

# Memorandum



CITY OF DALLAS

TD DATE June 13, 2022

TO Honorable Chair and Members of the Workforce, Education, and Equity Committee

SUBJECT **Dallas Ready Day Labor Initiative – Feasibility**

To address comprehensive workforce needs, staff is exploring strategies to identify the service needs for day labor workers, feasible locations within the City of Dallas, and costs associated with daily operations, safety, and management.

These efforts will require collaboration with trusted community connectors, day labor advocacy groups, local employers, and neighborhood associations across the City. Over the next month, we are seeking input from key stakeholders to help guide the development of program design options, goals, and objectives for a “Dallas Ready” Day Labor Initiative.

We would like to get your input prior to the July City Council recess. Please feel free to reach out to Joyce Williams, Director of the Small Business Center, if you would like to have a one-on-one meeting to discuss the proposed initiative.

As always, thanks for your cooperation and support.

Kimberly Bizer Tolbert  
Deputy City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billieae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Jon Fortune, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager  
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager  
Robert Perez, Assistant City Manager  
Carl Simpson, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Genesis D. Gavino, Chief of Staff to the City Manager  
Directors and Assistant Directors