

# Memorandum



CITY OF DALLAS

DATE May 2, 2022  
Honorable Members of the City Council Economic Development Committee:  
TO Tennell Atkins, (Chair), Carolyn King Arnold, (Vice Chair), Adam McGough, Omar Narvaez, Jaime Resendez, Chad West, Gay Donnell Willis  
SUBJECT **Reauthorization of Public/Private Partnership Program Guidelines and Criteria**

City Council will consider two upcoming items related to the reauthorization of the Public/Private Partnership program. On May 11, 2022, the City Council will consider the approval of an item authorizing a June 8, 2022 public hearing to receive comments regarding the third extension of the Public/Private Partnership Program Guidelines and Criteria (the "Guidelines"). On June 8, 2022, the public hearing will be called, and upon closure of the hearing, the City Council will consider approval of the third extension of Guidelines for the period of July 1, 2022 through December 31, 2022.

The Dallas City Council approved the current Guidelines on December 11, 2019, by Resolution No. 19-1959. The Guidelines were re-adopted through City Council Resolution Nos. 20-1972 and 21-1052 on December 9, 2020 and June 9, 2021, respectively. The current Guidelines are effective through June 30, 2022.

The City Council approved a new Economic Development policy (the "Policy") on May 26, 2021. The Policy calls for a thorough review of current economic development incentive policies, including the Guidelines. This work is currently being conducted by HR&A Advisors with guidance from the Economic Development Task Force chaired by former City Council member Jennifer Gates. Revisions to the economic development incentive policies, including the Guidelines will be presented to City Council later this year. While the amendments to the incentive policies are being finalized, staff recommends extending the current Guidelines to allow sufficient time for completion of this work.

Should you have any questions, please contact Robin Bentley, Director, Office of Economic Development at 214-671-9942.

Majed A. Al-Ghafry, P.E.  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Deputy City Manager  
Jon Fortune, Deputy City Manager

M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Robert Perez, Interim Assistant City Manager  
Carl Simpson, Interim Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors