



City of Dallas

Drivers of Poverty Projects Update

Workforce, Education and Equity

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Presentation Overview



- Purpose
- Background/History
- Current Program Partners
- Planning for FY21
- Proposed Solicitation
- Program Timeline
- Next Steps



Purpose



- Provide an overview of the Drivers of Poverty project and work to date
- Provide an update on current project partner programs
- Provide an update on planning for FY21 implementation



Background/History



2016-17

- Mayors Task Force on Poverty
- “Drivers of Poverty” identified

2018-19

- Embedded in Resilient Dallas Strategy and Equity Indicators Report
- Funding for Teen Pregnancy Prevention Program

2020

- Teen Pregnancy Prevention/Youth Development program implementation
- FY21 Funding Allocation for “Drivers of Poverty”
- COVID-19 Pandemic Exacerbates Issues of Poverty



Drivers of Poverty



Income

Sharp decline in median income and the declining share of middle income households

Transportation

Lack of affordable transportation

Homeownership

Lack of home ownership/high rental percentage/single family rentals

Concentrated Poverty

Increasing number of neighborhoods of concentrated poverty

Children in Poverty

High number of households with children living in poverty

Educational Attainment

Lack of educational attainment

English Proficiency

High percentage of limited English-proficiency (LEP) residents

Teen Birth

High teen birth rates

Single Women HOH

High poverty rates for single women heads of households with children



Background/History



Aligning Plans and Reports



Drivers of Poverty	Resilient Dallas Goal	Equity Indicator
Income	3. Economic Mobility	5. Unemployment 7. Median Full-Time Income 8. Median Hourly Wage 9. Median Household Income 12. Working Poverty
Transportation	4. Equitable Access	34. Private Vehicle Availability 35. Commute Time 36. Transit Frequency
Homeownership	6. Neighborhood Infrastructure	25. Homeownership 26. Evictions 27. Home Loan Denials 31. Long-Term Residential Vacancies
Concentrated Poverty	3. Economic Mobility	10. Child Poverty 11. Senior Poverty 12. Working Poverty
Children in Poverty	5. Healthy Communities	10. Child Poverty 58. Child Food Insecurity
Educational Attainment	3. Economic Mobility	19. College Readiness 24. College Educated Adults
English Proficiency	2. Welcoming City	
Teen Birth	5. Healthy Communities	56. Teen Pregnancy
Single Woman Head of Household	3. Economic Mobility	



FY20 Program Design



Services

Target Populations

Direct assistance that helps clients maintain housing and financial stability

- Rental Assistance
- Utility Assistance
- Food Assistance
- Other direct client assistance in support of housing and financial stability
- Other direct supports
- Direct client assistance proposed by selected applicants and approved by City

Low income individuals and families and/or individuals and families living in poverty and are impacted by the defined “drivers” of poverty:

- Low income individuals (up to 80% AMI) and individuals living in poverty – most clients served should be 50% AMI or below
- Individuals with transportation challenges
- Families with children living in poverty
- Individuals with limited educational attainment
- Individuals with Limited English Proficiency
- Youth at increased risk of teen pregnancy, families with youth at increased risk of teen pregnancy and/or pregnant or parenting teens
- Single Woman Heads of Households with children

Direct assistance to youth and their families to maintain stability

- Rental Assistance
- Utility Assistance
- Food Assistance
- Other direct client assistance to support in support of housing and financial stability
- Client assistance that enables participation in positive youth development programming or other critical youth services
- Direct client assistance proposed by selected applicants and approved by City

Youth or families with children and youth that are:

- 20 yrs. and younger, male and female
- Youth living in poverty
- Foster care youth
- Youth in juvenile justice system
- Homeless youth
- Youth with one or more risk factors for teen pregnancy

Parents, legal guardians, caregivers population to implement stabilization



FY20 Program Partners (Current)



