

Parklet Program Funding Initiative

**Ad Hoc Committee on COVID-19
Economic Recovery and Assistance
October 1, 2020**

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City of Dallas



City of Dallas

Presentation Overview



- Background
- Purpose
- Temporary Parklet Program: Current Status
- Proposed Funding Use
- Next Steps



Background



- Council Member West was tasked with leading recovery efforts within the small business community and advocated for a temporary parklet program
- Downtown Dallas, Inc. and City staff presented plans and a strategy to implement a Temporary Parklet Program which launched after Ad Hoc Committee on COVID-19 Economic Recovery and Assistance approval on May 12, 2020
- Convention and Event Services – Office of Special Events (CES-OSE) began processing permits under Chapter 42A on May 18, 2020
- City Council approved amendments to Chapter 42A on June 24, 2020 to allow for parklet permitting through December 31, 2020
- Fourteen (14) temporary parklets are currently operational
- Need for a semi-permanent parklet solution identified
- Extension of the current temporary program to April 30, 2021 will be requested



Purpose



- Office of Economic Development working in partnership with Council Members Chad West and David Blewett identified \$150k to assist in the development of Parklets
- CARES Act funding was identified
- Dr. Johnson and CES-OSE were tasked with identifying a strategy for appropriating funds before December 30, 2020



Temporary Parklet Program: Current Status

- Fourteen (14) active parklets citywide
- Converting available right-of way-parking, parking lots and sidewalks into restaurant dining space
- Maximum of 3 parking spaces
- Predominantly portable
- Expedited permit processing (3 to 10 days)
- Current cost structure:
 - \$50 per permit (no alcohol),
 - \$200 per permit (includes alcohol)
- Permit holders have indicated that parklets have been instrumental in their ability to stay in business
- Requests received are related more to long-term options
- Permit extension fees have been waived



Temporary Parklet Program: Current Status



	Name	Council District	Location
1	Tiny Victories	1	Bishop Arts, 604 N. Tyler
2	Eno's Pizza Tavern	1	Bishop Arts, 407 N. Bishop
3	Maracas Cocina	2	Deep Ellum, 2914 Main
4	Booty's Street Café	2	Deep Ellum, 2801 Elm
5	3 Streets - Roy G's	2	Oak Lawn, 4001 Cedar Springs
6	Café Victoria	2	Victory, 2422 Victory Lane
7	Coffee House Café	11	North Dallas, 6150 Frankford
8	Rafa's Café Mexicano	13	Tollway at Inwood, 5617 W. Lovers Lane
9	Dunston's	13	Tollway at Inwood, 5423 W. Lovers Lane
10	Mr. Misster	14	Oak Lawn, 3900 Cedar Springs
11	Mia's Tex Mex	14	Tollway at Lemmon, 4334 Lemmon
12	The Heights	14	Lakewood, 2015 Abrams
13	Origin Kitchen + Bar	14	Knox/Henderson, 4438 McKinney
14	(Temporary parklet applications were declined/not accepted and are currently under review)		



Proposed Funding Uses



\$150k of CARES Act funding was identified, with an appropriation deadline of December 30, 2020

Proposed Distribution Strategy:

- Provide financial assistance (retroactively and moving forward) with permit fees for the Temporary Parklet Program - \$10k
- Secure standardized plans for parklet design and administer construction grants - \$90k
- Provide road safety sign-off from consultant engineer related to location - \$50k



Proposed Funding Uses - cont.



Financial assistance with permit fees for the Temporary Parklet Program - \$10k

- Reimbursements of the current parklet permits issued: \$3,850
- Funds available for future applicants of the Temporary Parklet Program: \$6,150
 - Applicant will be able to apply for the current temporary parklet program free of charge, funds will be dispersed on a first-come-first-served basis
- Permit extension fees have been waived: \$17,750 to-date



Proposed Funding Uses - cont.



Standardized parklet design - \$50k

- Engage a partner to design approximately six parklet options
 - Reduces design and engineering expenses and time for the applicant
 - Provides a standardized look to semi-permanent activations citywide
 - Expedites the permit process
- Standardized plans will be reviewed and approved by the Sustainable Development and Construction Department, Department of Transportation and Department of Public Works to make sure they meet the essential requirements established
- These pre-approved plans will be posted on the CES-OSE website for review and selection by the applicants free-of-charge

Construction grants - \$40k

- Engage a partner that will administer grants to help off-set parklet construction costs for applicants
- Funds will be dispersed on a first-come-first-served basis



Proposed Funding Uses - cont.



Provide road safety sign-off from consultant engineer - \$50k

- The Department of Transportation will coordinate the inclusion of this in the scope of the engineering consultants with whom the City has contracts
- Pre-selected engineers will result in efficiencies related to knowledge and experience and an expedited engineering verification
- This sign-off review is specific to each parklet based on location
- CES-OSE will review the application process to include an option to participate in the City funded sign-off
- Estimate \$2,500 per applicant
- First-come-first-served (based on application submission date)
 - Existing parklets offered first-right-of-refusal

OR

- Applicant may use their own engineering firm with signed/sealed plans submitted with application (no funding assistance available)



Proposed Funding Uses - cont.



Benefits to Local Economy-Dallas First



Local vendor(s) provide plans



Business stimulus funding to offset design and engineering. Additional outdoor space enhances businesses



Expedited permit process with pre-approved plans



Local engineers and construction jobs



Next Steps



- Continue support for local businesses as they recover from the pandemic impact
- Continue development of the **Semi-Permanent Street Cafe and Parklet Program** in collaboration with the Sustainable Development and Construction Department, Department of Transportation, Department of Public Works and external partners
- Seek City Council approval of the extension of the current temporary program to April 30, 2021 and approval of a new Semi-Permanent Street Café and Parklet Program with a February 3, 2021 launch date





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