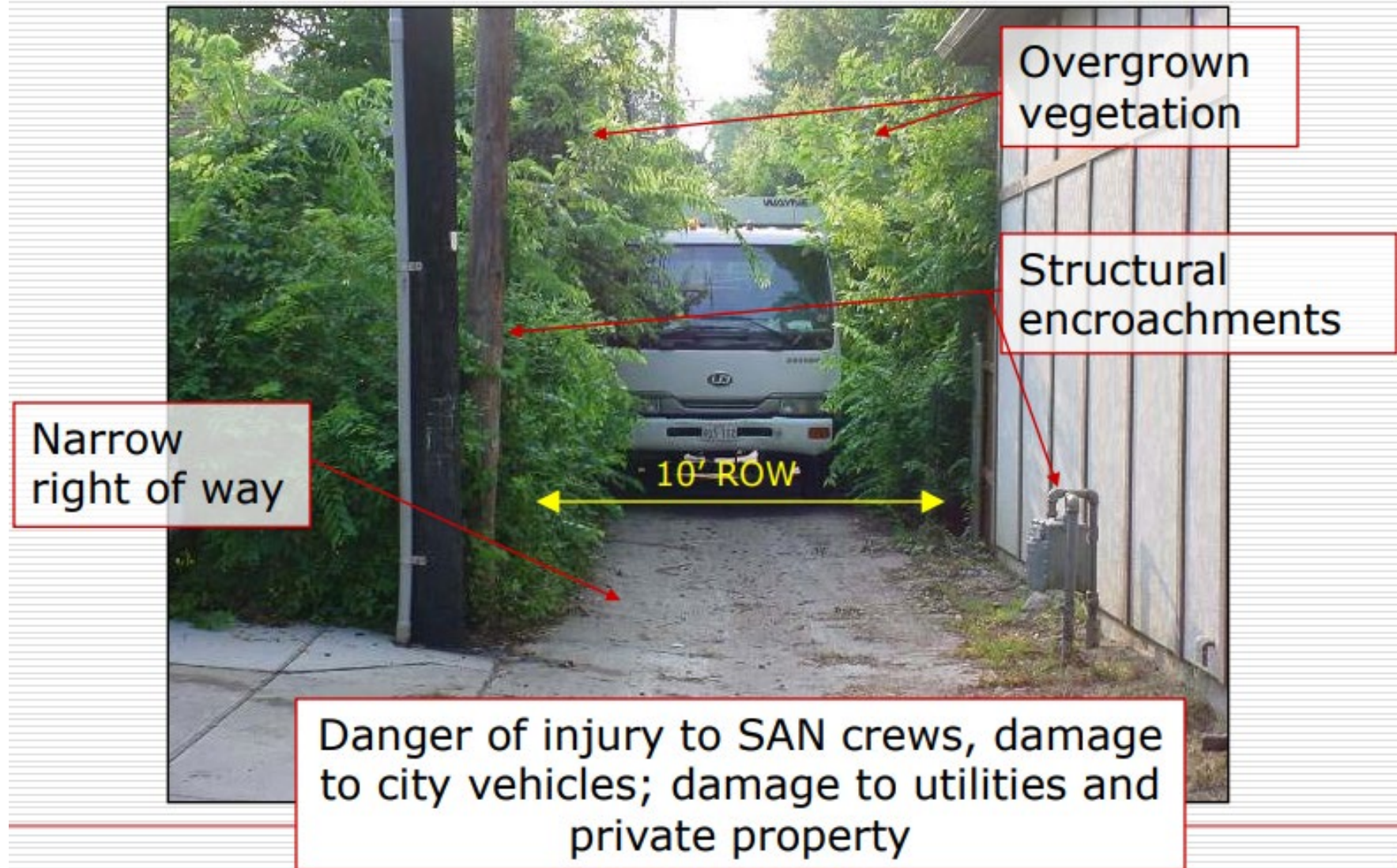
Appendix B – Ideal Alley Conditions



Appendix C – Common Alley Conditions



Appendix C – Common Alley Conditions





City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-674

Item #: E.

Office of Arts and Culture Agenda Item # 24-509 on February 28, 2024: FY 2024-25 Cultural Organizations Program Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE February 20, 2024

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item # 24-509 on February 28, 2024: FY 2024-25 Cultural Organizations Program Guidelines**

On February 28, 2024, City Council will consider the guidelines for the Fiscal Year 2024-25 Cultural Organizations Program (COP). The Cultural Organizations Program contracts with arts and cultural organizations with budgets ranging from \$100,000 to over \$10 million to provide an annual season of programming for residents and visitors of Dallas. In FY 2023-24, City Council authorized contract amounts totaling \$6,255,278 to 52 organizations under this program.

The COP Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. The following updates to COP Guidelines for FY 2024-25 were approved by the Arts and Culture Advisory Commission on February 15, 2024:

- Added a sixth review “tier” (organizational peer group with similar revenues) to promote equity by ensuring that panel members review organizations in groups with comparable financial resources. Tiers IV (organizations \$1 million - \$5 million in revenue) and V (over \$5 million) were subdivided into three groups: Tier IV (\$1 million - \$3 million), Tier V (\$3 million - \$10 million), and Tier VI (over \$10 million).
- Expanded responsibility of organizations selected for funding by requiring that each COP organization recommend a volunteer to the OAC Funding Review Panel, to review other funding programs during the year.
- Added language to set more accurate funding expectations for applicants, including example funding calculations and comparison to other OAC programs.
- Codified applicant resources such as a new applicant checklist, contact opportunities, and monthly report submission requirements.
- Amended guidelines for the 2024-25 fiscal year to include updated due dates, current living wage calculations, and streamlining the document for readability.

Following guidelines adoption, organizations will apply through an online portal. Applications will be reviewed by staff, an OAC Funding Review Panel, the Allocations Committee of the Arts and Culture Advisory Commission, and the Arts and Culture Advisory Commission. FY 2024-25 funding amounts will be recommended to City Council in the fall of 2024.

If you have questions, please feel free to contact Martine Philippe, Director of the Office of Arts and Culture.

DATE February 20, 2024
SUBJECT **Office of Arts and Culture Agenda Item #24-509 on February 28, 2024: FY 2024-25
Cultural Organizations Program Guidelines**

Mary Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

A handwritten signature in black ink, appearing to read 'M. Cedillo-Pereira', is centered on a light gray dotted background.

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1067

Item #: B.

Discussion of the Mayor's Memo Regarding Community Input Into the Quality of Life, Arts, and Culture Policy Areas

Memorandum



CITY OF DALLAS

DATE February 23, 2024

TO Honorable Dallas City Council Committee Chairs

SUBJECT **Dallas City Council Committees Meeting**

Dear Honorable Committee Chairs:

As the Ad Hoc Committee on Administrative Affairs moves forward with its new charges related to the city manager transition and search, we have an opportunity to refocus attention on policies rather than on personalities and politics.

Therefore, I hereby request that all standing committees on the Dallas City Council host a meeting this spring entirely devoted to community input on major topics related to your committee's policy areas.

These meetings should serve as listening sessions that are focused on areas for improvements within the city government. We can use this feedback to help guide our search process. The input we receive at these meetings could also allow us to better articulate our priorities to the next city manager. And ultimately, our priorities should be the priorities of the people of Dallas.

Committee chairs should decide the best format for these conversations. As a starting point, I would suggest invited testimony from key stakeholders.

Thank you for your attention to this matter. Together, we can continue to improve our city government and make Dallas safer, stronger, and more vibrant.

If you have any questions, please do not hesitate to reach out.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Johnson'.

Eric L. Johnson
Mayor

c: T.C. Broadnax, City Manager
Biliera Johnson, City Secretary
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Genesis D. Gavino, Chief of Staff to the City Manager



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1069

Item #: C.

