

Memorandum



CITY OF DALLAS

DATE July 31, 2020

TO Honorable Members of the Ad Hoc Committee on COVID-19 Economic Recovery and Assistance Committee

SUBJECT **Upcoming Office of Community Care City Council Agenda Item for Childcare Providers Micro-Grant Program**

The following Office of Community Care (OCC) item will be considered by City Council on the August 12, 2020 Agenda:

File ID 20-1372: Authorize (1) the Childcare Providers Micro-Grant Program for the childcare providers who have been adversely affected by the coronavirus pandemic ; and (2) an Interlocal Agreement with Dallas County Local Workforce Development Board, Inc. DBA Workforce Solutions Greater Dallas to administer the Childcare Providers Micro-Grant Program, for the period of August 1, 2020 – December 30, 2020 - Not to exceed \$680,000.00 – Financing: U.S. Department of Treasury Coronavirus Relief Fund.

This interlocal agreement will allow the City of Dallas to partner with Workforce Solutions Greater Dallas to provide financial support to childcare providers within the city of Dallas who have been adversely affected by the COVID-19 pandemic. This support is in an effort to support childcare providers who have lost substantial revenue and seen increased expenses as a result of COVID-19.

This item was a standing discussion topic for the Ad Hoc Committee on COVID-19 Human and Social Recovery and Assistance, a discussion item during the special-called May 5, 2020 Quality of Life, Arts, & Culture Council Committee, and most recently, during the June 17, 2020 City Council Briefing.

Background

Eligible participants of this program will include childcare providers who have experienced loss of income, decreased enrollment and/or increased costs due to COVID-19. Participants must meet the following qualifications:

- Must be licensed with Texas Health and Human Services and be in good standing
- Must be physically located and operating in the City of Dallas, Texas
- Provider must have been in existence since October 1, 2019
- Must be current on taxes
- Currently providing childcare services to children
- Have experienced a loss of at least 25%, an increase of expenses of at least 25% or a combination of decreased revenue and increased expenses in an amount representing a 25% net impact on overall revenue versus expenditures AND/OR seen a decrease in enrollment of at least 25% since March 1, 2020

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- Cannot be a franchise
- Cannot have received a Personal Protection Loan
- Cannot have received assistance from the City's Small Business Continuity Program in an amount exceeding \$5,000.00. Assistance received from the City's Small Business Continuity Program, if less than \$5,000.00, will be deducted from the total award amount so that the provider does not receive more than \$5,000.00 total from both programs

There are currently 250 licensed childcare providers located in the city of Dallas. The target goal is to serve at least 136 providers with the \$680,000.00 budget.

Grants up to \$5,000.00 will be provided to childcare providers under this program, based on the individual need. The provider will be required to continue to be in operation for at least another three months after receiving assistance. Assistance will be administered via an online application process during one or more established application periods. If the number of applications received exceeds funding availability, funding will be administered using a lottery system. If the number of applications received is less than the total amount of funding available, the City may choose to do another application period in an attempt to reach more providers.

Contractor

Dallas County Local Workforce Development Board, Inc. DBA Workforce Solutions Greater Dallas ("Workforce Solutions Greater Dallas") is a non-profit organization and is the Local Workforce Development Board for Dallas County pursuant to Texas Local Government Code Section 791.003(4)(D). Funded by federal grants and private money, Workforce Solutions Greater Dallas is one of the largest non-profits in Dallas. Government funding sources have included, Texas Workforce Commission, the U.S. Department of Labor, Health and Human Services, and Agriculture and Education.

Workforce Solutions Greater Dallas uses its federal funding to provide workforce training, talent development, skills training, adult education, and English language skills. They also provide wraparound services to balance working and learning. Quality affordable childcare for working parents is a vital wraparound service. Childcare services are provided through a subsidy program via the ChildCareGroup, who is a non-profit leader in Early Childhood Education. Workforce Solutions Greater Dallas will work with ChildCareGroup to administer this program. This will allow the program to utilize an entity that already has extensive experience in this field.

Budget

The budget for this program is \$680,000.00 – funded under the U.S. Department of Treasury Coronavirus Relief Fund.

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Should you have any questions or concerns, please contact myself or Jessica Galleshaw,
Director of Office of Community Care.



Nadia Chandler Hardy
Assistant City Manager

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors