Connect Dallas Strategic Mobility Plan

City Council Briefing June 3, 2020

Michael Rogers, Director Department of Transportation



Stephen Stansbery, Kimley-Horn

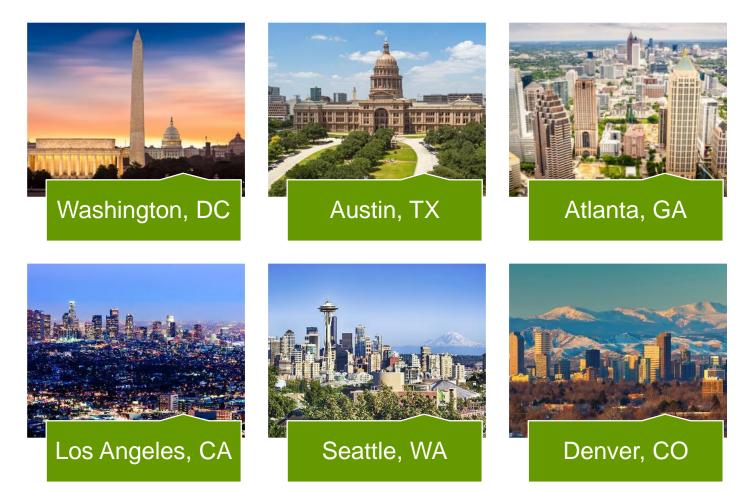


Connect Dallas

- Modernize how we prioritize transportation resources
- Align transportation efforts with the City's goals
- ✓ Identify a strategy based on public input



In Good Company



City of Dallas

3

Transportation and Infrastructure









Innovation



21st Century Challenges

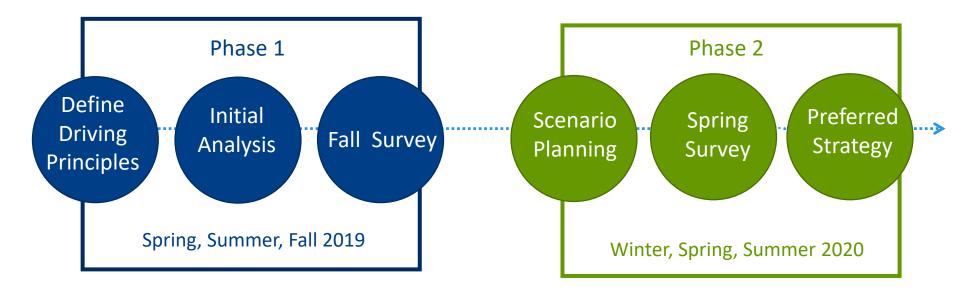
Council Priorities

DSMP Driving Principles



Transportation and Infrastructure

Schedule/Update





Key Deliverables







Foundations Report

Catalytic Projects Evaluation

Scenario Planning Guide





Mobility Advisory Committee (MAC)

- Amanda Popken Jack Hayes
- Greg Demus
- Brian Spencer
- Sharon Howard
- Startlet Ramirez
- Diane Ragsdale
- Gail Terrell
- Ken Montgomery
- John Botefuhr
- Christie Myers

- Matt Batch
- Marlene Cohen
- Markus Neubauer
- Wick Allison
- Jeremy Scott
- Donna Wald
- Semaj Johnson
- Brittney Tree

- Destiny Germany
- Heather McNair
- Ana Camacho
- Myrtis O. Evans

Thank You!



Civic Engagement

- Two surveys (7000+ responses)
 - Fall 2019
 - Spring 2020
- Small Group Meetings (125 meetings)
- Advisory Committees (9) (MAC, Partner & Policy)
- Council & Committee Updates
- Mobility Symposium (150 participants)

In-person engagement

90% of engagement occurred prior to COVID-19

Post-COV

City of Dallas

Mobility Symposium

- 150+ attendees
- Partner Agency Booths:
 - PUD
 - DART
 - CECAP
 - Dallas County
- Panel Discussion
- Opportunity to provide input on scenarios

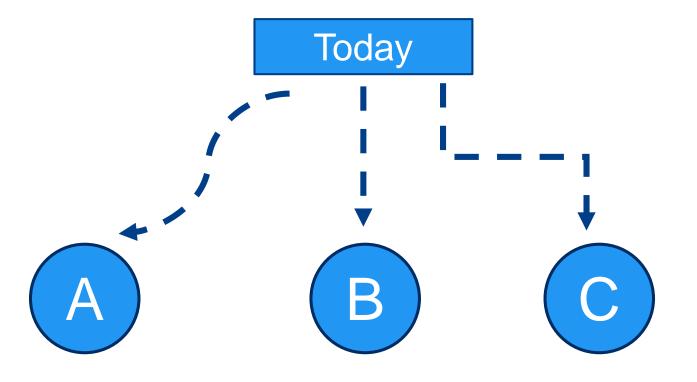






Scenario Planning

Tests the likely outcomes of three different strategies, including policies, projects, partnerships



Transportation and Infrastructure

Scenario Guide

- Evaluation of three different transportation investment scenarios
 - Considers projects from all of our adopted plans, capital programs, and regional and state efforts.
 - **Evaluation metrics were** developed that represents each of the Driving Principles

This scenario seeks ways to give people more choices in how they maiel especially for chorrition, it emphasizes contections between different ways we travel today or could travelin the future. It also emphasizes more development

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Scenario A

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greater intensity and mix of land uses

Roadway

Transit

Bicycle

Sidewalks

Transportation

Technology

Demand Management

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ATTELL FRANKLESS

City of Dallas

Land Use + Transportation

 Scenario A TOTAL COST S\$\$\$\$\$\$ Offers more travel choices, especially for short trips Encourages active transportation Creates mixed-use centers near major transit hubs Promotes compact growth in underutilized areas 	Land Use Promotes compact growth and transit-oriented development	NEW ROADWAY LANE MILES 65 NEW MILES OF TRANSIT 225 NEW MILES OF BIKEWAYS AND TRAILS 885
 Scenario B Maintains current transportation funding levels Considers needs identified in previous plans Emphasizes priority projects from previous plans Mirrors current growth trends and patterns 	Land Use Maintains current growth patterns	NEW ROADWAY LANE MILES
 Scenario C TOTAL COST \$\$\$\$\$\$\$ Enhances regional transit, including buses and rail Includes the 50-mile commuter/recreation trail loop Improves major highways to improve regional travel Focuses development along major roads 	Land Use Promotes growth along highway corridors and regional development	NEW ROADWAY LANE MILES



Scenario Report Card

Driving Principle	Scenario A	Scenario B	Scenario C
Economic Vitality	BEST	MIDDLE	MIDDLE
Equity	BEST	WORST	MIDDLE
Housing	BEST	WORST	MIDDLE
Innovation	MIDDLE	WORST	BEST
Safety	BEST	MIDDLE	WORST
Sustainability	BEST	WORST	WORST



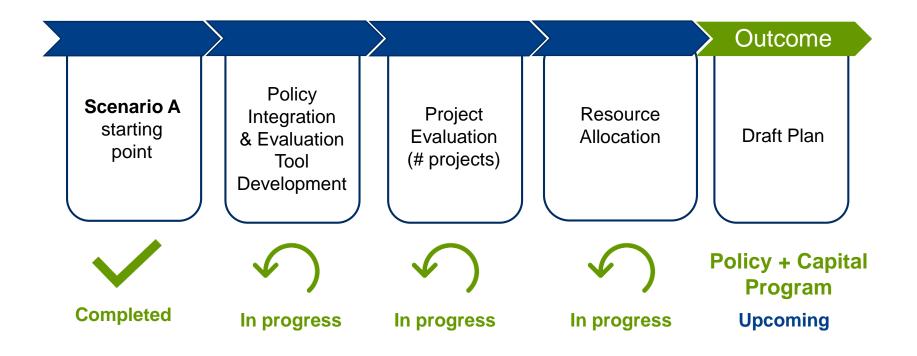
What Did We Hear?

Scenario	Public Input Rate your preference for each of the scenarios (Out of 5)	Mobility Advisory Committee Which scenario do you believe should be our starting point?
Scenario A (Compact and Connected)	4.28 ★ ★ ★ ★	83%
Scenario B (Business as Usual)	2.29 ★ 🛧 🛧 🛧	8%
Scenario C (Corridor-based Growth)	2.99 ★ 🛧 🛧 🛧	8%

2,600 Total Spring Survey Responses
 Responses from all Zip Codes and Council Districts
 Clear preference for Scenario A



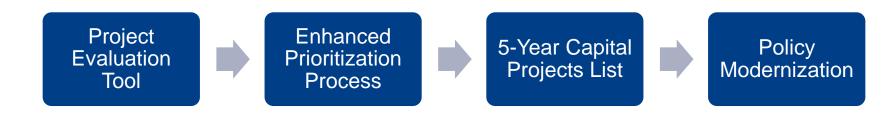
Next Steps





Plan Outcomes

Key Deliverables



Outcomes

- Greater synergy between: transit, land use, CECAP,
- Operationalize Vision Zero
- Capital Needs List that advance driving principles
- Advance innovation and new technologies
- Elevated emphasis on equity, access to opportunity



5-Year Capital Projects List

What's Involved?

- Cost Estimating for Capital Projects
- Project Evaluation (scoring)
- Categorical Budgets (ex: safety and sidewalks)
- Draft Project List
- Review and Refinement



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