Opioid Strike Force & Interdepartmental Strategies Update [Carrie Rogers, Director, Office of Government Affairs; Kevin Oden, Director, Office of Integrated Public Safety Solutions; Devon Polk, Deputy Chief, Dallas Police Department; Scott Clumpner, Deputy Chief, Dallas Fire-Rescue]



City of Dallas

Opioid Strike Force & Interdepartmental Strategies Update

Quality of Life, Arts, and Culture Committee
March 26, 2024

Carrie Rogers
Director of Government Affairs

Kevin Oden
Director of Integrated Public Safety Solutions

Deputy Chief Devon Palk
Dallas Police Department

Deputy Chief Scott Clumpner
Dallas Fire Rescue

Overview



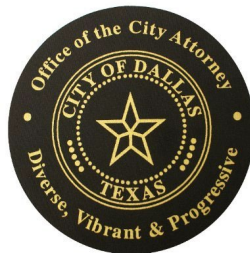
- Formation of Opioid Response Strikeforce
- Budget and Funding
- Policy and Legislation
- Enforcement – DPD
- Harm Reduction – DFR
- Supportive Services – IPS
- Education and Resources
- Next Steps



Partners



Government Affairs
City of Dallas



DALLAS
INDEPENDENT SCHOOL DISTRICT

LIVEGY



City of Dallas

Office of
Homeless Solutions



DALLAS
COLLEGE

RecoveryResource
COUNCIL



Dallas Public
LIBRARY



Parkland

UT Southwestern
Medical Center®



City of Dallas

Office of
Community Care



DCHHS
Dallas County Health and Human Services
Healthy People Healthy Communities
Health and Social Equity



Strike Force Formed 2022



- November 2022, City Council leadership formed the strike force after becoming aware of the alarming epidemic
- Goal includes breaking down barriers to resources for the highest need communities
- Several efforts underway operating concurrently yet independently of one another
- Outstanding partners across the city engaged; work plan developed
- Of immediate importance was addressing a legislative barrier that prevented the city from sharing overdose data to better understand and respond to the crisis
- First big win with Senate Bill 1319
- The partners have focused considerable efforts on harm reduction, communication, outreach and education



Budget and Funding

- **City of Dallas Opioid Settlement Funds(\$941k)**
- Dallas County Opioid Settlement Funds (\$12m)
- Dallas County CDC Grant Funds (\$25m)



Budget and Funding

City of Dallas
Opioid
Settlement
Funds

\$941,732

- NARCAN for use by the OHS Outreach Team
- Fentanyl Awareness Campaign
- Enhancements to Drug Court
- NARCAN to partners
- Overdose Response Team Vehicles
- DFR Outreach Materials
- Enhancement to DFR Overdose Response Team
- NARCAN for DPD use
- Training on the administration of NARCAN
- Harm Reduction Program – partner support



Policy and Legislation

Pursue legislation
to combat the
opioid epidemic,
decriminalize
fentanyl testing
strips

National/peer city
engagement on
best practices

Legislative letters
of support and
testimony during
the 88th Texas
Legislature

State Legislation

- **SB 1319 (Huffman):** Relating to the reporting of certain overdose information and the mapping of overdoses for public safety purposes.
- **SB 629 (Menendez):** Relating to the maintenance, administration, and disposal of opioid antagonists on public and private school campuses and to the permissible uses of money appropriated to a state agency from the opioid abatement account.
- **HB 6 (Goldman):** Relating to the designation of fentanyl poisoning or fentanyl toxicity for purposes of the death certificate and to the criminal penalties for certain controlled substance offenses; increasing a criminal penalty.
- **HB 3908 (Wilson):** Relating to fentanyl abuse prevention and drug poisoning awareness education in public schools.



Policy and Legislation

Pursue legislation
to combat the
opioid epidemic,
decriminalize
fentanyl testing
strips

National/peer city
engagement on
best practices

Legislative letters
of support and
testimony during
the 88th Texas
Legislature

Federal Legislation

- **SB2569 (Sen. Cornyn) / HR 3563 (Rep. Crockett):** companion bills filed that aim to decriminalize fentanyl testing strips. While the bills have garnered widespread support, the bills are currently awaiting further action in Congressional committees.
- The City of Dallas has provided **letters of support** for these bills and lobbied members of Congress in support of this legislation.
- **Senator Cornyn hosted a roundtable** in September 2023 with local leaders, including the City of Dallas / DFR, to discuss ways to combat the fentanyl crisis in North Texas and to raise awareness of federal legislation related to fentanyl.



Enforcement

Dallas Police Department

- **Special Investigations Division**
 - ❑ Overdose Investigation Squad
 - ❑ State/Federal Partnerships
- **Legislative Change**
 - ❑ HB 6, "Fentanyl Murder"
- **Outreach**
 - ❑ Office of Community Affairs, "Let's Talk: Fentanyl Awareness"
 - ❑ Outreach with External Partners
- **Training and Equipment**
 - ❑ Overdose Investigations
 - ❑ Clandestine Lab Training and Equipment
 - ❑ Purchase of (2) Raman Spectrometers
 - ❑ Purchase of Narcan

Harm Reduction

Dallas Fire Rescue



- **Overdose Response Team**

- ☐ Contact patients within 48-72 hours of an opioid overdose
- ☐ Minimum of 225 client contacts per year
- ☐ Long term success is measured by a reduction in the occurrence of overdoses and overdose deaths per year.

- **2023**

- ☐ Attempted 562 client contacts
- ☐ Contacted 459 potential clients
- ☐ Enrolled 65 people in treatment programs
- ☐ Provided 250 Narcan kits



Supportive Resources

Integrated Public Safety Solutions

- **Crisis Intervention Services**

- ☐ RIGHT Care Program
- ☐ Crisis Intervention Team
- ☐ Credible Messengers – Urban Specialists, Inc.

- **Treatment Access**

- ☐ Existing contract with Metrocare Services of Dallas

- **Community Outreach and Education**

- ☐ Crime Prevention Unit – dangers of opioid abuse, proper disposal, treatment and support service linkages

- **Data Analysis & Measurements**

- ☐ Existing contract with NYU School of Law and Child Poverty Action Lab (C-PAL)



Education and Resources

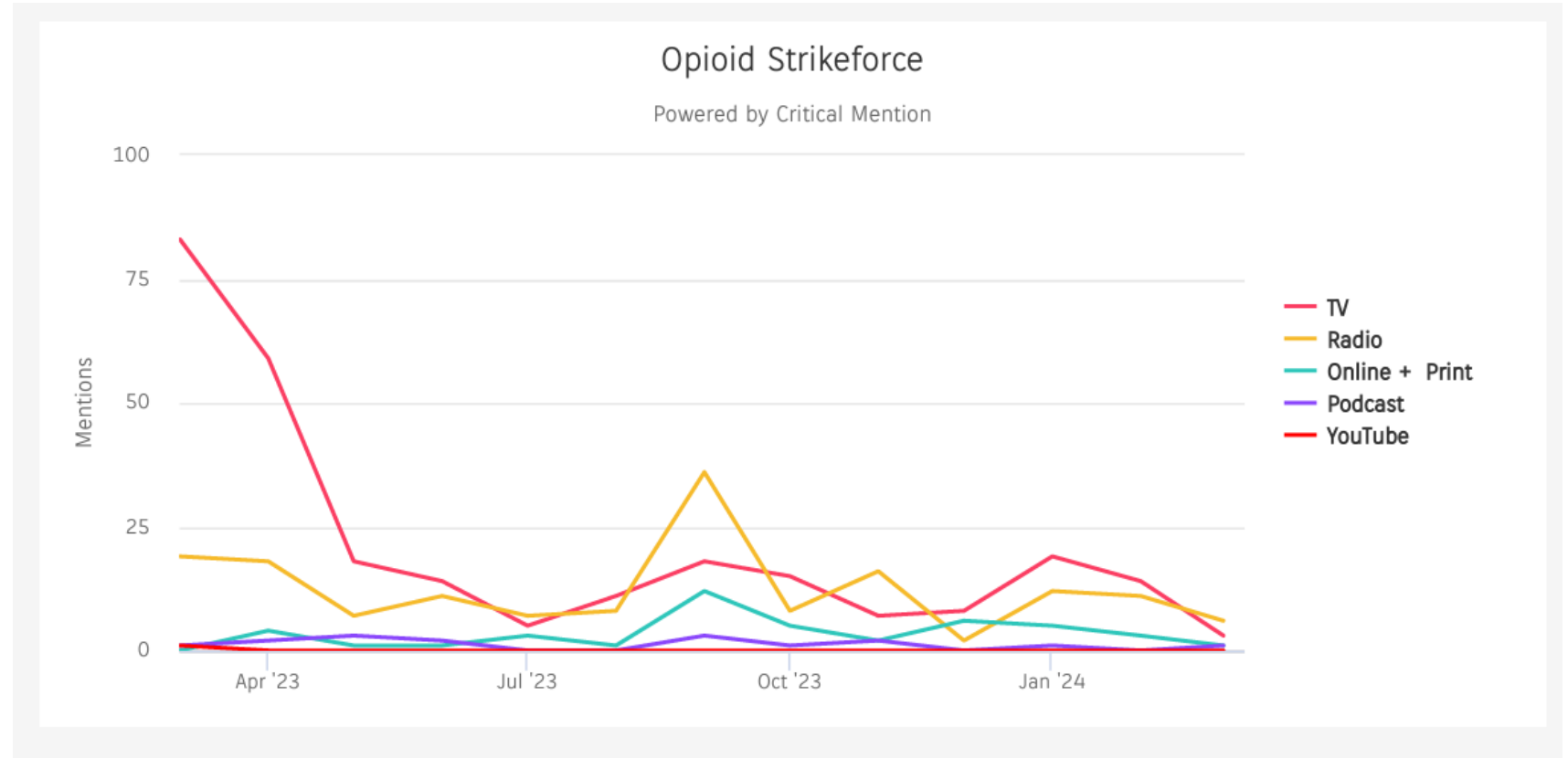
- Developed City of **Dallas bilingual communications** and education campaign
- Established **online services** portal
- Implemented **NARCAN availability** in city facilities
- DFR developed a **training** video for city employees
- Dallas ISD amended rules to allow **administration of NARCAN** on secondary education campuses
- Invited to serve on **national peer group** task force in New York City; next summit to be held in Dallas in May



Education and Resources

COM Media
Campaign

\$100,000



Media Mentions
March 2023 to March 2024 = 453

Audience 27,538,112 **Publicity** \$2,116,914

Next Steps



- Transition department lead and build out year 2 work plan
 - ❑ Increase state funding for medically assisted treatments (MATs)
 - ❑ Streamline funding for MATs
 - ❑ Transition opioid response team to a mobile MAT
- Continued coordination with stakeholders to ensure there is no duplication of services
- Fentanyl policy summit to be hosted by Dallas in May





City of Dallas

Opioid Strike Force & Interdepartmental Strategies Update

Quality of Life, Arts, and Culture Committee
March 26, 2024

Carrie Rogers
Director of Government Affairs

Kevin Oden
Director of Integrated Public Safety Solutions

Deputy Chief Devon Palk
Dallas Police Department

Deputy Chief Scott Clumpner
Dallas Fire Rescue

**He believed the pill
he got from his friend
was safe.**



dallas.gov/opioid-response

**Lethal doses of Fentanyl have been found
in counterfeit medication, meth,
cocaine, heroin, and marijuana.**

**Si no la recetó
un médico,
no CONFÍES.**



dallas.gov/opioid-response

Se han encontrado dosis letales de fentanilo en medicamentos falsos, metanfetamina, cocaína, heroína y marihuana.



City of Dallas

1500 Marilla Street
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Agenda Information Sheet

File #: 24-1068

Item #: D.

Chapter 42A: High Impact Areas Survey Results and Recommendations [Rosa Fleming, Director, Convention and Event Services; Jaquelin Justice, Assistant Director, Convention and Event Services; Laura Flores, Manager, Convention and Event Services]



City of Dallas

Chapter 42A: High Impact Areas Survey Results and Recommendations

**Quality of Life, Arts and Culture
March 26, 2024**

Rosa Fleming, Director
Jacquelin Justice, Assistant Director
Laura Flores, Manager
Convention and Event Services
City of Dallas

Presentation Overview



- Purpose
- Background
- 2024 High Impact Area Survey Overview
- Proposed Action
- Staff Recommendations
- Next Steps



Purpose



As special events and outdoor permitted activities have returned to pre-pandemic levels, city staff have conducted an updated High Impact Area survey to analyze how residents and businesses are currently affected by outdoor special events to guide future updates of the High Impact Area requirements within Chapter 42A Special Events; Neighborhood Markets; Dallas Farmers Market Farmers Market; Streetlight Pole Banners (hereinafter “Chapter 42A”).



Background



High Impact Areas - Overview

- Identify specific areas within the City that require additional requirements and restrictions to mitigate negative impacts to businesses and residents during permitted special events
 - Frequently requested locations for special events
 - Higher than average quality of life challenges for residents and businesses
 - Restrictions are non-geographic, but event specific in some cases
- Encourage event organizers to consider other viable locations that are less impactful to residents
- Enhance transparency and provide specific guidelines for event planners to give them ample opportunity to adjust their plans accordingly, if necessary



Background (cont.)



- March 27, 2019, City Council adopted proposed amendments to Chapter 42A, by Ordinance No. 31144.
- Quality of Life, Arts and Culture Committee (QoLAC) was briefed on the implementation of Chapter 42A and High Impact Areas on December 3, 2019.
- March 6, 2020, one week before COVID-19 shutdowns, staff updated QoLAC Committee by memo about the proposed development of a High Impact Area Community Advisory Committee (HIACAC) and annual High Impact Area surveys.
- Implementation was delayed by the limitations of mass gatherings and the reduction of all activities in population dense areas during COVID-19.
- Recommended sixteen (16) initial neighborhoods to be included as high impact areas



Currently Designated High Impact Areas



Current List of High Impact Areas

Bishop Arts District	Margaret Hunt Hill Bridge
Central Business District (CBD) <ul style="list-style-type: none">• City Hall Plaza• Dallas Arts District• Main Street Garden Park• Reunion Lawn / Hyatt Regency• Young Street Median	Turtle Creek Park / Turtle Creek Area
Dallas Design District	Ojos Locos Sports Cantina
Deep Ellum	Swiss Avenue
Fair Park Area	Texas Horse Park
Katy Trail	Uptown
Lake Ray Hubbard	Victory Park
Lower Greenville Avenue	West Dallas <ul style="list-style-type: none">• Ronald Kirk Pedestrian Bridge• La Bajada Neighborhood



High Impact Areas - Criteria



- A minimum of five (5) departments and partner agencies make up the High Impact Area Committee (HIAC) per Chapter 42A-10.
- The HIAC meets annually to review the High Impact Area guidelines. Past meetings include Sept. 15, 2022, and Sept. 26, 2023.
- The HIAC takes into consideration the following factors in determining which areas to designate as high impact areas:
 - Construction in the area
 - Complaints received by the director
 - Input from citizens
 - Historical event and location knowledge of committee members

Participating Departments and Partner Agencies

Code Compliance

Dallas Fire and Rescue

Dallas Police Department

Public Works

Transportation

Development Services

CES-Office of Special Events

Dallas Area Rapid Transit



2024 High Impact Area Survey Overview



Distribution

Launched from January 28 – March 4

Direct to over 35 Neighborhood Associations, PIDs, and Community Organizations

Trained Council Assistants on January 23 to review survey, answer questions, and request to distribute

Language Access

Spanish survey launched from Feb. 20 – March 3

COM distributed through Ciudad de Dallas channels to target districts: D1 North Oak Cliff/Bishop Arts, D2 East Dallas, D5 Pleasant Grove, D6 La Bajada, D7 Fair Park

