

**NOVEMBER 17, 2020 CITY COUNCIL BRIEFING AGENDA
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated November 17, 2020. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



T.C. Broadnax
City Manager

11-13-2020

Date



Elizabeth Reich
Chief Financial Officer

11-13-20

Date

RECEIVED

2020 NOV 13 PM 4:26
CITY SECRETARY
DALLAS, TEXAS

City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Public Notice

200900

POSTED CITY SECRETARY
DALLAS, TX



COUNCIL BRIEFING AGENDA

November 17, 2020

9:00 AM

(For General Information and Rules of Courtesy, Please See Opposite Side.)

(La Información General Y Reglas De Cortesía Que Deben Observarse

Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-5208 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. **The Council agenda is available in alternative formats upon request.**

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne en el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-5208 (aparato auditivo V/TDD). La Ciudad de Dallas se esfuerza por cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal

"Los ciudadanos y visitantes presentes durante las

attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que este presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisara al oficial que este presidiendo la sesión a tomar acción." Según la sección 3.3 (c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistol oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

The City Council meeting will be held by videoconference. Individuals who wish to speak in accordance with the City Council Rules of Procedure must sign up with the City Secretary's Office. The following videoconference link is available to the public to listen to the meeting and Public Affairs and Outreach will also stream the City Council Briefing on Spectrum Cable Channel 95 and bit.ly/cityofdallastv: <https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=e48567678a304f406aeb7c567d9230b05>

9:00 a.m. Invocation and Pledge of Allegiance

Special Presentations

Open Microphone Speakers

VOTING AGENDA

1. [20-2223](#) Approval of Minutes of the November 4, 2020 City Council Meeting
2. [20-2224](#) Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS

- A. [20-2314](#) Dallas Water Utilities - Capital Investments for Our Future

Attachments: [Presentation](#)

- B. [20-2226](#) Marketing Strategy: Telling Our Story as One Dallas

Attachments: [Presentation](#)

Adjournment

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-2223

Item #: 1.

SUBJECT

Approval of Minutes of the November 4, 2020 City Council Meeting



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-2224

Item #: 2.

AGENDA DATE: November 17, 2020

COUNCIL DISTRICT(S): N/A

DEPARTMENT: City Secretary's Office

SUBJECT

Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)



City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-2314

Item #: A.

Dallas Water Utilities - Capital Investments for Our Future



City of Dallas

Dallas Water Utilities- Capital Investments for Our Future

City Council
November 17, 2020

Terry S. Lowery, Director
Dallas Water Utilities
City of Dallas

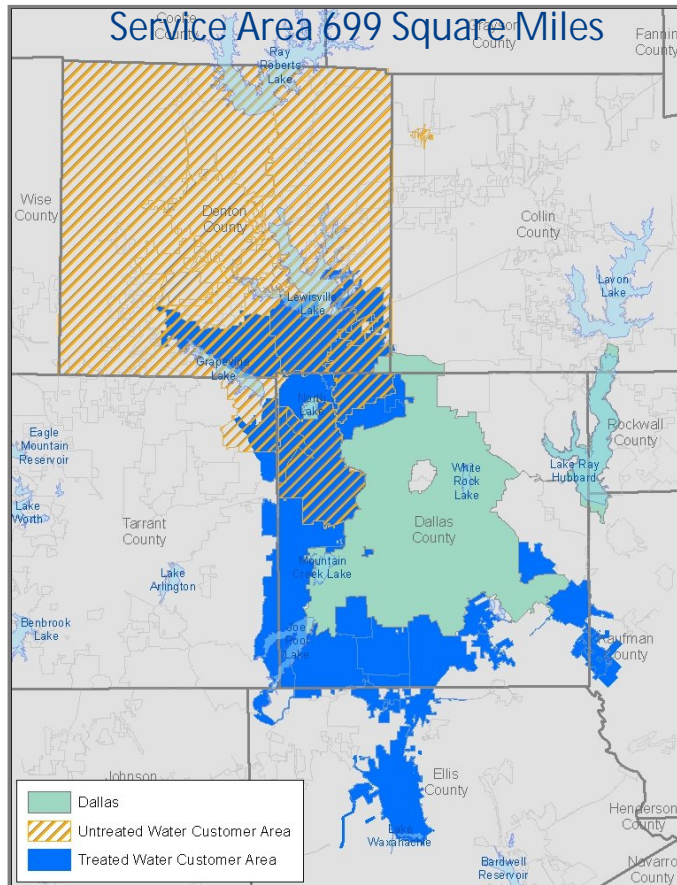
Purpose



- Provide a brief overview of Dallas Water Utilities
- Discuss Dallas' One Water Approach
- Provide an update on Dallas Water Resources Activities



Dallas Water Utilities Fact Sheet



- Funded from wholesale and retail water and wastewater revenues and stormwater fees (receives no tax dollars)
- Combined operating and capital budgets of \$1.1B
- Approximately 1,650 employees
- 2.5 million treated water customers
 - 1.3 million – Retail (City of Dallas)
 - 1.2 million – Wholesale
- 300,000+ retail customer accounts
 - 23 wholesale treated water
 - 4 wholesale untreated water
 - 11 wholesale wastewater



One Water: A Water Efficient Future



Fundamentals of One Water



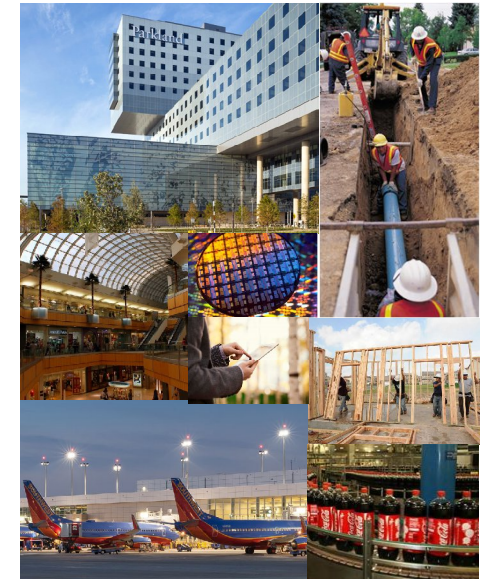
Environmental Stewardship



Social Equity



Economic Prosperity



Benefits of a One Water Approach



- Greater resilience and reliability
- Opportunities to optimize regional infrastructure
- Sustainable community development
- New regulatory flexibility or opportunity
- Economic growth opportunity
- Increased coordination among agencies/departments



City of Dallas Water Assets



- 7 reservoirs, (6 connected)
- 5,005 miles of water mains
- 3 water treatment plants with a combined capacity of 900 Million Gallons Per Day (MGD)
- 23 pump stations
- 10 elevated and 12 ground storage tanks
- Value of water assets \$3.6B
- Treated 139.0 BG of water in FY2019-20



City of Dallas Wastewater Assets



- 2 wastewater treatment plants with a combined capacity of 280 MGD
- 15 wastewater pump stations
- 4,052 miles of wastewater main
- Value of wastewater assets \$2.4B
- Treated 72.0 BG of wastewater in FY2019-20



City of Dallas Storm Drainage System



Able Pump Station

- 8 storm water pump stations with a combined capacity of 5.7 BGD
- 1,963 miles of storm sewers
- 30 miles of levees
- 39,000 acres of floodplain



Storm Drainage
Debris Removal



Tunnel Boring Machine



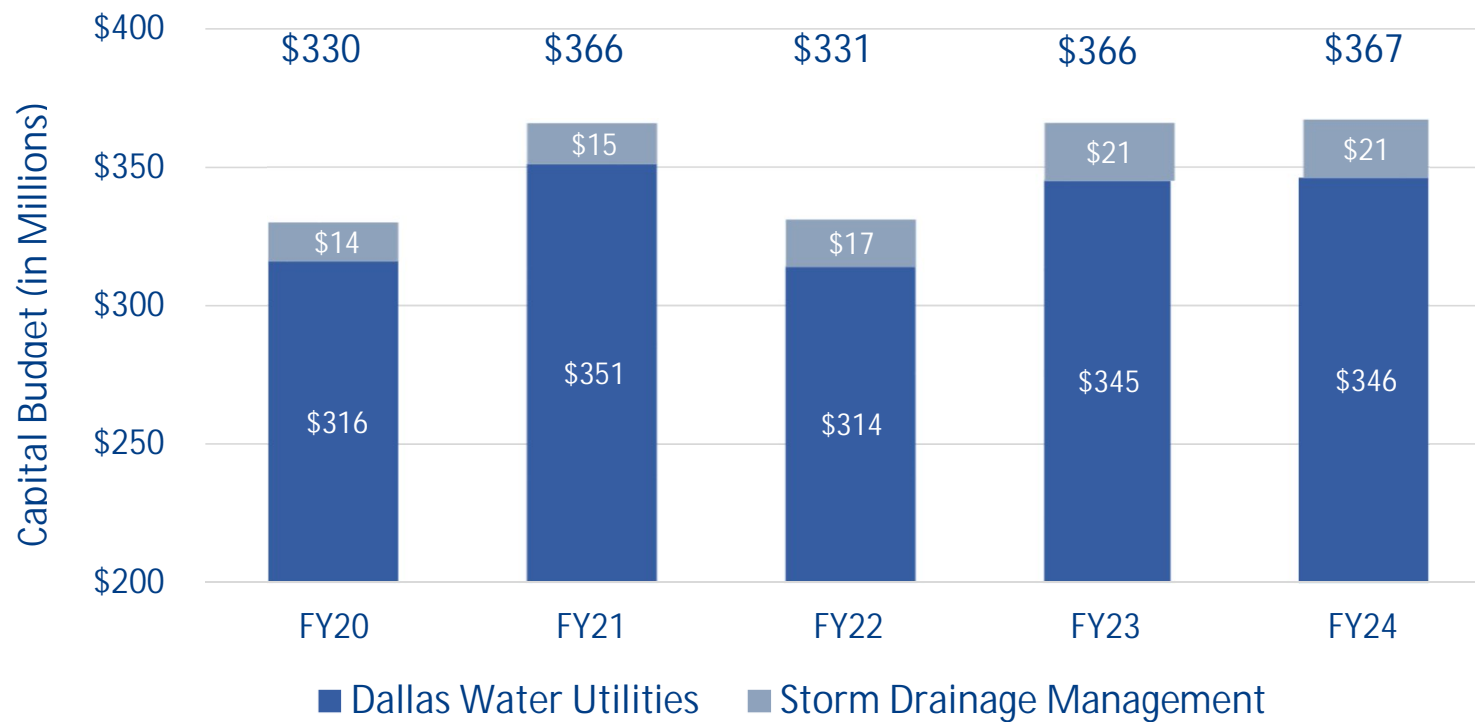
Fiscal Year 2020-21 Budget



Budget	DWU	SDM	Total
Operations	\$714.8 M	\$66.3 M	\$781.1 M
Capital	\$350.5 M	\$14.7 M	\$365.2 M
Total	\$1,065.3 M	\$81.0 M	\$1,146.3 M



DWU/SDM Capital Program Outlook



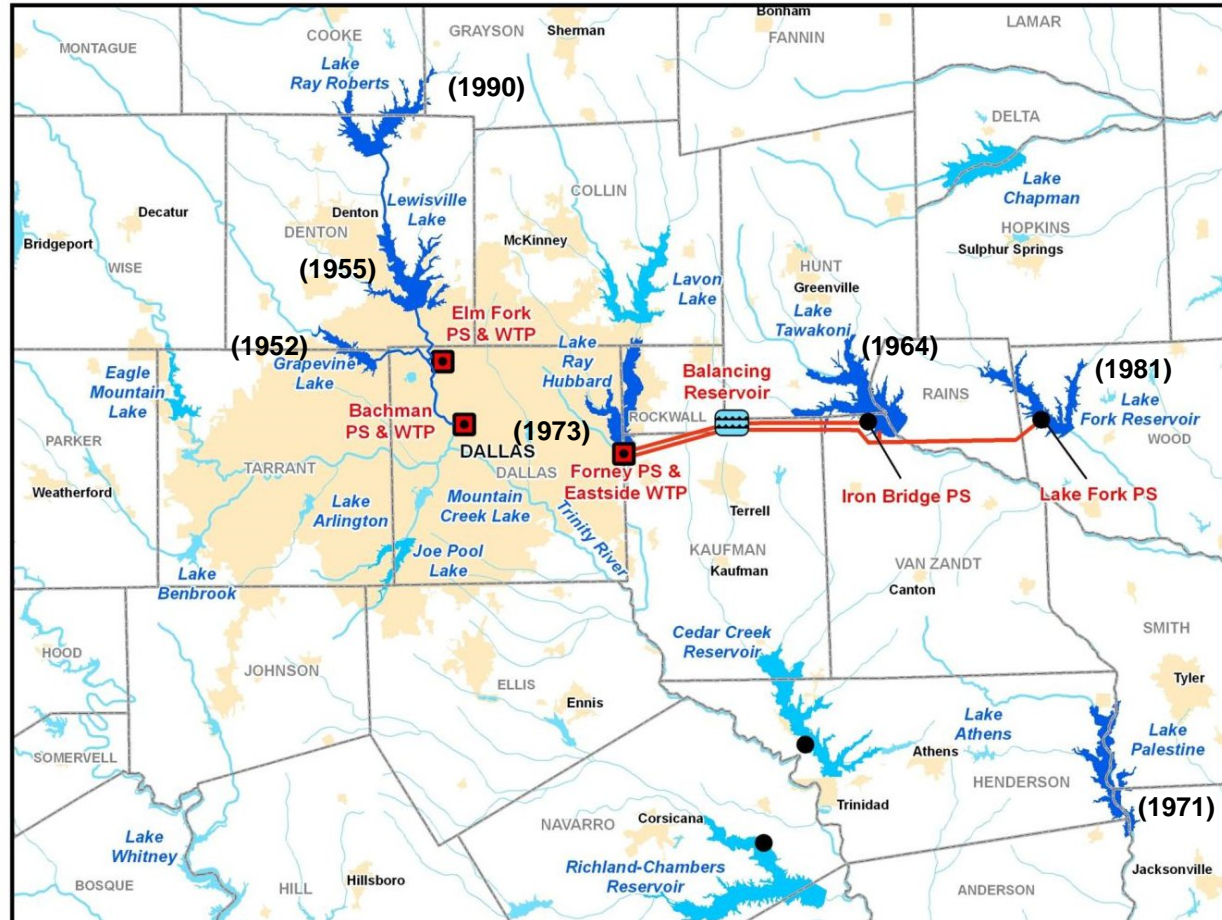
Impacts of Dallas' Budgetary Investments



- Unaccounted for Water
 - 5.28 % in FY2019-20
- Main breaks
 - Since 2010 main breaks for 100 miles have decreased from 42.9 breaks per 100 miles to 20.8 breaks per 100 miles.
 - Since 2005 the Leak Detection program has surveyed 44,061 miles of pipeline, located more than 6,596 leaks and saved a cumulative 4.96 billion gallons of water
- Sanitary Sewer Overflow (SSO)
 - The National average is 6.2 SSO's per 100 miles of pipe, Dallas average in FY2019-20 was 3.33 SSO's per 100-miles of pipe
- Storm Drainage
 - 281 miles of storm drainage pipe inspected in FY2019-20
 - 10,439 cubic yards of debris removed from the storm drainage pipe system FY2019-20



Dallas' Regional Water Supply System



Long Range Water Supply Planning



- In response to the drought of the 50's, Dallas started the current era of long range water supply planning
- Dallas' 1959 Plan included the recommendation that Dallas supply water to surrounding cities
- The 1959 Plan was updated in 1975, 1989, 2000, 2005 and 2014
- The 2014 Plan shows a deficit beginning in 2027



Lewisville Lake Dam Construction



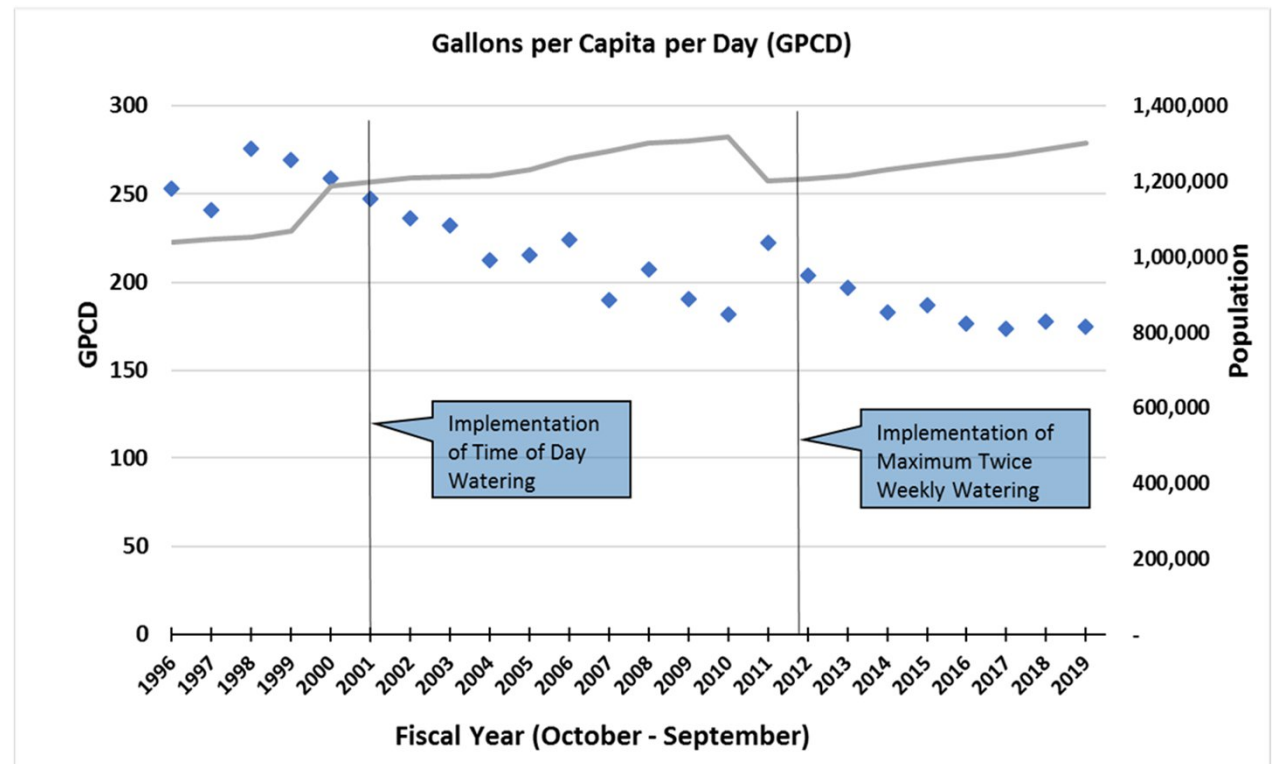
Forney Dam at Lake Ray Hubbard
Installation of Tainter Gates



Current Projects – Status and Timing



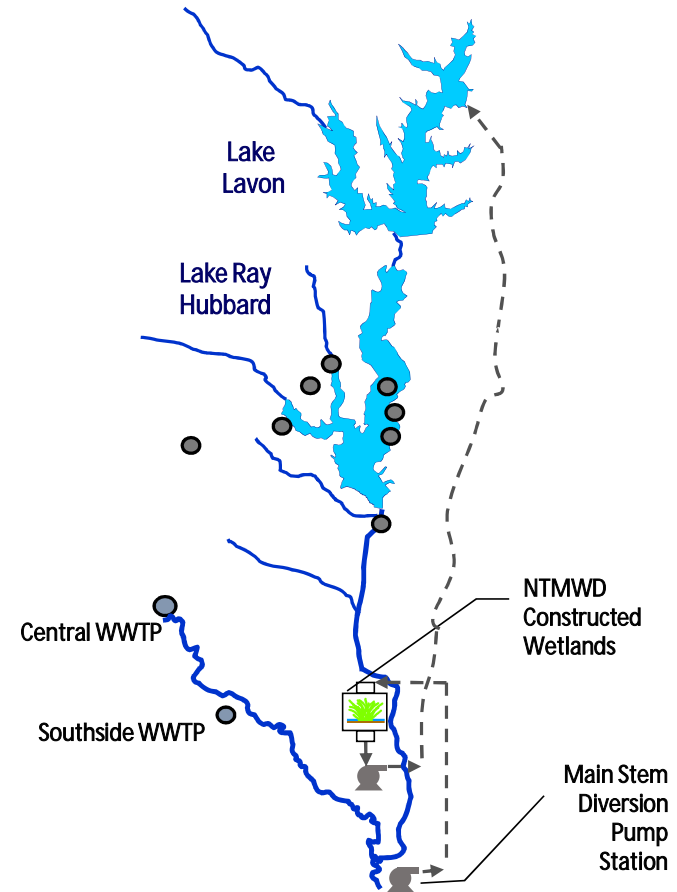
- Water Conservation (Ongoing)
 - Gallons per Capita per Day (GPCD) reduced from 247 in FY2001 to 169 in FY2020
- Main Stem Pump Station (2020)
 - Develop amendment to North Texas Municipal Water District (NTMWD) Swap Agreement for cost sharing
- Integrated Pipeline Project (IPL) – Lake Palestine Connection (2027)
 - Tarrant Regional Water District (TRWD) – Land Acquisition
- IPL to Bachman Connection (2027)
 - Preliminary Alignment Study underway



