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CITY SECRETARY
DALLAS, TEXAS

City of Dallas

1500 Marilla Street, Room 6ES
Dallas, Texas 75201

Public Notice

200396

POSTED CITY SECRETARY
DALLAS, TX



Workforce, Education, and Equity Committee

May 11, 2020

9:00 AM

The Workforce, Education, and Equity Committee meeting will be held by videoconference. The meeting will be broadcast live on Spectrum Cable Channel 95 and online at bit.ly/cityofdallastv.

The public may also listen to the meeting as an attendee at the following videoconference link: <https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=ea73927ab6e47d0b0ef3b684b4aa899f5>

2020 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Blewett (VC), Gates, McGough, Narvaez, Resendez, West	ENVIRONMENT AND SUSTAINABILITY Narvaez (C), Atkins (VC), Blackmon, Blewett, Gates
GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT Gates (C), Mendelsohn (VC), Arnold, Bazaldua, Kleinman, Narvaez, Thomas	HOUSING AND HOMELESSNESS SOLUTIONS West (C), Thomas (VC), Arnold, Blackmon, Kleinman, Mendelsohn, Resendez
PUBLIC SAFETY McGough (C), Arnold (VC), Bazaldua, Blewett, Medrano, Mendelsohn, Thomas	QUALITY OF LIFE, ARTS, AND CULTURE Arnold (C), Gates (VC), Atkins, Narvaez, West
TRANSPORTATION AND INFRASTRUCTURE Kleinman (C), Medrano, (VC), Atkins, Bazaldua, Blewett, McGough, West	WORKFORCE, EDUCATION, AND EQUITY Thomas (C), Resendez (VC), Blackmon, Kleinman, Medrano
AD HOC JUDICIAL NOMINATING COMMITTEE McGough (C), Blewett, Mendelsohn, Narvaez, West	AD HOC LEGISLATIVE AFFAIRS Johnson (C), Blackmon (VC), Atkins, Gates, Mendelsohn
AD HOC COMMITTEE ON COVID-19 ECONOMIC RECOVERY AND ASSISTANCE Thomas (C), Blackmon, Atkins, Bazaldua, Kleinman, Medrano, West	AD HOC COMMITTEE ON COVID-19 HUMAN AND SOCIAL RECOVERY AND ASSISTANCE McGough (C), Mendelsohn, Arnold, Blewett, Gates, Narvaez, Resendez

(C) – Chair, (VC) – Vice Chair

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section [30.06](#), Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección [30.06](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section [30.07](#), Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección [30.07](#) del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

Call to Order**MINUTES**

- A. [20-932](#) Approval of the March 3, 2020 Minutes

Attachments: [Minutes](#)

BRIEFING ITEMS

- B. [20-933](#) COVID-19 Critical Needs and Philanthropic Response
[Sarah Cotton Nelson, Chief Philanthropy Officer, Communities Foundation
of Texas]

Attachments: [Presentation](#)

- C. [20-935](#) COVID-19 Critical Needs and Equitable Health Access
[Genesis Gavino, Resilience Officer, Office of Resilience; Victor Obaseki,
Equity Officer, Office of Equity]

Attachments: [Presentation](#)

FOR INFORMATION ONLY

- D. [20-936](#) 2020 Census Update
[Brett Wilkinson, Director, Office of Strategic Partnerships and Government
Affairs]

Attachments: [Briefing Memorandum](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-932

Item #: A.

Approval of the March 3, 2020 Minutes

Workforce, Education and Equity Committee Meeting Record

The Workforce, Education, and Equity Committee meetings are recorded. Agenda materials are available online at www.dallascityhall.com. Recordings may be reviewed/copied by contacting the Workforce, Education and Equity Committee Coordinator at 214-670-3316.

Meeting Date: March 3, 2020

Convened: 9:00 a.m.

Adjourned: 10:00 a.m.

Committee Members Present:

Casey Thomas, Chair
Jaime Resendez, Vice Chair
Lee Kleinman
Mayor Pro Tem Adam Medrano

Committee Members Absent:

Paula Blackmon

Other Council Members Present:

N/A

Presenters:

Kimberly Tolbert, Chief of Staff
Usamah Rodgers, Assistant Superintendent Post-Secondary Partnerships and Programs
Cheryl Nevels, Executive Director, PTECH /Early College Programs
Angie E. Gaylord, Deputy Chief Transformation and Innovation, DISD

AGENDA

Call to Order (9:00 a.m.)

1. Approval of the February 10, 2020 Meeting Minutes

Motion made by: Vice Chair Resendez
Item passed unanimously: X
Item failed unanimously:

Motion seconded by: CM Kleinman
Item passed on a divided vote:
Item failed on a divided vote:

2. P-Tech Initiative

Presenters: Usamah Rodgers, Assistant Superintendent Post-Secondary Partnerships and Programs; Cheryl Nevels, Executive Director, PTECH /Early College Programs

Action Taken/Committee Recommendation(s): The Goal of 60 x 30 Texas is by 2030, at least 60 percent of Texans ages 25-34 will have a certificate or degree. Texas' Strategic Plan for Higher Education is focused on students earning credentials and assisting with the growing issues surrounding student debt. Dallas ISD representatives explained to the committee that P-Tech is high school, college and industry partners working together to prepare students to enter middle skill level jobs. They discussed the locations of these campuses and the goals of the program to include up to 60+ college credit hours at no cost to students and parents. Currently, there are 77 Industry partners with upwards projections of more than 600 associate degree acquisitions across the district in 2020. Committee members asked specifics regarding class load and metrics for students that are currently participating. Students in the program are completing both the college degree requirements and the requirements to meet the high school plan. As this item was for informational purposes only, no vote was taken.

3. Downtown PK-12 School

Presenter(s): Angie E. Gaylord, Deputy Chief Transformation and Innovation, Dallas ISD

Action Taken/Committee Recommendation(s): DISD hopes to transform all schools in neighborhood quadrants (Northeast, Northwest, Southeast, Southwest) to more transformative and innovate schools. Using a lens of racial equity, DISD provided committee members with a map of the transformation school applicants which spans over all of Dallas County. There are three school choice models: Neighborhood, Transformation, and Magnet. Presenters discussed these models in depth and the importance of choosing public schools. DISD provides additional school choices and models for Dallas parents and recaptures market share from parents

currently not choosing Dallas ISD. The new downtown school will be new construction not in an existing structure. As this item was for informational purposes only, no vote was taken.

4. Texas Central High Speed Train – Workforce Component

Presenter(s): Stephanie Nellons-Paige, Texas Central Partners

Action Taken/Committee Recommendation(s): The high-speed train project will be changing the future of Texas, this train includes 3 passenger stations in Houston, Dallas, and Brazos Valley. This train is safe, fast and all electric. This will be a \$20 billion dollar investment to include three passenger stations, 48 million pounds of structural steel and 10,000 direct jobs per year. Texas Central is working with financial advisors, technology partners, and systems installation partners on civil contracts and what future operating partnerships will consist of. Benefits include \$36 billion in economic impact, 25% permanent jobs in rural communities and roughly 14,000 cars removed from 1-45 annually reduced greenhouse gas emissions. Texas Central is intentional with ensuring that small, women, minority, rural, veteran and persons with disabilities have contract opportunities in all facets of the project. Committee members asked for a timeline of hiring, Texas Central is currently working on participating in future job and school fairs. As this item was for informational purposes only, no vote was taken.

5. Equity Indicators Update Briefing Memorandum

Presenter(s): Victor Obaseki, Equity Officer, Office of Equity

Action Taken/Committee Recommendation(s): There was no discussion on the equity indicators memo however, discussions did occur regarding the Reentry Program RFP. Staff has been working with procurement services to release the RFP as soon as possible. There were some concerns around the prior tracking and reporting and how staff needs a better understanding of individuals coming into the program and what the follow thru looks like once they have been released from that program. Staff will also be monitoring metrics throughout the program to evaluate the return on investment and researching partnerships in line with the reentry program. Chair Thomas requested a memorandum relating to the timeline of the RFP to include a summary of the specifications. Staff will be providing the memorandum put forward by procurement services.

Adjourn (10:00 a.m.)

APPROVED BY:

ATTESTED BY:

Casey Thomas, Chair
Workforce, Education & Equity Committee

Victoria Cruz, Coordinator
Workforce, Education & Equity Committee



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-933

Item #: B.

COVID-19 Critical Needs and Philanthropic Response

[Sarah Cotton Nelson, Chief Philanthropy Officer, Communities Foundation of Texas]



Critical Needs of COVID-19 and Philanthropic Response

Sarah Cotton Nelson
Chief Philanthropy Officer
Communities Foundation of Texas



North Texas Cares is a funder collaborative made up of 30 North Texas foundations and United Ways that have come together to provide support for organizations that work with people and communities who may be most negatively affected by COVID-19.

Participating funders collect emergency funding requests *using a single application portal* in order to simplify and streamline the process for nonprofits seeking emergency funds.

North Texas Cares is not a pooled fund – nonprofits can receive grants from multiple funders.

Priority Funding Tiers



Priority 1

- Critically important emergency requests: access to food, access to essential health care, access to emergency assistance for vulnerable populations
- Support to allow first responders, health care professionals, and other essential workers to continue working. (supplies and equipment, childcare assistance, transportation, etc.)
- Assistance for shelters and group living facilities to provide safe, healthy living conditions incorporating social distancing standards
- Efforts that overtly address racial disparities, including efforts to address viral racism related to COVID-19, as well as efforts focused on addressing the racial and ethnic disparities in communities of color, including access to healthcare, food insecurities, and health disparities

Priority 2

- Access to alternative sources of income
- Access to the internet and technology

Priority 3

- Ongoing operating funds for NPOs providing essential services and support
- Alternatives to volunteers for NPO staffing

North Texas Cares Requests/Funding Summary



Applications: 903 (*365 based in the City of Dallas*)

Grants Awarded to Date: 400+ nonprofits have received 850+ grants



Total Funding Requested: \$70.1 million

Total Grant Dollars Awarded: \$27.7 million



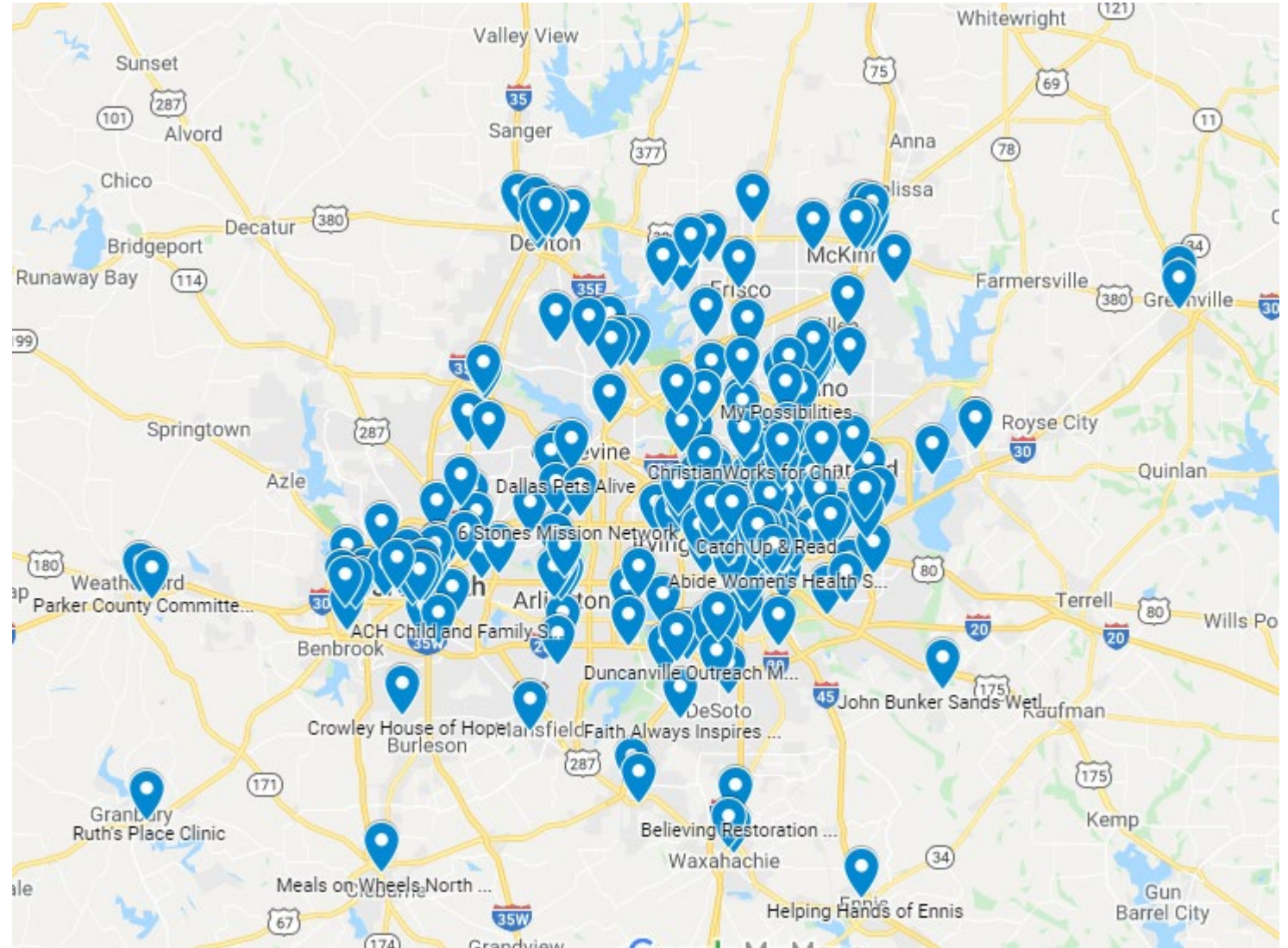
Duplicated Individuals Impacted: 12.8 million

Cities Served: 100+

Geography of Grant Recipients



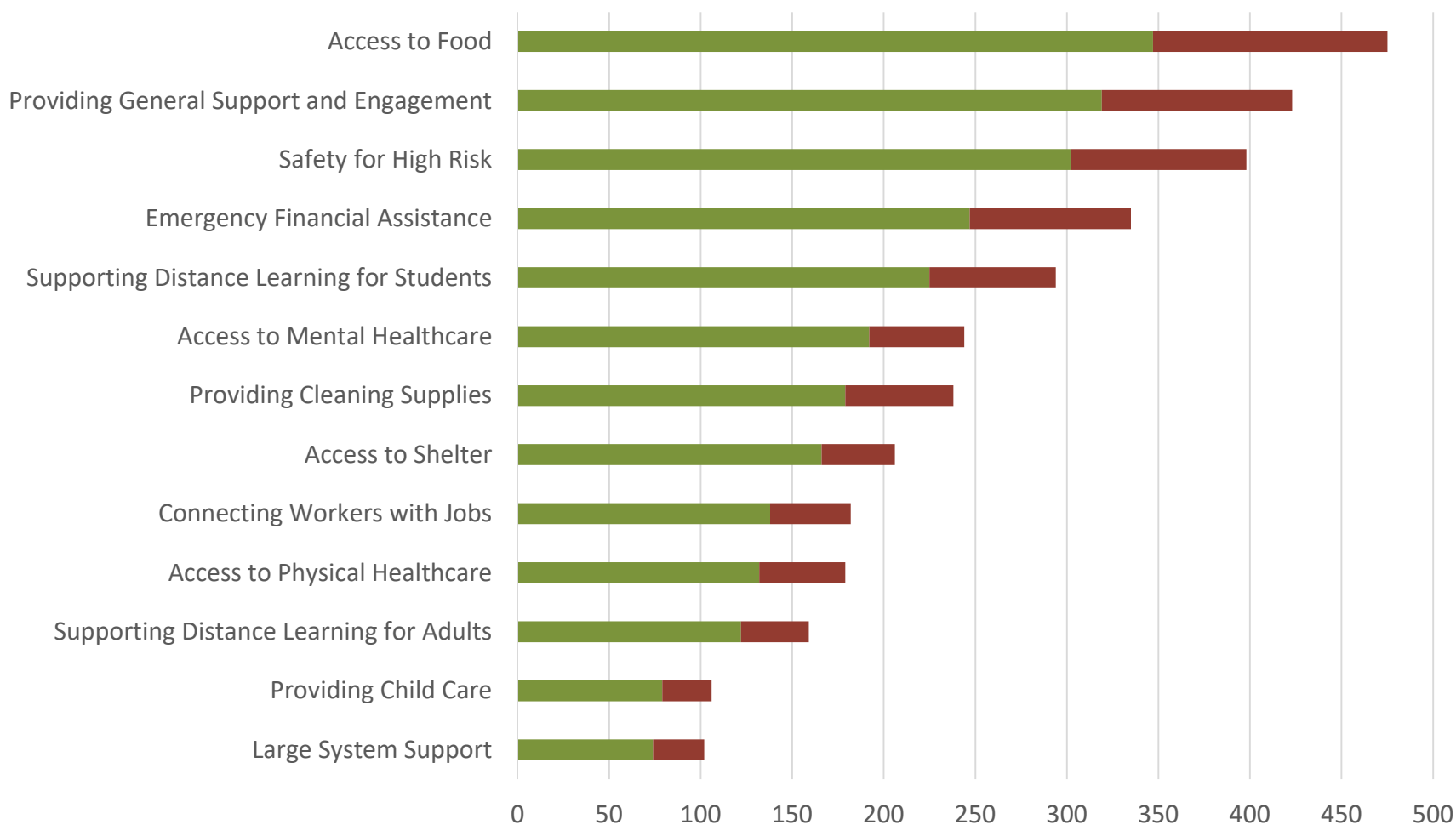
North Texas Cares grantees are spread out across over 80 cities in North Texas, though most are concentrated in Dallas, Tarrant, and Collin County.



Requests to North Texas Cares



Access to Food was the most prominent need that proposals seek to address through North Texas Cares, with **347 from the Dallas Region*** and **128 from the Tarrant Region****.



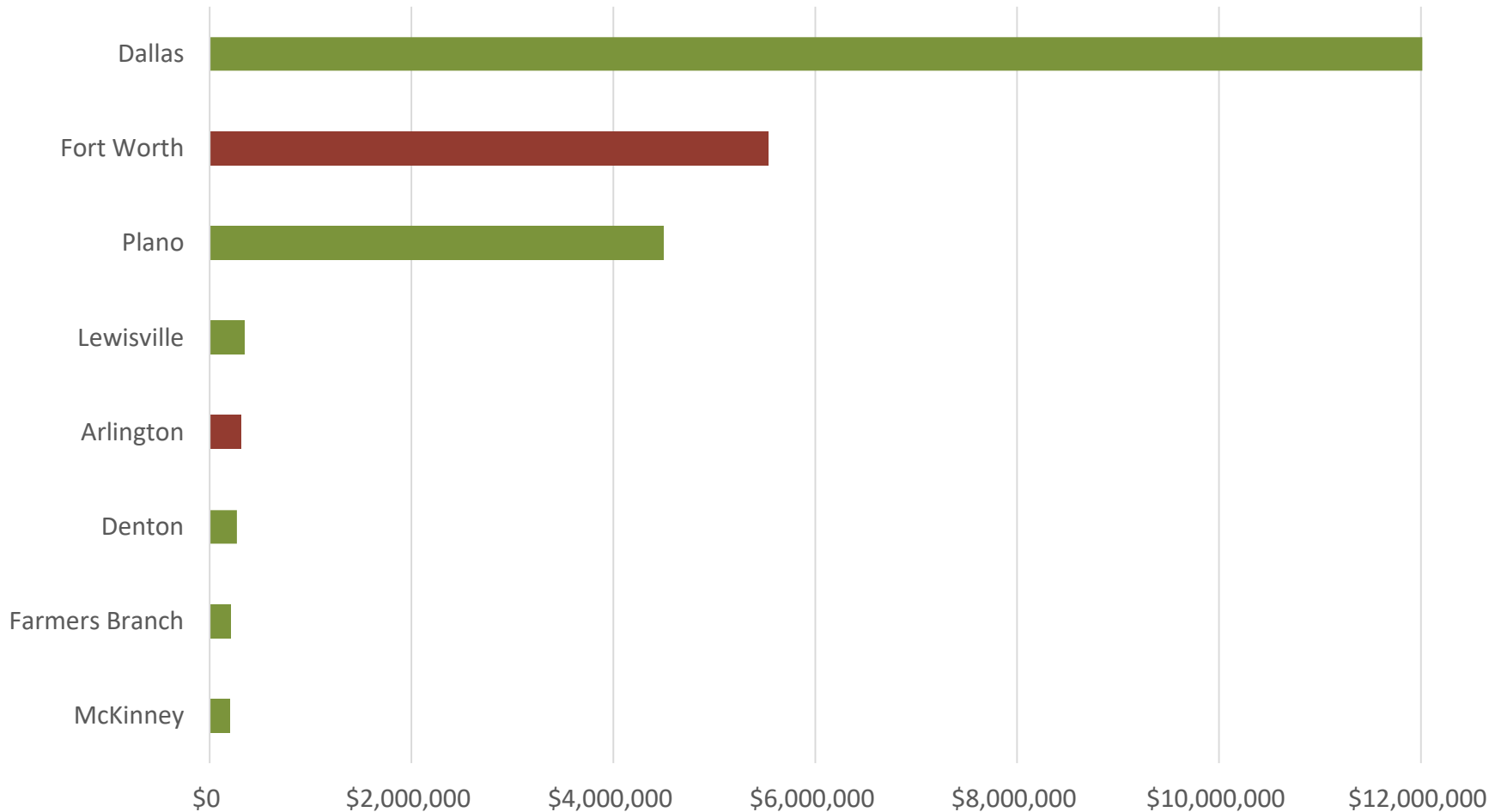
* **Dallas Region** includes the following counties: Collin, Dallas, Denton, Ellis, Grayson, Hopkins, Hunt, Kaufman, Navarro, and Rockwall

** **Tarrant Region** includes the following counties: Bosque, Clay, Erath, Hill, Hood, Jack, Johnson, Parker, Somervell, Tarrant, Wise, and Young

Largest Recipients of NTC Funding



Nonprofits in the **Dallas Region** have received the most significant support, with over **\$12 million targeted at City of Dallas nonprofits**. Nonprofits in the **Tarrant Region** are primarily concentrated in **Fort Worth, which has received \$6 million**.