Results

485 total respondents in 2024 - compared to 185 in 2019

More neighborhood participants than 2019 survey

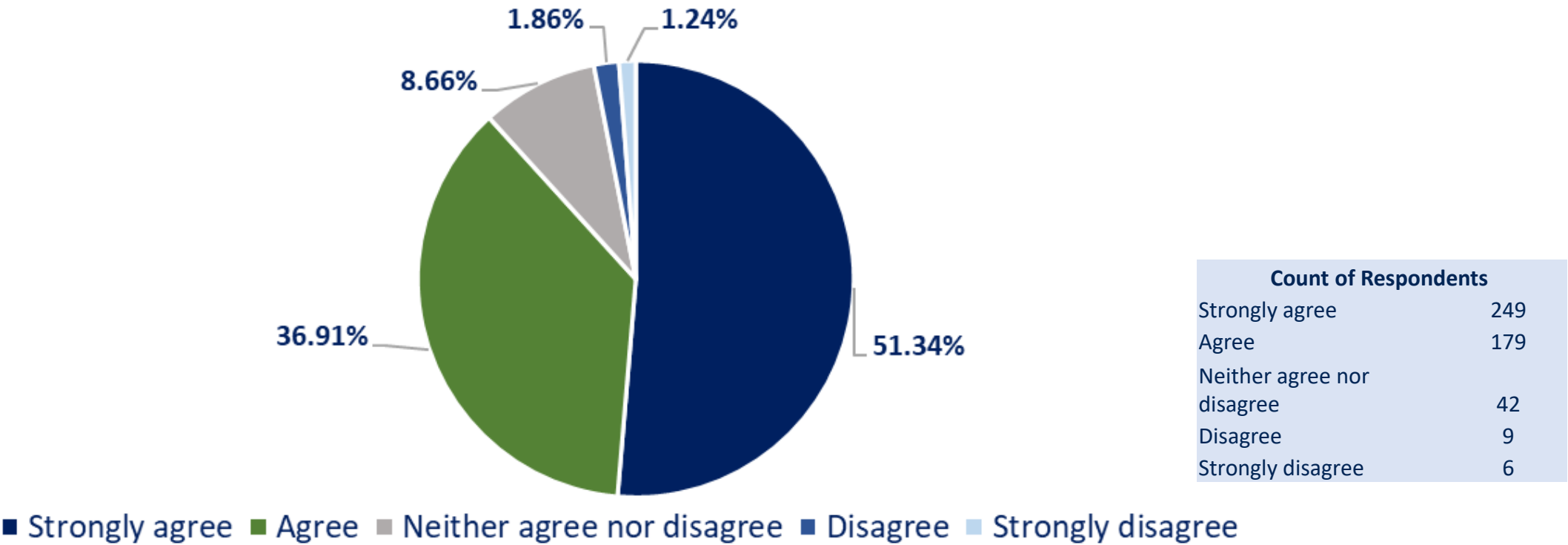
Positive responses and with great feedback/comments from participants



2024 High Impact Area Survey Overview (cont.)



Please select the appropriate response to the following statement: "Special Events benefit the Dallas economy and Dallas residents."



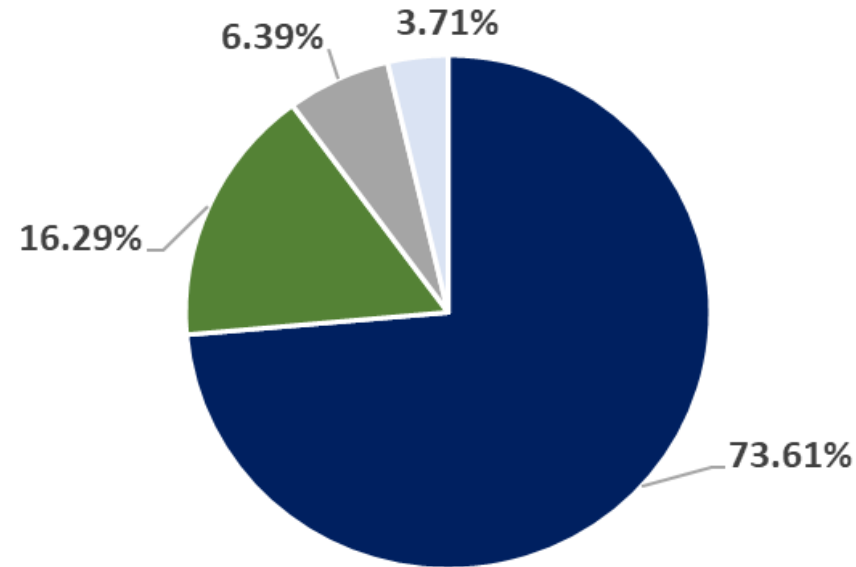
■ Strongly agree ■ Agree ■ Neither agree nor disagree ■ Disagree ■ Strongly disagree



2024 High Impact Area Survey Overview (cont.)



How do you feel about these permitted special events?



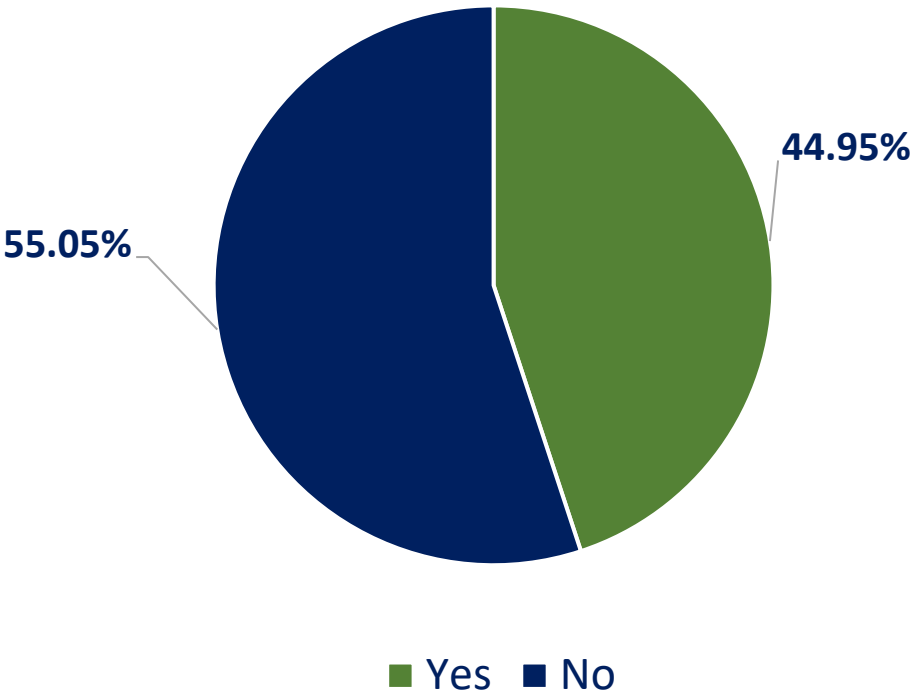
- They positively contribute to neighborhoods. - 357 Respondents
- I feel neutral about special events. - 79 Respondents
- They somewhat negatively impact quality of life in my neighborhood. - 31 Respondents
- I strongly believe they negatively impact quality of life in my neighborhood. - 18 Respondents



2024 High Impact Area Survey Overview (cont.)



Are you impacted by permitted special events?



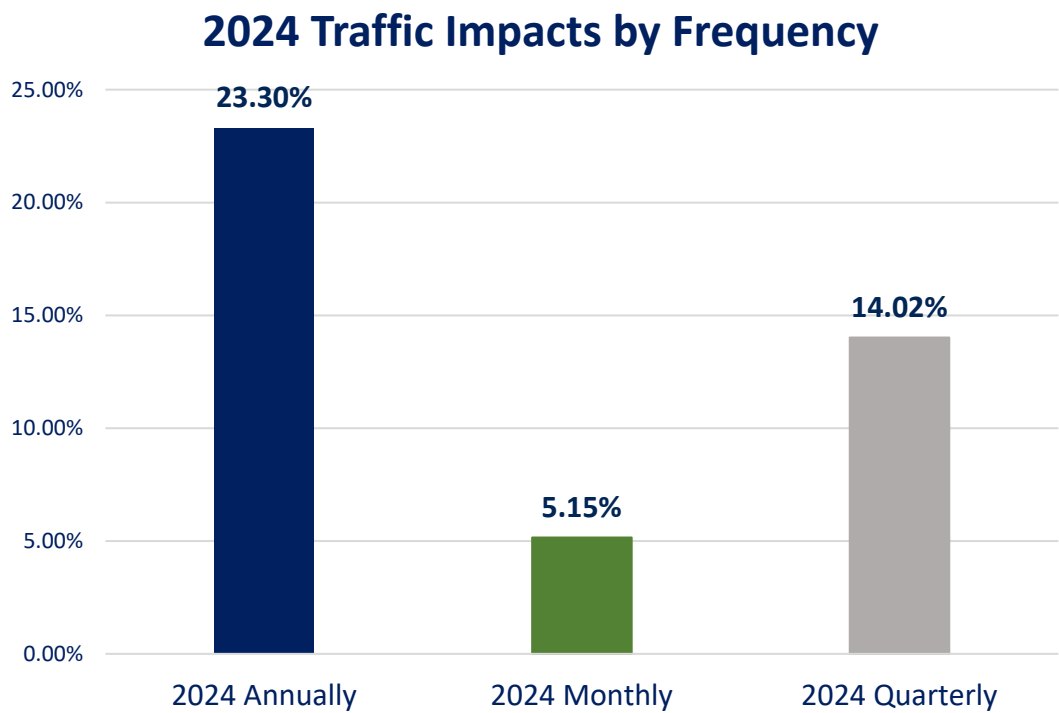
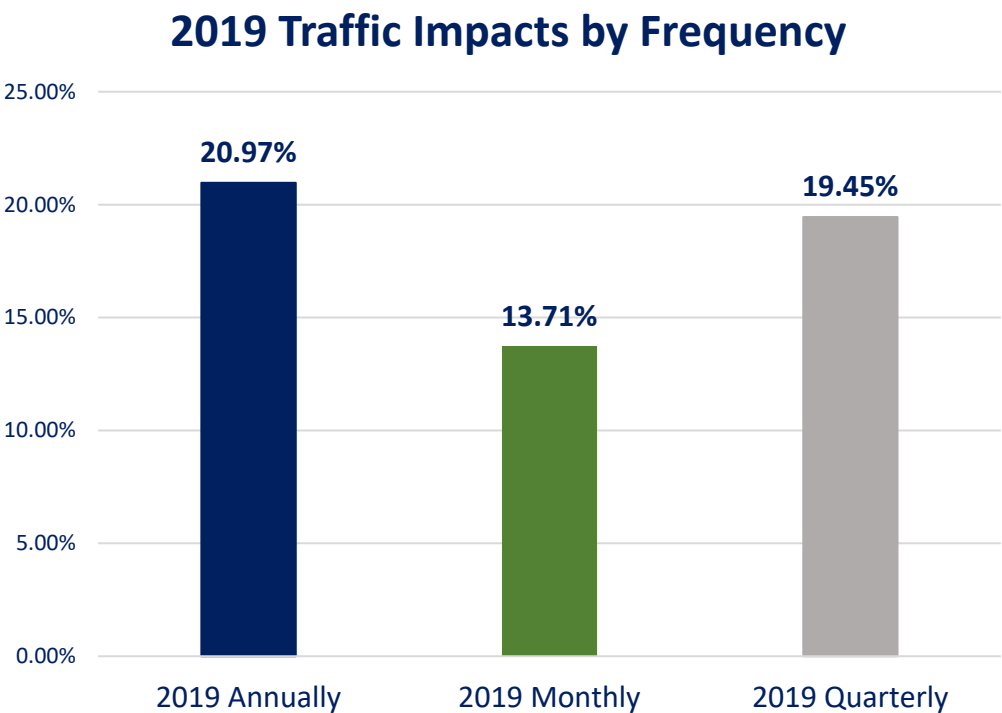
Count of Respondents	
Yes	218
No	267



