



Dallas Public  
**LIBRARY**

# **LIBRARY STRATEGIC + FACILITIES PLAN**

**DALLAS CITY COUNCIL  
BRIEFING**

**17 April 2024**



# AGENDA

1. Project Purpose + Process
2. Participation
3. Strategic Plan Themes + Recommendations
4. Facilities Plan Themes + Recommendations
5. Summary of Recommendations
6. Q+A

**“I love the library and all of its services and programs and materials. You are the gem of our city. Thank you!”**

***– community survey respondent***



## Group 4 Architecture, Research + Planning

*Prime consultant + facility planning lead*



## buildingcommunityWORKSHOP

*Community engagement + architecture collaborator*



## Susan Kent

*Library strategy*



## Carson Block

*Library technology*







- 5-year Strategic Plan to guide library services, operations, technology, and partnerships
- 20-year Facilities Plan to guide investments in library spaces and buildings
- Engage library users, staff, stakeholders, and community residents
- Equity and inclusion lens
- Advance City goals







2023 January – March      April – June      July - September      October – December      2024

## DPL STRATEGIC + FACILITIES PLANNING PROCESS

ASSESSMENTS

OPPORTUNITIES + STRATEGIES

RECOMMENDATIONS + PLAN

## STAKEHOLDER + PUBLIC PARTICIPATION

BRANCH FEEDBACK STATIONS



Community  
Kickoff Meetings

COMMUNITY SURVEY

STAKEHOLDER  
INTERVIEWS

LIBRARY STAFF  
SURVEY

STAFF  
WORKSHOP



Community  
Listening Sessions

FOCUS GROUPS

STAFF  
WORKSHOP



Municipal  
Library  
Board



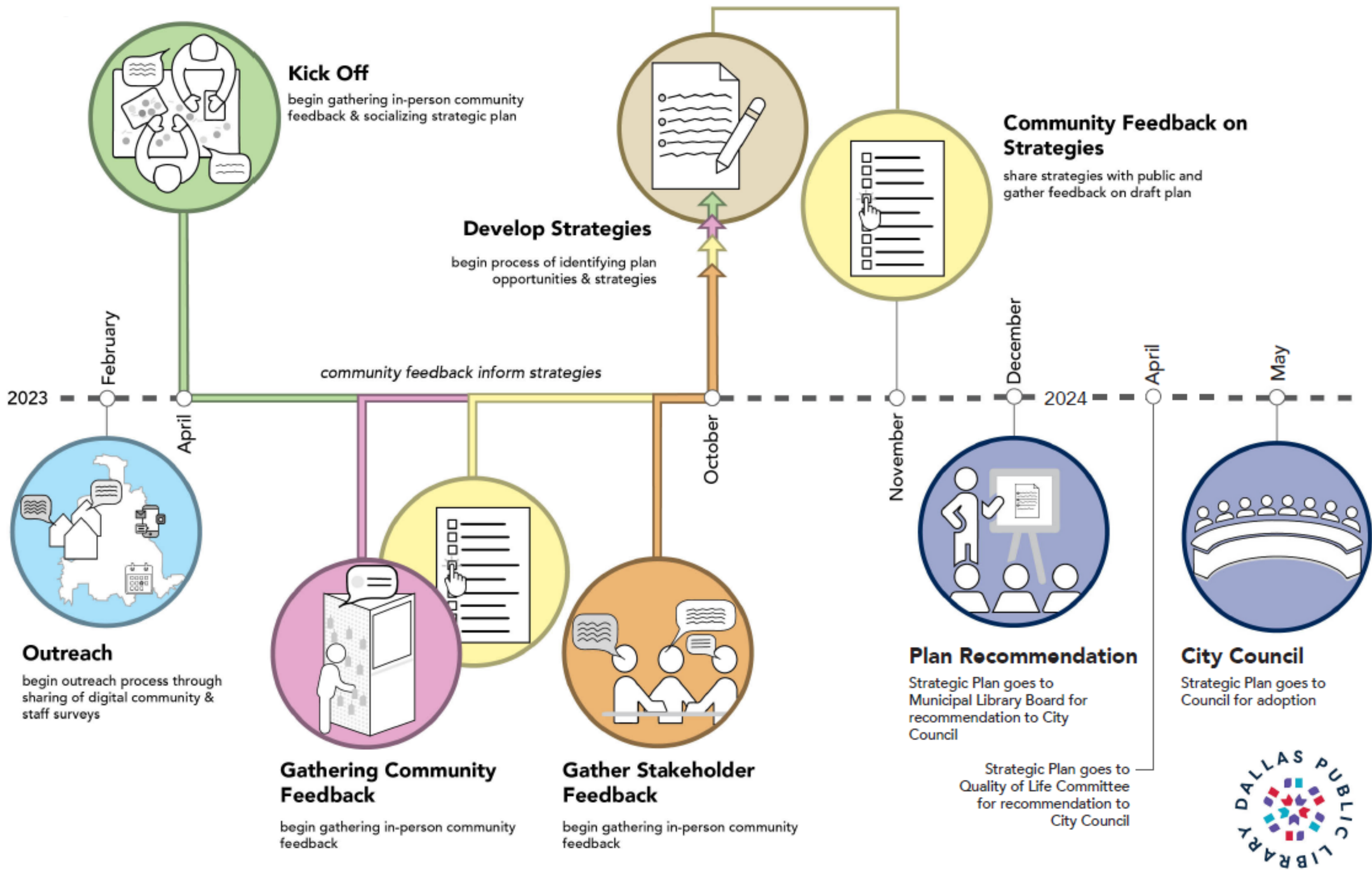
Quality  
of Life  
Committee



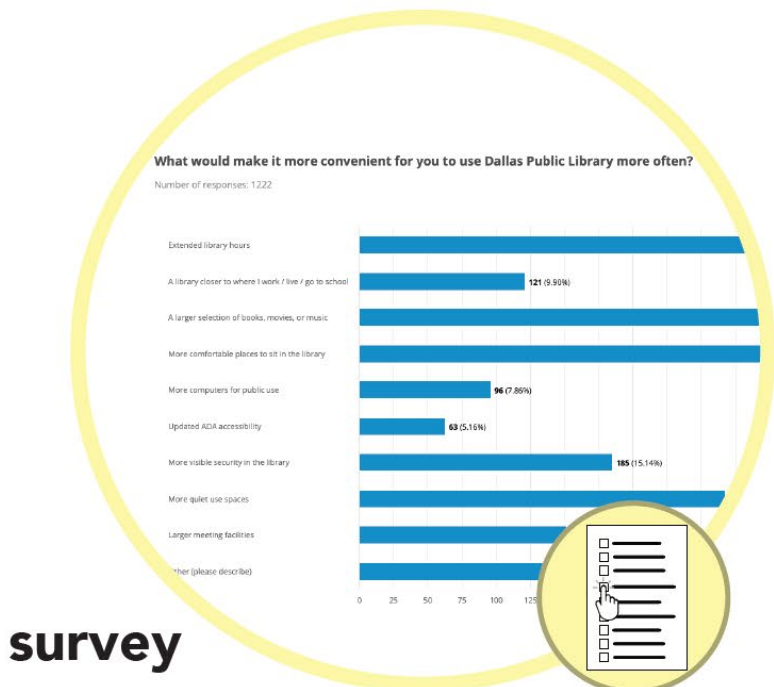
City  
Council

Dallas Public Library Strategic + Facilities Plan

# Planning Process







survey

~2,800 community survey responses

419 staff survey responses



feedback stations

30 feedback stations

531 feedback station responses

17 outreach boards

1,062 outreach board responses



workshops

5 kick off meetings

69 kick off meeting participants

6 staff workshops

8 focus groups

2 listening sessions



meetings

12 stakeholder interviews

2 city departments

Tuesday, April 11 martes 11 de abril 6:00 - 7:30 p.m.	Hampton-Illinois Branch Library 2951 South Hampton Road Dallas, TX 75224
Tuesday, April 18 martes 18 de abril 6:00 - 7:30 p.m.	Prairie Creek Branch Library 9609 Lake June Rd. Dallas, TX 75217
Tuesday, May 2 martes 2 de mayo 6:00 - 7:30 p.m.	Bachman Lake Branch Library 9480 Webb Chapel Rd., Dallas, TX 75220
Saturday, May 13 sábado 13 de mayo 10:00 - 11:30 a.m.	Fretz Park Branch Library 6990 Belt Line Road Dallas, TX 75254
Saturday, May 20 sábado 20 de mayo 10:00 - 11:30 a.m.	Lochwood Branch Library 11221 Lochwood Boulevard Dallas, TX 75218

outreach

18 neighborhood associations visited

610,672 emails sent

2,010 social media engagement

12 community events

65 community & stakeholder meetings

4,950 community & stakeholder responses





## Value of the Library

- Dallas communities value DPL as an essential service
- DPL inspires curiosity
- DPL connects people
- DPL builds equity
- DPL strengthens communities
- DPL advances lives





## DPL inspires curiosity

- DPL is cherished for inspiring curiosity and a love of lifelong learning
- Communities want even more access to these programs and services today and in the future





## DPL connects people

- The Library is a valuable place for connecting with resources, DPL's staff, and other community members







## DPL builds equity

- DPL provides welcoming and inclusive service
- The Library is a champion for digital equity and inclusion
- DPL is a valued partner for the City in working toward equity goals







## DPL strengthens communities

- Library spaces are essential for communities to work, study, and gather
- Demand for library space is growing





## DPL advances lives

- The Library supports children and youth in learning success
- DPL helps adults achieve educational and career goals







Vision:

**“Limitless possibilities start at Dallas Public Library.”**

Mission Statement:

**“Dallas Public Library strengthens communities and builds equity by connecting people, inspiring curiosity and advancing lives.”**

Values:





**CREATE OPPORTUNITIES FOR LEARNING AND DISCOVERY**

Dallas Public Library’s programming will focus on meeting specific community needs and filling recognized gaps in city services.

**PROVIDE CUSTOMER-RESPONSIVE TECHNOLOGY**

Dallas Public Library will adopt customer and future-focused technology improvements that ensure stable service for Dallas residents.

**CULTIVATE A VIBRANT MATERIALS COLLECTION**

Dallas Public Library’s physical, electronic and special collections will adapt to reflect the needs of an increasingly diverse community.

**REDUCE BARRIERS TO ACCESS**

Dallas Public Library will ensure all community members have equitable access to its physical facilities, digital presence, collections, programs and services.

**PROVIDE INSPIRING AND WELCOMING FACILITIES**

Dallas Public Library’s buildings will be community-focused to adapt to the current and future needs of Dallas’ neighborhoods and residents.

**MAKE COMMUNITY CONNECTIONS**

Dallas Public Library will be a neighborhood center for information and participation in civic life by leveraging partnerships and collaborating with other organizations to bring services directly to residents.

**COMMUNICATE THE LIBRARY’S VALUE**

Dallas Public Library will tell stories that highlight the Library’s service to the community and amplify the Library as a vital city institution.

**DEVELOP FUTURE-READY STAFF**

Dallas Public Library will create opportunities for library staff to grow and innovate.





	Equity Indicators	City Priorities
Create opportunities for learning and discovery	5 – Unemployment 15 – Kindergarten Readiness 16 – Third-Grade Reading Proficiency 22 – Adults With No High School Diploma	Workforce, Education & Environment  Quality of Life
Provide customer-responsive technology	29 – Internet Access	Workforce, Education & Environment
Cultivate a vibrant materials collection	30 – Government Services Satisfaction	Quality of Life
Reduce barriers to access	30 – Government Services Satisfaction	Racial Equity Plan
Provide inspiring and welcoming facilities	30 – Government Services Satisfaction	Quality of Life