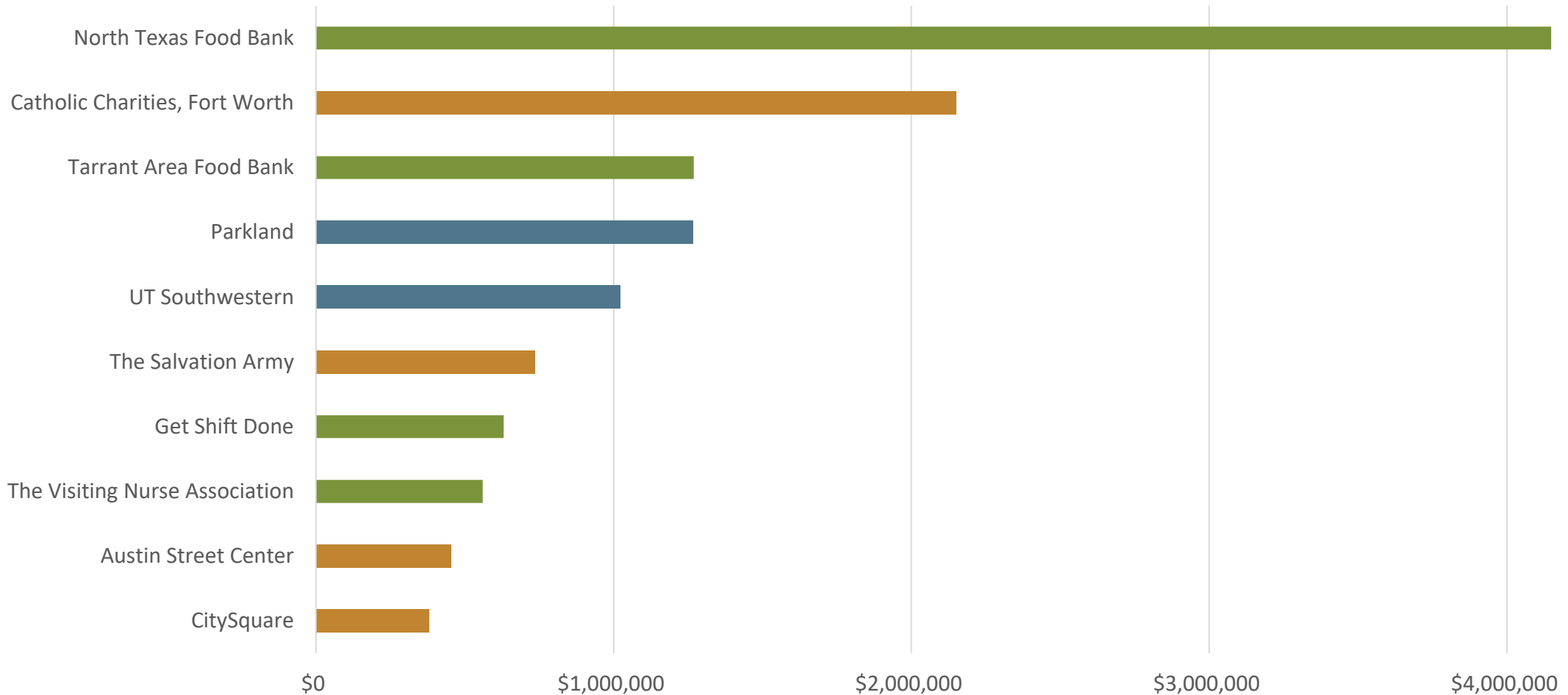
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Largest Recipients of NTC Funding

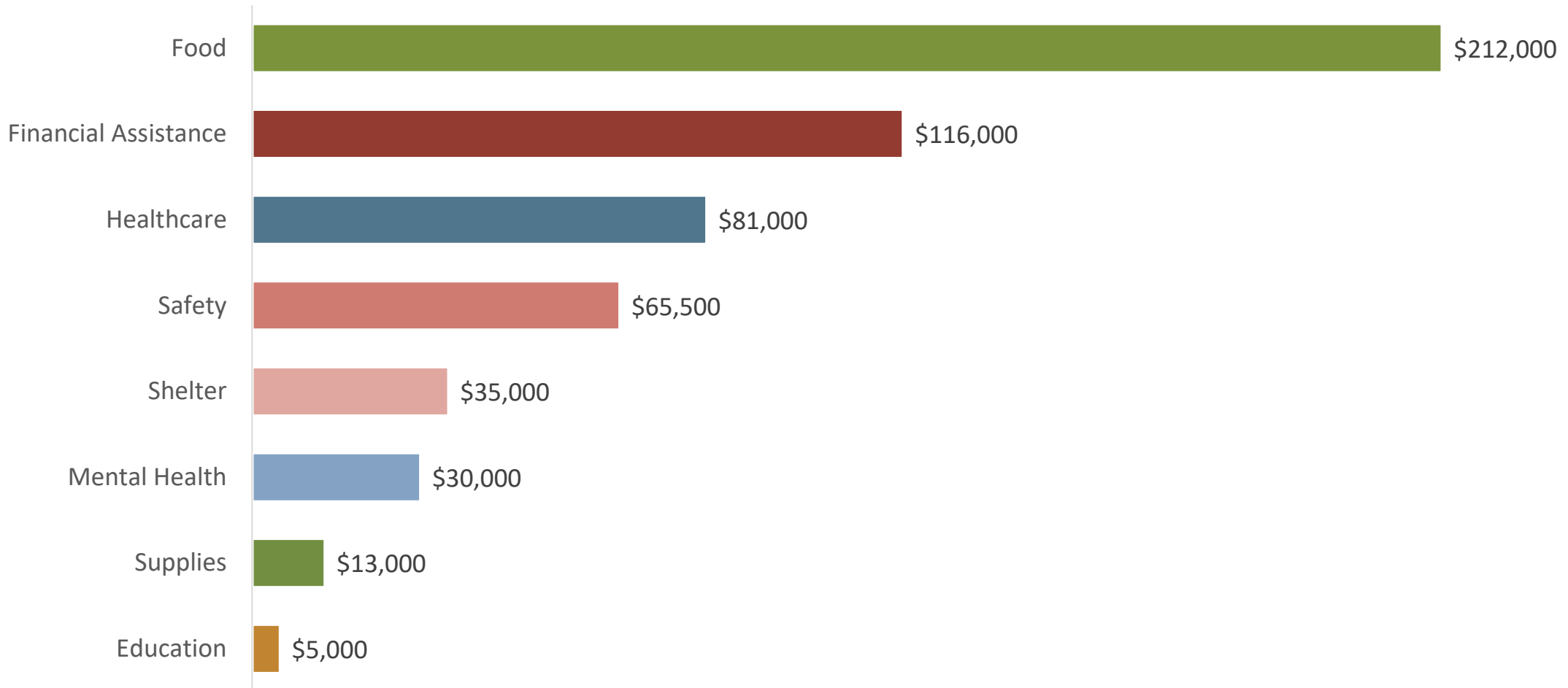


Large organizations that provide access to food (like North Texas Food Bank and Tarrant Area Food Bank) are some of the top recipients of NTC support. **Major hospitals** and **large social service organizations** have also received significant grants.

