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CITY SECRETARY
DALLAS, TEXAS

City of Dallas

1500 Marilla Street, Room 6ES
Dallas, Texas 75201

Public Notice

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POSTED CITY SECRETARY
DALLAS, TX



Quality of Life, Arts, and Culture Committee

June 15, 2020

9:00 AM

This Quality of Life, Arts, and Culture meeting will be held by videoconference. The meeting will broadcast live on Spectrum Cable Channel 95 and online at [bit.ly/cityofdallas.tv](https://cityofdallas.tv).

The public may also listen to the meeting as an attendee at the following videoconference link:
<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=ea23aad1af167b3bc14fdb8f094861f4d>

2020 CITY COUNCIL APPOINTMENTS

COUNCIL COMMITTEE	
ECONOMIC DEVELOPMENT Atkins (C), Blewett (VC), Gates, McGough, Narvaez, Resendez, West	ENVIRONMENT AND SUSTAINABILITY Narvaez (C), Atkins (VC), Blackmon, Blewett, Gates
GOVERNMENT PERFORMANCE AND FINANCIAL MANAGEMENT Gates (C), Mendelsohn (VC), Arnold, Bazaldua, Kleinman, Narvaez, Thomas	HOUSING AND HOMELESSNESS SOLUTIONS West (C), Thomas (VC), Arnold, Blackmon, Kleinman, Mendelsohn, Resendez
PUBLIC SAFETY McGough (C), Arnold (VC), Bazaldua, Blewett, Medrano, Mendelsohn, Thomas	QUALITY OF LIFE, ARTS, AND CULTURE Arnold (C), Gates (VC), Atkins, Narvaez, West
TRANSPORTATION AND INFRASTRUCTURE Kleinman (C), Medrano, (VC), Atkins, Bazaldua, Blewett, McGough, West	WORKFORCE, EDUCATION, AND EQUITY Thomas (C), Resendez (VC), Blackmon, Kleinman, Medrano
AD HOC JUDICIAL NOMINATING COMMITTEE McGough (C), Blewett, Mendelsohn, Narvaez, West	AD HOC LEGISLATIVE AFFAIRS Johnson (C), Blackmon (VC), Atkins, Gates, Mendelsohn
AD HOC COMMITTEE ON COVID-19 ECONOMIC RECOVERY AND ASSISTANCE Thomas (C), Blackmon, Atkins, Bazaldua, Kleinman, Medrano, West	AD HOC COMMITTEE ON COVID-19 HUMAN AND SOCIAL RECOVERY AND ASSISTANCE McGough (C), Mendelsohn, Arnold, Blewett, Gates, Narvaez, Resendez

(C) – Chair, (VC) – Vice Chair

Note: A quorum of the Dallas City Council may attend this Council Committee meeting.

Call to Order**MINUTES**

- A [20-1230](#) Approval of May 18, 2020 Minutes

Attachments: [Minutes](#)

DISCUSSION ITEMS

- B [20-1231](#) Overview of Tangled Titles
[David Noguera, Director, Department of Housing & Neighborhood
Revitalization; Lauren Cadilac, JD, MBA - Cadilac Law, PLLC]

INFORMATIONAL MEMORANDUMS

- C [20-1232](#) Amended FY2020-21 Cultural Organizations Program Guidelines
[Joey Zapata, Assistant City Manager]

Attachments: [Memorandum](#)

- D [20-1233](#) Short Term Rentals (STR) Taskforce Update
[Joey Zapata, Assistant City Manager]

Attachments: [Memorandum](#)

- E [20-1234](#) Arthello Beck Public Art Project Update
[Joey Zapata, Assistant City Manager]

Attachments: [Memorandum](#)

ADJOURNMENT

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-1230

Item #: A

Approval of May 18, 2020 Minutes

Quality of Life, Arts & Culture Committee Meeting Record

The Quality of Life, Arts & Culture Committee meetings are recorded. Agenda materials are available online at www.dallascityhall.com.

Meeting Date: May 18, 2020

Convened: 9:01 a.m.

Adjourned: 10:28 a.m.

Committee Members Present:

Carolyn King Arnold, Chair
Jennifer S. Gates, Vice Chair
Tennell Atkins
Omar Narvaez
Chad West

Committee Members Absent:

Other Council Members Present:

Casey Thomas
Adam McGough

Presenters:

Ed Jamison, Director, Dallas Animal Services
Joey Zapata, Assistant City Manager
Michael "Mike" Peterson, AT&T Vice President of External Affairs – Texas
Dr. Dralves, G. Edwards, MD
Dr. Jill Waggoner, MD

AGENDA

Call to Order (9:01 a.m.)

