Public Safety Interactive Dashboards Update

Public Safety Committee February 10, 2020

Laila Alequresh, Chief Innovation Officer Jon Fortune, Assistant City Manager

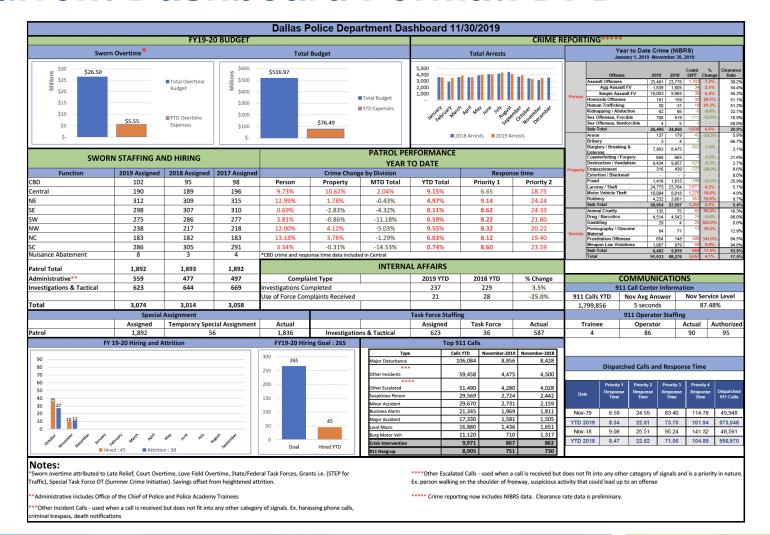


Presentation Overview

- Current State
- Vision and Goals
- Work to Date
 - > Benchmarking
 - Workshop with Public Safety Departments
 - > Stakeholder Engagement
- Next Steps

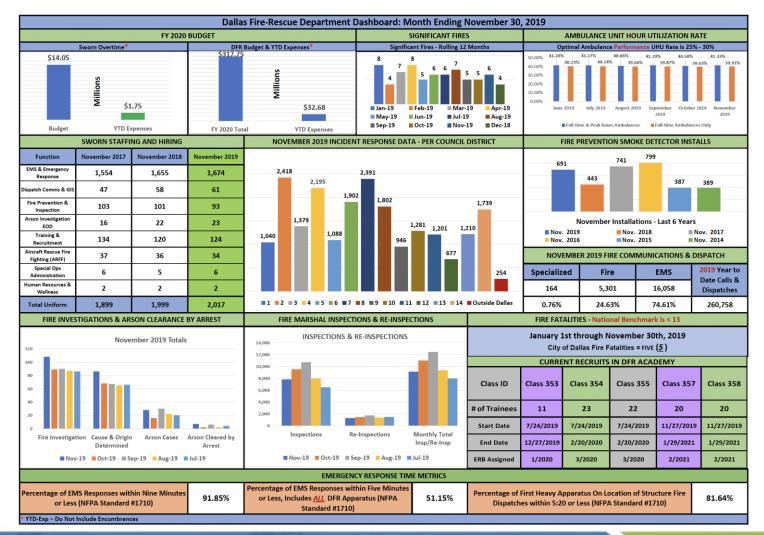


Current Dashboard Format: DPD



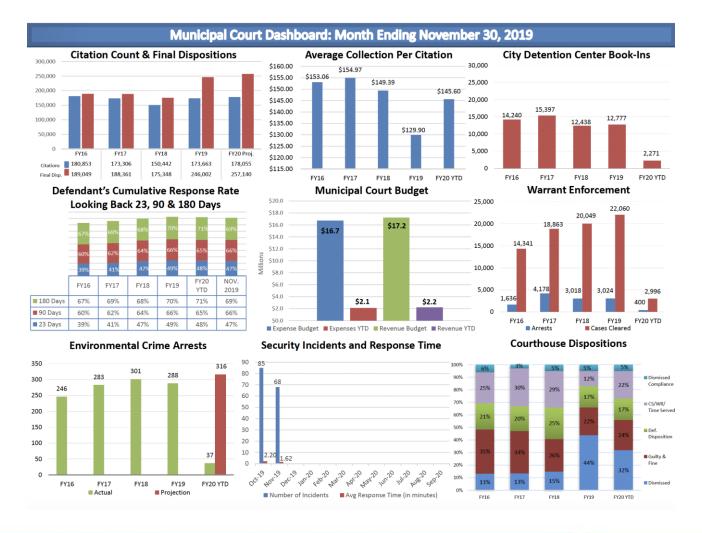


Current Dashboard Format: DFR





Current Dashboard Format: CTS





Vision and Goals

- To identify potential improvements that would
 - Provide more current information to constituents and public officials
 - Improve transparency with the public
 - > Reduce ad hoc, point in time requests
 - Give greater visibility to public safety statistics
 - Supply a dedicated public site where Dallas residents can review current public safety data at their convenience



Work to Date: Benchmarking

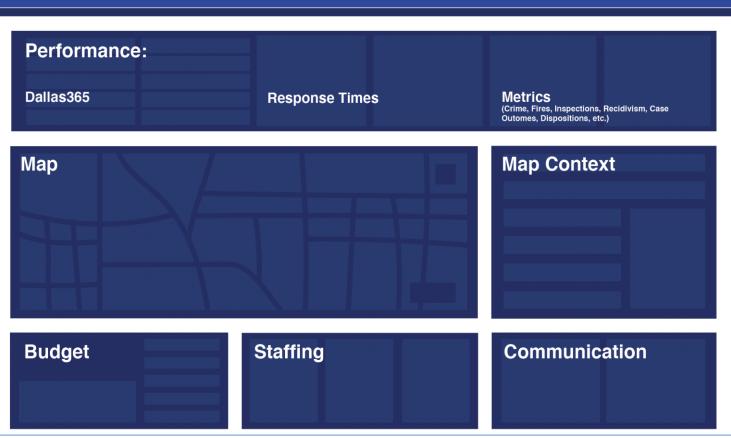


Peer City Example: San Francisco

Work to Date: Workshop

DALLAS POLICE





Dashboard template created from workshop feedback

Timeline

Beta Testing	Summer 2019
Kickoff Meeting	November 2019
Training for Data Access	November 2019
Public Safety Dashboard Workshop	January 2020
Dashboard Construction	January – March 2020
DFR/CTS Systems Access	February 2020
City and Community Feedback	Ongoing
First Dashboard Release: DPD	March 2020
Begin DFR and CTS Dashboards	April 2020

Next Steps: Community Feedback

- People
 - Constituents
 - > Councilmembers
 - City Leadership and Departments
- Channels
 - Social Media
 - > Flyers and Posters (English/Spanish) at City Facilities
 - ➤ Online Survey Link
- Events



Next Steps: Continued Dashboard Buildout

- Incorporation of community and leadership feedback, as appropriate
- Data integration and organizational structure
- Design and flow
- Development of additional public safety dashboards to replace static reports



Recap

- Process of converting static reporting to dynamic format for city and public consumption
- Continue work on construction of new data tables
- Introduce ongoing feedback loop into dashboard product
- Pioneer dashboard model for other city departments



Public Safety Interactive Dashboards Update

Public Safety Committee February 10, 2020

Laila Alequresh, Chief Innovation Officer Jon Fortune, Assistant City Manager

