

February 26, 2020

WHEREAS, participation rates in the Women, Infants and Children (WIC) program have been declining for the past decade until 2019; and

WHEREAS, the Office of Community Care's (OCC) Supplemental Nutrition Program for WIC have formed a partnership with Child Poverty Action Lab (CPAL), a nonprofit established as a result of former Mayor Rawlings' Task Force on Poverty, to identify the causes of decreasing participation levels in the WIC Program; and

WHEREAS, OCC and CPAL identified that only 37% of the target population live within two miles of a clinic, and many lack vehicles and alternative forms of transit; and

WHEREAS, there is a need to address the issue of a longstanding trend of declining participation in the Supplemental Nutrition Program for WIC Program and only 39% of the eligible population participates in the WIC Program; and

WHEREAS, WIC and CPAL have developed a WIC Playbook with research-based ideas to help address various causes and factors contributing to the decline; and

WHEREAS, the City of Dallas WIC Program will benefit from the research, technical support and expertise of CPAL.

Now, Therefore,

SECTION 1. That the City Manager is hereby authorized to execute a contract with Child Poverty Action Lab for the period ~~January 22, 2020~~ February 2, 2020 through ~~January 31, 2021~~ April 24, 2021 to **(1)** provide research and technical support to the City for the Supplemental Nutrition Program for Women, Infants and Children (WIC) Program administered by the City to support efforts to improve client outcomes and increase participation in the WIC Program; **(2)** fund \$13,293.00 in cost-share from CPAL to Corporation for National and Community Service (CNCS) on behalf of the City to provide AmeriCorps Volunteers in Service to America who will perform volunteer services to the City in support of the WIC Program; and **(3)** execute all terms, conditions, and documents required by the contract, approved as to form by the City Attorney.

SECTION 2. That the City Manager or his designee is authorized to provide additional information, make adjustments, and take other actions related to the implementation of the contract as may be necessary to satisfy the CNCS.

SECTION 3. That this contract is designated as Contract No. OCC-2020-00012519.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.