2024 High Impact Area Survey Overview (cont.)



Special Event Traffic Impacts by Frequency

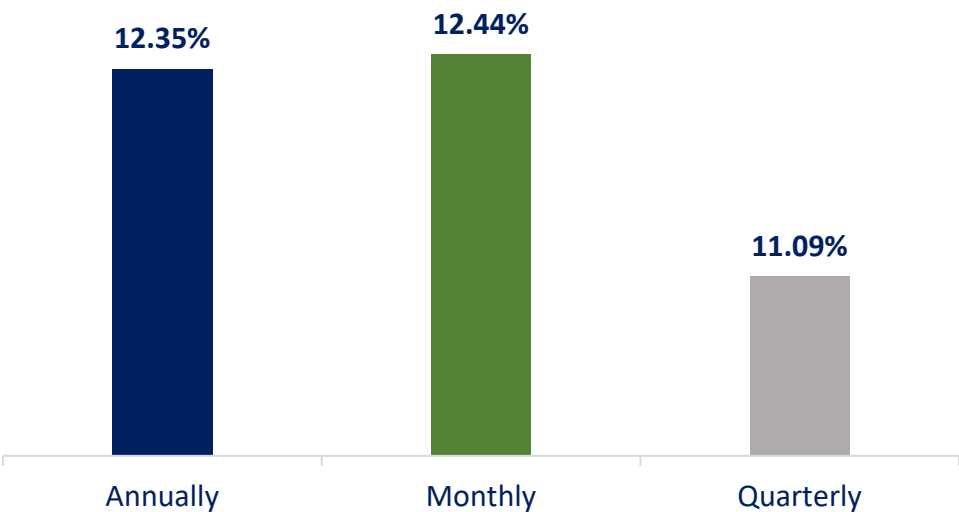


2024 High Impact Area Survey Overview (cont.)

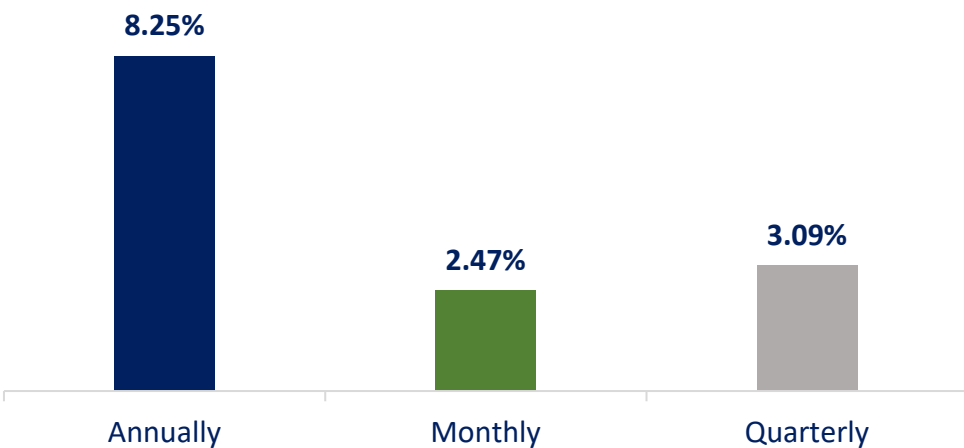


Special Event Noise Impacts by Frequency

2019 Noise Impacts by Frequency



2024 Noise Impacts by Frequency

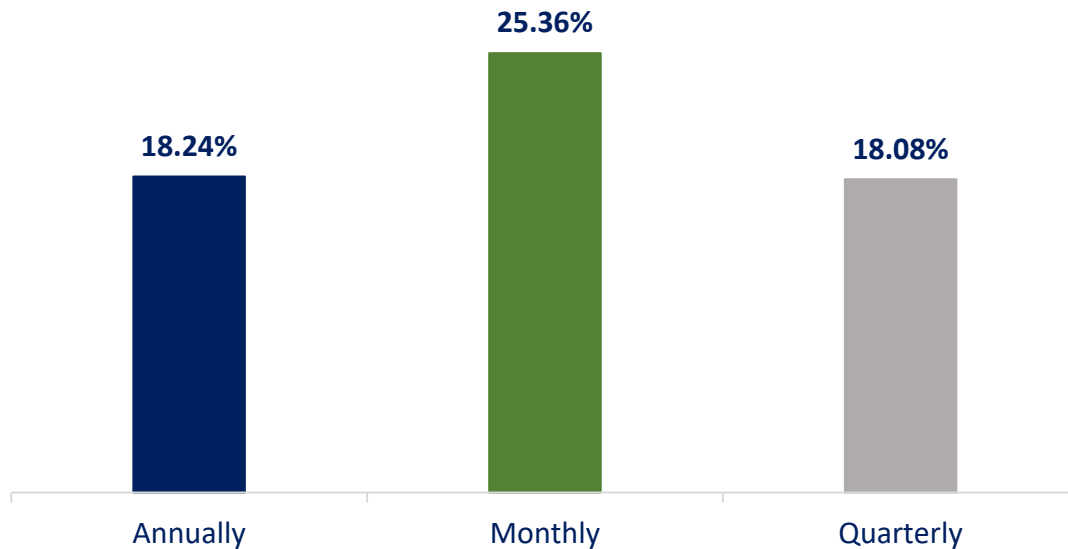


2024 High Impact Area Survey Overview (cont.)

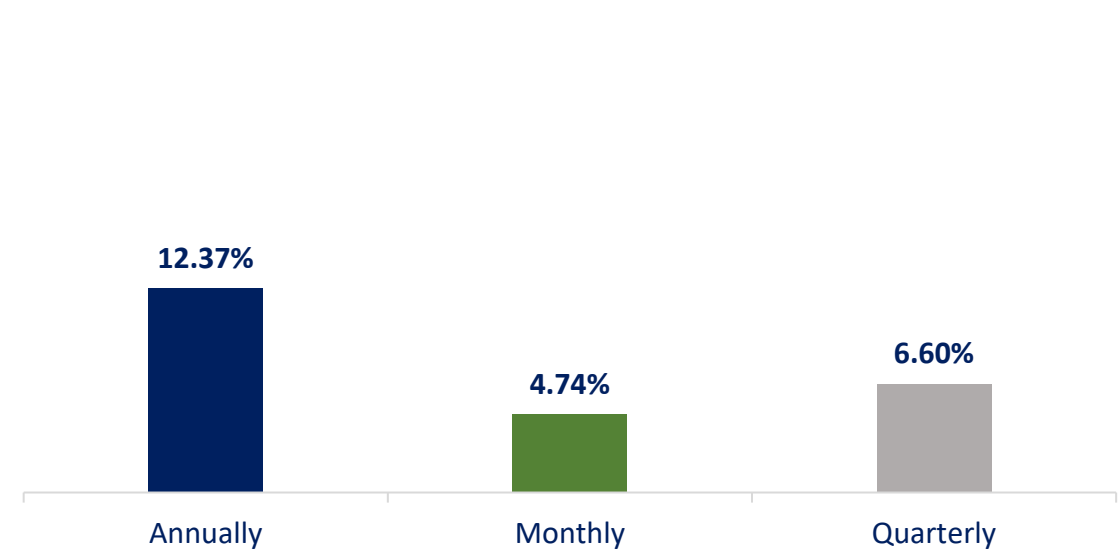


Special Event Parking Impacts by Frequency

2019 Parking Impacts by Frequency



2024 Parking Impacts by Frequency

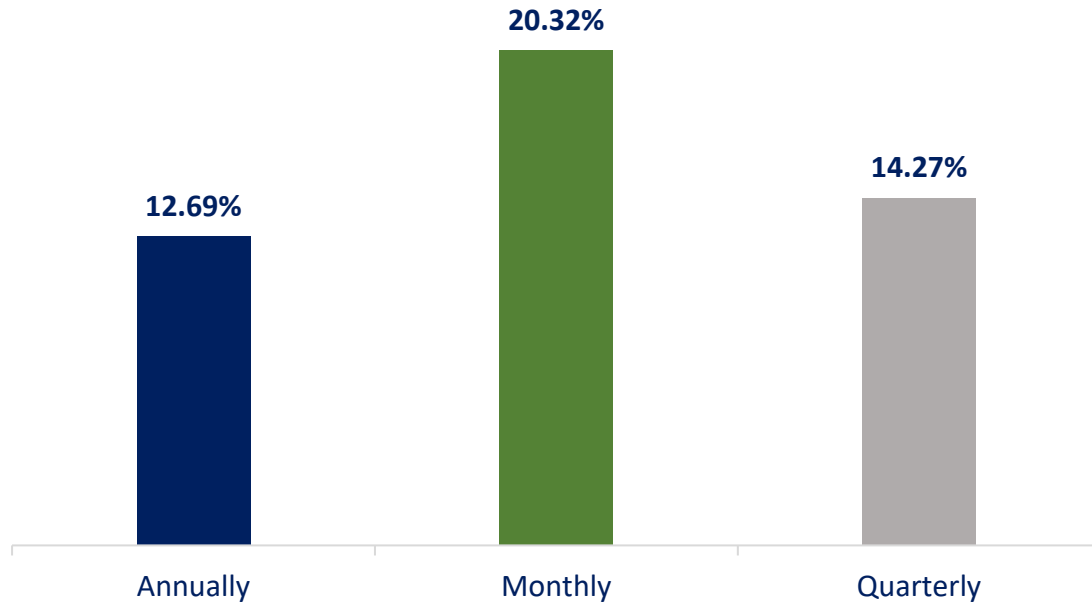


2024 High Impact Area Survey Overview (cont.)

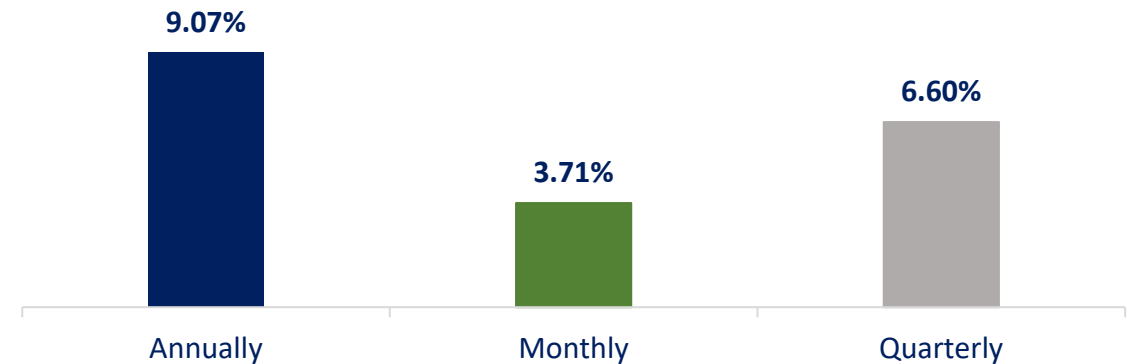


Special Event Lack of Advanced Notification by Frequency

2019 Lack of Advanced Notification



2024 Lack of Advanced Notification

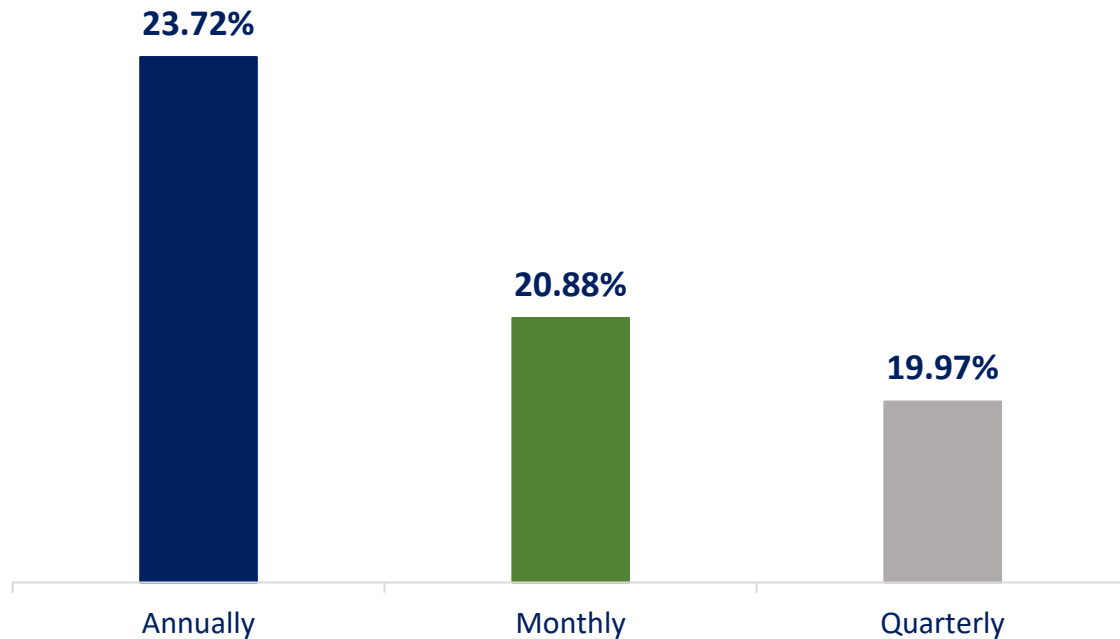


2024 High Impact Area Survey Overview (cont.)

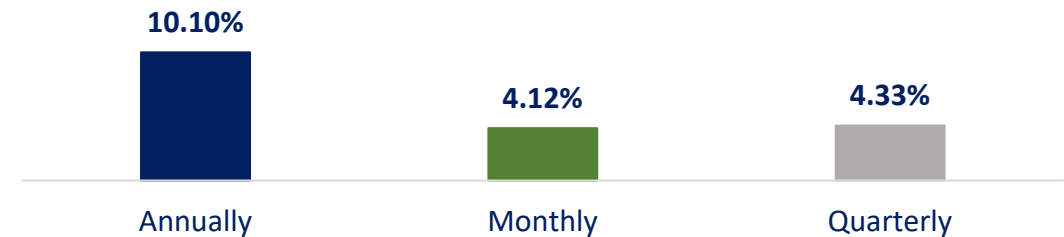


Special Event Litter Impact by Frequency

2019 Litter Impacts

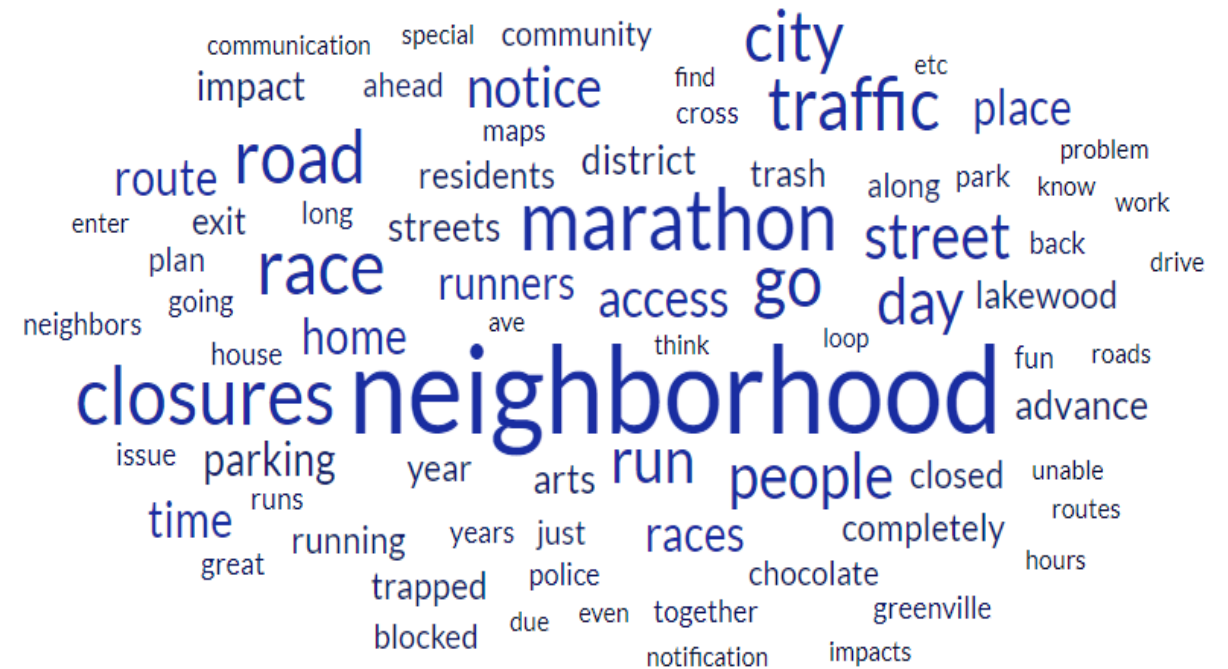
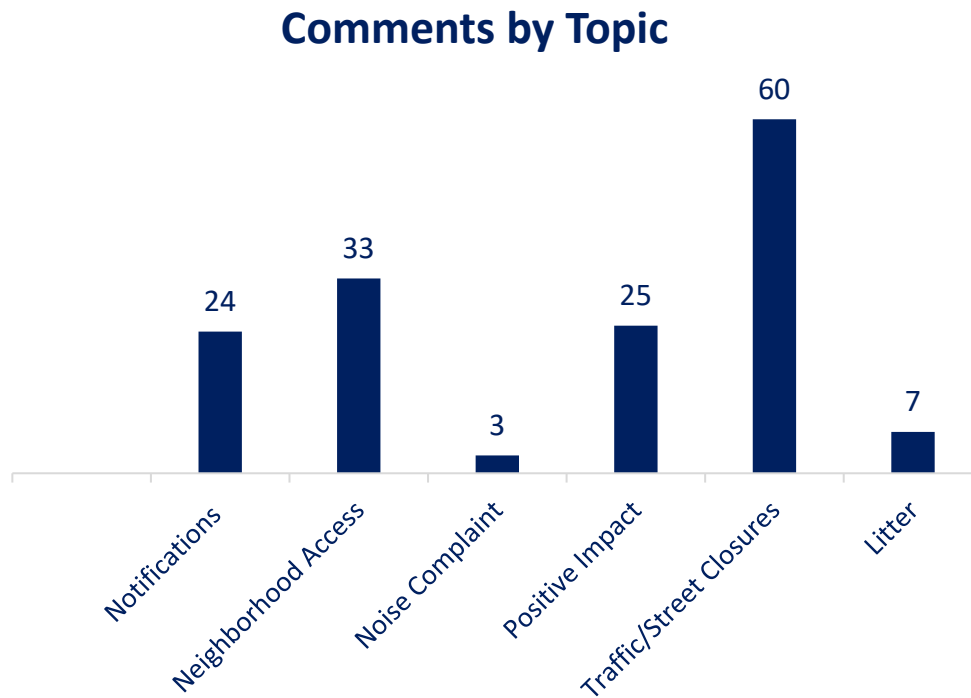


2024 Litter Impacts



2024 High Impact Area Survey Overview (cont.)

- Received over 200 comments from survey participants
- **Neighborhood access newer concern**
- Like 2019, **traffic/street closures** still top concern



Proposed Action



Implement and organize a High Impact Area Community Advisory Committee (HIACAC)

- HIACAC could be comprised of one community designee from each High Impact Area to represent the broad needs of that specific area
- HIACAC would meet annually in August to review survey feedback from neighbors and businesses as well as Council input and recent event experience
- The HIACAC would present their findings for consideration by the High Impact Area Committee



Proposed Action (cont.)



Implement High Impact Area Surveys and Client/Event Planner Surveys