A. Approval of the May 5, 2020 Minutes

Action Taken/Committee Recommendation(s): A motion was made to approve the minutes for the May 5, 2020 Quality of Life, Arts, and Culture Committee meeting. The motion passed unanimously.

Motion made by: Tennell Atkins
Item passed unanimously: X
Item failed unanimously:

Motion seconded by: Omar Narvaez
Item passed on a divided vote:
Item failed on a divided vote:

Item C was briefed before Item B due to technical difficulty experienced by the presenter.

C. AT&T "Keep America Connected" Update

Presenter(s): Michael "Mike" Peterson, AT&T Vice President of External Affairs - Texas

Action Taken/Committee Recommendation (s): Michael Peterson provided an overview of the AT&T's efforts to address the rise in usage of internet and phone service as a result of the COVID-19 pandemic. Additionally, he also informed the Committee about the different programs and services available to those who need access to low-cost services for internet and telephone services as well as working with various entities such as Dallas ISD in an effort to bridge the connectivity divide experienced by many residents and customers. Information Only.

B. DAS Receives COVID-19 Relief Grant from PetSmart Charities

Presenter(s): Ed Jamison, Director, Dallas Animal Services

Action Taken/Committee Recommendation(s): Ed Jamison informed the Committee that Dallas Animal Services had been selected to apply for an invitation-only COVID-19 Relief Grant and were selected to receive

the award. The award is in the amount of \$20,000 and will aid in the purchase of pet for animals in foster homes and the City's shelter. Any additional funding will be used to assist with COVID-19 related facility updates, animal care, and cleaning supplies. Information only.

Item D was briefed before Item C at the request of the Chair.

D. Equity in Health Care

Presenter(s): Dr. Dravles, G. Edwards, MD; Dr. Jill Waggoner, MD, Representative Lorraine Birabil, District 100

Action Taken/Committee Recommendation(s): The Committee was briefed by medical professionals from the DFW area. They informed the Committee of the various hardships when trying to access adequate healthcare experienced by underserved and underrepresented communities. Dr. Edwards and Dr. Waggoner stressed the need to have permanent structures, instead of mobile units, in underserved communities so that long-standing care and access is available on a continuous basis. Representative Lorraine Birabil provided an update to the Committee on the efforts by state elected officials to address the disparities in healthcare affecting minority communities. These efforts include petitioning the Governor to track demographic-specific data as it relates to the pandemic, advocating for those who receive SNAP benefits to be able to purchase groceries online to increase access to healthy options, and advocating for the expansion of Medicare and telemedicine. Information only.

C. Twin Falls Public Art Project Update

Presenter(s): Joey Zapata, Assistant City Manager

Action Taken/Committee Recommendation(s): Assistant City Manager Joey Zapata provided an update to the Committee on the contracting process for the Twin Falls Public Art Project. Staff notified the Committee that the City Attorney's Office and Office of Arts and Culture have been in continuous conversation with the selected artists for the project. Staff committed to providing an update at the Quality of Life, Arts, and Culture Committee on the status of the contracting process. Information only.

Adjourn (10:28 a.m.)

APPROVED BY:

Carolyn King Arnold, Chair
Quality of Life, Arts & Culture Committee

ATTESTED BY:

Arnelle Woods, Coordinator
Quality of Life, Arts & Culture Committee



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-1231

Item #: B

Overview of Tangled Titles

[David Noguera, Director, Department of Housing & Neighborhood Revitalization; Lauren Cadilac, JD, MBA - Cadilac Law, PLLC]



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-1232

Item #: C

Amended FY2020-21 Cultural Organizations Program Guidelines
[Joey Zapata, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE June 15, 2020

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Amended FY 2020-21 Cultural Organizations Program Guidelines**

On Wednesday, June 24, 2020, City Council will consider a resolution authorizing amended guidelines for the Cultural Organizations Program (COP) within the Office of Arts and Culture (OAC) to support cultural services in the city of Dallas for FY 2020-21. The amendment modifies panel review, scoring and selection criteria due to COVID-19 impacts and was previously briefed and approved by the Arts and Culture Advisory Commission in May 2020.

On February 26, 2020, City Council approved the original guidelines, which are required by the Cultural Policy to be reviewed and approved on an annual basis. The approved guidelines required application submission by April 24, 2020, and panel presentations to a resident review panel in May 2020.

COVID-19 and related government restrictions have impacted the ability for Dallas-based, non-profit arts and cultural organizations to accurately plan into the next fiscal year and compile panel presentations for City Fiscal Year beginning October 1, 2020. Likewise, OAC was unable to assemble community panels in May. The proposed amendment temporarily returns to administrative-only scoring, a process which OAC used on a biennial basis prior to 2017.

