

City of Dallas

Collaboration with and Engaging Students, Educators, School Board Members, and Administrators on Legislative Priorities and City Programs

Workforce, Education and Equity Committee
January 9, 2023

Office of Government Affairs

Carrie Rogers, Director Victoria Moe, Government Affairs Manager Linley Youderian, Government Affairs Coordinator

Presentation Overview



- Background and Purpose
- Independent School Districts within Dallas
- Internal ISD Outreach
- Internal Identified Initiatives
- Shared Initiatives of all ISDs
- Next Steps



Background



The Office of Government
Affairs began development
of a work plan with peer
depts to inventory current
city initiatives and to
establish a framework for
communication and
collaboration going forward
with city departments and
the 12 school districts























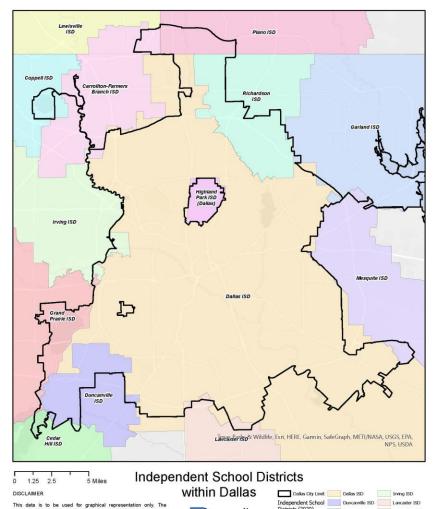


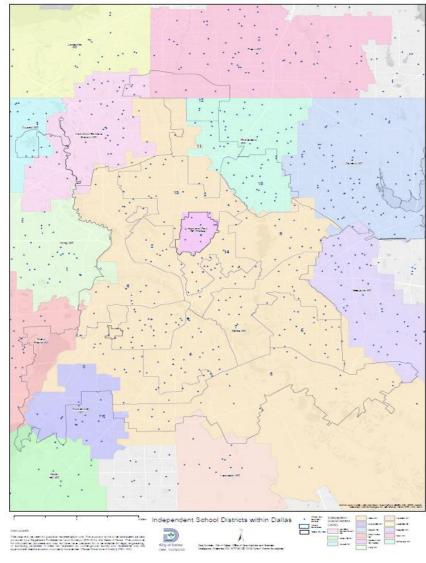
Independent School Districts within Dallas



Enclosed is a map of the 15 school district boundaries within Dallas. The points on the right map represent the location of individual schools. Those with school facilities are noted with an asterisk:

- 1. Dallas*
- 2. Desoto
- 3. Carrolton-Farmers Branch*
- 4. Cedar Hill
- 5. Coppell*
- 6. Duncanville*
- 7. Garland
- 8. Grand Prairie*
- 9. Highland Park*
- 10. Irving
- 11. Lancaster
- 12. Lewisville
- 13. Mesquite
- 14. Richardson*
- 15. Plano*







Internal ISD Outreach



- August 2022 Initiated bi-weekly internal conversations with peer departments to discuss current school engagement and to identify gaps and opportunities
- October 2022 Hosted virtual roundtable with local school districts within Dallas to discuss shared legislative priorities and other initiatives on which the City can partner
- October 2022 Memo to City Council
- Ongoing outreach and engagement



CITY OF DALLAS OFFICE OF GOVERNMENT AFFAIRS DALLAS INDEPENDENT SCHOOL DISTRICT

Overview

City leadership and the community have expressed a desire to have a greater understanding of what the City does to partner with our local school districts.

Objective:

Review and discuss City of Dallas outreach with ISDs and identify potential gaps so we can be more strategic, as we work to develop stronger relationships and establish collaborative governance with our local educational institutions.

Considerations

- Consider meeting regularly to improve internal communications?
- What other departments should be included in these discussions?
- Do you have any departmental goals that need to be included as part of our overall COD collaborative governance outreach strategy with our local ISDs?

Summary

https://dallascityhall.com/Pages/education.aspx

Initiative	COD Department Project Manager	ISD Contact	Priority	Next Steps



Internal Initiatives: Environmental



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Cool Schools connects students to nature by planting trees, creating experiential learning areas, and reducing heat island areas	DWU and Development Services Karen Woodard and Phil Erwin	Environment & Sustainability
Water Conservation Environmental Education Initiative	OEQS Sheila Delgado	Environment & Sustainability CECAP
Urban Agricultural School Initiatives	OEQS Rabekah Siebert	Environment & Sustainability CECAP, CUAP, REP
Stormwater Education and Career Day programming K-12	OEQS Judy Schmidt	Environment & Sustainability City of Dallas Municipal Separate Storm Sewer System Permit
Leaf Blower & Landscape Equipment Transition	OEQS Susan Alvarez	Environment & Sustainability CECAP



Internal Initiatives: Economic Development



Initiative	COD Department and Project Manager	Priority, Committee and Plan
P-Tech (Dallas/Richardson)	Economic Development Robin Bentley	Economic Development



Internal Initiatives: Legislative Ad Hoc



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Legislative Outreach	Government Affairs Carrie Rogers	Legislative Ad Hoc 2023 Legislative Program
ISD Working Group	Government Affairs Victoria Moe and Linley Youderian	Legislative Ad Hoc



Internal Initiatives: Housing and Homelessness



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Outreach Team provides outreach services for unsheltered Dallas residents; collaboration with Dallas ISD Homeless Student Program	OHS Wanda Moreland	Housing and Homelessness



Internal Initiatives: Transportation & Infrastructure



Initiative	COD Department and Project Manager	Priority, Committee and Plan
School Zones, School Crosswalks, Traffic Management	Transportation Dr. Gus Khankarli	Public Safety and Transportation & Infras. Vision Zero Action Plan, School Traffic Safety Guide
Safe Routes to School projects (Elam, Zaragoza, Rosemont), Walk to School Day promotion; Walk/Bike Education	Transportation, Public Works Dr. Gus Khankarli	Public Safety and Transportation & Infras. Vision Zero Action Plan, Dallas Bike Plan
Electric School Buses and related charging equipment	OEQS Susan Alvarez	Transportation & Infrastructure CECAP
Rezoning Efforts	Planning and Urban Design Julia Ryan	Transportation & Infrastructure Forward Dallas
Schools Bond Projects	Planning & Urban Design Julia Ryan	Transportation & Infrastructure Forward Dallas & CECAP
Schools Bond Projects	DEV, PUD, OEQS Andreaa Udrea	Transportation & Infrastructure
Strengthen relationships with schools within 2.5 miles of each Airport	Aviation Rozalind Dickerson Cleaver	Transportation & Infrastructure
Educate students about careers in the Aviation field	Aviation Rozalind Dickerson Cleaver	Transportation & Infrastructure

Internal Initiatives: Transportation & Infrastructure



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Professional engagement with Career & Technical Education	Development Services Robyn Gerard	Transportation & Infrastructure
Workforce Development Initiative with DISD and Dallas College - "Education is Freedom" Program	Equipment and Fleet Management Kimberly Martin	Transportation & Infrastructure
Workforce Development Initiative with DISD and Dallas College - "Education is Freedom" Program	Building Services Department Brian Thompson	Transportation & Infrastructure



Internal Initiatives: Quality of Life, Arts & Culture /



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Seeking opportunities to partner around WIC outreach/service delivery.	Office of Community Care Jessica Galleshaw	Quality of Life, Art & Culture
Support of youth development programming through district-aligned partners.	Office of Community Care Jessica Galleshaw	Quality of Life, Art & Culture
Social services including rental assistance, food distribution, etc. available for residents.	Office of Community Care Jessica Galleshaw	Quality of Life, Art & Culture
Opioid, NARCAN, HHS and ISD Summit	Mayor and City Council Government Affairs and Dallas Fire & Rescue Carrie Rogers	Quality of Life, Arts & Culture
Cohosting off-site enrollment events for newly arrived immigrant families	Office of Equity & Inclusion	Quality of Life
Supporting community outreach efforts by participating in Fam Jam events	Office of Equity & Inclusion	Quality of Life
Cohosting pop-up COVID-19 vaccine clinics at school sites with larger numbers of immigrant and refugee families	Office of Equity & Inclusion	Quality of Life



