



DALLAS CUP



What is Dallas Cup?

The Dallas Cup is the oldest and most prestigious international youth soccer tournament in the United States, and is internationally recognized as one of the most elite in the world.



DALLAS CUP

Core Values



**Elite
Competition**



**Diversity &
Inclusion**



**Community
Engagement**

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Global Reach

Since 1980, Dallas Cup has hosted teams and officials from six continents, more than 100 countries, and 48 states.



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The Dallas Cup Connection

Dallas Cup has fostered relationships with top governing bodies and leagues in the sport, enabling the tournament to host the most high-profile clubs from across the globe.



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Prestigious Alumni

The Dallas Cup alumni list is a virtual “Who’s Who” of hundreds of international soccer superstars who have combined to play in over **550 FIFA World Cup matches**.

The FIFA World Cup Qatar 2022 featured 50 alumni from 11 countries.



David Beckham
DC '91

Raul
DC '94

Alphonso Davies
DC '15

Clint Dempsey
DC '01

Weston McKennie
DC '11

Bukayo Saka
DC '18

Landon Donovan
DC '99

Javier Hernandez
DC '04

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Referees

Partnerships with referee academies from across the globe give the Dallas Cup its international reputation of having the best officiating of any youth soccer tournament in the world.



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Cultural Diversity

**A One-of-a-Kind
Homestay Program**





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Community Engagement

The Dallas Cup is about more than just soccer competition at the highest level. Participants learn important life lessons with visits to children's hospitals, advocacy centers, schools, and homeless shelters.



