



City of Dallas

FY 2020-21 Cultural Organizations Program

**Quality of Life,
Arts & Culture Committee
October 19, 2020**

Jennifer Scripps, Director
Office of Arts and Culture
City of Dallas

Purpose



- To provide the Quality of Life, Arts & Culture Committee an overview on Cultural Organizations Program (COP) funding recommended by the Arts and Culture Advisory Commission for FY 2020-21
- Total budget for COP is \$4.8 million

Arts and Culture Advisory Commission

Place	Commissioner	Place	Commissioner
1	Meghann Bridgeman	10	Kathy Stewart
2	Linda Blase	11	Jayne Suhler*
3	Ella Goode Johnson*+	12	Jo Trizila*
4	Jesse Hornbuckle*	13	Leland Burk
5	Priscilla Rice*	14	Suzanne Smith
6	Yolanda Alameda*	15	Sam Santiago (Chair)
7	Phillip Collins	16	Grady McGahan (At-large)
8	Brad Spellicy*	17	Vicki Meek (At-large)
9	Mickie Bragalone	18	Victoria Ferrell Ortiz (At-large)

+Allocations Committee Chair

*Allocations Committee Member



Cultural Organizations Program (COP) Background



- Funding program for cultural services with established non-profit cultural organizations to support an array of programs that include concerts, plays, exhibitions, performances, workshops, and other cultural services
- Program guidelines, eligibility, and review process aligned with Dallas Cultural Plan goals and are approved annually by City Council
 - Process established by the City's Cultural Policy adopted by City Council on November 28, 2018
- Organizations complete application through an online grant system



FY 2020-21 COP Award Process



- FY 2020-21 COP Guidelines approved by Council on February 26
 - Amended guidelines due to COVID-19 impacts on planning for cultural events approved by Council on June 24
- Due to anticipated budget challenges and the inability to hold in-person review panels due to COVID, new organizations were not considered
- Council amendments to FY 2020-21 Budget restored all funding and resulted in ~\$20K additional support vs. FY 2019-2010



FY 2020-21 COP Outcomes



- Ten organizations serving 70%+ ALAANA* audiences received small increases (~\$2K each) vs. FY 2019-20
- Other 24 organizations received flat funding
- Funding recommendations unanimously approved by Arts and Culture Advisory Commission in September 2020



34 COP Organizations



Revenue under \$1 Million

- Anita N. Martinez Ballet Folklorico
- Bruce Wood Dance Co, Inc
- Cara Mia Theatre
- Children's Chorus of Greater Dallas
- Creative Arts Center of Dallas
- Cry Havoc Theater Company
- Dallas Chamber Symphony
- Dallas County Heritage Society
- Dallas Wind Symphony
- Fine Arts Chamber Players
- Greater Dallas Youth Orchestra
- Kitchen Dog Theater
- Lone Star Wind Orchestra
- Teatro Dallas
- Texas Winds Musical Outreach, Inc.
- The Writer's Garret
- Theatre Three, Inc
- Turtle Creek Chorale, Inc.
- Undermain Theatre
- USA Film Festival

Revenue \$1M - \$5M

- Bishop Arts Theatre Center
- Dallas Black Dance Theatre
- Dallas Children's Theater
- Junior Players Guild
- Sammons Center for the Arts
- Shakespeare Festival of Dallas
- The Black Academy of Arts and Letters
- TITAS

Revenue over \$5M

- Big Thought
- Dallas Holocaust and Human Rights Museum
- Dallas Museum of Art
- Dallas Theater Center
- Perot Museum of Nature and Science
- The Dallas Opera



