



City of Dallas

Kickoff to Adopt Housing Visionary Statement Reflecting Racial Equity Goals

**Housing and Homelessness Solutions
May 23, 2022**

David Noguera, Director
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City of Dallas

Presentation Overview



- Background
- Purpose
- Preliminary Vision Statement
- Process/Proposed Action
- Next Steps



Background



- City Council requested that a racial equity audit of the Comprehensive Housing Policy (CHP) be conducted to identify equity blind spots in the CHP and make recommendations to advance racial equity.
- TDA Consulting, Inc. (TDA) analyzed current City of Dallas housing policies and how historical root causes of housing inequalities apply to Dallas.
- TDA conducted community stakeholder listening sessions, interviews and tours.
- TDA identified strengths and gaps—as it pertains to racial equity—in current CHP.



Background



- **December 14, 2021**—The Housing and Homelessness Solutions Committee (HHSC) was briefed on the findings and 11 recommendations of the CHP Racial Equity Assessment by TDA.
- **Jan. – Feb. 2022**—TDA obtained community feedback on draft recommendations through townhalls and follow-up discussions.
- **March 2, 2022**—City Council was briefed by TDA on the community feedback received at townhalls.
- **April 27, 2022**—City Council adopted 11 recommendations which set the foundation for the next housing policy.



Purpose



- Address Recommendation #1:

Create a CHP vision statement articulating how the affordable housing playing field will be leveled for all racial groups and across the North/South Divide

- For a list of all 11 recommendations, refer to the [appendix](#).



Purpose



- Adopt an equity-focused **vision statement** that will serve as the **foundation** for the City's housing policy.



Preliminary Vision Statement



- Every Dallas resident in all 14 districts has affordable quality housing convenient to school, work, and services.



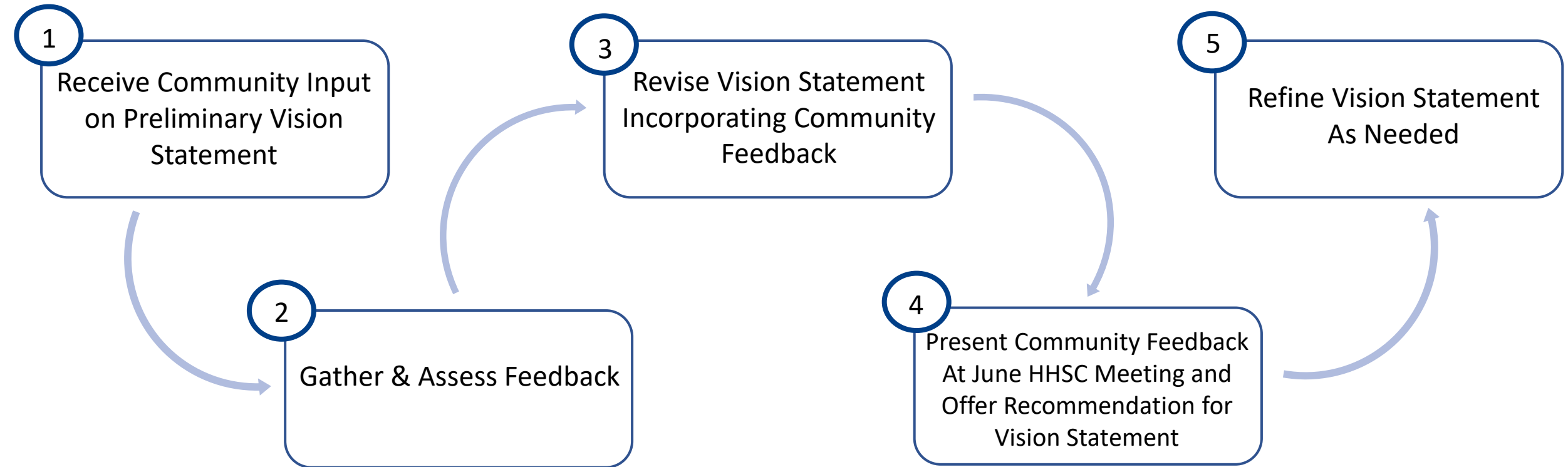
Process/Proposed Action



- Receive community input:
 - 1) **May 31** 6:30 p.m. to 8 p.m. – City Hall (hybrid: virtual & in-person)
 - 2) **June 14** 6:30 p.m. to 8 p.m. – Nash Davis Recreation Center
 - 3) **June 16** 6:30 p.m. to 8 p.m. – Juanita Craft Recreation Center
 - 4) **June 23** 6:30 p.m. to 8 p.m. – Thurgood Marshall Recreation Center
- Collaborate with Communications Department to market community meetings in a widespread manner.
- June HHSC meeting – present community input and recommendation for CHP vision statement.



Next Steps





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Eleven Recommendations of the CHP Racial Equity Assessment:

1. Create a CHP vision statement articulating how the affordable housing playing field will be leveled for all racial groups and across the North/South Divide.
2. Create a comprehensive, City-wide strategic road map for coordinating the CHP's array of tools while also leveraging community partnerships to address the very different needs for change from one area of the City to another.
3. Establish SMART (Specific, Measurable, Achievable, Relevant, Time-Bound) goals for the CHP that point to the desirable state.

Appendix (cont.)



4. Strengthen linkages between the CHP and neighborhood revitalization strategies that leverage infrastructure improvements, economic revitalization, and mixed-use master planning to build a foundation for increasing generational wealth in historically Black and Brown communities.
5. Add a CHP goal around remedying the enormous infrastructure deficit that has persisted in Southern Dallas for generations.
6. Utilize an “All 14 Districts” model to combat ubiquitous “Not in my Backyard” (NIMBY-ism) across all areas of Dallas.
7. Create a dedicated revenue stream that is scaled to the magnitude of Dallas’ affordable housing shortage.



Appendix (cont.)



8. Expand and refine existing CHP programs to create a comprehensive, integrated strategy for preventing displacement during neighborhood revitalization.
9. Use the CHP to mandate education for the City staff, policymakers, and the public about what racial equity means in the context of affordable housing and community development.
10. Strategically utilize Low-Income Housing Tax Credit (LIHTC) financing in both high opportunity areas with low poverty rates and distressed areas with higher rates.
11. Amend the CHP to include myth-busting strategies to help dispel myths about affordable housing that fuel NIMBYism.

