



City of Dallas

Green Job Skills Program Update

Environment & Sustainability
Committee
February 6, 2023

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Office of Environmental Quality
and Sustainability

Presentation Overview



- Background/History: Why Green Jobs
- City of Dallas New Green Job Skills Pilot
- Qualifications
- Available Classes
- How to Apply
- Success Metrics
- Next Steps



Background/History: Why Green Jobs



DEVELOPING A STRONGER, LOCAL WORKFORCE THROUGH GREEN JOB SKILLS

- The implementation of green infrastructure across the country is creating the potential for a new wave of jobs.
- New training and certification standards and programs are necessary to meet the increasing and projected demand.



New Green Job Skills Pilot



- Green Job Skills Pilot is a workforce development program that empowers local workers looking to develop or master the emerging and specialized skill sets needed to meet the high demand for environmental jobs.
- Provides virtual access to FREE or minimal cost training and education.
- Offers in-depth training programs that combines applicants practical experience with the technical foundation for developing a foundation in green careers.



GREEN JOB SKILLS

greenjobskills.com



DO I QUALIFY?

If you have general home improvement experience or proven skills in any of these areas:



GENERAL CONTRACTING



REMODELING



SEALING & INSULATION



REPAIR & MAINTENANCE



ROOFING



UTILITIES

_____ And you, _____



LIVE IN THE CITY OF DALLAS



HAVE INTERNET ACCESS



ARE ELIGIBLE TO WORK

Green Job Skills may be right for you. **The best part is that it's free!**

Available Classes



- Partner with Santa Fe Community College EnergySMART Academy.
- All SFCC core weatherization programs are IREC accredited.
- Flexible self-paced online courses taught by experienced professionals.
- Available training classes are aligned to specific parts of the Weatherization Job Task for Retrofit Installer Technician, Building Analyst, Energy Auditor, and Building Science Principles.

How to Apply



- Easy online application is a simple one-page format that asks basic information like contact details, experience and class requested.
- Mobile-friendly online application.
- Streamline approval process
- Acceptance of Terms and Conditions required for participation.



Success Metrics



Awareness

- Webpage visits
- Video views
- Time spent on website



Engagement

- Onsite events
- Virtual presentations
- Zip code tracking



Sharing

- Social media
- Mentions
- Likes



Action

- Click through rates
- Email inquiries
- Request for assistance



Satisfaction

- Survey results
- Online polls

Anticipated Outcomes: • Recruit 50 participants in year one pilot



Next Steps



Jan 11, 2023:
Environmental
Commission
Briefing

Feb 6,
2023:
ENVS
Briefing

Workforce,
Education,
and Equity
Committee

Quarterly
Status
Updates

Soft Launch
for OEQS Staff
and
Stakeholders

Feb 6, 2023:
Green Job
Skills
Launch &
Press
Conference

Open
Enrollment

Final
Pilot
Report
(EVC/EN
VS)





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