

Memorandum



DATE June 11, 2020

CITY OF DALLAS

TO Honorable Mayor and Members of the Quality of Life, Arts, and Culture Committee

SUBJECT **Update on the Arthello Beck Public Art Project at Twin Falls Park**

As committed at the last Committee meeting on May 18, 2020, staff has continued work to deliver the subject project through separate contracts with both artists. The artists, Jennifer Cowley and Tyra Goodley, have each confirmed their interest in continuing with the subject project, but neither artist has confirmed a commitment to working together.

On May 28, 2020, both artists were notified that two separate contracts would be developed to deliver the project. Each contract must be for distinct tasks related to the final design, fabrication, installation and final documentation of the approved design for the project, and staff provided a list of required tasks for the final design, fabrication, installation and completion of the artwork.

The key contract elements are:

1. Each contract must employ different vendors so there is no overlap in service.
2. The two contracts may not exceed the budget of \$81,000.
3. The artist fee for creative services (\$14,000) will be split 50-50
4. Each artist must agree to joint copyright naming both Jennifer Cowley and Tyra Goodley.
5. Both artists will be listed on the official signage for the completed project.
6. Each artist must obtain insurance as required by the City and provide a Certificate of Insurance that is acceptable to the Office of Risk Management.

Additionally, both artists have now provided their City vendor numbers, appropriate references and resumes with updated descriptions of professional work.

The City is still seeking agreement with both artists on several items. First, both artists individual expenses and schedules of value must be consistent with the project budget and allowed expenditures. Second, both artists were asked to initiate and identify bids and vendors for the tasks which they wish to be contracted. Thirdly, both artists must agree to file a joint copyright.

Lastly, both artists were sent the final draft contract and the City is awaiting final approval by both artists, in addition to the above items.

I will continue to provide updates as we work to complete this important project. Please let me know if you have questions.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

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C: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors