



City of Dallas

LCC Phase II Briefing

**Quality of Life,
Arts & Culture Committee
December 6, 2021**

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Purpose



- To share the progress on the LCC Phase II multi-form (black box) theater space
- To provide an update on the residency company agreements with Cara Mia Theatre Co. and Teatro Dallas



LCC History and Background



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- Mission: To serve as a regional catalyst for the preservation, promotion, and development of Latino/a and Hispanic arts and culture
- May 1995: \$3.5M bond funding approved by voters to develop center as a private public/partnership
- Oct. 1996: Internationally-recognized Mexican architect Ricardo Legorreta chosen to design 27,500 sq. ft. multi-disciplinary arts center
- Nov. 1997: The Meadows Foundation donates land at Good Latimer and Live Oak Streets for building construction. Land valued at \$2M
- Sept. 2003: Latino Cultural Center opens to the public after \$9.8M campaign: \$5.6M in City of Dallas funding and \$4.2M in private contributions
- Nov. 2003 & May 2006: \$4.6M bond funding authorized for master plan and expansion of center



LCC Phase II Update - Background



- LCC Phase II funded by 2003 & 2006 Bond Programs
 - Design and construction of building: February 2019 – August 2021
 - \$4.6M support from Bond Program
 - Included funding for master plan by Legorreta Arquitectos (Design Architect), GFF (Architect of Record), and \$3.4M for construction
 - Full state of the art theater fit-out – March 2022
 - \$500K consolidated capital campaign



LCC Phase II Update - Background



- Phase II was a top priority of the 2018 Dallas Cultural Plan
 - This project addresses Equity, Diversity, Space, Support for Artists and Sustainable Arts Ecosystem priorities
 - Focus on City's Equity initiatives – 43% Latino/a population
 - Dallas City Council unanimously passed resolution for future resident theater companies on December 13, 2019
 - Sets Dallas as the national standard in municipal arts complexes with two resident theaters – Cara Mia Theatre Co. & Teatro Dallas
- In February 2019, Council approved OAC's request to commit 2006 bond dollars towards the multi-form theater, deferring other items in the 2006 Master Plan



LCC Phase II Update – Original Site Plan



LCC Phase II Update – Expanded Site Plan



LCC Phase II Update - Photos



LCC Phase II Update - Photos



LCC Phase II Update - Programming



- 5,200 sq. ft. addition:
 - Multiform theater and second entrance, lobby, and support areas
 - Continues relationship with Legorreta Arquitectos (original design architect and master plan)



LCC Phase II Update – Capital Campaign



Joint Campaign Goal - \$500,000

- Integral requirement of residency agreements - deadline of December 2021

Giving Opportunities:

<https://portal.cftexas.org/LCCphase2>



Gift and Pledges Received	Amount
Cara Mia Theatre Co.	\$150,000
Biscuit Holdings	\$100,000
The Meadows Foundation	\$85,000
The Dallas Foundation	\$50,000
Dr. Catalina Garcia	\$50,000
Anonymous	\$50,000
Hoblitzelle Foundation	\$30,000
Teatro Dallas	\$20,000
Linebarger, Goggan, Blair, & Sampson	\$10,000
Individuals	\$5,000
Total Gifts and Pledges Received:	\$550,000



Cultural Venue Naming Policy



- Council Resolution 19-1905 approving the residency agreements provided for both groups' names to be on the outside of the multifunction theater pending fulfillment of contract requirements
- For the capital campaign acknowledgment, OAC naming policy (part of 2018 Dallas Cultural Policy) provides for naming to increase sustainability of the arts ecosystem and OAC buildings
- Policy requires that contributions related to naming rights must be dedicated in part to facility needs
- LCC consolidated capital campaign follows policy, with 100% of contributions dedicated to the LCC Phase II project
- Naming proposals for received contributions must undergo a 30-day public comment period on OAC's website and other applicable public forums
- Following the 30-day comment period, the Arts and Culture Advisory Commission will vote to recommend to the Director
- Staff anticipate LCC naming rights to be posted in mid-December with a Commission vote in January



Next Steps



- Capital Campaign will conclude on 12/31/2021
- The Arts and Cultural Advisory Commission will consider proposed named areas in January 2022
- Signage is currently being designed and will be installed in 2022 for ribbon cutting and official opening
- The job posting for a new General Manager of the Latino Cultural Center has been posted and promoted





Appendix A: LCC User Groups



The following arts and cultural organizations have utilized the LCC in the last few years:

- Alegre Ballet Folklorico
- Anita N. Martinez Ballet Folklorico
- Cara Mia Theatre Company
- Casa de España
- Casa Jalisco
- Consul General of Mexico's Office in Dallas
- Consul General of Peru's Office in Dallas
- Contemporary Ballet Dallas
- Dallas Black Dance Theatre
- Dallas Mexican American Historical League
- Daniel de Cordoba Bailes Españoles
- Diversita Opera
- Evolution Tango
- HOGAR de Dallas
- Indian Cultural Heritage Foundation
- Mexico Institute
- Oak Cliff Coalition for the Arts
- Oak Lawn Band
- Ollimpaxqui Ballet Folklorico
- Puerto Rican Association de Dallas/Fort Worth
- Teatro Dallas
- Technotitlan Ballet Folklorico
- Texas Ballet Theatre
- Texas Chinese Performing Arts
- Uptown Players
- Voices of Change

