Overview of the 2019 Single Family Notice of Funding Availability Projects including Good Urban Development, LLC, Dallas Area Habitat for Humanity, Grand Central Texas Development Corporation d/b/a Texas Community Builders, Notre Dame Place, Inc., The Golden S.E.E.D.S. Foundation, City Wide Community Development Corporation, East Dallas Community Organization, and The Muse Family Foundation

Housing & Homelessness Solutions Committee March 23, 2020

David Noguera, Director T. Daniel Kalubi, Area Redevelopment Manager

Department of Housing & Neighborhood Revitalization



Presentation Overview

- Summary
- NOFA Process
- Proposals and Scoring Results
- Benefits to the City
- Recommendations and Next Steps

City of Dallas

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Summary

- Comprehensive Housing Policy (CHP) includes the New Construction and Substantial Rehabilitation Program, which sets the policy the Housing & Neighborhood Revitalization Department (HNR) follows in funding and otherwise supporting the rehabilitation or new construction of 5 or more single-family homes.
- June 2019: City Council approved an amendment to the CHP to add the Land Transfer Program, which sets the criteria by which HNR may sell public land at below-market prices for the purpose of creating affordable housing.
- May 2019: HNR released a Single Family Notice of Funding Availability (NOFA). Purpose of the NOFA was to provide gap financing and low-cost land to incentivize private investment in the development of quality, sustainable, affordable housing.



Eligible Project Types



Housing and Homelessness Solutions

Eligible Project Income Bands

Homeownership	• 60%-120% of AMI
Lease-Purchase	• 60%-120% of AMI
Rental	• 30%-120% of AMI
Land Transfer Program	• Depending on the type of project (homeownership, lease-purchase, or rental), the income bands served are the same as above, 30%-120%

Housing and Homelessness Solutions

Available Funding

Source of Funds	Am	ount Available	Loan of Grant	
HOME	\$	2,454,933	Loan	
HOME CHDO Set Aside	\$	2,585,000	Loan	
GO Bonds (Projects located in Council District 4)	\$	8,000,000	Grant	
GO Bonds (Projects located in Council District 7)	\$	8,000,000	Grant	
Other	\$	440,000	Loan	



Evaluation Criteria

1. Development Team Experience

- 2. Leveraging of Funds
- 3. Consistency with Comprehensive Housing Policy
- 4. Consistency with City's Business Inclusion & Development Plan
 - 5. Project and Site Factors
 - 6. Financial Feasibility (Underwriting)



Proposals Received

Developer/Proposer

- 1 Builders of Hope CDC
- 2 City Wide CDC
- 3 Confia Homes, LLC
- 4 Dallas Area Habitat for Humanity
- 5 **Dallas Housing Foundation**
- 6 East Dallas Community Organization
- 7 Good Urban Development, LLC
- 8 Juxta Developments
- 9 **Muse Family Foundation**
- 10 Notre Dame Place
- 11 OCON SRB, LLC
- **Open Mindframe Ventures, LLC** 12 dba Cultivating Matters
- 13 Road Solutions, LLC
- 14 SG Blocks, Inc.
- 15 Team Recon
- 16 **Texas Community Builders**
- 17 The Golden S.E.E.D.S. Foundation





Proposals Received

(Scores, Underwriting Eligibility, Proposed Locations & Staff Recommendations)

Project Name	NOFA Score	Eligible for Underwriting	Clusters Requested	Council District(s)	Staff Recommendation for City Council
Builders of Hope - Revitalize West Dallas	125.75	Y	West Dallas	6	Approve
Texas Community Builders	120.75	Y	Jeffries-Meyers/Fair Park	7	Approve
City Wide CDC - Lisbon Villages Estates	115.25	Y	Developer-owned land	4	Approve
Dallas Area Habitat for Humanity	113.75	Y	Ideal #2 & #3 & Joppa	7	Approve
Dallas Housing Foundation	113.75	Y	Jeffries-Meyers/Fair Park	7	Approve
Muse Family Foundation	111.75	Y	Jeffries-Meyers/Fair Park	7	Approve
East Dallas Community Organization	110.00	Y	Developer-owned land	7	Approve
Good Urban Development	106.50	Y	Mill City Clusters 1-6	7	Approve
Notre Dame Place (Five Mile Infill & Bonton)	106.00	Y	Five Mile Clusters 1-6,Bonton #2	8, 7	Approve
Golden SEEDS	103.50	Y	The Bottom	4	Approve
Confia Homes - Cedar Crest	102.75	Y	Cedar Crest	4	Approve
Road Solutions	101.00	Y	West Dallas, Mill City #3, Jubilee, Oak Cliff #1	6,7,4	Do Not Recommend
SG Blocks	97.00	N	West Dallas, Mill City #6, Bertrand, Bonton #1, Cedar Crest, Oak Cliff #1 & #2	6,7,4,8	Do Not Recommend
Open Mindframe dba Cultivating Matters	87.00	N	Five Mile Clusters 3 & 4	8	Do Not Recommend
Team Recon	79.00	N	Mill City Clusters 1-6, Jeffries-Meyers/Fair Park, St. Philip's, Zoo Area, Oak Cliff #1 & #2	7,4	Do Not Recommend
OCON SRB	78.50	N	Paul Quinn	8	Do Not Recommend
Juxta/Tekton	60.00	N	Zoo Area	4	Do Not Recommend



