

Memorandum



CITY OF DALLAS

DATE August 2, 2022

TO Honorable Mayor and City Councilmembers

SUBJECT **City Organizational Memberships**

In preparation for consideration of renewal for the upcoming fiscal year, provided below is information on the current organizational memberships: National League of Cities, the Texas Municipal League, the United States Conference of Mayors, and the North Texas Commission.

National League of Cities (NLC) – Membership expires January 31, 2023

Annual Membership Fee: \$38,384 Member Benefits:

- NLC serves as a resource and advocate for the nation's cities and their leaders.
- NLC serves the interests of 19,000 cities, towns, and villages in the US as well as professionals working in municipal government.
- NLC focuses on advocating cities' positions with Federal lawmakers in Washington.
- NLC holds two annual conferences – one in the fall in a different U.S. city, and one in the spring in Washington, D.C. Additional meetings and events are held as directed by the League's leadership.

Texas Municipal League (TML) – Membership expires October 31, 2022

Annual Membership Fee: \$63,710 Member Benefits:

- TML coordinates and advocates for a legislative program set by member cities at the state and federal level.
- TML has attorneys on staff to answer general legal questions about municipal law, and monitor federal and state laws and regulations, as well as city-related developments in the courts.
- TML offers training opportunities thru an annual conference, workshops and webinars.
- TML provides resources and experts to assist members with seizing opportunities or creatively solving problems.

United States Conference of Mayors (USCM) – Membership expires December 31, 2022

Annual Membership Fee: \$40,235

Member Benefits:

- USCM is an official non-partisan organization of cities with populations of 30,000 or more.
- USCM holds a Winter Meeting each January in Washington, D.C. and an Annual Meeting each June in a different U.S. city. Additional meetings and events are held as directed by the Conference leadership.
- USCM members speak with a united voice on organizational policies and goals.

Mayors contribute to the development of national urban policy by serving on one or more of the conference's standing committees. Conference policies and programs are developed and guided by an Executive Committee and Advisory Board, as well as the standing committees and task forces which are formed to meet changing needs.

- During the Conference's Annual Meeting in June, standing committees recommend policy positions they believe should be adopted by the organization, which collectively represent the views of the nation's mayors and are distributed to the President of the United States and Congress.

North Texas Commission (NTC) – Membership expires October 1, 2022

Annual Membership Fee: \$60,000

Member Benefits:

- NTC convenes and educates public and private sector leaders to ensure that state and federal policies promote strong local governments, support excellence in public schools, increase the skilled workforce pipeline, and safeguard a thriving business environment.
- NTC advocates on behalf of the region, with chambers of commerce and other associations, for issues that have no city or county boundaries.
- NTC provides extensive professional training and diversity programming for established and rising leaders.
- NTC's state and federal legislative agendas covers issues such as infrastructure development, business and municipal friendly legislation, education/workforce accessibility and diversity protection.

The total cost of membership for these four organizations would be \$202,329. Similar to the previous year, these memberships will be individually renewed via Administrative Action for another year.

Please let us know if you have any questions.



Carrie Rogers
Director of Government Affairs



Clifford Sparks
State Legislative Director

T.C. Broadnax, City Manager
Christopher J. Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Jon Fortune, Deputy City Manager
Kimberly Bizzor Tolbert, Deputy City Manager

Majed A. Al-Ghafry, Assistant City Manager
M. Elizabeth (Liz) Cedillo-Pereira, Assistant City Manager
Dr. Robert Perez, Assistant City Manager
Carl Simpson, Assistant City Manager
Jack Ireland, Chief Financial Officer
Genesis Gavino, Chief of Staff/Office of Resilience
Directors and Assistant Directors