



COMMUNITY PARK UPDATE

FAIR  PARK®

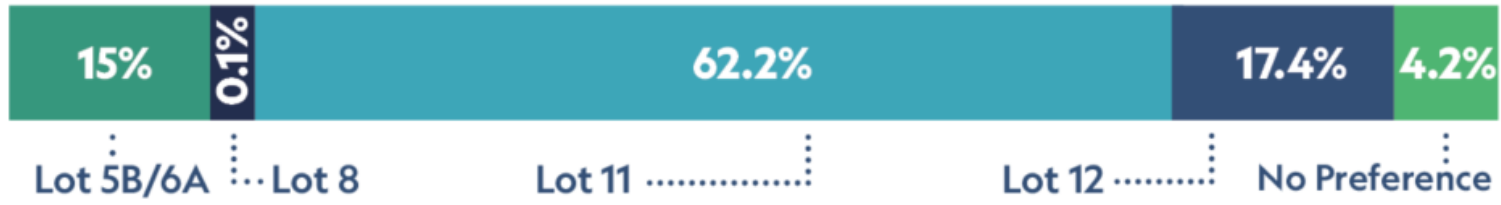
DELIVERING ON THE PROMISE



- Engage the community, donors, and stakeholders
- Utilize the funds and resources in partnership with the Parks and Recreation department
- Adhere to a set scope, timeline, and budget
- Show progress quickly
- Have the right team in place
- Deliver the Community Park
- Fulfill long-awaited promise to the community

COMMUNITY ENGAGEMENT

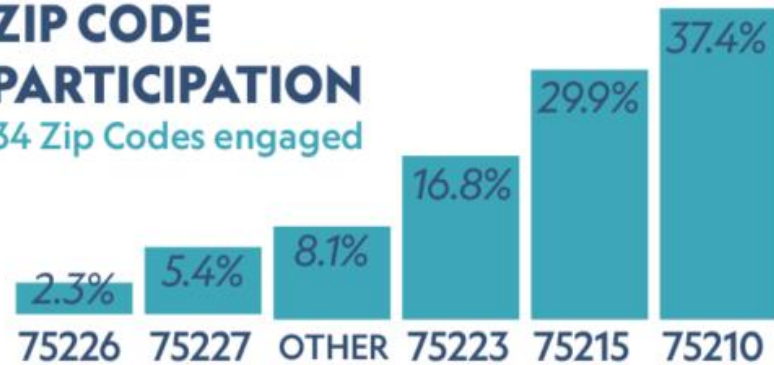
PREFERRED LOCATION OF COMMUNITY PARK



- 16 PUBLIC MEETINGS
- 3 PUBLIC WORKSHOPS
- 2 OPEN HOUSES
- 6 SURVEYS
- 135 NEIGHBORHOOD MEETINGS/EVENTS

ZIP CODE PARTICIPATION

34 Zip Codes engaged



MOST REQUESTED PROGRAMS AND EVENTS

Holiday Celebrations

Concerts

Movie Nights

Farmers Markets

Educational Programs and Workshops

RANKING OF REQUESTED AMENITIES

- 1 WIFI
- 2 SPLASH PAD
- 3 ACCESSIBLE PLAY
- 4 PICNIC SHELTERS
- 5 GAME TABLES
- 6 DOG PARK
- 7 PERFORMANCE STAGE
- 8 CANOPY TREES
- 9 FITNESS TRAIL
- 10 FLEX LAWN/OPEN LAWN

THE TEAM

Lead: Alyssa Arnold

Community Park Project Sub-Committee: Jason Brown

Facilities Committee: Zaida Basora and Chelby Sanders

Board Treasurer: Jon Wolkenstein

Project Funds Manager: Dallas Foundation

Project Management: Norman Alston Architects

Campaign Strategy: Rise360

CMAR: Turner Construction Company, CARCON Industries, and Source

**Fair Park First Board
Members from the
Surrounding Area**

Jason Brown
Lincoln Stephens
Lubbock Smith
Maribel Moncada
Rev. Todd Akins
Veletta Forsythe-Lill



PROJECT TIMELINE & BUDGET

TIMELINE

Design Development - 5 Months
(Fall 2024 – Spring 2025)

Construction Documents - 5 Months
(Spring 2025 - Summer 2025)

Construction Mobilization/Breaking Ground
Post-State Fair (Fall 2025)

Construction - 12 Months
(Fall 2025 - Winter 2026)

Ribbon Cutting
Winter 2026

BUDGET

Finalized Project Total \$39.1M
(Soft/Hard Costs – All In)

Secured/Awarded
\$30M
(both public and philanthropic)



Q&A

FAIR  PARK®