Internal Initiatives: Quality of Life, Arts & Culture



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Aquatics Partnership with Dallas ISD: shared facility space and training and recruitment program for lifeguards. (Interlocal Agreement)	Park and Recreation John Lawrence	Workforce, Education & Equity
Cool Schools Parks: 45 Dallas ISD, 8 Richardson ISD locations (inclusive of one dog park) (Interlocal Agreement)	Park and Recreation Ryan O'Connor	Workforce, Education & Equity
Dallas ISD shared golf courses, tennis centers, athletic fields and facility use (Interlocal Agreement)	Park and Recreation John Lawrence	Workforce, Education & Equity
Out of School Programming w/ Dallas ISD (after school and seasonal programs) at up to 30 campuses; funding support for programs. (Interlocal Agreement)	Park and Recreation Crystal R. Ross	Workforce, Education & Equity



Internal Initiatives: Public Safety



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Assemble emergency response task force and designated reunification center	DPD Major Jose Garcia	Public Safety Crime Reduction Plan
Leading ongoing joint training exercises- initiated outreach to other ISDs	DPD Major Jose Garcia	Public Safety
School Crossing Guard Program	Courts Gloria Carter	Public Safety
P-Tech (Dallas ISD)	DFR Chief Artis	Public Safety



Internal Initiatives: Workforce & Equity



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Summer Reading Collaboration	Library Melissa Dease	Workforce, Education & Equity
E-Book Sharing Program	Library Melissa Dease	Workforce, Education & Equity
Individual school visits & information sharing	Library Melissa Dease	Workforce, Education & Equity
Library as field trip and research for class projects destination	Library Melissa Dease	Workforce, Education & Equity
Educational library cards for all students and teachers living in Dallas or attending a school located in Dallas	Library Kjerstine Nielsen	Workforce, Education & Equity
Increasing access to library resources; sharing the effort to address literacy citywide	Library Melissa Dease	Workforce, Education & Equity
Social/Emotional Learning Task Force	Mayor and City Council CM Resendez	Workforce, Education & Equity



Internal Initiatives: Workforce & Equity



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Esperanza District Community Outreach Initiative	Mayor and City Council CM Shultz	Workforce, Education & Equity
Youth Commission	Mayor and City Council Taylor Moody	Workforce, Education & Equity
Racial Equity Efforts	Office of Equity and Inclusion Dr. Lindsey Wilson	Workforce, Education & Equity
Broadband and Digital Equity Strategic Plan (Digital Equity Initiatives)	City Manager's Office Genesis D. Gavino	Workforce, Education & Equity
P-Tech (Dallas ISD)	Information & Technology Services Tanishia Dorsey	Workforce, Education & Equity
Dallas & Richardson ISD annual mentorship program and Career Day	CES Rosa Fleming	Workforce Education & Equity
Immigrant & Refugee Student & Family Supports	Office of Equity & Inclusion Christina da Silva	Workforce, Education & Equity
Dallas ISD LGBTQ Program (NEW!) – Pending additional information	Office of Equity & Inclusion Lindsey Wilson	Workforce, Education & Equity



Internal Initiatives: Workforce & Equity



Initiative	COD Department and Project Manager	Priority, Committee and Plan
Concilio hosted Spanish "Cafecito" meetings at Bukhair Elementary and Dobie Pre-K to collect community feedback	Office of Equity & Inclusion Lindsey Wilson	Workforce, Education & Equity Esperanza Area Strategic Plan
High School and College Level Internship Programs	Human Resources Nina Arias	Workforce, Education & Equity



Shared Initiatives Across ISDs



- Public Safety and School Hardening (legislative and operational)
- School Resource Officers
- Student Pedestrian Safety
 - ✓ Vision Zero and School Traffic Safety Guide
 - ✓ School Crossing Guard Program
 - ✓ Future Land Use
- Social Service Outreach (unsheltered students, family needs)
- Racial Equity Plan
- Domestic Violence and Human Trafficking



Next Steps



- Receive Committee feedback
- ISD Roundtable with Departments tent. 1/9/23
 - Legislative initiatives
 - Domestic violence and human trafficking
- Equity Indicators Symposium 1/13/23
 - Education Panel
- Continue engagement with local districts and departments





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