



City of Dallas

Police Academy Update

Public Safety Committee

May 9, 2022

Catrina M. Shead,
Assistant Chief of Police,
Dallas Police Department
City of Dallas

Presentation Overview



- Purpose
- University of North Texas at Dallas Partnership
- Cost Projection and Timeline
- Fundraising Strategy
- Next Steps



Purpose



- Provide an update on the work done through our partnership with the University of North Texas at Dallas, HKS Architects, KAI, and the Caruth Police Institute



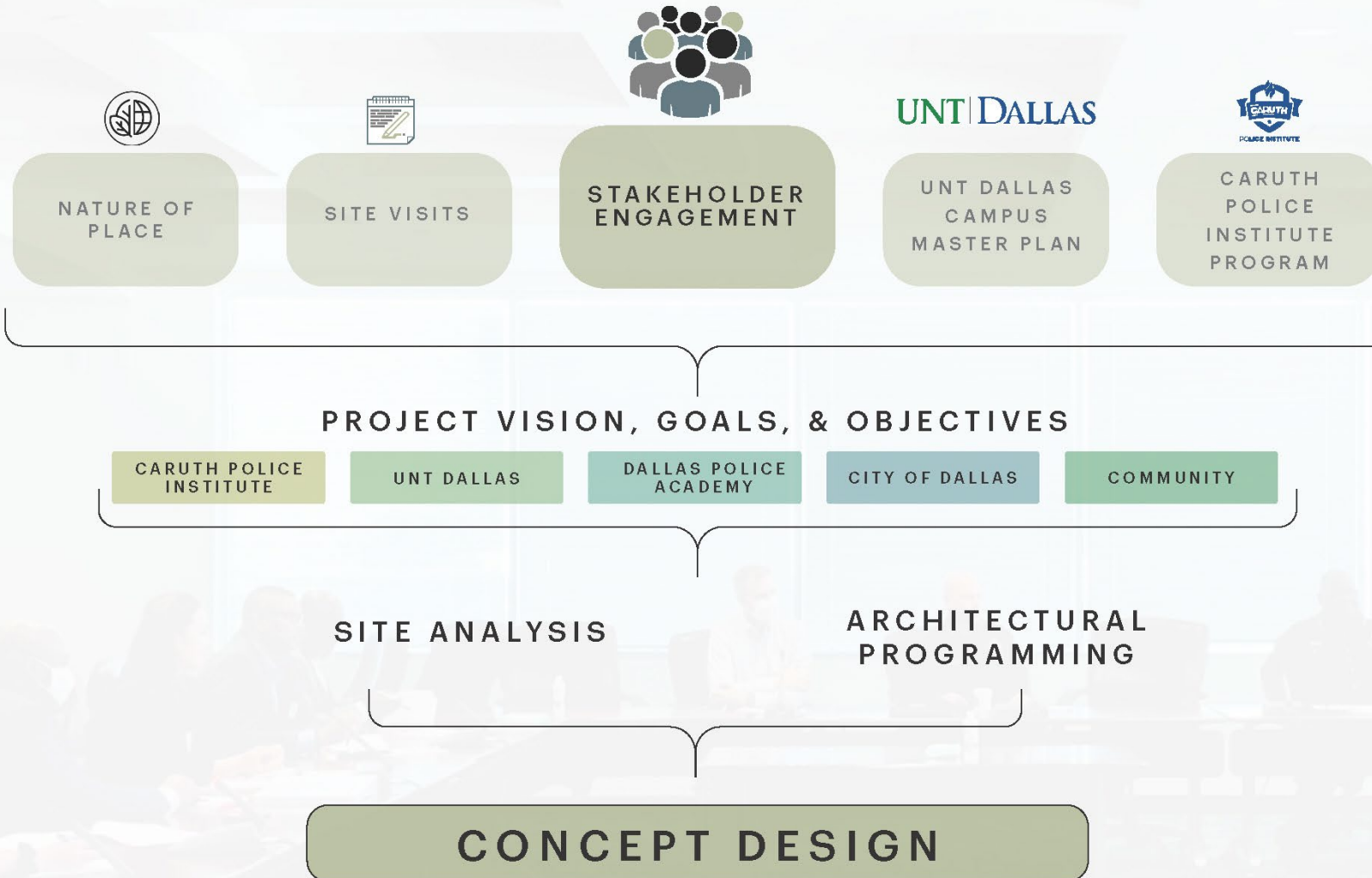
HKS

UNT DALLAS

KAI

Vermuelens / Purdy McGuire





THE ACADEMY
SOUTH ELEVATION





Cost Projection and Timeline



- Cost projection for complete build out of police academy and external operation requirements is \$135 to \$150 million.
- The campaign will commence in Summer 2022 with the goal of raising all necessary funds by December 2024
- Proposed 5-year timeline for completion of fundraising, construction, furnishing and associated fee



Fundraising Strategy



The campaign will be designed to be agile and efficient, with most of our goal raised from a small group of major donors in a short amount of time.



Execution



- Campaign will focus on outreach to build awareness, secure smaller donations and reinforce broad community support
 - A key lead gift for the building naming rights
 - Founding gifts for high-level recognition/additional naming opportunities
 - Major gifts for key sponsors
 - 100% participation by our Campaign Advisory Committee
 - Donor gifts from a broad coalition of donors to show widespread support



Current Activities



- Secured startup funding and established a Law Enforcement Training Fund at the Communities Foundation of Texas
- Started development of solicitation materials and a video briefing to be used for building awareness and prime donor prospects
- Smaller donor meetings scheduled for May have started taking place
- First major donor prospect meeting is planned for mid-June



Next Steps



- Finalize police academy concepts
- Itemize all existing City of Dallas expenditures on Dallas police training
- Further explore long term agreement between the City of Dallas and UNT Dallas





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