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Community Engagement

Dallas ISD Ticket Program



2024 DALLAS CUP

By the Numbers

6,500+

Players and Coaches

750+

Volunteers

491

Games

284

Teams

250+

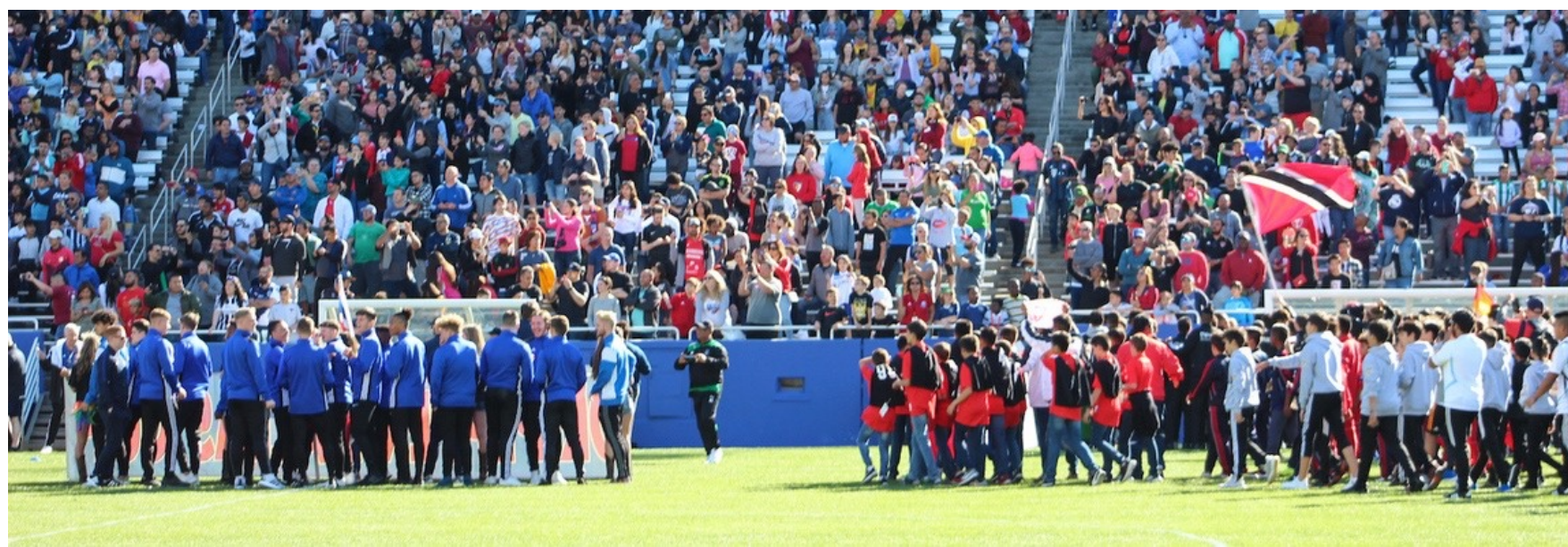
Referees

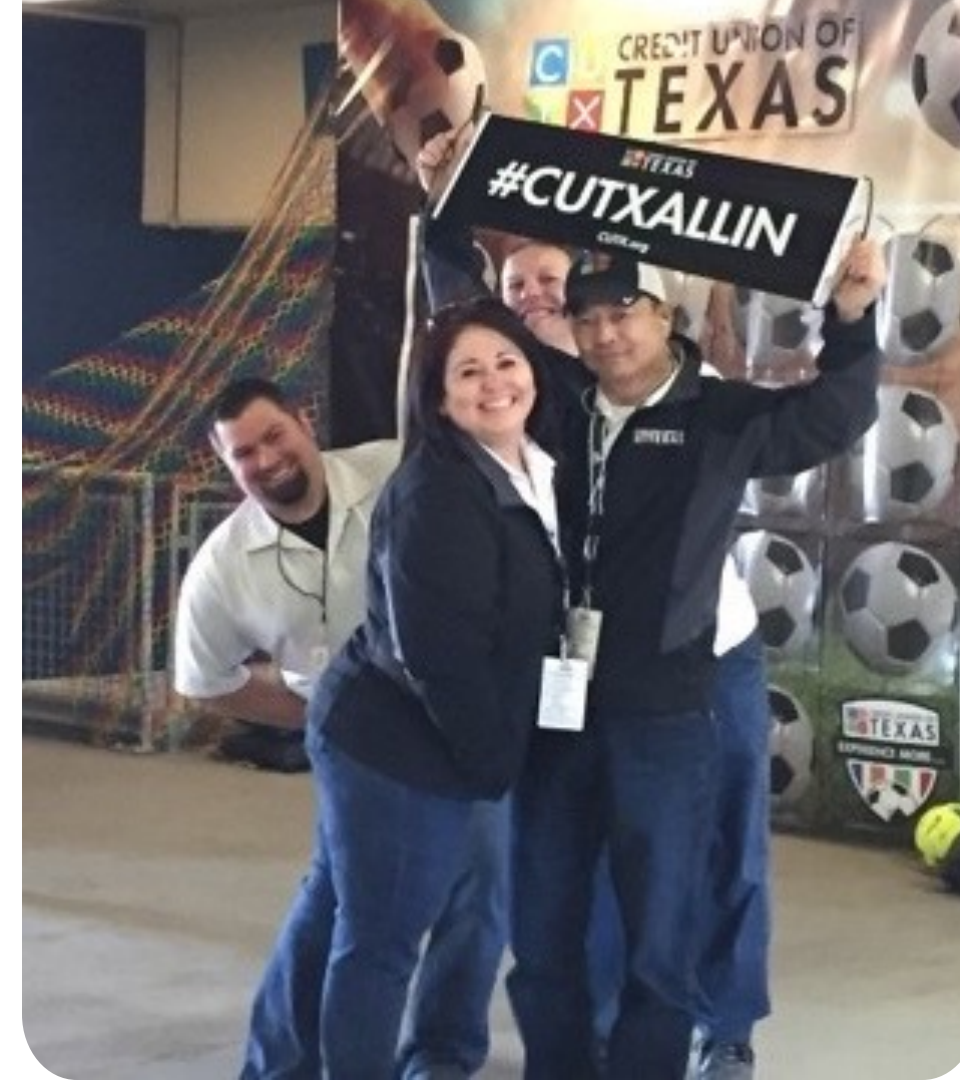
30+

Countries represented

13

Age Brackets













DALLAS CUP

2024 Numbers

Hotel Room nights

- 21 Properties