In addition, the amendment postpones the acceptance of new applicants who are not currently contracted through COP due to anticipated decreases in General Fund and Hotel Occupancy Tax revenues. Thirty-four cultural organizations who serve over five million cultural experiences annually across all disciplines are currently contracted through COP for FY 2019-20, and all thirty-four organizations plus an additional five new organizations submitted applications by the April 24, 2020 deadline.

If approved, the amended guidelines will continue to involve review and recommendation from the Arts and Culture Advisory Commission, followed by a City Council vote to approve the COP contracts. The review process began earlier this month at the regular meeting of the Allocations Committee of the Arts and Culture Advisory Commission. OAC staff anticipates bringing the contracts forward for City Council approval following approval of the FY 2020-21 Budget later this year.

If you have questions, please contact Jennifer Scripps, Director of Arts and Culture.

Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors



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Agenda Information Sheet

File #: 20-1233

Item #: D

Short Term Rentals (STR) Taskforce Update
[Joey Zapata, Assistant City Manager]

Memorandum



CITY OF DALLAS

DATE June 11, 2020

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Short-Term Rentals (STR) Task Force Update**

As requested by the Committee on February 18, 2020, a short-term rentals (STR) task force has been created and a kick-off meeting is scheduled for Friday, June 12, 2020.

I will provide a brief update on the task force kick-off meeting and timeline to the Committee on June 15, 2020. And as previously requested, I will provide periodic updates to Committee beginning with the August meeting.

Attached for your information is the STR task force membership list.

Please contact me if you have questions.

Joey Zapata
Assistant City Manager

Attachment

c:	T.C. Broadnax, City Manager	Jon Fortune, Assistant City Manager
	Chris Caso, City Attorney	Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
	Mark Swann, City Auditor	Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
	Biliera Johnson, City Secretary	M. Elizabeth Reich, Chief Financial Officer
	Preston Robinson, Administrative Judge	Laila Alequresh, Chief Innovation Officer
	Kimberly Bizer Tolbert, Chief of Staff to the City Manager	M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
	Majed A. Al-Ghafry, Assistant City Manager	Directors and Assistant Directors

Short-Term Rentals (STR) Task Force

1. D4/Chair: Steven Bradley
2. D1: Jim Shade
3. D1: Kyle Wick
4. D1: David Preziosi
5. D2: Scott Lamberty
6. D2: Jon Hetzel
7. D9: Councilwoman Paula Blackmon
8. D10: Scott Jones
9. D10: Greg Johnson
10. D13: Claire Dewar
11. D13: Sean Ray
12. D14: Norma Minnis
13. D14: David Krause
14. D14: Councilman David Blewett



City of Dallas

1500 Marilla Street
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Agenda Information Sheet

File #: 20-1234

Item #: E

Arthello Beck Public Art Project Update
[Joey Zapata, Assistant City Manager]

Memorandum



DATE June 11, 2020

CITY OF DALLAS

TO Honorable Mayor and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Update on the Arthello Beck Public Art Project at Twin Falls Park**

As committed at the last Committee meeting on May 18, 2020, staff has continued work to deliver the subject project through separate contracts with both artists. The artists, Jennifer Cowley and Tyra Goodley, have each confirmed their interest in continuing with the subject project, but neither artist has confirmed a commitment to working together.

On May 28, 2020, both artists were notified that two separate contracts would be developed to deliver the project. Each contract must be for distinct tasks related to the final design, fabrication, installation and final documentation of the approved design for the project, and staff provided a list of required tasks for the final design, fabrication, installation and completion of the artwork.

The key contract elements are:

1. Each contract must employ different vendors so there is no overlap in service.
2. The two contracts may not exceed the budget of \$81,000.
3. The artist fee for creative services (\$14,000) will be split 50-50
4. Each artist must agree to joint copyright naming both Jennifer Cowley and Tyra Goodley.
5. Both artists will be listed on the official signage for the completed project.
6. Each artist must obtain insurance as required by the City and provide a Certificate of Insurance that is acceptable to the Office of Risk Management.

Additionally, both artists have now provided their City vendor numbers, appropriate references and resumes with updated descriptions of professional work.

The City is still seeking agreement with both artists on several items. First, both artists individual expenses and schedules of value must be consistent with the project budget and allowed expenditures. Second, both artists were asked to initiate and identify bids and vendors for the tasks which they wish to be contracted. Thirdly, both artists must agree to file a joint copyright.

Lastly, both artists were sent the final draft contract and the City is awaiting final approval by both artists, in addition to the above items.

I will continue to provide updates as we work to complete this important project. Please let me know if you have questions.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

DATE June 11, 2020
SUBJECT **Update on the Arthello Beck Public Art Project at Twin Falls Park**

C: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
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Directors and Assistant Directors