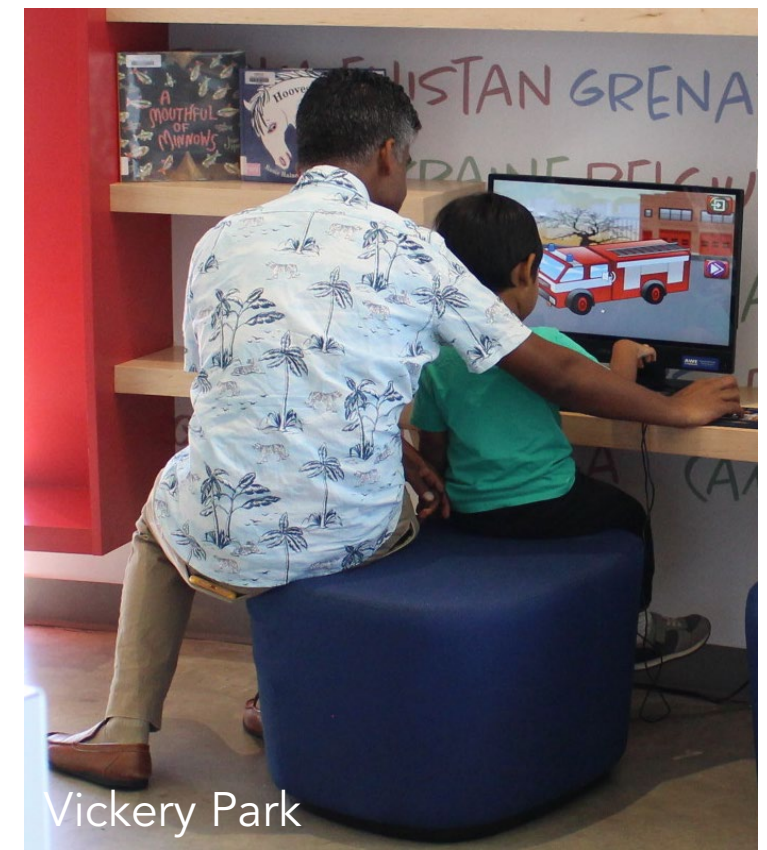
## Seeking ways to better serve patrons' diverse technology needs

### 1. Advance technology equity

- Essential tech + support services
- Regional tech needs approach
- Improving Internet and Wi-Fi speeds
- Expanding laptop and hotspot lending

### 2. Meet evolving patron tech needs

- Agility and responsiveness are key
- DPL taking greater responsibility for emerging patron needs (*e.g., current network project*)







## PROVIDE INSPIRING AND WELCOMING FACILITIES

“Dallas Public Library’s buildings will be community-focused to adapt to the current and future needs of Dallas’ neighborhoods and residents.”



### *Libraries in Dallas are Places:*

- *To read, work, and study*
- *For collaborative learning and work*
- *That inspire children’s curiosity + love of learning*
- *For teens and tweens to engage + develop skills*
- *To create and share cultural arts + experiences*
- *Both inside and outside library buildings*





Libraries in Dallas provide:

Places to read,  
work, and study

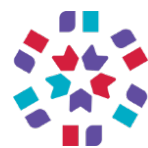


Pleasant Grove



Fretz Park



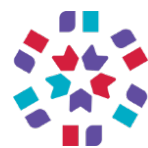


Libraries in Dallas provide:

Places for  
collaborative  
learning and work







Libraries in Dallas provide:  
  
Exciting places that  
inspire curiosity  
and help build  
a lifelong love  
of learning



Bookmarks at NorthPark Center







Libraries in Dallas provide:

Places for teens  
and tweens  
to engage and  
develop social skills



Forest Green





Libraries in Dallas provide:

Space to create and share cultural arts and experiences



Prairie Creek



Podcast Studio, Central Library







Libraries in Dallas provide:

Active outdoor  
spaces that extend  
access and  
service capacity



Vickery Park



Vickery Park







## Strong Foundation

- Branch space has kept up with population growth over time.
- DPL's 29 branches are well distributed for citywide access.
- Larger branches provide more depth and diversity of service.
- Most branches are generally in good condition.





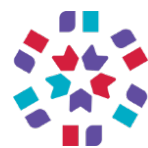


## Build the Future

1. Continue adding branch space for growing population.
2. Expand or replace smaller + older branches to expand service.
3. Explore partnerships that improve outcomes.
4. Continue to keep facilities fresh and well-maintained.





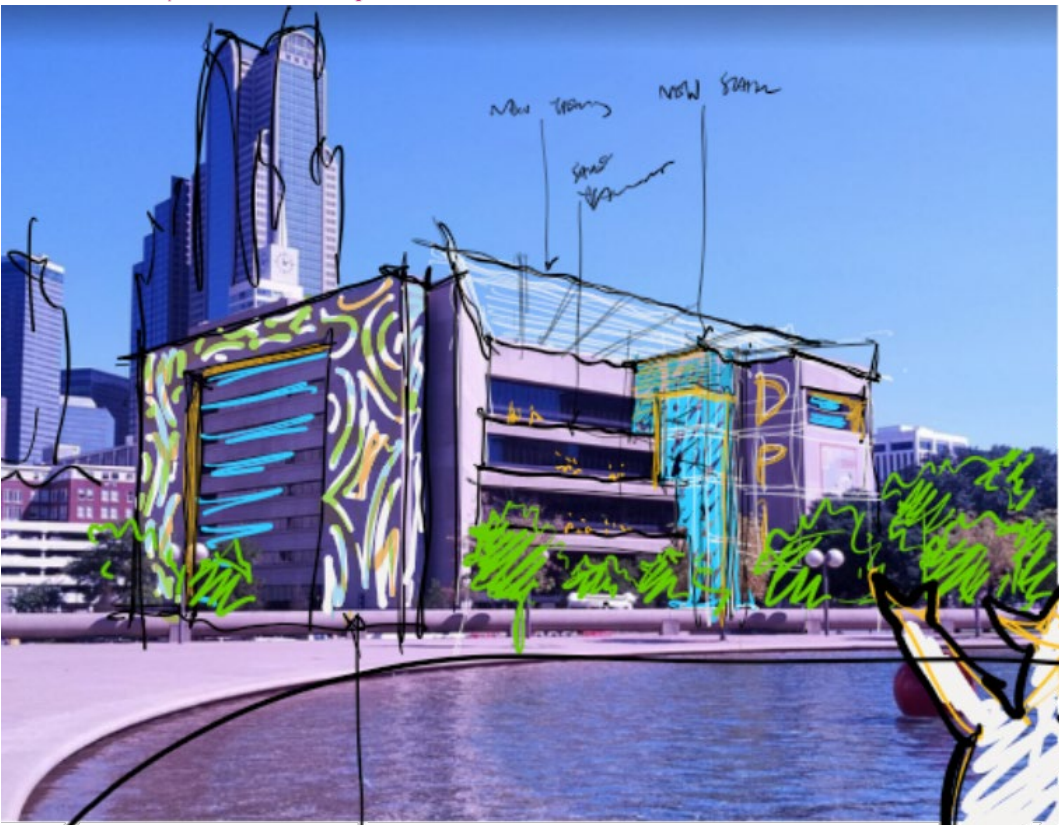


## Reinvent + reinvest in Central Library

- Restore to good condition
- Improve building performance + resiliency
- Modernize library service + operations
- Provide a positive experience + impact consistent with other major urban libraries



*opportunity to create engaging wayfinding*



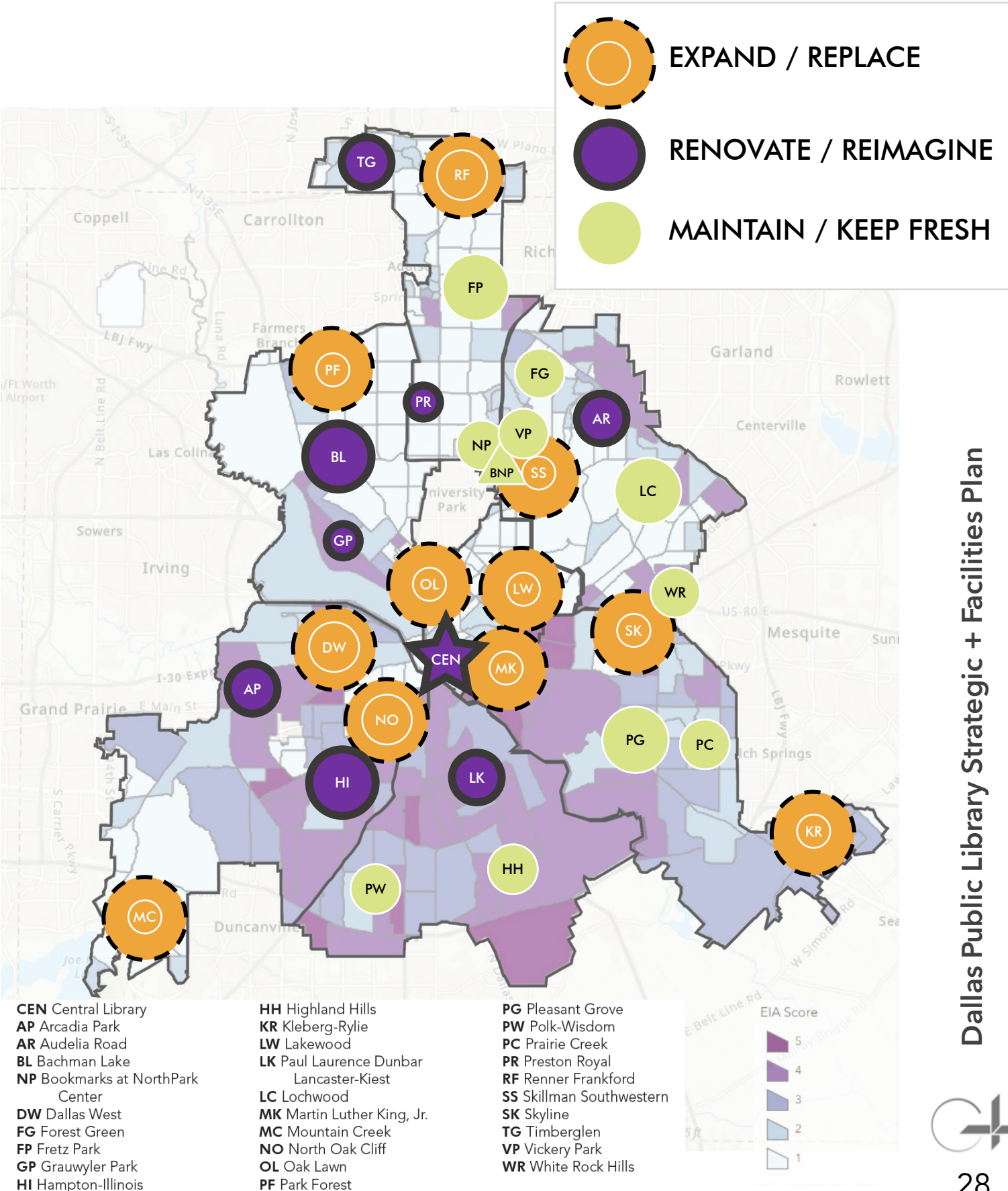


# Library Facilities Plan

## Facilities Plan Themes + Recommendations



Library Location		Recommended Strategy
CEN	Central	Renovate / Reimagine
AP	Arcadia Park	Renovate / Reimagine
AR	Audelia Road	Renovate / Reimagine
BL	Bachman Lake	Renovate / Reimagine
NP	Bookmarks at NorthPark Center	Maintain / Keep Fresh
DW	Dallas West	Expand / Replace at 35,000+ SF; joint facility opp'y
FG	Forest Green	Maintain / Keep Fresh
FP	Fretz Park	Maintain / Keep Fresh
GP	Grauwyler Park	Renovate / Reimagine
HI	Hampton-Illinois	Renovate / Reimagine
HH	Highland Hills	Maintain / Keep Fresh
KR	Kleberg-Rylie	Expand / Replace at 25,000-30,000 SF
LW	Lakewood	Expand / Replace at 30,000+ SF
LK	Lancaster-Kiest	Renovate / Reimagine
LC	Lochwood	Maintain / Keep Fresh
MK	Martin Luther King, Jr.	Expand / Replace at 35,000+ SF; joint facility opp'y
MC	Mountain Creek	Expand / Replace at 25,000-30,000 SF
NO	North Oak Cliff	Expand / Replace at 20,000+ SF
OL	Oak Lawn	Expand / Replace at 30,000+ SF
PF	Park Forest	Relocate + Replace at 20,000+ SF
PG	Pleasant Grove	Maintain / Keep Fresh
PW	Polk Wisdom	Maintain / Keep Fresh
PC	Prairie Creek	Maintain / Keep Fresh
PR	Preston Royal	Renovate / Reimagine
RF	Renner Frankford	Expand / Replace at 30,000+ SF
SS	Skillman Southwestern	Expand / Replace at 30,000+ SF on alternate site
SK	Skyline	Expand / Replace at 30,000+ SF; joint facility opp'y
TG	Timberglen	Renovate / Reimagine
VP	Vickery Park	Maintain / Keep Fresh
WR	White Rock Hills	Maintain / Keep Fresh







1. New DPL mission statement and values
2. New 5-year DPL strategic goals
3. Expand 11 library branches to accommodate population growth; some may require relocation; consider shared facility opportunities with partners
4. Renovate and modernize 8 library branches
5. Renovate J. Erik Jonsson Central Library
6. Continue proactive maintenance at all library facilities

*Draft report available at <https://dallaslibrary2.org/strategicdirection/>*











THANK YOU!