- 9400+ total room nights

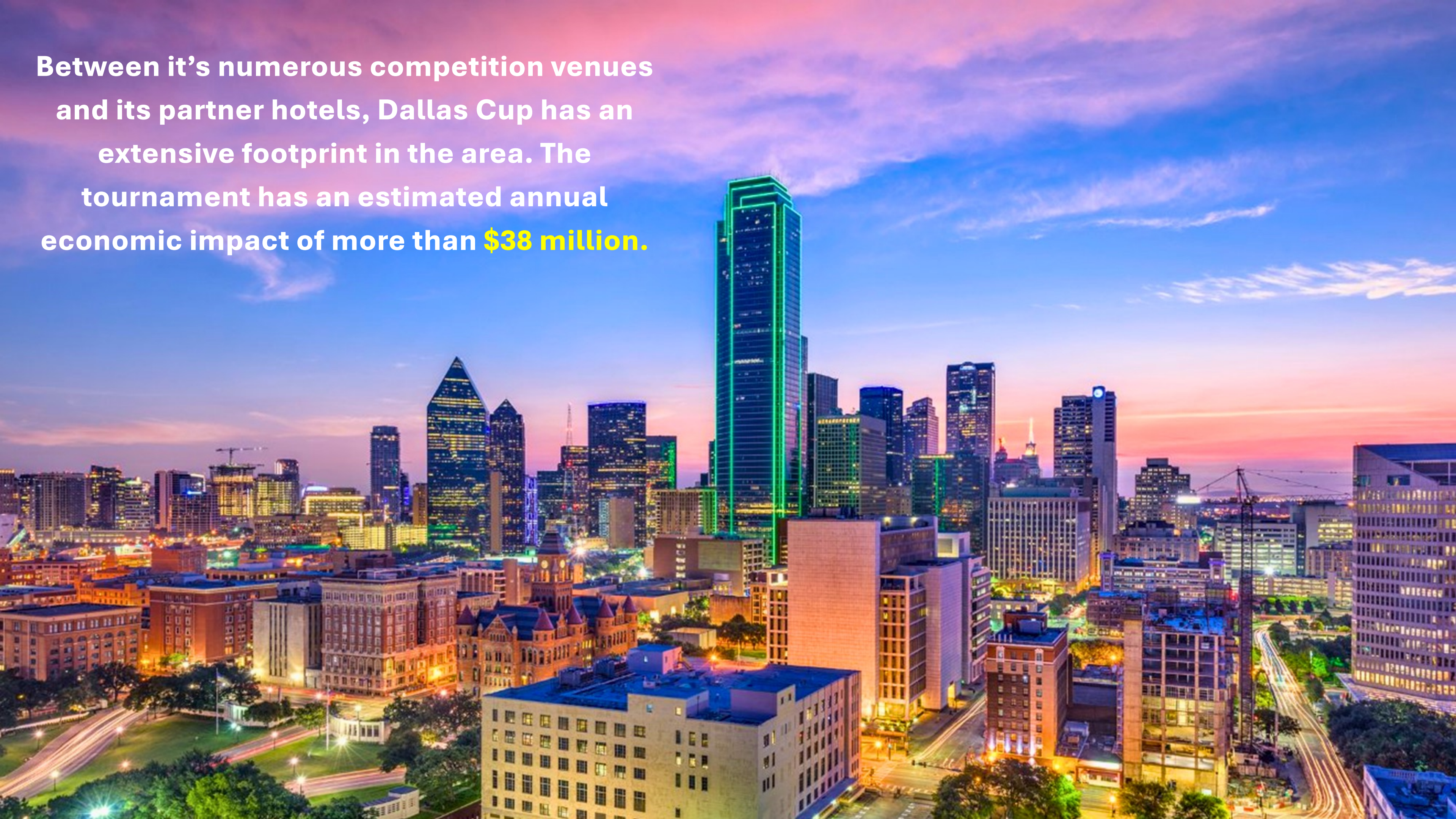
Venues

- Cotton Bowl
- MoneyGram
- Richland College
- Toyota Soccer Center
- Toyota Stadium

Attendance throughout all venues: 100,000+



Between its numerous competition venues and its partner hotels, Dallas Cup has an extensive footprint in the area. The tournament has an estimated annual economic impact of more than **\$38 million.**



2025 DALLAS CUP



APRIL 12-20