Indirect Reuse Agreement



- Partner - North Texas Municipal Water District
- “Swap” Agreement December 2008
- Exchange treated effluent
- NTMWD’s Permitted Return flows into Lake Ray Hubbard and Lewisville Lake for an equal amount of Dallas Central and Southside WWTP return flows into the Trinity River
- Estimated Yield ~30 MGD



Integrated Pipeline (IPL) Project



- Partner - Tarrant Regional Water District
- 350 MGD Total System Capacity –
 - 150 Dallas
 - 200 TRWD
- 149.5 miles of 108, 96, and 84 inch pipe
- Three lake pump stations
- Three booster pump stations
- One 450 million gallon balancing reservoir
- Three redundant IPL interconnect facilities



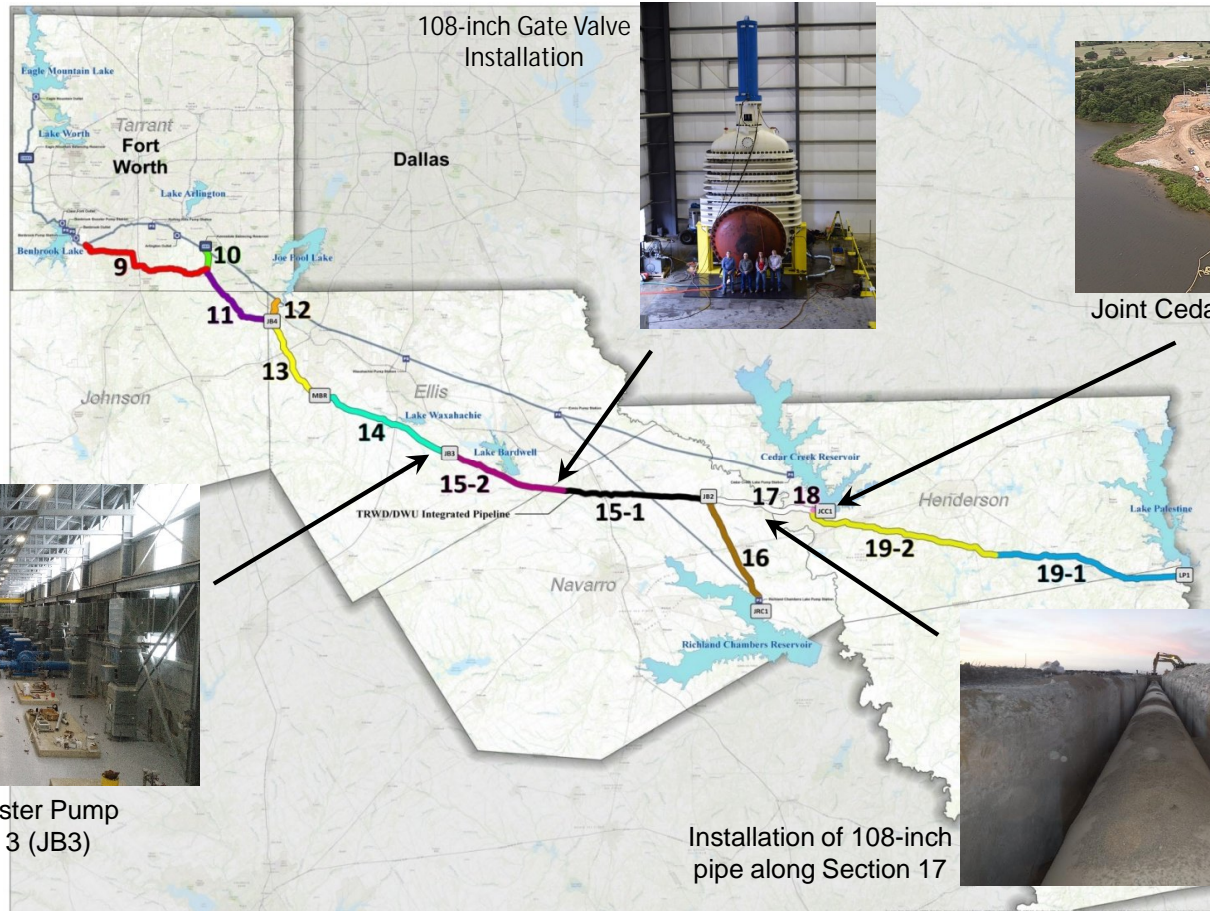
Midlothian Balancing Reservoir



Kennedale Balancing Reservoir
Pressure Control Station



IPL Progress



Joint Booster Pump Station 3 (JB3)



108-inch Gate Valve Installation



Joint Cedar Creek Lake Pump Station



Installation of 108-inch pipe along Section 17



2014 Long Range Water Supply Plan



Adopted Water Management Strategies	Projected Supply (MGD)	Total Project Cost (Million Dollars)	Unit Cost (\$/1,000 gal)
Additional Conservation	46.4	\$51.7 ^a	\$0.38
Indirect Reuse Implementation - Main Stem Pump Station – NTMWD Swap Agreement	31.1	\$25.9 ^b	\$0.25
Indirect Reuse Implementation - Main Stem Balancing Reservoir	102	\$675	\$1.74
Connect Lake Palestine	102	-	-
IPL Part 1 – Connection to Lake Palestine ^c	-	\$939	\$2.31
IPL Part 2 – Connection to Bachman WTP ^c	-	\$244	\$0.49
Neches Run-of-River	42.2	\$227	\$1.88
Lake Columbia	50.0	\$289	\$1.78
Totals	373.7	\$2,451.6	\$1.24

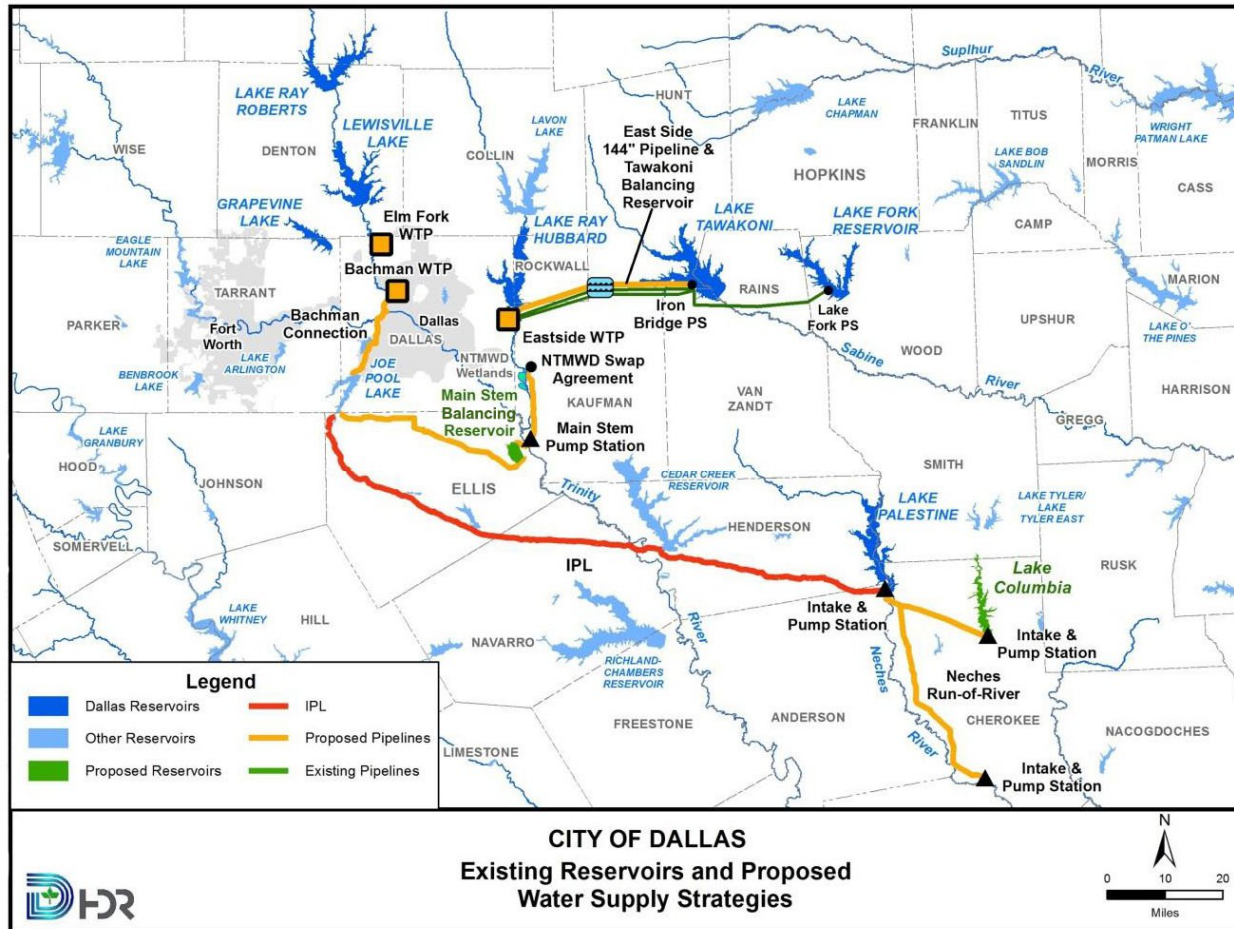
^a Equivalent total project cost based on net present value analysis for the 50-year planning horizon

^b Represents Dallas' portion of the total project cost

^c The IPL project requires both the following projects to provide 102 MG to the Dallas system.



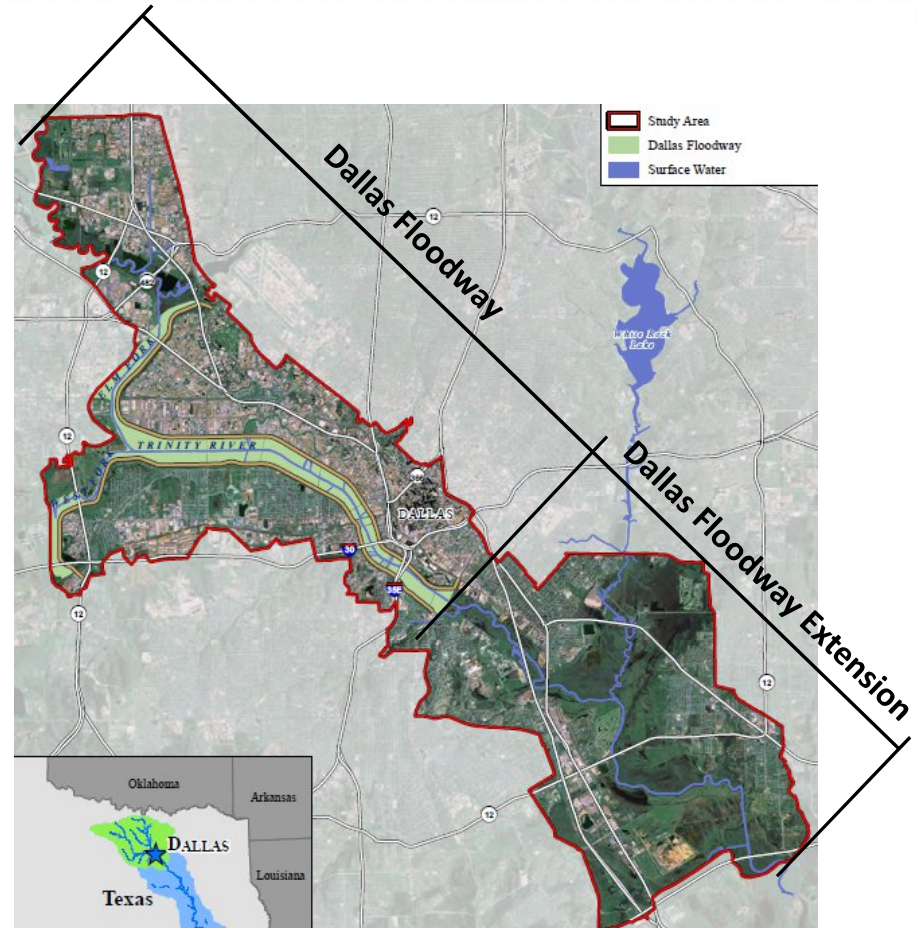
Recommended Water Strategies Map



Dallas Levee System



- Dallas Levee System protects:
 - Over 40,000 acres of development outside the levees
 - \$14 Billion in real and personal property
 - Over 400,000 people living in the protected levees
- All flood risk management projects were funded in the Bi-Partisan Budget Bill of 2018



U.S. Army Corps of Engineers Project Update



Dallas Floodway Project - \$223M

- Removal of abandoned ATSF Trestle – Construction Starts November 19, 2020
- Levee Raise & Flattening – Design Build Award Anticipated June 2021
- Interior Drainage Improvements (Pump Stations):
 - Trinity Portland – Anticipated Design Build Award July 2021
 - Charlie – Anticipated Design Build Award July 2021
 - Delta – Anticipated Design Build Award November 2021
 - Hampton – Design Underway/Anticipated Construction Award January 2024
- All flood risk management estimated completion December 2026, dependent upon land acquisition and weather

Dallas Floodway Extension Project - \$135M

- Lamar Levee – Design Award Underway/Anticipated Construction Award January 2023
- Cadillac Heights Levee – Anticipated Design Award January 2021/ Anticipated Construction Award June 2023
- Projects construction is contingent on City acquiring necessary real estate, relocation of utilities and remediation of lands associated with levee projects
- All flood risk management estimated completion August 2025, dependent upon land acquisition and weather



Mill Creek Tunnel



Next Steps for City of Dallas' One Water



- Complete the Comprehensive Stormwater System Assessment
- Continue development of Water Production Facilities Strategic Plan
- Complete the Water Delivery Comprehensive System Assessment Update
- Improve efficiency through work order and asset management system and Field Mobility projects
- Evaluate customer enhancement through automated meter infrastructure





Dallas Water Utilities-Capital Investments for Our Future

City Council
November 17, 2020

Terry S. Lowery, Director
Dallas Water Utilities
City of Dallas





City of Dallas

1500 Marilla Street
Dallas, Texas 75201

Agenda Information Sheet

File #: 20-2226

Item #: B.

