WHEREAS, on September 22, 2021, City Council authorized the final reading and adoption of the appropriation ordinance for the FY 2021-22 City of Dallas Operating, Capital, and Grant & Trust Budgets, which included the ARPA funds from the U.S. Department of Treasury for the Coronavirus Local Fiscal Recovery Funds by Resolution No. 21-1590.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. The City Manager is hereby authorized to execute a service contract with The Voice Society, LLC (VC22116), approved as to form by the City Attorney, for marketing support services for Communications, Outreach, and Marketing Department for a term of two years, in an amount not to exceed \$500,000. If the service was bid or proposed on an as needed, unit price basis for performance of specified tasks, payment to The Voice Society, LLC shall be based only on the amount of the services directed to be performed by the City and properly performed by The Voice Society, LLC under the contract.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds in an amount not to exceed \$500,000 (subject to annual appropriations) from the Coronavirus State and Local Fiscal Recovery Funds, Fund FC18, Department MGT, Unit AD09, Object 3099 to The Voice Society, LLC from Service Contract No. COM-2022-00019735.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.