

Memorandum



CITY OF DALLAS

DATE January 13, 2022

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **FY 2022-23 Cultural Organizations Program Guidelines**

On Wednesday, January 26, 2022, City Council will consider a resolution authorizing the guidelines for the Cultural Organizations Program (COP) within the Office of Arts and Culture (OAC) to support cultural services in the City of Dallas for FY 2022-23. Annual review and approval of the COP guidelines are required per Cultural Policy. In FY 2021-22, the 43 organizations contracted through the Cultural Organizations Program received \$5.15 million in funds and are projected to have an in-person attendance of 4.58 million Dallas residents and visitors. A list of organizations contracted in FY 2021-22 is attached.

The authorization of these guidelines will initiate the FY 2022-23 Cultural Organizations Program, the OAC's oldest funding program which provides annual operating support for a full season of cultural services by Dallas-based arts and culture organizations with budgets over \$100,000. Applications will be open from March 1 through April 11, 2022. Applications and presentations are reviewed by volunteer community panels, and funding is considered and recommended by the Arts and Culture Advisory Commission throughout the summer. The proposed contracts will be presented to the Quality of Life, Arts & Culture Committee and to City Council for approval in the Fall of 2022.

The FY 2022-23 Cultural Organizations Program guidelines are largely consistent with the current FY 2021-22 guidelines. Key changes include:

- Maximum funding percentage adjustments to smooth funding limit changes when an organization increases revenues
- Administrative scoring:
 - Minimum employee pay – incentivizes provision of a living wage to all employees at the City of Dallas living wage rate of \$15.21 per hour.
 - SMU DataArts Cultural Data Profile – The applicant organization has completed a Cultural Data Profile (CDP) through SMU DataArts, which is a free online survey that collects financial and programmatic data from non-profit arts and cultural organizations so they can apply for grants, gather insights, use data to strengthen a case for support, and contribute to nationwide research. This platform is currently already used by 37 of the 43 organizations in COP program, so it will not create an undo administrative burden.
(For more information about SMU DataArts and the Cultural Data Profile visit <https://culturaldata.org/>)

All changes in the FY 2022-23 COP Guidelines continue to provide clarity and to align with and promote the *Dallas Cultural Plan 2018*.

DATE January 13, 2022
SUBJECT FY 2022-23 Cultural Organizations Program Guidelines

If you have questions, please contact Jennifer Scripps, Director of Arts and Culture.



Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

DATE January 13, 2022
SUBJECT FY 2022-23 Cultural Organizations Program Guidelines

FY 2021-22 Cultural Organizations Program – Service Providers (listed alphabetically)	Contract Amount
Anita N. Martinez Ballet Folklórico, Inc.	\$45,300
Avant Chamber Ballet, Inc.	\$23,000
Big Thought	\$682,664
Cara Mia Theatre Co.	\$67,482
Children's Chorus of Greater Dallas	\$59,415
Color Me Empowered	\$23,000
Creative Arts Center of Dallas	\$43,363
Cry Havoc Theater Company	\$26,500
Dallas Black Dance Theatre, Incorporated	\$210,935
Dallas Chamber Symphony	\$50,224
Dallas Children's Theater	\$169,222
Dallas County Heritage Society (Dallas Heritage Village)	\$104,769
Dallas Historical Society	\$36,435
Dallas Holocaust and Human Rights Museum	\$68,000
Dallas Museum of Art	\$1,073,896
Dallas Theater Center	\$75,007
Dallas Wind Symphony	\$50,035
Deep Vellum Publishing, Inc.	\$23,000
Fine Arts Chamber Players	\$51,180
Foundation for African-American Art (African American Museum)	\$92,660
Greater Dallas Youth Orchestra	\$58,367
Junior Players Guild	\$65,257
Kitchen Dog Theater Company	\$44,564
Pegasus Musical Society (Orchestra of New Spain)	\$22,500
Perot Museum of Nature and Science	\$744,489
Premier Lone Star Wind Orchestra	\$22,500
Sammons Center for the Arts	\$98,370
Teatro Hispano de Dallas	\$77,467
TeCo Theatrical Productions, Inc. (Bishop Arts Theatre Center)	\$115,782
Texas International Theatrical Arts Society	\$71,314
Texas Winds Musical Outreach, Inc.	\$58,646
The Black Academy of Arts and Letters, Inc.	\$186,450
The Bruce Wood Dance Co., Inc.	\$27,000
The Dallas Opera	\$152,500
The Flame Foundation	\$22,500
The Shakespeare Festival of Dallas	\$102,156
The Verdigris Ensemble, Inc., a Texas Nonprofit Corporation	\$22,500

DATE January 13, 2022
SUBJECT FY 2022-23 Cultural Organizations Program Guidelines

The Women's Chorus of Dallas	\$23,000
The Writer's Garret	\$45,196
Theatre Three, Inc.	\$87,420
Turtle Creek Chorale, Inc.	\$27,000
Undermain Theatre	\$44,594
USA Film Festival	\$56,567
Total	\$5,152,226