

## Memorandum

2019 JUL -1 PM 1:17



CITY OF DALLAS

DATE April 30, 2019

TO T.C Broadnax, City Manager

SUBJECT **Street Name Request – Olive St between N Field St. and Victory Ave**

In accordance with the provisions of Section 51A-9.302 of the City of Dallas Development Code, please proceed with the process for the consideration of the street name change of Olive St. between N. Field St and Victory St, to Nowitzki Way.

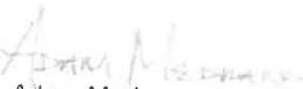
Mr. Dirk Nowitzki is a German professional basketball player for the Dallas Mavericks of the National Basketball Association (NBA). He led the Mavericks to 15 NBA playoff appearances (2001–2012; 2014–2016), including the franchise's first Finals appearance in 2006 and its only NBA championship in 2011, when he was named Most Valuable Player. Mr. Nowitzki is one of only seven players to play at least 20 seasons in the NBA and is the only player in NBA history to play 21 seasons with the same franchise.

Mr. Nowitzki, a devoted husband and father, has demonstrated his selflessness by accepting less money in order to stay in Dallas and help the Mavericks sign additional talent over the years.

Through the Dirk Nowitzki Foundation, he awards grants annually to organizations focusing on children's wellbeing, health and education. Last year, the Foundation raised \$960,000 and held its annual Pro Celebrity Tennis Classic, raising \$1.92 million for Hurricane Harvey victims.

Mr. Nowitzki also hosts the Heroes Celebrity Baseball Game to benefit various local nonprofits and visits patients at Children's Medical Center every December.

He demonstrates the highest levels of compassion, honesty, teamwork, respect and integrity in both his personal and professional life, and he has served as a global ambassador for the City of Dallas throughout his 21 years with the Mavericks.

  
Adam Medrano  
Deputy Mayor Pro Tem  
District 2

  
Scott Griggs  
Council Member  
District 1

  
Omar Narvaez  
Council Member  
District 6