- Biennial survey of High Impact Areas to neighbors and businesses
- Alternate year survey for permit holders and event planners



Staff Recommendation



Staff recommends the QoLAC Committee approve the implementation of the High Impact Area Community Advisory Committee (HIACAC) to ensure that each distinct High Impact Area is represented, and unique special event impacts are articulated, documented and remedied.



Next Steps



Implement and organize a High Impact Area Community Advisory Committee (HIACAC)

Month	Steps
April	CES-OSE collects HIACAC member recommendations
May	CES-OSE invites HIACAC members to participate
July	CES-OSE develops presentation of survey data for HIACAC
August	Convene HIACAC annual meeting
	Convene High Impact Area Committee
September	Revise High Impact Area guidelines with new considerations
	Post High Impact Area Guidelines by Oct. 1



Next Steps (cont.)



Implement High Impact Area Surveys and Client/Event Planner Surveys

Month	Steps
January	CES-OSE reviews annual survey for changes/updates
February	Council review of proposed annual survey
	High Impact Survey is launched for 4-6 weeks
March	Survey closes
May	CES-OSE reviews and compiles survey data
July	CES-OSE develops presentation of data for HIACAC and HIA Committee





City of Dallas

Chapter 42A: High Impact Areas Survey Results and Recommendations

**Quality of Life, Arts and Culture
March 26, 2024**

Rosa Fleming, Director
Jacquelin Justice, Assistant Director
Laura Flores, Manager
Convention and Event Services
City of Dallas

Appendix



- [2019 High Impact Area Survey Summary](#)
- [2024 High Impact Area Survey Summary](#)
- [Current High Impact Area Guidelines](#)
- [12.03.2019 - Briefing to QoLAC "Update Implementation of Chapter 42A and High Impact Areas"](#)
- [03.06.2020 - Memo to QoLAC](#)





City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1070

Item #: E.

