



**City of Dallas**

# **Office of Government Affairs Update**

**Ad Hoc Committee on Legislative Affairs  
August 2, 2022**

Carrie Rogers  
Director of Government Affairs

# Overview



- Mission
- Core Functions
- Government Affairs Team
- Recent Activity
- Fund Development Unit
- Next Steps



# Mission



- The mission of the Office of Government Affairs is to create One Dallas by building and maintaining relationships at the local, state, federal and international levels to advance the strategic interests of the residents and businesses choosing to call Dallas home.



# Core Functions

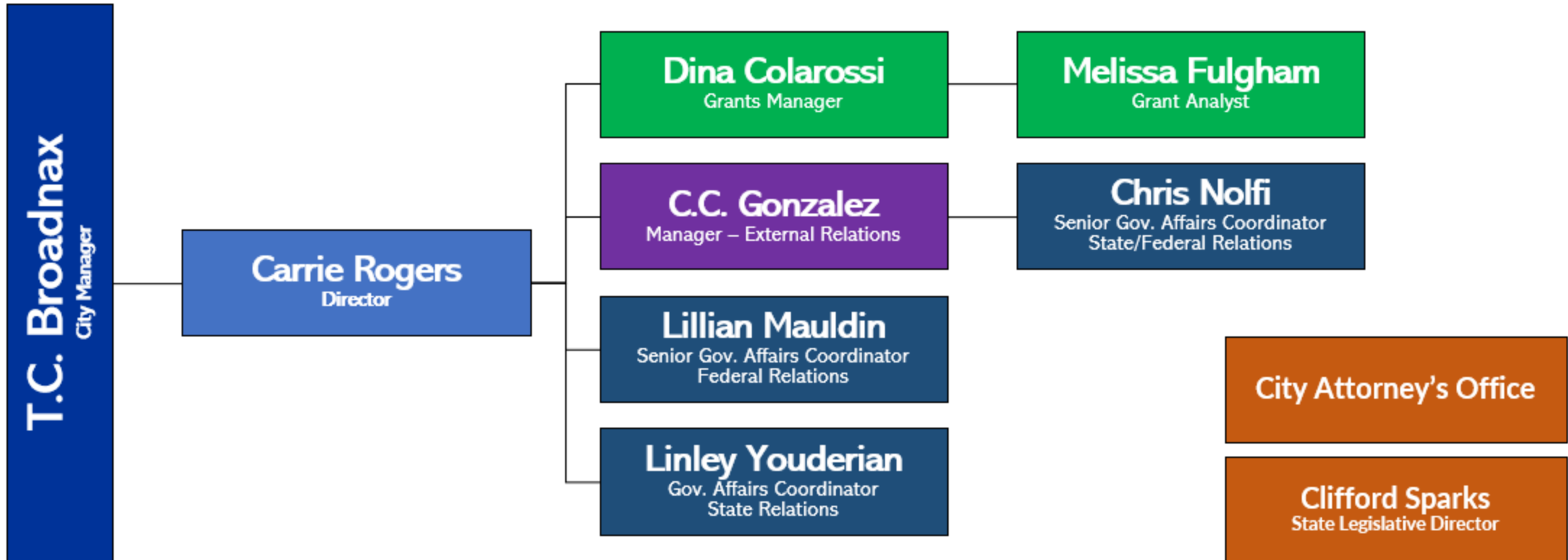


- Serves as lead policy and communications liaison to local, regional, state, federal and international levels of government and other independent agencies, including but not limited to outreach on citywide initiatives
- Develops and manages the City's state and federal legislative initiatives impacting the City and its 1.3 million residents in coordination with internal and external stakeholders
- Pursues and secures funding and other resources for City programs





# Office of Government Affairs Team



# Recent Activity



- Completed redistricting process for redrawing of City Council district lines from which Councilmembers are elected.
- Developed 2022 Work Plan and living communications plan to guide outreach to elected and community partners
  - ❑ Built City of Dallas' Racial Equity Indicators into Work Plan. Indicated through submitted legislative priorities.
  - ❑ Enhanced communication to external elected officials and stakeholders