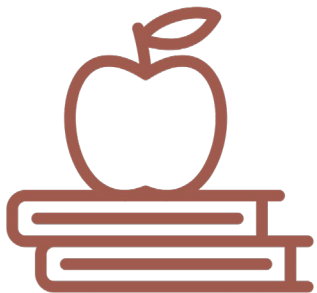


Example: One Foundation's COVID-19 Relief Funding

To date, Communities Foundation of Texas (CFT) has provided 67 grants totaling \$557,000. **Nonprofits that provide access to food** received the largest amount of support, followed by nonprofits that provide **financial assistance** and nonprofits that ensure **access to healthcare or support for healthcare workers**.



Stories Behind the Numbers

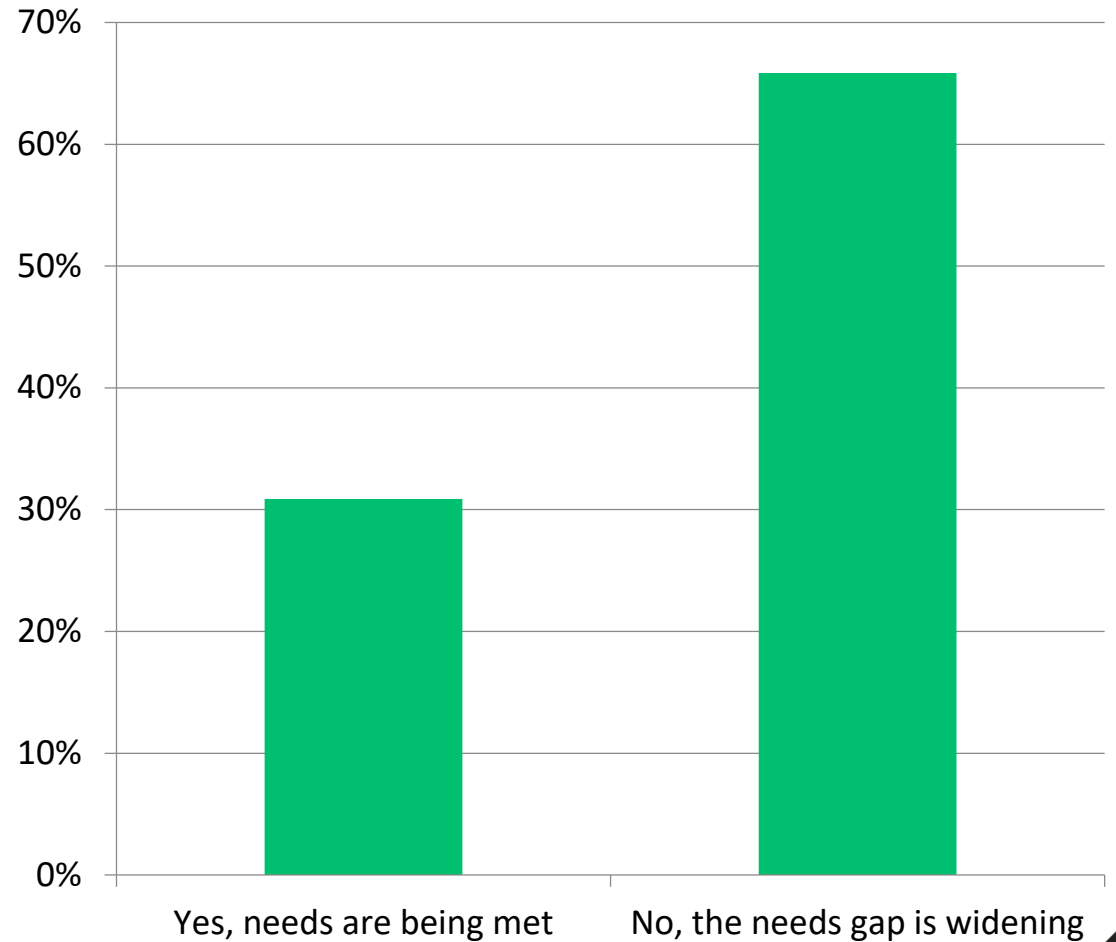


NORTH TEXAS CARES NEEDS ASSESSMENT SURVEY

- Conducted by United Way of Metropolitan Dallas
- Sent survey to 800+ email addresses from North Texas Cares application system.
- Response rate of 124 organizations
- Dashboard with constantly updated results available here:
<https://www.surveymonkey.com/stories/SM-GF8PYQG9/>

NEEDS GAP WIDENING

- Funds aren't coming in quick enough
- The longer people are unable to work the greater the needs become as people go through what little savings they may have had
- Nonemergency needs are going unmet, like chronic disease management
- Technology needs and distance learning challenges are going unsolved
- Continued needs exist for PPE and cleaning supplies, as well as basic living essentials, like food.



NEW EMERGING NEEDS

- Large scale operational deficits, agencies unable to pay bills (rent) and salaries, let alone purchase supplies
- Hard to serve vulnerable populations hit the hardest – unable to gain employment
- Debt relief
- Telehealth reimbursement rates are lower than face to face
- Food
- Substance abuse relapse
- Mental health needs and counseling, especially for front line health workers
- Families/students not engaged in distance learning
- No safe shelter for victims of domestic violence

“Over the past decade, our graduates have secured their first job in 23 days with 100% employment within 90 days. Today, these men have been hit hard. This past month, we have seen up to 80% of graduates in our transition homes lose their jobs. Because these men are a mix of small business entrepreneurs, tradesmen, and service industry employees, their employment situation is extremely vulnerable.” – Prison Entrepreneurship Program

MID-TERM NEEDS

- Unexpected pregnancies
- Instability in housing – need for rent/mortgage assistance
- Employment
- Learning loss
- Legal assistance related to evictions
- Mental health needs
- Fear to return to normal
- Undocumented populations aren't receiving stimulus checks
- Increased racial disparities as economy starts back up

“Our biggest concern is the increase in inequities. As often happens in a down-market is only those with means can take advantage of the economic growth that will come. This means those who lost their homes, businesses, jobs, etc. will not have an opportunity to participate as economy expands -- thus, creating a greater wealth gap. It is incumbent on the community to do what we can to not only create safety nets, but a true lift for all. If there is anything the Shelter-In-Place order has magnified, it is exactly that -- lack of access to food, healthcare, safe housing, technology and basic needs. We can accomplish this together by improving access to the list above.” – Dallas Education Foundation

LONG TERM NEEDS

- Safe, affordable childcare
- Living wage employment
- Domestic violence and child abuse prevention
- Affordable health care
- Long term educational and health challenges
- Affordable housing
- Mental health care

“This is a health crisis compounded by an economic crisis. If there are intermittent closings of work during this period of time, financial issues will be extreme. Safe affordable childcare for people who have to work at jobs that possibly pay less than the jobs that they had prior to the economic downturn will make it difficult for people to pay for quality childcare. There will also be a need for the lowest income members of our community to gain skills that can make them be immediately employed. And, as these stressful times continue, the incidence of domestic violence and child abuse will continue to rise. The need for mental health support, whether it’s intense case management or counseling, is also going to be critical.” – The Family Place



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-935

Item #: C.

COVID-19 Critical Needs and Equitable Health Access

[Genesis Gavino, Resilience Officer, Office of Resilience; Victor Obaseki, Equity Officer, Office of Equity]

COVID-19 Critical Needs and Equitable Health Access

**Workforce, Education, and
Equity Committee**

May 11, 2020

**Genesis D. Gavino, Resilience Officer
Office of Resilience**

**Victor O. Obaseki, Equity Officer
Office of Equity**



City of Dallas

Overview

- COVID-19 Health Disparities
- Health Disparities in Dallas
- COVID-19 Related Disparities in Dallas
- COVID-19 Equity Impact Assessment Tool
 - Key Questions for Equity Impact Assessment
 - Top 10 Zip Codes
 - Map of Disparities
- Equity Impact Assessment and COVID-19
- Equitable Health Access Working Group
- COVID-19 Critical Needs
- Next Steps

COVID-19 Health Disparities

- Nationally, COVID-19 is affecting people of color at a disproportionate rate – particularly African American communities.
- Racial/Ethnic disaggregated data demonstrates the overrepresentation of illness and deaths among Black and Brown communities.
 - In Chicago, African American's account for about 68% of COVID-19 deaths, despite being 30% of the population (Chicago Department of Public Health).
 - Similar data among other cities, including New Orleans, Milwaukee
- Historical and current inequities in the areas of Health, Education and Economic Stability are the roots of the disproportionate impact.
- Dallas County reports some COVID-19 data disaggregated by race/ethnicity. Currently, the available data do not provide a full picture of disparities.

COVID-19 Health Disparities

- Reported cases by Race/Ethnicity from Dallas County Health and Human Services (as of May 6):

Race/Ethnicity	Positive Cases	% of Total
African American	509	11%
Asian	64	1%
Hispanic	1168	24%
White	493	10%
Other	29	1%
Not Reported	2,602	53%
Total	4865	100%

- Note that race is not known in the majority of cases, so it is not advisable to come to any conclusions based on this data

Health Disparities in Dallas

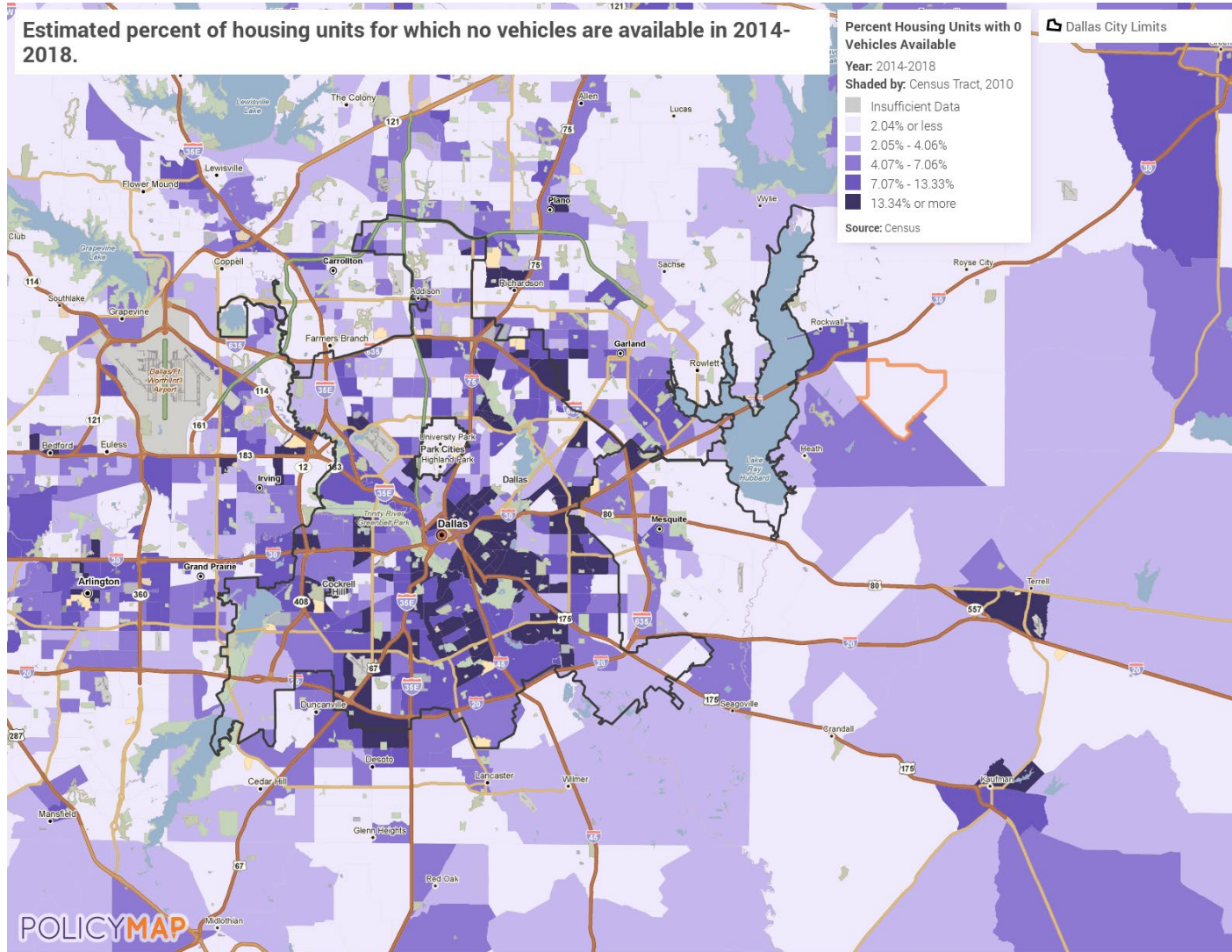
- Community Health Needs Assessment
 - Significant health disparities by race and ethnicity and by geographic location within the County. African Americans and people living in zip codes located in southern Dallas continue to experience the highest burden of disease and mortality.
- Equity Indicators
 - Hispanic residents are 2.5 times more likely than White residents to report not having a health care provider and four times more likely not to have health insurance
 - For prenatal care, White mothers were 60% more likely than Black mothers to access care during their first trimester
 - Infant mortality rate were 2.46 times higher for Black babies than Hispanic babies
 - Although average life expectancy for Dallas County was 78.3 years, life expectancy at the zip code level was as low as 67.6 years (75215) and as high as 90.3 years (75204)

COVID-19-related Disparities in Dallas

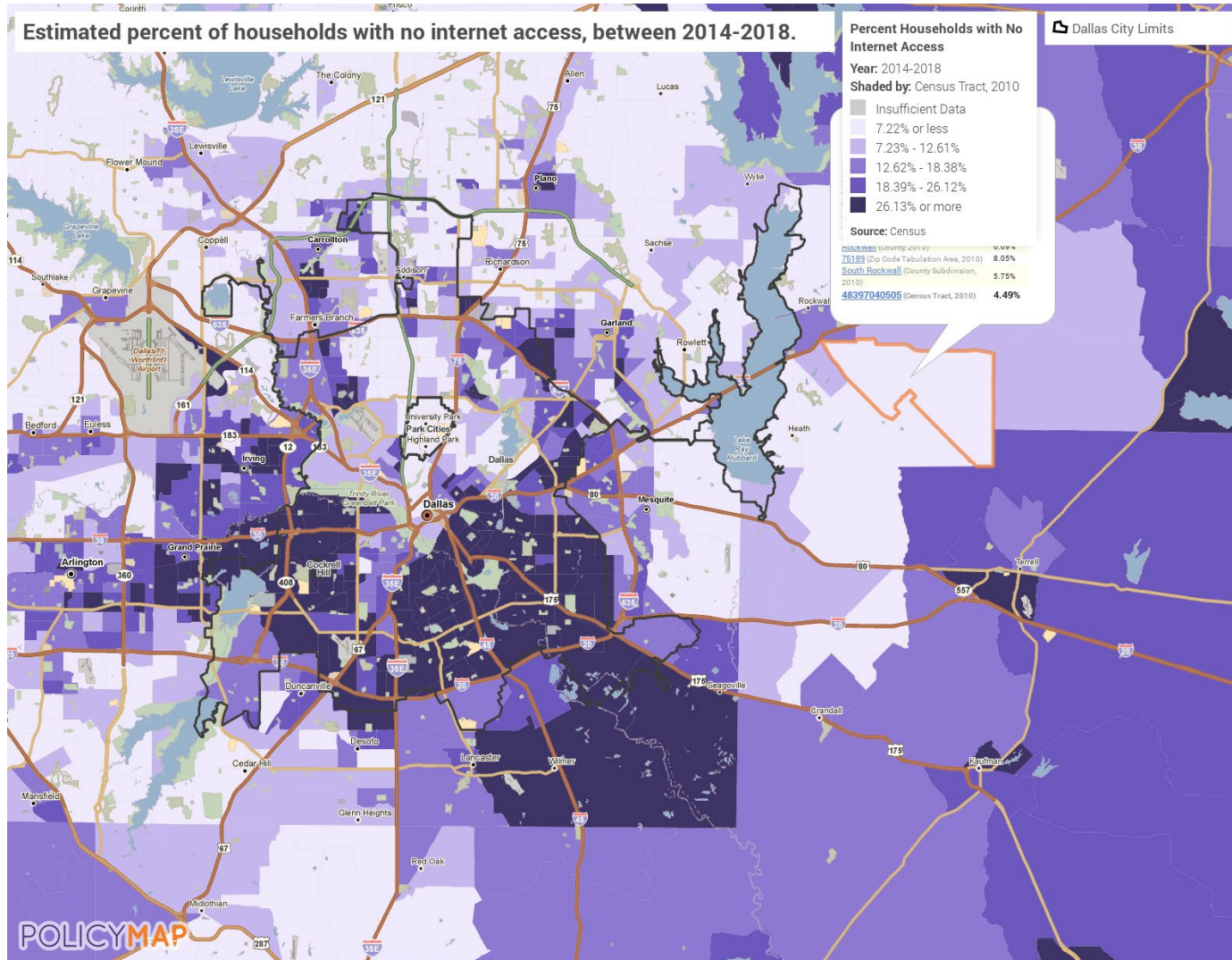
Significant numbers of households lack resources to respond to a COVID-19-related crisis in their household.

- Transportation
 - 47,129 Dallas households with no vehicle access (Census ACS)
- Information
 - 91,370 Dallas households without internet access (Census ACS)
- Food Security
 - 57,763 Dallas households receiving food assistance (Census ACS)
- While citywide, these issues are disproportionately concentrated in households of color on the southern side of the city.

COVID-19-related Disparities in Dallas



COVID-19-related Disparities in Dallas



COVID-19 Equity Impact Assessment Tool

- Equity and Resilience have developed a COVID-19 Equity Impact Assessment Tool to identify communities at high risk and vulnerable to prolonged hardship with less resources for recovery following COVID-19
- Modeled after King County (Seattle), Washington tool
- Race/Ethnicity
 - A high area risk factor for being disproportionately impacted by COVID-19 occurs where Black, Hispanic and Native American populations together exceed 70% of a particular community.
- Economic Status
 - Tied closely to race, economic status in Dallas, including both income and wealth, varies widely from area to area.
- Age
 - A high-risk factor for an area being disproportionately impacted by COVID-19 is having more than 12% of people in the area who are 65 years old or older.

Key Questions for Equity Impact Awareness

- Do Black, Hispanic and Native American populations together makeup more than 70% of the community?
- Does the area have 15% or more of its families at or below 100% of the federal poverty level?
- Do less than 50% of the area's households own the home they live in?
- Are more than 12% of the area's residents 65 or older?
- Is the area rated "High" on the Centers for Disease Control's Social Vulnerability Index, Socioeconomic Level?

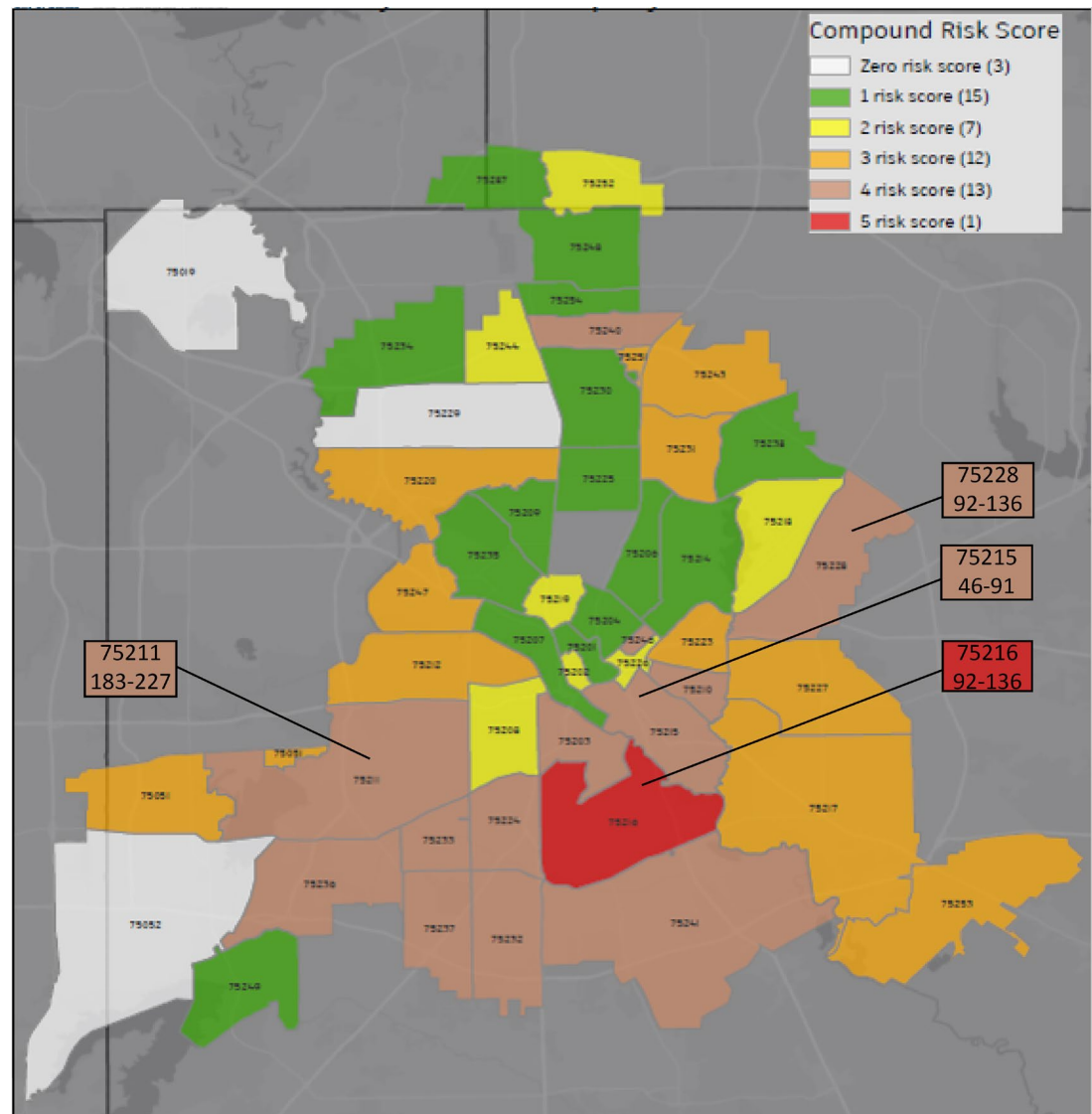
Equity Impact Initial Assessment - Top 10 Zip Codes with Highest Risk