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Council-Approved NOFA Projects

Developer	Total Project Cost	Funding Approved	Lots Requested	No. Affordable Housing Units
Confia Homes LLC	\$3,600,000	\$0	19	19
Grand Central Texas Development Corp. (Texas Community Builders)	\$2,545,590	\$741,730	11	12
Habitat for Humanity	\$3,200,000	\$0	33	33
Dallas Housing Foundation	\$6,367,368	\$1,427,000	17	34
Total	\$15,712,958	\$2,168,730	80	98

*HNR will seek Committee approval of 8 more projects in March, April & May of 2020



Projects Pending Council-Approval

Developer	Total Project Cost	Funding Recommended	No. of Lots Requested	Units	Leverage (per \$1 of City funds)
East Dallas Community Organization (EDCO)	\$1,039,432	\$502,200	0	5	\$1.06
Builders of Hope	\$3,636,872	\$1,141,922	20	20	\$2.18
Muse Family Foundation	\$4,120,100	\$1,172,000	11	13	\$2.49
The Golden S.E.E.D.S Foundation	\$4,821,423	\$1,400,000	24	22	\$2.71
City Wide Community Development Corp.	\$3,667,500	\$1,150,000	0	20	\$2.19
Notre Dame Place (Bonton Rental)	\$3,406,000	\$730,000	17	35	\$3.67
Good Urban Development (For-sale)	\$9,327,651	\$2,000,000	25	50	\$3.66
Notre Dame Place (Five Mile Infill)	\$20,965,000	\$1,600,000	99	99	\$12.10
Total	\$51,350,227	\$9,696,122	196	264	



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Growing the Tax Base

Developer	Annual Taxes Paid to City of Dallas	Annual Savings to City of Dallas for Maintenance	
East Dallas Community Organization (EDCO)	\$6,209.53	N/A	
Builders of Hope	\$28,035.62	\$27,259	
Muse Family Foundation	\$21,017.40	\$15,444	
The Golden S.E.E.D.S Foundation	\$30,870.25	\$33,696	
City Wide Community Development Corp.	\$31,232.71	N/A	
Notre Dame Place (Bonton Rental)	\$26,451.34	\$23,868	
Good Urban Development (For-sale)	\$75,175.86	\$35,100	
Notre Dame Place (Five Mile Infill)	\$149,924.58	\$127,764	
Total	\$368,917.29	\$263,131	

Note: Maintenance savings assume an estimated \$1,404/lot annually



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NOFA Process

Application Process	 Pre-submission conferences Responding to developer inquiries (45 days)
Application Review/Prep for Evaluation Committee	 Eligibility Reviews Proposer interviews (30 days)
Evaluation/Scoring	 Assemblage of Evaluation Committee Evaluations & recommendations from committee (30 days)
Underwriting	 Internal review & 3rd party verification Negotiations & determination of scope (45-60 days)
Community Engagement	 Review of project, solicitation of input from direct stakeholders and indirect stakeholders (Ongoing)
Preparation of Item for Council Committee	 1) CAO Review 2)Budget Review 3)MWBE Review (90 days)