Dallas Arts Month [Martine Philippe, Director, Office of Arts and Culture]



City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas

Agenda



1. Dallas Arts Month 2024
2. History of Culture Pass
3. Purpose and Goal
4. Culture Pass Dallas Partners
5. Next Steps



Dallas Arts Month 2024



Dallas Arts Month was first launched in 2013 and is designed to build awareness and appreciation for the work of Dallas artists and organizations and foster creative learning and activity throughout the city.

Dallas Arts Month events are hosted at various locations.



History of Culture Pass Dallas



- Culture Pass Dallas was spearheaded by local artist and organizer **Erica Felicella** at the 2018 Dallas Festival of Ideas.
- **Dallas Public Library** and the **Office of Arts and Culture** championed the program into existence
- The program was placed on a temporary pause in spring 2020 due to the pandemic.

CULTURE PASS DALLAS

DISCOVER
YOUR CITY



Dallas Arts Month 2024



- ART214 Biennial Juried Exhibition
- Dallas Arts District Block Party
- Deep Ellum Community Arts Fair
- Cultural Plan Progress Report
- International Dance Day

and more!

Full list of events can be found on DallasArtsMonth.com



Purpose and Goal



CULTURE PASS DALLAS

What is Culture Pass Dallas?

Culture Pass Dallas is designed **to provide Dallas residents access to arts and culture programming free of cost**, ensuring all residents have opportunities to experience arts and culture throughout the city.

Culture Pass Dallas is also designed for **Dallas area artists and organizations** to utilize the program as a means to **reach more audiences and promote individual programming**.



CULTURE PASS DALLAS

¿Qué es Culture Pass Dallas?

Culture Pass Dallas está diseñado **para brindar a los residentes de Dallas acceso a programación de arte y cultura de forma gratuita**, asegurando que todos los residentes tengan oportunidades de experimentar las artes y la cultura en toda la ciudad.

Culture Pass Dallas también está diseñado para que **artistas y organizaciones del área de Dallas** utilicen el programa como un medio para **llegar a más audiencias y promover la programación individual**.



Culture Pass Dallas – 40+ Partners



CULTURE PASS DALLAS

CALL FOR ARTISTS & ORGANIZATIONS!

The **Office of Arts and Culture** and **Dallas Public Library** welcomes independent artists, and organizations both large and small to be a part of Culture Pass Dallas.

With your help, Dallas library card holders across the city will be able to access your free arts and culture programming!

DISCOVER
YOUR CITY

How to be a partner:
culturepass.dallasculture.org/partner-guidelines

Deadline: March 1, 2024

Questions? Please contact Ashley Guevara by email
(ashley.guevara@dallas.gov) or cell (214) 970-2933

For more information on Culture Pass Dallas visit culturepass.dallasculture.org



@DallasCulture
#dallasculture



Arts & Culture



Deep Ellum
— TEXAS —



Nasher Sculpture Center



Next Steps



- Go-Live date for **Culture Pass Dallas** will be announced during the Dallas Arts Month Kick-Off Press Conference, March 27, 2024.
- Encourage residents to sign up for a library card in preparation of the program's return, especially that of the library's **Enhanced Library Card**.
- Invite residents and visitors of Dallas to enjoy the many ongoing festivities during Dallas Arts Month by visiting DallasArtsMonth.com





City of Dallas

Dallas Arts Month

**Quality of Life, Arts and
Culture Meeting
March 26, 2024**

Martine Elyse Philippe
Director
Office of Arts & Culture
City of Dallas



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1072

Item #: F.

FY 2024-25 Community Artist Program Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE March 26, 2024

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item #24-1008 on April 10, 2024: FY 2024-25
Community Artists Program Guidelines**

On April 10, 2024, City Council will consider the guidelines for the Fiscal Year 2024-25 Community Artists Program (CAP). The Community Artists Program contracts with arts and cultural organizations to provide artistic and cultural services as needed, when needed throughout the city of Dallas. In FY 2023-24, a total of \$550,000 that was awarded to 65 artists and organizations under this program.

The CAP Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. The following updates to CAP Guidelines for FY 2024-25 were approved by the Arts and Culture Advisory Commission on March 21, 2024:

- Added contract and contact compliance scoring for assurance of program clarity and comprehension by applicants as well as accountability by program participants.
- Codified processes including Requestor Guidelines, requests for services, compensation timelines, and insurance requirements.
- Provided clarification of definitions in the Glossary of Terms.
- To provide the most accurate services to residents with disabilities and accommodate the provision of services by artists with disabilities, OAC has paused the disability scoring criteria for further research and program compatibility. Previous guidelines did not address disability access as anticipated or in best means of representation of, by, and for those with disabilities.

Following guidelines adoption, artists and organizations will apply through an online portal. Applications will be reviewed by staff, an OAC Funding Review Panel, and the Allocations Committee of the Arts and Culture Advisory Commission. FY 2024-25 funding amounts will be recommended to the Allocations Committee of the Arts and Culture Commission in July of 2024.

If you have questions, please feel free to contact Martine Philippe, Director of the Office of Arts and Culture.

A handwritten signature in black ink, appearing to read 'M. Cedillo'.

Mary Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

DATE March 26, 2024

SUBJECT **Office of Arts and Culture Agenda Item #24-1008 on April 10, 2024: FY 2024-25
Community Artists Program Guidelines**

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1073

Item #: G.

ArtsActivate 2025 Guidelines [M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE March 26, 2024

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Office of Arts and Culture Agenda Item #24-1009 on April 10, 2024: ArtsActivate 2025 Program Guidelines**

On April 10, 2024, City Council will consider the guidelines for the Fiscal Year 2024-25 ArtsActivate Program (ArtsActivate 2025). ArtsActivate is a project-based funding program which contracts with individual artists, arts and culture organizations, and other eligible non-profit organizations to provide artistic and cultural services throughout the city of Dallas. In FY 2023-24, a total of \$1,300,000 that was awarded to 135 projects under this program.

The ArtsActivate Guidelines, eligibility, scoring, and review process are aligned with Dallas Cultural Plan goals and are approved annually by City Council. The following updates to ArtsActivate Guidelines for FY 2024-25 were approved by the Arts and Culture Advisory Commission on March 21, 2024:

- Added clarity on eligibility guidelines, both for applicants and projects
- Added more information for resources for applicants who prefer to apply and/or receive information in other languages
- Updated scoring to allow for the OAC review panel to assess Cultural Plan alignment, rather than OAC staff

Following guidelines adoption, artists and organizations will apply through an online portal. Applications will be reviewed by staff, an OAC Funding Review Panel, and the Allocations Committee of the Arts and Culture Advisory Commission. FY 2024-25 funding amounts will be recommended by the Allocations Committee of the Arts and Culture Commission at the conclusion of each of the three rounds of the program.

If you have questions, please feel free to contact Martine Philippe, Director of the Office of Arts and Culture.

Mary Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager

c: T.C. Broadnax, City Manager
Tammy Palomino, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Deputy City Manager
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Jack Ireland, Chief Financial Officer
Genesis D. Gavino, Chief of Staff to the City Manager
Directors and Assistant Directors



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1082

Item #: H.

An ordinance amending Chapter 17, "Food Establishments," of the Dallas City Code by amending Section 17-2.2; (1) deleting the requirements for a food service manager to register with the city and pay a fee; (2) providing a penalty not to exceed \$500.00; (3) providing a saving clause; (4) providing a severability clause; and (5) providing an effective date - Financing: This item has no cost consideration to the City



City of Dallas

1500 Marilla Street
Council Chambers, 6th Floor
Dallas, Texas 75201

Agenda Information Sheet

File #: 24-1083

Item #: I.

Authorize a three-year service price agreement for removal and disposal of scrap tires for the Department of Sanitation Services - TJP Enterprises, LLC dba All American Tire Recyclers, only bidder - Estimated amount of \$1,217,020 - Financing: Sanitation Operation Fund