Zip Code	% Population (Hispanic+Black+Native American)	Families in Poverty	Homeownership Rate	Population 65 or older	Social economic Vulnerability	Risk Score Bar
75216	97.20%	27.99%	48.88%	13.27%	High	5
75241	97.14%	23.17%	58.68%	15.02%	High	4
75211	91.37%	21.45%	49.89%	8.07%	High	4
75236	90.00%	16.08%	34.65%	6.09%	High	4
75228	72.68%	17.97%	46.59%	9.38%	High	4
75215	91.72%	26.50%	33.24%	11.82%	High	4
75232	92.19%	23.85%	56.46%	17.40%	High	4
75224	89.76%	22.26%	48.37%	8.17%	High	4
75203	90.69%	26.15%	26.76%	8.77%	High	4
75240	70.57%	19.89%	24.07%	8.30%	High	4

Equity Impact Assessment Tool Map

The Equity Impact Assessment Tool indicates that the zip codes at the highest risk for COVID-19 impacts are throughout the city but mostly in southern Dallas.

- High-risk zip codes with high case counts:
 - 75216
 - 75211
 - 75228
 - 75215



Equity Impact Assessment and COVID-19

- Texas Department of State Health Services says testing and contact tracing are key COVID-19-containment steps
- Mobile testing should, therefore, focus on these areas at high risk and facilities in various areas also at very high risk, e.g., nursing homes, jails, shelters
- Community-based Mobile Testing by the City, County, and Parkland Hospital is already focused on some high-risk areas and facilities.
- Walgreens, Walmart and Kroger/CitySquare have all opened up testing locations in areas with relatively high risk scores and high vulnerability

Equitable Health Access Working Group

Testing

- Innovation, Emergency Management, Dallas Fire-Rescue, Dallas Police Department, Transportation, Equity

Contact Tracing

- Innovation, Emergency Management

Community Outreach

- Resilience, Park and Recreation, Library, Communications, Outreach, and Marketing, Equity, Welcoming Communities and Immigrant Affairs, Fair Housing and Human Rights, Community Care, Dallas Police Department

Public Awareness

- All departments

Equitable Health Access Working Group

- Testing

- [Analysis](#)
- Access



- Contact Tracing

- [Self-Reporting Conditions and Symptoms](#)



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Equitable Health Access Working Group

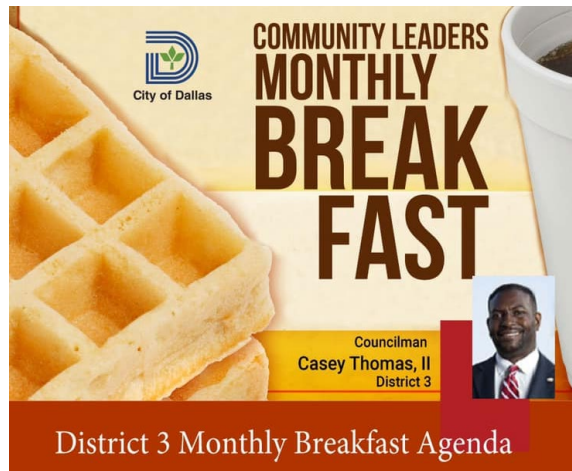
- Community Outreach
 - Face Covering Donation and Distribution



16

Equitable Health Access Working Group

- Community Outreach
 - Inclusive Digital Outreach



Equitable Health Access Working Group

- Public Awareness

- Equity and Inclusion Social Media Campaign



18

COVID-19 Critical Needs

- Digital Divide (Municipal Broadband)
 - Instructional Time
 - Workforce Support
 - Telehealth
- Housing Stability
 - Rent and Mortgage Assistance
 - Eviction Protection
- Equitable Health Access
 - Testing
 - Contact Tracing
 - Community Outreach
 - Public Awareness
- Financial Security
 - Cash-On-Hand
 - Federal Funding
 - Resilience Fund



COVID-19 Critical Needs and Equitable Health Access

**Workforce, Education, and
Equity Committee**

May 11, 2020

**Genesis D. Gavino, Resilience Officer
Office of Resilience**

**Victor O. Obaseki, Equity Officer
Office of Equity**



City of Dallas



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-936

Item #: D.

2020 Census Update

[Brett Wilkinson, Director, Office of Strategic Partnerships and Government Affairs]

Memorandum



CITY OF DALLAS

DATE May 11, 2020

TO Honorable Members of the Workforce, Education, and Equity Committee

SUBJECT **Census 2020 Update**

As the COVID-19 Stay at Home order is active, City staff continues to push virtual outreach and awareness for Census 2020. Residents can now fill out the Census online and over the phone in multiple languages. All households that have not responded online or over the phone should have received their paper Census forms.

The U.S. Census Bureau recently [briefed the House Committee on Oversight and Reform](#) on their updated plans to extend the self-response date to October 31, 2020, the proposed amended dates for reporting, and potential shift in dates for redistricting. Congress has not yet scheduled a date to vote on the new proposed dates to report the official counts to the President, as well as state and local governments. The proposed new dates are as follows:

Activity	Planned Schedule	Revised Schedule
Self-Response Phase	March 12 – July 31, 2020	March 12 – October 31, 2020
Non-Response Follow up	May 13 – July 31, 2020	August 11 – October 31, 2020
Deliver Counts to President	by December 31, 2020	By April 30, 2021
Counts Delivered to States	by April 1, 2021	July 31, 2021

While the Census Bureau does not need Congressional approval to move the self-response date, they do need approval to push back the date for reporting the counts. City staff will provide an update when Congress takes any action.

Additionally, the proposed new Census schedule will impact the redistricting timeline that was presented to you at the March 4, 2020 City Council briefing. A proposed new redistricting timeline will be forthcoming. As of now, we do not anticipate that any changes will impact the originally proposed timeline of having a new districting plan in effect for the May 2023 City Council elections.

The Census 2020 count has been underway for just over a month now. The following numbers represent response rates as of May 1, 2020:

National: 55.6%
State of Texas: 50.3%
Dallas County: 53.1%
City of Dallas: 48.6%

DATE May 11, 2020
SUBJECT **Census 2020 Update**

City staff provides weekly Council district response rates and is currently working to develop a response rate dashboard in the next few weeks.

City departments also continue to be engaged in outreach and awareness virtually. Several departments are engaging in a Census challenge.

The Mayor's Complete Count Committee (CCC) continues their important work, and this week members of the CCC are being recruited to assist Alpha Business Images (ABI) with a virtual phone bank. City has been providing the CCC with updates and links for downloadable social media graphics in English and in Spanish. We invite you to [download and share](#) these graphics weekly as well to assist in our continued outreach and awareness efforts.

We encourage you to direct those willing to virtually participate in Census 2020 to info@dallascensus.com. Someone will respond promptly to engage them in our effort.

We will continue to keep you updated on the City's Census 2020 efforts. For questions or concerns, please contact me or Brett Wilkinson, Managing Director, Office of Strategic Partnerships and Government Affairs.



Kimberly Bizer Tolbert
Chief of Staff to the City Manager

c: Honorable Mayor and Members of the City Council
T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager

Joey Zapata, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors