

# Dallas 2030 District

High-Performance Real Estate and  
Climate Change: How the Dallas  
2030 District is Making an Impact

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DALLAS  
2030 DISTRICT<sup>®</sup>





# About Us

## 2030 Districts Network

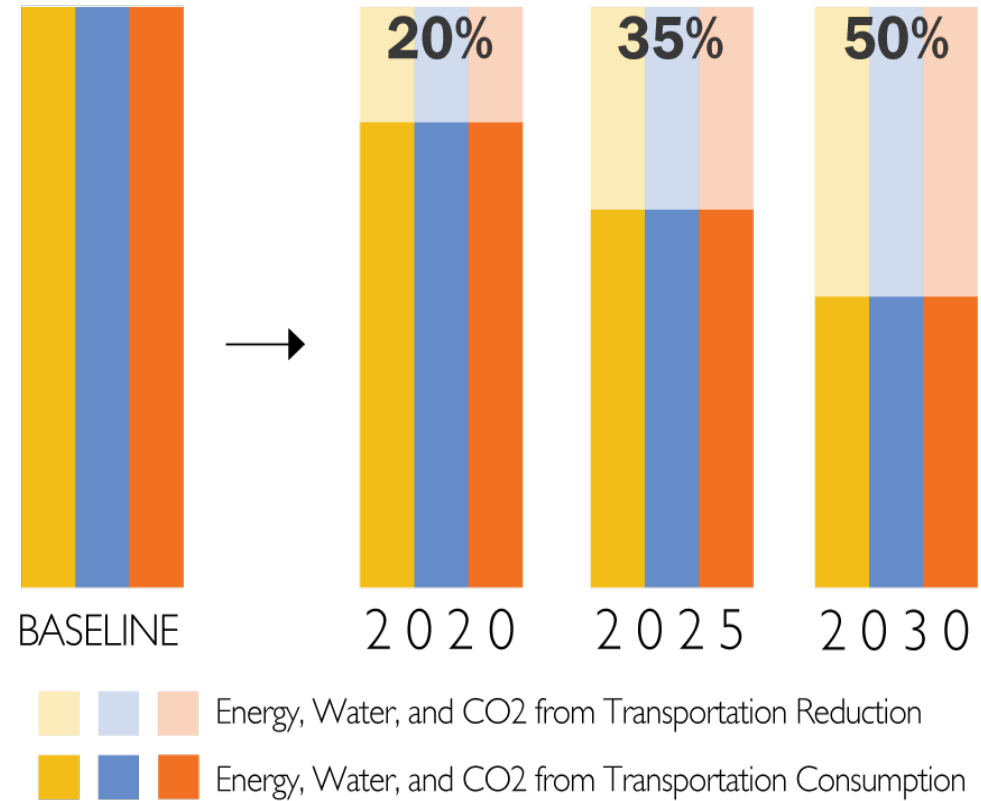
- 506 Million Square Feet of Commercial Building Space
- 1,100 Member Organization
- 22 Districts United States and Canada

The 2030 Districts Network has been established to lead the effort to help newly forming Districts and to coordinate existing District resources and collaborations in cities across the United States. The 2030 Districts Network's objective is for 2030 District national collaborators and partners to have equal access to the support and resources needed to achieve the 2030 Challenge for Planning targets.




- Goals are aggregated and represent the combined reductions for all 2030 District buildings. No individual data will be disclosed.
- District energy use baseline in determined by 2003 Commercial Buildings Energy Consumption Survey (CBECS) using Energy Star Portfolio Manager

# 2030 Goals:



## The 2030 Challenge for Planning: Existing Buildings

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## Dallas 2030 District

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- Market Transformation Initiative to create a high-performance building District in Dallas
- Established in 2015
- Dallas 2030 District 501 (c) (3)
- Over 32.5 million square feet dedicated to our goals
- Ranking 4 out of 22 other Districts



# Memberships

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Building Owners  
and Managers

Backbone of the  
District



Professional  
Members

Creating a  
Marketplace



Community  
Members

Collaborations  
and Resources

# District Boundaries

Downtown

Uptown

Design District

Medical District



# DFW

How We're Moving Forward to Achieve the 2030 District Goals:

- Education Events
- Best Practices
- Case Studies
- Roundtable Planning Discussions with Building Owners, Managers and Engineers
- Creating and Retaining Ongoing Strategic Partnerships
- Networking
- Other Cities, DFW



# EVENTS IN 2019 DALLAS 2030 DISTRICT

Spring	Hosted by: Dallas 2030 District & The Union Dallas, Peloton CRE- ONCOR Commercial Building Incentives 2019
Spring	Hosted by: Dallas 2030 District & 2100 Ross Avenue, CBRE- The Art of Implementing & Facilitating a Sustainable Energy Management Program
Summer	Hosted by: Dallas 2030 District & AIA Dallas- Latest Innovative Water Technologies for Commercial Real Estate Facilities
Summer	Hosted by: Dallas 2030 District & Bank of America Plaza, JLL- The Value of Optimized Maintenance for Commercial Facilities
Fall	Hosted by: Dallas 2030 District & 2100 Ross Avenue, CBRE- Emerging Technologies in Energy Management for Commercial Real Estate
Fall	Hosted by: Dallas 2030 District & Dallas County- Educational Session and Hard Hat Tour of the Upcoming WELL Building in downtown Dallas



# Annual Reporting

Energy Star Portfolio Manager:  
If you don't measure you don't  
know

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2018 Annual Report:

Building Highlight: Bank of  
America Plaza

2019 Annual Impact Report

Building Highlight: Residences  
1900 Pacific Avenue