Housing and Homelessness Solutions

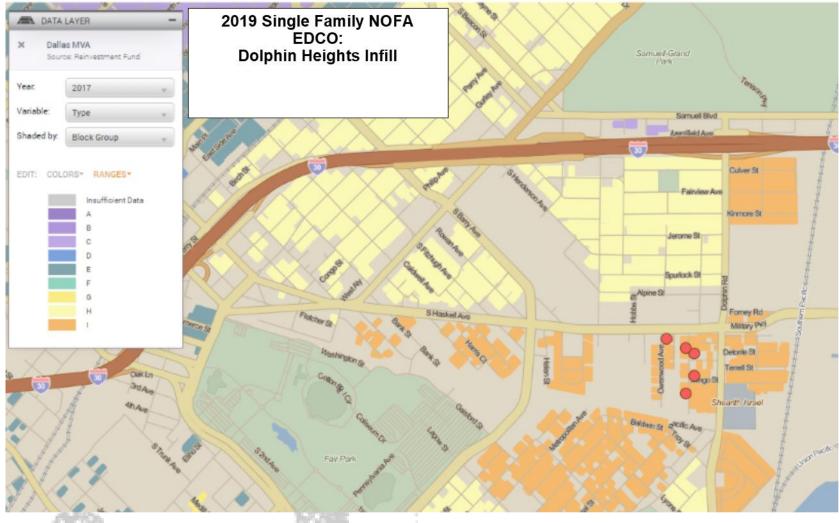


Developer Background: East Dallas Community Organization (EDCO)

- Established in 1997 as an affordable housing developer in East Dallas
- Actively working in the following communities:
 - Bexar Street
 - Jubilee Park
 - Dolphin Heights
 - East Oak Cliff
- EDCO has built over 34 homes using HOME, CDBG, and NSP funding in the last 10 years
- Proposed project includes the construction of five (5) HOME-funded units for households at 60-80% of the AMI
- Ken Montgomery, Executive Director (2020)

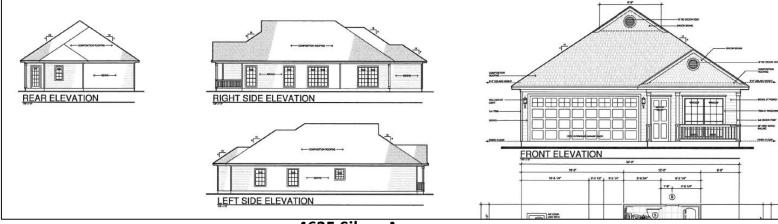


Proposed Development Location: EDCO





Conceptual Renderings



4635 Silver Avenue



4838 Owenwood Avenue



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Affordability Targets and Sales Prices

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period
2012	3	2	\$ 164,020.00	60%-80%	10 Years
2012	3	2	\$ 164,020.00	60%-80%	10 Years
2012	3	2	\$ 164,020.00	60%-80%	10 Years
2012	3	2	\$ 164,020.00	60%-80%	10 Years
1804	3	2	\$ 143,488.00	60%-80%	10 Years
Avg SF 1970			Avg Sales Price \$ 159,913.60		

Housing and Homelessness Solutions

Proposed Project Budget - EDCO

Financing Source	Amount
Developer Equity	\$ 40,400.00
City of Dallas HOME Funds (Development Subsidy)	\$ 270,000.00
City of Dallas HOME Funds (Construction Period funding Source)	\$ 232,200.00
Construction Period funding Source	\$ 530,255.00
Total	\$ 1,032,455.00

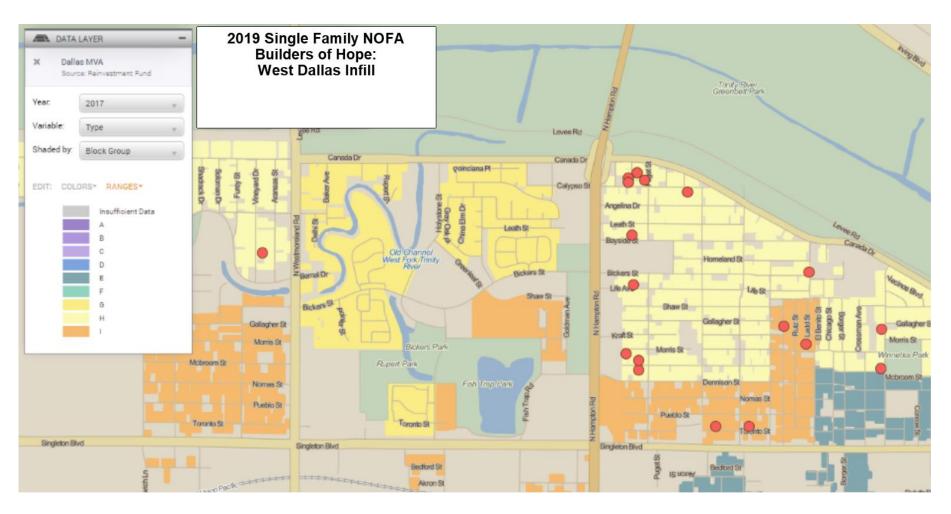
Developer Fee: \$90,000.00 Percent of Total Project: 9%



Developer Background: Builders of Hope

- Established in 1998 as an affordable housing developer in West Dallas
- Actively working in the following communities:
 - West Dallas
 - South Dallas
 - East Dallas
- BOH has built over 500 homes since 1998 and has participated in HOME-funded projects as a CHDO
- Proposed project includes the construction of up to twenty (20) HOMEassisted units to be sold to households between 60-80% of the AMKI
- James Armstrong, Executive Director

Proposed Development Location: Builders of Hope



Housing and Homelessness Solutions

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Conceptual Renderings









Housing and Homelessness Solutions

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Affordability Targets and Sales Prices

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1361	3	2	\$ 155,020.00	60%-80%	15 Years	6
1554	3	2	\$ 165,020.00	60%-80%	15 Years	7
1648	4	2	\$ 180,020.00	60%-80%	15 years	7
Avg SF 1530			Avg Sales Price \$ 167,14.86			



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Proposed Project Budget – Builders of Hope

Financing Source	Amount
Developer Equity	\$ 20,000.00
City of Dallas HOME Funds (Development Subsidy + Construction Period funding source)	\$ 401,922.00
City of Dallas HOME Funds (Mortgage Reduction/Buyer Assistance)	\$ 740,000.00
Construction Period funding Source	\$ 2,474,950.00
Total	\$ 3,636,872.00

Developer Fee: \$438,500.00 Percent of Total Project: 12%



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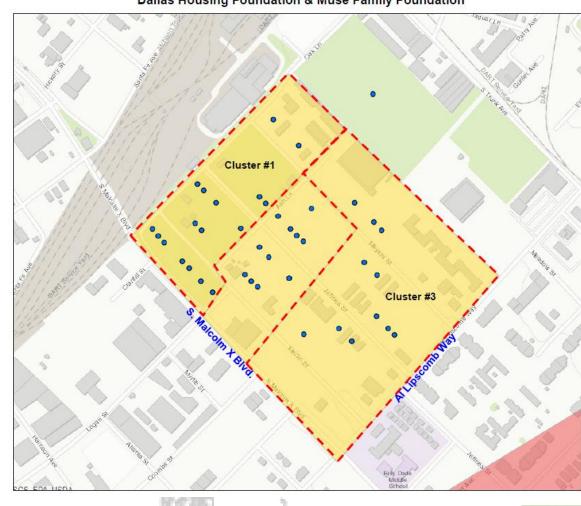
Developer Background: Muse Family Foundation/Dade Community Partners, LLC

- Established in 1999
- Partnership with Centre Living Homes (will serve as GC); Centre Living Homes actively engaged in infill development throughout DFW:
 - West Dallas
 - The Cedars
 - Old East Dallas
 - Lakewood
- Proposed project includes the construction of thirteen (13) single-family homes for households between 60-12-% of the AMI
- Income-eligible homebuyers to receive up to \$10,000 in closing costs
- Developer intends to reinvest development fee towards additional developments in workforce and affordable housing
- Foundation is investing additional funds towards community engagement and planning efforts to identify opportunities for neighborhood improvements
- Whitney McKnight, Executive Director
- Mallory Muse, VP Community Development





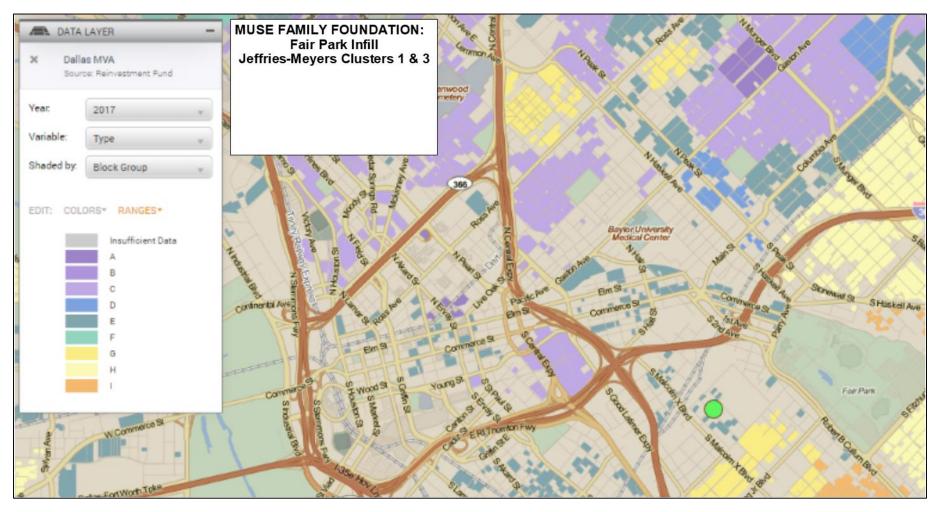
Proposed Development Location: Muse Family Foundation



Jeffries-Meyers Clusters No. 1 & No. 3 Dallas Housing Foundation & Muse Family Foundation



Proposed Development Location: Muse Family Foundation





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Conceptual Renderings



Model 1: Amelia

Model 2: Camila

City of Dallas



Model 3: Elena



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Affordability Targets and Sales Prices

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1697	3	2	\$195,300.00	60%-120%	10 Years	2
1697	3	2	\$204,600.00	60%-120%	10 Years	2
1738	3	2	\$232,500.00	60%-120%	10 Years	3
1738	3	2	\$241,800.00	60%-120%	10 Years	1
1970	3	2	\$241,800.00	60%-120%	10 Years	3
2083	3	2	\$241,800.00	60%-120%	10 Years	2
Avg SF 1832			Avg Sales Price \$ 226,777			



Proposed Project Budget – Muse Family Foundation

Financing Source	Amount	
Developer Equity	\$ 2,917,100.00	
City of Dallas District 7 Bond Funds	\$ \$1,172,000.00	
Total	\$ 4,089,100.00	

Developer Fee: \$454,418.00 Percent of Total Project: 11%



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Developer Background: The Golden S.E.E.D.S. Foundation

- Golden S.E.E.D.S Foundation, a 501(c)(3) community development corporation, was established in 2004.
 - Golden SEEDS works to create affordable housing, promote economic development and facilitate community building in the Oak Cliff neighborhood commonly known as "The Bottom."
 - The Project aligns with The Bottom Urban Structure and Guidelines, approved by the City of Dallas in 2015.
 - Executive Director: Libbie Lee
- Development Partner: Innovan Neighborhoods, LLC
- Proposed development includes twenty-two (22) single-family homes to be sold to homebuyers between 60-80% of the AMI. Project would occur in two (2) phases with 10-12 houses in each phase.
- Development Experience: The team brings a combined 30+ years of development experience, with project costs ranging from \$10 million to more than \$1.7 billion for residential, mixed-use, hotel, retail/dining, office, and parking projects.



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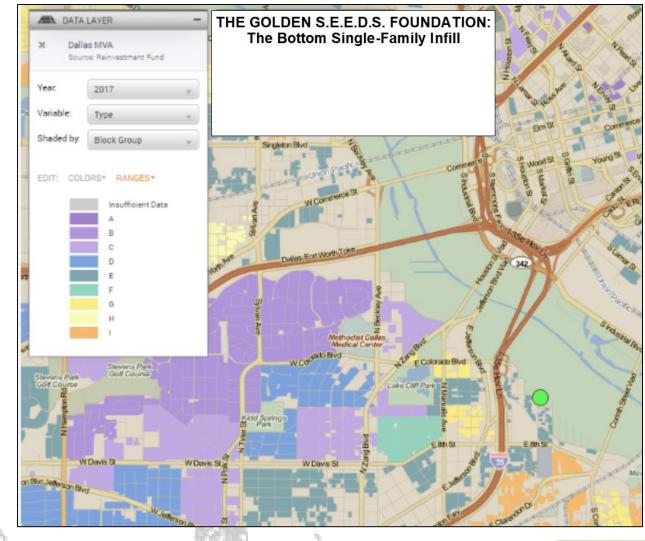
Proposed Development Location: The Bottom Infill







Proposed Development Location: The Bottom Infill



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City of Dallas

Conceptual Renderings





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Affordability Targets and Sales Prices

Phase I

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1425	3	2	\$175,000.00	80%	10 Years	1
1700	3	2	\$180,000.00	80%	10 Years	3
1275	2	2	\$165,000.00	80%	10 Years	7
Avg SF 1466			Avg Sales Price \$170,000.00			

Phase II

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1350	3	2	\$185,000.00	80%	10 Years	4
1700	3	2	\$195,000.00	80%	10 Years	7
Avg SF 1525			Avg Sales Price \$191,364			
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Proposed Project Budget – The Golden S.E.E.D.S. Foundation

Financing Source	Amount
Developer Equity	\$ 248,556.00
City of Dallas District 4 Bond Funds	\$ 1,400,000.00
Construction Period funding Source	\$ 3,539,116.00
Total	\$ 5,187,672.00

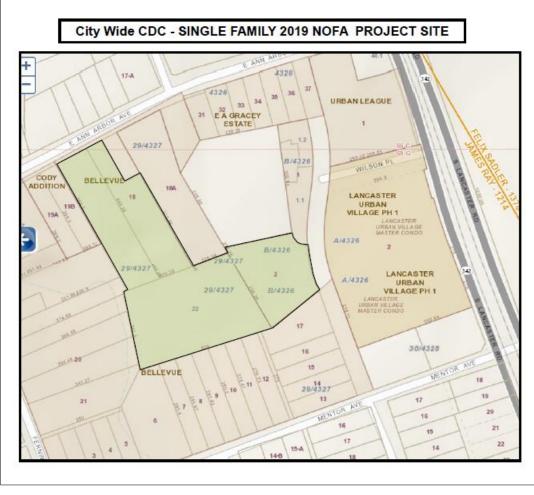
Developer Fee: \$634,915.00 Percent of Total Project: 13%

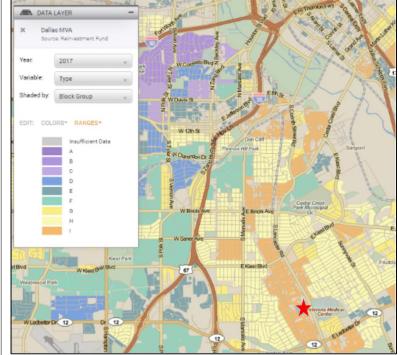
Housing and Homelessness Solutions

Developer Background: City Wide Community Development Corporation

- Established in 2001 to provide affordable housing and other services in South Dallas
- City Wide CDC is active in the Lancaster Corridor and has completed projects using HOME, CDBG, and NSP funding
- Notable projects include:
 - Lancaster Kiest Crossing (2017)
 - The Village of Runyon Springs II (2016)
 - Serenity Place Apartments (2015)
 - Lancaster Urban Village (2012-2014)
- Proposed project includes the construction of twenty (20) single-family, detached townhouse-style homes. Five (5) units to be HOME-assisted for homebuyers between 60-80% AMI, fifteen (15) houses to be sold to buyers at up to 120% of the AMI.
- Sherman Roberts, Executive Director

Proposed Development Location





Housing and Homelessness Solutions

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Conceptual Renderings





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Affordability Targets and Sales Prices

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1787	3	2.5	\$190,000.00	60%-120%	10 Years	7
2216	3	2.5	\$215,000.00	60%-120%	10 Years	6
2357	3	2.5	\$230,000.00	60%-120%	10 Years	6
Avg SF 2120			Avg Sales Price \$ 211,666			



Proposed Project Budget – Muse Family Foundation

Financing Source	Amount
Developer Equity	\$267,000.00
City of Dallas District 4 Bond Funds	\$950,000.00
City of Dallas HOME Funds	\$200,000.00
Construction Period Financing	\$2,250,000.00
Total	\$3,667,000.00
Developer Fee: \$300.000.00	I

Percent of Total Project: 8%

Housing and Homelessness Solutions

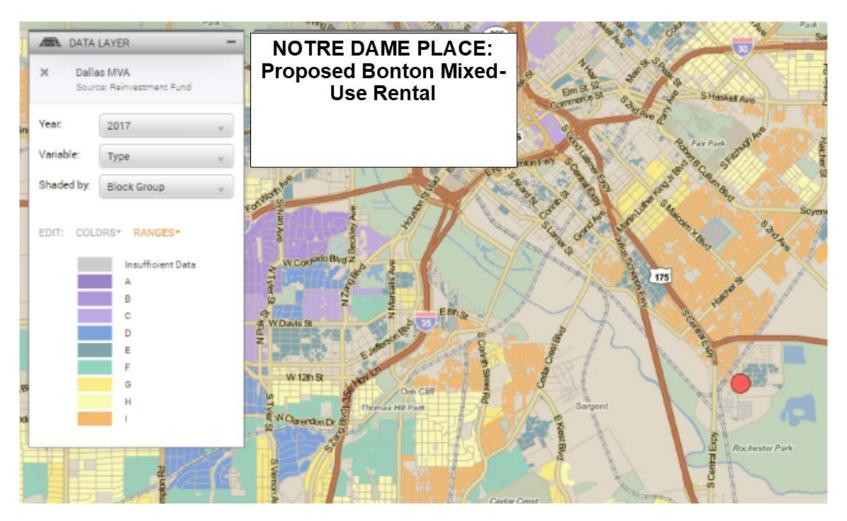
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Developer Background: Notre Dame Place

- NDP is a 501c3 and part of Catholic Housing Initiative that currently owns and manages over 870 affordable units throughout the Metroplex
 - Bill Hall, Executive Director
- A partnership with Bonton Farms to be developed by NDP and sold at cost to Bonton Farms to own and operate
 - NDP will execute project through a single purpose entity NDP, LLC.
 - NDP will consult with Bonton Farms to assist in managing the new property if needed



