

RENEW! RESTORE! REVITALIZE!



FAIR PARK FIRST



SPECTRA

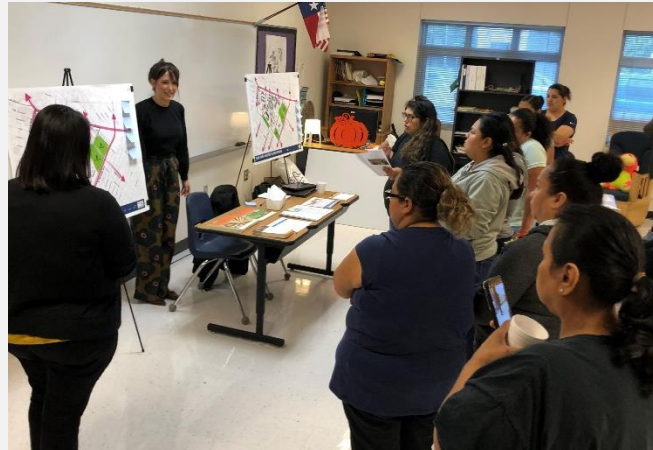
MWB/E PARTICIPATION

Fair Park First and Spectra report participation to the City of Dallas BID Office and have met and exceeded the MWBE participation goals as outlined in our management agreement.

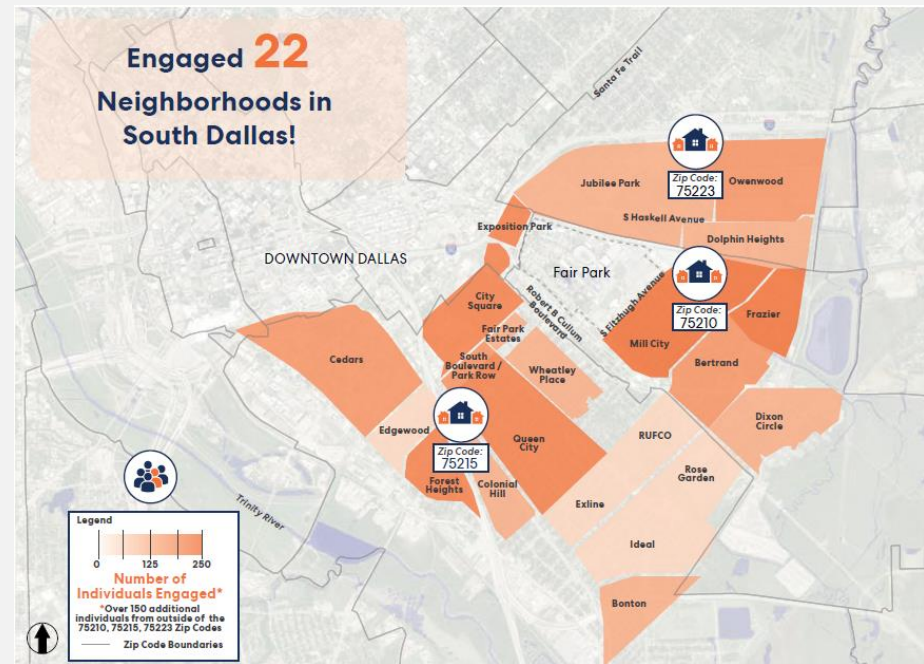
- **MWBE Goal: 25.75%**
- **Actual MWBE Participation: 58.31%**



COMMUNITY ENGAGEMENT



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LAND USES

As allowed under Texas State Law, Fair Park will be used for:

- Festivals, Concerts and Events
- State Fair of Texas
- Sporting Events
- Hospitality
- Education
- Cultural Institutions
- Nonprofits
- Community Use



FAIR PARK INTERNSHIP PROGRAM



- Paid summer internship program involving Lincoln and James Madison High Schools (10 interns per school)
- Eight (8) week program featured hands-on training in multiple departments at Fair Park and resident institutions including, marketing, event planning/booking, and operations
- Workshops included business etiquette, resume writing, college prep, among others
- Field Trips to American Airlines Center, AT&T Stadium and the Kay Bailey Hutchison Convention Center
- \$1,000 scholarship towards continuing education upon completion

POWERFUL PARTNERSHIPS

Fair Park First and Spectra have secured over \$65 million in private equity and investments to date for 3 occupied buildings on Fair Park's campus.



Natural History
Building



Fair Park
Coliseum



Science
Place 1

NO BOUNDARY EXPANSION

