

## EXHIBIT B

| UPTOWN PUBLIC IMPROVEMENT DISTRICT<br>SERVICE PLAN (2020- 2024)                                                                                                               |             |             |             |             |             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-------------|-------------|-------------|-------------|
| Income                                                                                                                                                                        | 2020        | 2021        | 2022        | 2023        | 2024        |
| Net Assessments                                                                                                                                                               | \$2,895,709 | \$3,185,280 | \$3,503,808 | \$3,854,189 | \$4,239,608 |
| Interest                                                                                                                                                                      | \$2,000     | \$2,000     | \$2,000     | \$2,000     | \$2,000     |
| Marketing Sponsorships (for events)                                                                                                                                           | \$40,000    | \$45,000    | \$50,000    | \$55,000    | \$55,000    |
| Total                                                                                                                                                                         | \$2,937,709 | \$3,232,280 | \$3,555,808 | \$3,911,189 | \$4,296,608 |
|                                                                                                                                                                               |             |             |             |             |             |
| Expenditures                                                                                                                                                                  |             |             |             |             |             |
| Capital Improvements                                                                                                                                                          |             |             |             |             |             |
| (Median Landscaping, gateway markers, walking trails, parks, streetscape, Katy Trail)                                                                                         | \$881,313   | \$969,684   | \$1,066,742 | \$1,173,357 | \$1,288,982 |
|                                                                                                                                                                               |             |             |             |             |             |
| Services                                                                                                                                                                      |             |             |             |             |             |
| (Safety programs, maintenance & landscaping, trolley operations, traffic & parking, marketing and promotions)                                                                 | \$1,528,869 | \$1,682,196 | \$1,850,580 | \$2,035,528 | \$2,235,946 |
|                                                                                                                                                                               |             |             |             |             |             |
| Finance & Administration                                                                                                                                                      |             |             |             |             |             |
| (Staff Salaries & benefits, rent, office expenses, audit, insurance)                                                                                                          | \$440,656   | \$484,842   | \$533,371   | \$586,678   | \$644,491   |
|                                                                                                                                                                               |             |             |             |             |             |
| Contingency <sup>1</sup>                                                                                                                                                      | \$86,871    | \$95,558    | \$105,114   | \$115,626   | \$127,188   |
| Total                                                                                                                                                                         | \$2,937,709 | \$3,232,280 | \$3,555,808 | \$3,911,189 | \$4,296,608 |
|                                                                                                                                                                               |             |             |             |             |             |
| <sup>1</sup> Contingency funds: Allowance made for anticipated tax refunds due to protests by property owners; any unused funds will be spent in allowable budget categories. |             |             |             |             |             |