Proposed Development Location: Bonton Rental





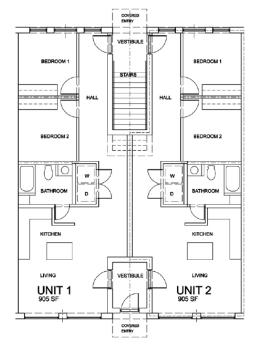
Proposed Development Location: Bonton Rental

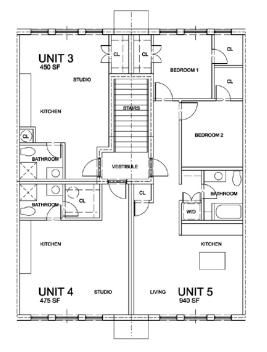


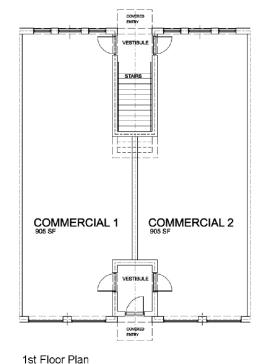
Housing and Homelessness Solutions



Conceptual Renderings







1st Floor Plan

2nd Floor Plan





Housing and Homelessness Solutions



Affordability Targets and Rents

Sq. Ft.	# of Units	Beds	Baths	Rental Amount	AMI Target	Affordability Period
450-475	14	0	1	\$500	<30%	10 Years
940	7	2	1	\$900	<80%	10 Years
905	14	2	1	\$900	<120%	10 Years

- 7 two story buildings along Bexar Street with 5 rental units per building for a total of 35 rental units
- 1st floor units can be converted into commercial space once retail can be supported
 - 2-3 businesses can be supported at this time



Proposed Project Budget - NDP

Financing Source	Amount
Developer Equity/Donor	\$1,520,000
City of Dallas Bond Funds	\$730,000
Financing	\$1,156,500
Total	\$3,406,500

Developer Fee: \$20,000 Percent of Total Project: <1%

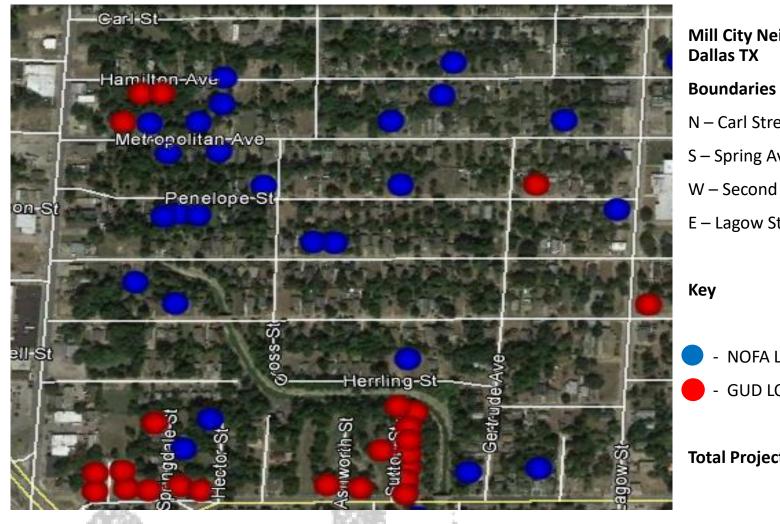


Developer Background: Good Urban Development

- Established in 2018 as a Joint Venture.
- Working in partnership with Matthews Southwest, Renaissance Neighborhood Development Corporation & Urban Specialist Incorporated.
- Actively working in the following communities:
 - South Dallas
 - Downtown Dallas
- The proposed comprehensive housing strategy at Mill City, Texas is a joint venture between Non Profit Renaissance Neighborhood Development Corporation (RNDC) a Subsidiary of Volunteers of America, Urban Specialists Incorporated and acclaimed developer Matthews Southwest (MSW), an experienced developer whose extensive portfolio near downtown Dallas includes the Dallas Omni Hotel, NYLO Hotel, Alamo Draft House, Gilley's Dallas, and Crozier Tech/Dallas High School office redevelopment, South Side on Lamar, South Side Flats, The Beat Condos, workforce housing The Belleview and recently completed Hutchins Gateway, as well as a 3000 unit single family housing development in The Colony, Texas.
- Kristian Teleki, Senior VP of Development

Housing and Homelessness Solutions

Proposed Development Location: Mill City Infill



Mill City Neighborhood,

- N Carl Street
- S Spring Avenue
- W Second Avenue
- E Lagow Street

- NOFA LOTS (25) - GUD LOTS (25)

Total Project Lots - 50

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Housing and Homelessness Solutions

Proposed Development Location: Mill City Infill





Conceptual Renderings





Housing and Homelessness Solutions

Affordability Targets and Sales Prices

NOFA Lot Phase

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1200	3	2	\$145,200.00	60%-120%	10 Years	10
1600	3	2	\$193,600.00	60%-120%	10 Years	10
2000	4	2	\$242,000.00	60%-120%	10 Years	5
Avg SF 1600			Avg Sales Price \$			
			193,600.00			25

GUD Lot Phase

Sq. Ft.	Beds	Baths	Sales Price	AMI Target	Affordability Period	Proposed # of Models
1200	3	2	\$145,200.00	60%-120%	10 Years	5
1600	3	2	\$193,600.00	60%-120%	10 Years	10
2000	4	2	\$242,000.00	60%-120%	10 Years	10
Avg SF 1600			Avg Sales Price \$ 193,600.00			25



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Housing and Homelessness Solutions

Proposed Project Budget Overview – Good Urban Development

Financing Source	Amount				
Developer Equity	\$ 7,327,651.00				
City of Dallas District 7 Bond Funds	\$ 2,000,00.00				
Construction Period funding Source	\$ 0.00				
Total	\$ 9,327,651.00				

Developer Profit: \$1,384,379.00 Developer Profit Percentage Total: 14.84%



Summary of Total Benefits to the City

Developer		Total Project Cost		Funding Recommended		Units	Leverage		Subsidy/Unit		Up to 80%	Up to 120%		
Confia Homes, LLC	\$	3,600,000.00	\$	_	19	19					9	10	\$	24,039.96
Texas Community Builders	\$	2,545,590.00	\$	741,730.00	11	12	\$	2.43	\$	61,810.83	12	0	\$	15,212.24
Dallas Area Habitat for Humanity	\$	3,200,000.00	\$	-	33	33			\$	-	33	0	\$	41,005.01
Dallas Housing Foundation	\$	6,367,368.00	\$	1,427,000.00	17	34	\$	3.46	\$	41,970.59	8	26	\$	59,418.44
EDCO	\$	1,039,432.00	\$	502,200.00	0	5	\$	1.07	\$	54,000.00	5	0	\$	6,209.53
Builders of Hope	\$	3,636,872.00	\$	1,141,922.00	20	20	\$	2.18	\$	57,096.10	20	0	\$	28,035.62
Muse Family Foundation	\$	4,120,100.00	\$	1,172,000.00	11	13	\$	2.52	\$	90,153.85	5	8	\$	21,017.40
The Golden S.E.E.D.S Foundation	\$	5,187,672.00	\$	1,400,000.00	24	22	\$	2.71	\$	63,636.36	22	0	\$	30,870.25
City Wide CDC	\$	3,667,500.00	\$	1,150,000.00	0	20	\$	2.19	\$	57,500.00	5	15	\$	31,232.71
Notre Dame Place (Bonton)	\$	3,406,000.00	\$	730,000.00	17	35	\$	3.67	\$	20,857.14	21	14	\$	26,451.34
Good Urban Development	\$	9,327,651.00	\$	2,000,000.00	25	50	\$	3.66	\$	40,000.00	15	35	\$	75,175.86
Notre Dame Place (Five Mile)	\$	20,965,000.00	\$	1,600,000.00	99	99	\$	12.10	\$	16,161.62	40	59	\$	149,924.58
Total	\$	67,063,185.00	\$	11,864,852.00	276	362	\$	4.65	\$	45,744.23	195	167	\$	508,592.94



Housing and Homelessness Solutions

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Recommendation and Next Steps

- Staff recommends that the Committee vote to forward to the City Council approval of the remaining NOFA projects presented today
- Following City Council approval of each project with Land Transfer lots, Developer will commence 120-day due diligence period to evaluate which lots present development challenges and will close on developable lots
- Following City Council approval of each project with developer-owned lots, developer will close on outside financing and execute a development agreement with the City

Overview of the 2019 Single Family Notice of Funding Availability Projects including Good Urban Development, LLC, Dallas Area Habitat for Humanity, Grand Central Texas Development Corporation d/b/a Texas Community Builders, Notre Dame Place, Inc., The Golden S.E.E.D.S. Foundation, City Wide Community Development Corporation, East Dallas Community Organization, and The Muse Family Foundation

Housing & Homelessness Solutions Committee March 23, 2020

David Noguera, Director T. Daniel Kalubi, Area Redevelopment Manager

Department of Housing & Neighborhood Revitalization