Marketing Strategy: Telling Our Story as One Dallas



City of Dallas

Marketing Strategy: telling our story as One Dallas

November 17, 2020

Catherine Cuellar, Director
Janella Newsome, Assistant Director
Communications, Outreach and Marketing

Agenda



Purpose, Mission & Vision: One Dallas
Goals
Benefits for Residents and Businesses
Target Audiences
Strategies
Communications Assets
Budget
Partners and Brand Ambassadors
Timeline
Appendix



Purpose

Provide an overview of the marketing strategy to support economic development, raise awareness of the City of Dallas' programs and services for residents and stakeholders, and globally market Dallas as a gem – the crown jewel of north Texas.



Preview: Dallas GEMS video



Mission & Vision: One Dallas



Developing a One Dallas brand strategy entails strategically sharing what makes Dallas great through multimedia storytelling.

- Dallas is Home – inspiring generations of pioneering businesses, champions, dealmakers and leaders to thrive



- Dallas GEMS – Generative Economic and Marketing Strategies sustain and grow One Dallas by spotlighting winning assets, branding the City of Dallas distinctively as the vibrant crown jewel of D/FW and North Texas



Goals



Aligned with 360 performance measures

- Brand awareness distinctive from other North Texas cities and comparable to marquee cities nationwide
- Positive earned media mentions
- Increased economic impact
- Dallas population and tax base growth



Benefits for Residents and Businesses



- For the business community, a marketing strategy will help with economic development and growth -- especially for minority and women owned businesses.
- For Dallas residents, having an increased presence on the global stage means more jobs in our area. Bringing more businesses to the area allows for more opportunities to investment in our community.



Target Audiences



- Site selection specialists
- Employers
 - Prospective and current
- Conference producers seeking thought leaders/subject matter experts
- Journalists covering government, innovation, business, and quality of life
- People who live or work in cities other than Dallas



Strategies



Our multifaceted communications approach will support and elevate all services and every single city department, touching all our residents and speaking with one voice nationally and internationally.

We will fully leverage all available platforms to drive this overall marketing strategy

- Produce original multimedia content – shared via cable, social media, and digital channels
- Pitch global media for positive mentions – local/regional, national & international
- Paid advertising – in airports, business press, multicultural publications, digitally targeted
- Launch grassroots outreach strategy targeting community and faith-based organizations



Communications Assets



Fair Park Multimedia Center original COM content showcasing City departments and services via cable, digital, and broadcast channels, including: Dallas GEMS marketing collateral; district-specific and City-wide presentation templates; documentary features and weekly podcasts.

- Social Media, Cable Channels
- In-airport screens and audio programming for those traveling through Love Field and Dallas Executive Airport
- Print collateral for direct mail and event distribution
- Earned media through proactive pitching of City subject matter experts (SMEs) to global conferences and media outlets



Leading by Example



BOSTON



AUSTIN



Budget



- \$2.296 Million COM operating budget in FY21
 - 80% of staff time on marketing (\$1.84M)
 - 20% internal comms (\$459.2K)
- \$500K for Economic Development Marketing



Partners and Brand Ambassadors



- Council members
- Department Directors
- Every organization receiving taxpayer dollars
 - Regional, County, State, and Federal government
 - ISDs and Community Colleges
 - Hospitals and Nonprofit Medical Providers
 - Transportation partners, e.g.
 - DART
 - TXDOT
 - NCTCOG



Partners and Brand Ambassadors



- Membership, Leadership, and Affinity groups
 - Chambers of Commerce
 - HOAs and Neighborhood Associations
 - Clergy and Houses of Worship
 - Nonprofits
 - Multicultural media outlets
- All 13,000+ City employees
- Private sector partners
 - Corporate sponsors
 - In-kind donors
 - Volunteer brand ambassadors
 - Entrepreneurs, especially W/MBEs, DBEs & HUBs



Timeline



- Q1 of FY2021 – Pitch Subject Matter Experts (SMEs) to international media and conferences and pilot City news magazine podcast
- Q2 (Jan-March 2021) – Produce Dallas GEMS videos and pitch decks
- Q3 (April-June 2021)* – Launch Dallas is Home campaign via in-airport and direct mail





City of Dallas

Thank You!

Questions?

Catherine Cuellar, Director
Communications, Outreach and Marketing

Appendix: Achievements



- Dallas rises to No. 2 in the country for 'Tech Town' index, report shows – Dallas Business Journal
- Dallas ranks as the 14th best city in the country and one of the top cities in Texas - Resonance Consultancy Ltd.
- Sixth-largest LGBTQ community in the U.S., with bars and restaurants concentrated in Oak Lawn - Resonance Consultancy Ltd.
- Travel + Leisure Magazine ranks Dallas Love Field a Top 10 Domestic Airport
- Best for Veteran Employers says the Military Times
- Dallas Business Journal ranks Dallas #2 on the list of 24 local North Texas economic development agencies



Appendix: New Standards and Innovations



- First Texas city to receive Welcoming City status
- Created the Community Police Oversight Board and established the Office of Community Police Oversight
- Completed the final documentation of the City's first-ever Strategic Mobility Plan (SMP)
- Established Teatro Dallas and Cara Mia as the Latino Cultural Center's inaugural resident theater companies