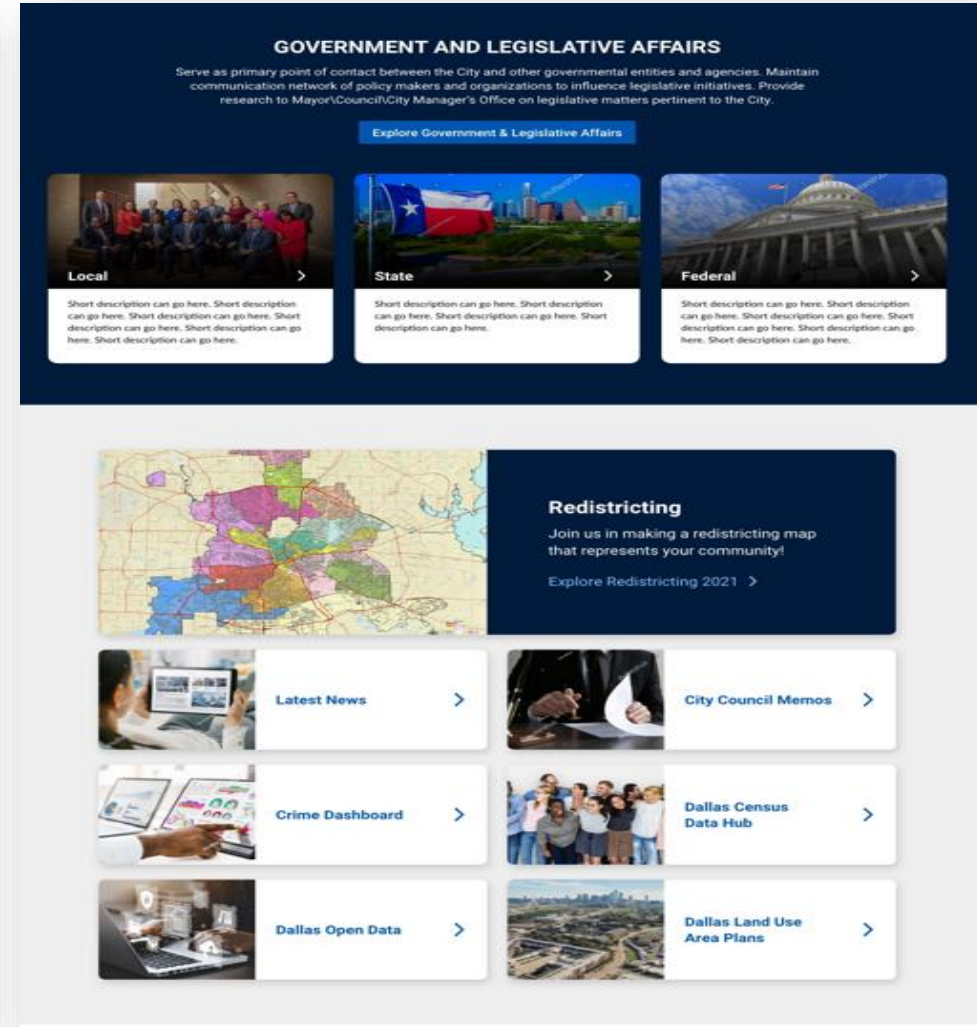
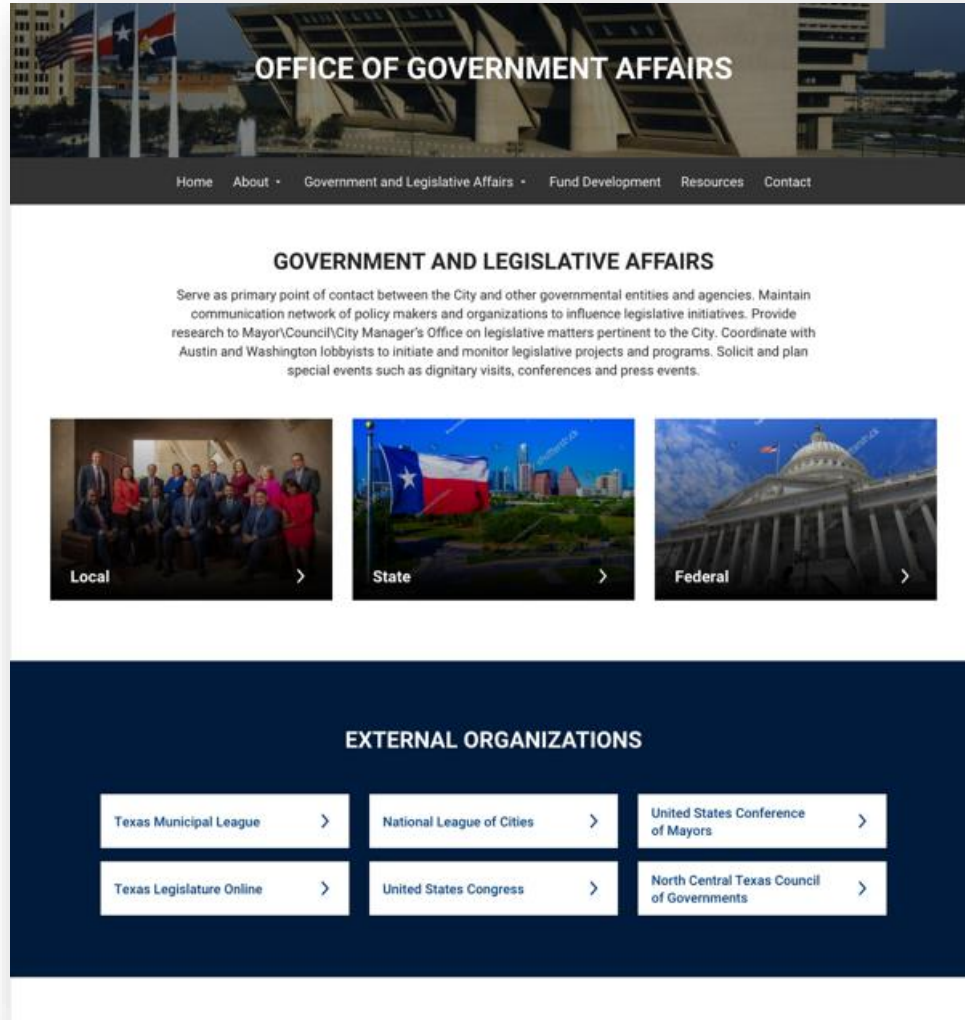


# Recent Activity



- Developing policy priorities at federal level, supporting state level.
- Represented the City as members of several external partnership organizations.
- Website and collateral material redesign

# Webpage Redesign





# Strategy and Communications



## CITY OF DALLAS OFFICE OF GOVERNMENT AFFAIRS STRATEGIC COMMUNICATIONS PLAN FY 2022 - 2023

## CITY OF DALLAS OFFICE OF GOVERNMENT AFFAIRS OVERVIEW OF CITY PROGRAMS FY 2022 - 2023



*(a living document, subject to change as needed)*

Legislative/Policy Priorities

2022-23 Proposed Budget

2024 Bond Election

Oversight, Transparency & Ethics  
(2021 Ethics Reform)

Financial Stewardship

Census 2020/Redistricting

Public Safety

Infrastructure

Affordable Housing

Homelessness – Real-Time Rapid Rehousing  
Initiative



# Fund Development Unit



- Serves as a citywide resource to:
  - ❑ Assist City departments in identifying funding opportunities from federal, state, and private sources;
  - ❑ Write and submit grant applications, and coordinate grant applications between City departments where needed;
  - ❑ Manage specific grant funds allocated by state and federal governments, and
  - ❑ Provide training to City staff on grant writing and management.
- Annual target of 50 grants submitted, and a funding target of \$50 in grants received per every \$1 spent on salaries



# Fund Development Unit (con't)



- Recent major initiatives:
  - ❑ Coordinated applications and drawdowns for COVID-19 funding
  - ❑ Host bi-weekly call for updates and technical assistance for COVID-19 grant awards
  - ❑ Maintain master list of projects eligible for funding under grant programs in the Bipartisan Infrastructure Law, and coordinate applications for funding
  - ❑ Coordinate submissions of Community Projects/Congressional Requests



# Fund Development Unit (con't)



- Notable grant awards:
  - ❑ \$900K in RAISE funds for Southern Gateway Park planning
  - ❑ \$945K in RCPGP for planning for catastrophic events
  - ❑ \$1.2M in funding to reduce emissions with City fleet, both through replacement vehicles and EV charging infrastructure





# Next Steps



- Consider and adopt of 2023 state and federal legislative program
- Continue to leverage leadership expertise and relationships, expand communications and outreach with elected officials and external partners





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