FY 2020-21 COP Funding Recommendation



	Organization	FY 2020-21 COP Recommended Funding	Percent of Budget	Revenue Size
1	Anita N. Martinez Ballet Folklorico*	\$70,633	25%	< \$1M
2	Cry Havoc Theater Company	\$22,500	9%	< \$1M
3	Dallas Chamber Symphony*	\$50,224	11%	< \$1M
4	Fine Arts Chamber Players	\$49,604	16%	< \$1M
5	Kitchen Dog Theater	\$44,564	12%	< \$1M
6	Lone Star Wind Orchestra	\$22,500	11%	< \$1M
7	Teatro Dallas*	\$75,055	23%	< \$1M
8	Texas Winds Musical Outreach, Inc.	\$54,646	12%	< \$1M
9	The Writer's Garret*	\$42,516	25%	< \$1M
10	USA Film Festival	\$52,567	14%	< \$1M
11	Bruce Wood Dance Co	\$27,000	3%	< \$1M
12	Cara Mia Theatre*	\$59,482	8%	< \$1M
13	Children's Chorus of Greater Dallas	\$55,415	7%	< \$1M
14	Creative Arts Center of Dallas	\$43,363	7%	< \$1M
15	Dallas County Heritage Society*	\$104,769	15%	< \$1M
16	Dallas Wind Symphony dba Dallas Winds*	\$50,035	5%	< \$1M
17	Greater Dallas Youth Orchestra	\$54,367	6%	< \$1M
18	Theatre Three, Inc	\$87,420	11%	< \$1M
19	Turtle Creek Chorale, Inc.	\$27,000	3%	< \$1M
20	Undermain Theatre	\$44,594	5%	< \$1M

* Received funding increase for serving $\geq 70\%$ ALAANA audiences

FY 2020-21 COP Funding Recommendation



	Organization	FY 2020-21 COP Recommended Funding	Percent of Budget	Revenue Size
21	Bishop Arts Theatre Center	\$115,782	10%	\$1M-\$5M
22	Dallas Black Dance Theatre*	\$196,935	6%	\$1M-\$5M
23	Dallas Children's Theater	\$165,222	8%	\$1M-\$5M
24	Junior Players Guild	\$65,257	5%	\$1M-\$5M
25	Sammons Center for the Arts	\$94,370	9%	\$1M-\$5M
26	Shakespeare Festival of Dallas	\$102,156	9%	\$1M-\$5M
27	The Black Academy of Arts and Letters*	\$202,180	9%	\$1M-\$5M
28	TITAS	\$71,314	4%	\$1M-\$5M
29	Big Thought*	\$682,664	8%	\$5M +
30	Dallas Holocaust and Human Rights Museum	\$60,000	0.4%	\$5M +
31	Dallas Museum of Art	\$1,069,896	3%	\$5M +
32	Dallas Theater Center	\$75,007	0.9%	\$5M +
33	Perot Museum of Nature and Science	\$740,489	3%	\$5M +
34	The Dallas Opera	\$152,500	0.9%	\$5M +



* Received funding increase for serving $\geq 70\%$ ALAANA audiences



- Request Quality of Life, Arts and Culture Committee recommend approval by City Council at October 28, 2020 agenda meeting
 - Resolution authorizing the City Manager to execute contracts with cultural organizations for a year of cultural services (total not to exceed \$4,832,026)
 - Approval of this item will allow OAC staff to begin executing contracts and to disburse funding to COP organizations as soon as possible





FY 2020-21 Cultural Organizations Program

**Quality of Life,
Arts & Culture Committee
October 19, 2020**

Jennifer Scripps, Director
Office of Arts and Culture
City of Dallas



Appendix



COP: Goals and Requirements



- Program goals
 - Provide general operating support to established non-profit cultural organizations for a year-long program of cultural events in Dallas
 - Further the goals of the Dallas Cultural Plan
- Key requirements
 - Established Dallas-based arts and culture non-profit organization, with an operating history of at least three years, producing a season of cultural programming for residents and visitors
 - Minimum annual operating budget of at least \$100,000
 - Maintain at least one full/part-time staff member
 - Submit monthly event and attendance reports, audited financial statements, and comply with all contractual requirements
- City support is limited to a percentage of an organization's annual audited revenue, as approved by Council in annual COP guidelines
 - Org revenue under \$1 Million: City maximum 25% of revenue
 - Org revenue \$1M-\$5M: City maximum 15% of revenue
 - Org revenue over \$5M: City maximum 10% of revenue

