

LCC Phase II Briefing

Quality of Life, Arts & Culture Committee December 6, 2021

Benjamin Espino, Assistant Director Office of Arts and Culture City of Dallas

Purpose



- To share the progress on the LCC Phase II multi-form (black box) theater space
- To provide an update on the residency company agreements with Cara Mia Theatre Co. and Teatro Dallas



LCC History and Background



- LCC History and Background
 - Mission: To serve as a regional catalyst for the preservation, promotion, and development of Latino/a and Hispanic arts and culture
 - May 1995: \$3.5M bond funding approved by voters to develop center as a private public/partnership
 - Oct. 1996: Internationally-recognized Mexican architect Ricardo Legorreta chosen to design 27,500 sq. ft. multi-disciplinary arts center
 - Nov. 1997: The Meadows Foundation donates land at Good Latimer and Live Oak Streets for building construction. Land valued at \$2M
 - Sept. 2003: Latino Cultural Center opens to the public after \$9.8M campaign: \$5.6M in City of Dallas funding and \$4.2M in private contributions
 - Nov. 2003 & May 2006: \$4.6M bond funding authorized for master plan and expansion of center



LCC Phase II Update - Background



- LCC Phase II funded by 2003 & 2006 Bond Programs
 - Design and construction of building: February 2019 August 2021
 - \$4.6M support from Bond Program
 - Included funding for master plan by Legorreta Arquitectos (Design Architect), GFF (Architect of Record), and \$3.4M for construction
 - Full state of the art theater fit-out March 2022
 - \$500K consolidated capital campaign



LCC Phase II Update - Background



- Phase II was a top priority of the 2018 Dallas Cultural Plan
 - This project addresses Equity, Diversity, Space, Support for Artists and Sustainable Arts Ecosystem priorities
 - Focus on City's Equity initiatives 43% Latino/a population
 - Dallas City Council unanimously passed resolution for future resident theater companies on December 13, 2019
 - Sets Dallas as the national standard in municipal arts complexes with two resident theaters Cara Mia Theatre Co. & Teatro Dallas
- In February 2019, Council approved OAC's request to commit 2006 bond dollars towards the multi-form theater, deferring other items in the 2006 Master Plan



LCC Phase II Update - Original Site Plan







LCC Phase II Update - Expanded Site Plan







LCC Phase II Update - Photos





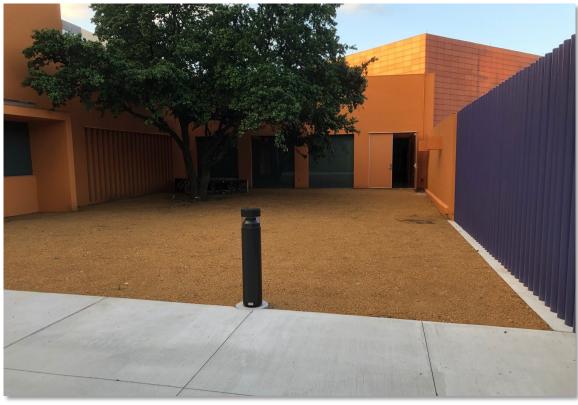




LCC Phase II Update - Photos









LCC Phase II Update - Programming



- 5,200 sq. ft. addition:
 - Multiform theater and second entrance, lobby, and support areas
 - Continues relationship with Legorreta Arquitectos (original design architect and master plan)







LCC Phase II Update - Capital Campaign



Joint Campaign Goal - \$500,000

 Integral requirement of residency agreements - deadline of December 2021

Giving Opportunities:

https://portal.cftexas.org/LCCphase2



| Gift and Pledges Received | Amount |
|--|-----------|
| Cara Mia Theatre Co. | \$150,000 |
| Biscuit Holdings | \$100,000 |
| The Meadows Foundation | \$85,000 |
| The Dallas Foundation | \$50,000 |
| Dr. Catalina Garcia | \$50,000 |
| Anonymous | \$50,000 |
| Hoblitzelle Foundation | \$30,000 |
| Teatro Dallas | \$20,000 |
| Linebarger, Goggan, Blair, & Sampson | \$10,000 |
| Individuals | \$5,000 |
| Total Gifts and Pledges Received: | \$550,000 |



Cultural Venue Naming Policy



- Council Resolution 19-1905 approving the residency agreements provided for both groups' names to be on the outside of the multiform theater pending fulfillment of contract requirements
- For the capital campaign acknowledgment, OAC naming policy (part of 2018 Dallas Cultural Policy) provides for naming to increase sustainability of the arts ecosystem and OAC buildings
- Policy requires that contributions related to naming rights must be dedicated in part to facility needs
- LCC consolidated capital campaign follows policy, with 100% of contributions dedicated to the LCC Phase II project
- Naming proposals for received contributions must undergo a 30-day public comment period on OAC's website and other applicable public forums
- Following the 30-day comment period, the Arts and Culture Advisory Commission will vote to recommend to the Director
- Staff anticipate LCC naming rights to be posted in mid-December with a Commission vote in January



Next Steps



- Capital Campaign will conclude on 12/31/2021
- The Arts and Cultural Advisory Commission will consider proposed named areas in January 2022
- Signage is currently being designed and will be installed in 2022 for ribbon cutting and official opening
- The job posting for a new General Manager of the Latino Cultural Center has been posted and promoted









Appendix A: LCC User Groups



The following arts and cultural organizations have utilized the LCC in the last

few years:

- Alegre Ballet Folklorico
- Anita N. Martinez Ballet Folklorico
- Cara Mia Theatre Company
- Casa de España
- Casa Jalisco
- Consul General of Mexico's Office in Dallas
- Consul General of Peru's Office in Dallas
- Contemporary Ballet Dallas
- Dallas Black Dance Theatre
- Dallas Mexican American Historical League
- Daniel de Cordoba Bailes Españoles
- Diversita Opera

- Evolution Tango
- HOGAR de Dallas
- Indian Cultural Heritage Foundation
- Mexico Institute
- Oak Cliff Coalition for the Arts
- Oak Lawn Band
- Ollimpaxqui Ballet Folklorico
- Puerto Rican Association de Dallas/Fort Worth
- Teatro Dallas
- Technotitlan Ballet Folklorico
- Texas Ballet Theatre
- Texas Chinese Performing Arts
- Uptown Players
- Voices of Change