Partner	Amount	Service(s)	Output Target	DOP Targets	Primary Communities
Abounding Prosperity	\$70,000	Client assistance	50 clients served	Concentrated poverty , transportation, limited educational attainment, LEP, youth	75215
CitySquare	\$70,000	Client assistance	42 clients served	Concentrated poverty, individuals and families living in poverty	75215, 75216, 75217, 75226
Dallas Leadership Foundation	\$70,000	Client assistance	300 clients receive stabilization services	Concentrated poverty, single woman heads of household	Bertrand, Hamilton Park, Ideal, Jubilee / Owenwood / Dolphin Heights, Mill City, Rufco, Westmoreland / Victory Gardens, Wynnewood
Metrocrest Services	\$70,000	Client assistance	78 program participants	Low income individuals, families	Denton County (Dallas Residents)
For Oak Cliff	\$70,000	Client assistance and education support (GED/tech)	200 clients	Concentrated poverty, individuals and families living in poverty, limited educational attainment, youth, single woman heads of households	



FY20 Program Partners (Current)



Partner	Amount	Service(s)	Output Target	DOP Target	Primary Communities
Harmony CDC	\$70,000	Client assistance, counseling services	1,200 clients served	Concentrated poverty, transportation, families, limited educational attainment, LEP, single woman heads of household	Oak Cliff, West Dallas, South Dallas
The Stewpot	\$70,000	Client assistance	150 households, 80 children and youth	Families, youth	Downtown and surrounding areas, Oak Cliff, Pleasant Grove
Comp-U-Dopt	\$70,000	Workforce-aligned technology trainings	135 students	Concentrated poverty, families, limited educational attainment (opportunity youth)	75210, 75212, 75215
Miles of Freedom	\$64,884	Food assistance	3000 clients served	Concentrated poverty	75210, 75215
NTARUPT	\$56,100	Teen pregnancy prevention, awareness	45 teens, 40 parents	Youth	75203, 75212, 75215, 75216, 75217, 75219, 75220, 75227, 75228, 75231, 75240



Planning for FY21



- Support community based programming that serves target populations and leverage expertise of community-based organizations
- Seek partners and programming models that are responsive to changing community needs arising from and/or exacerbated by the COVID-19 pandemic and its impact
- Seek programming that layers with and leverages existing services and funding streams
- Establish new partnerships and relationships with community-based organizations
- Build upon work established through Coronavirus Relief Funds by continuing to support food assistance and food access programs, community mental health,
- Support youth through positive youth development programs
- Provide client assistance, such as rental and utility assistance and/or eviction assistance, for populations unable to be served via other funding mechanisms (ie CDBG, ESG, or Emergency Rental Assistance)



FY21 Services Sought



Services	Target Populations	Amount
<ul style="list-style-type: none">• Food accessibility and assistance programs• Community Mental Health programming• Other forms of client assistance that is responsive to needs arising from or exacerbated by COVID-19 pandemic (transportation, internet access, health care costs and navigation, etc)	DOP Populations	\$600,000
<ul style="list-style-type: none">• Positive Youth Development programming• Community Mental Health programming• Programs that support online learning• Other forms of client assistance that is responsive to needs arising from or exacerbated by COVID-19 pandemic (transportation, internet access, health care costs and navigation, etc)	Youth	\$600,000
<ul style="list-style-type: none">• Client assistance, such as rental and utility assistance and/or eviction assistance, for populations unable to be served via other funding mechanisms (ie CDBG, ESG, or Emergency Rental Assistance)	Clients ineligible for assistance due to funding source (CDBG, ESG, etc)	\$246,132



Proposed Solicitation



- Funding Available (approved within FY21 budget)
 - \$1,446,132
- Services Sought
 - Responsive client assistance for Drivers of Poverty populations
 - Responsive youth development services for youth and opportunity youth populations
- Populations to target
 - DOP populations
 - Youth
 - Clients unable to be served via other funding streams



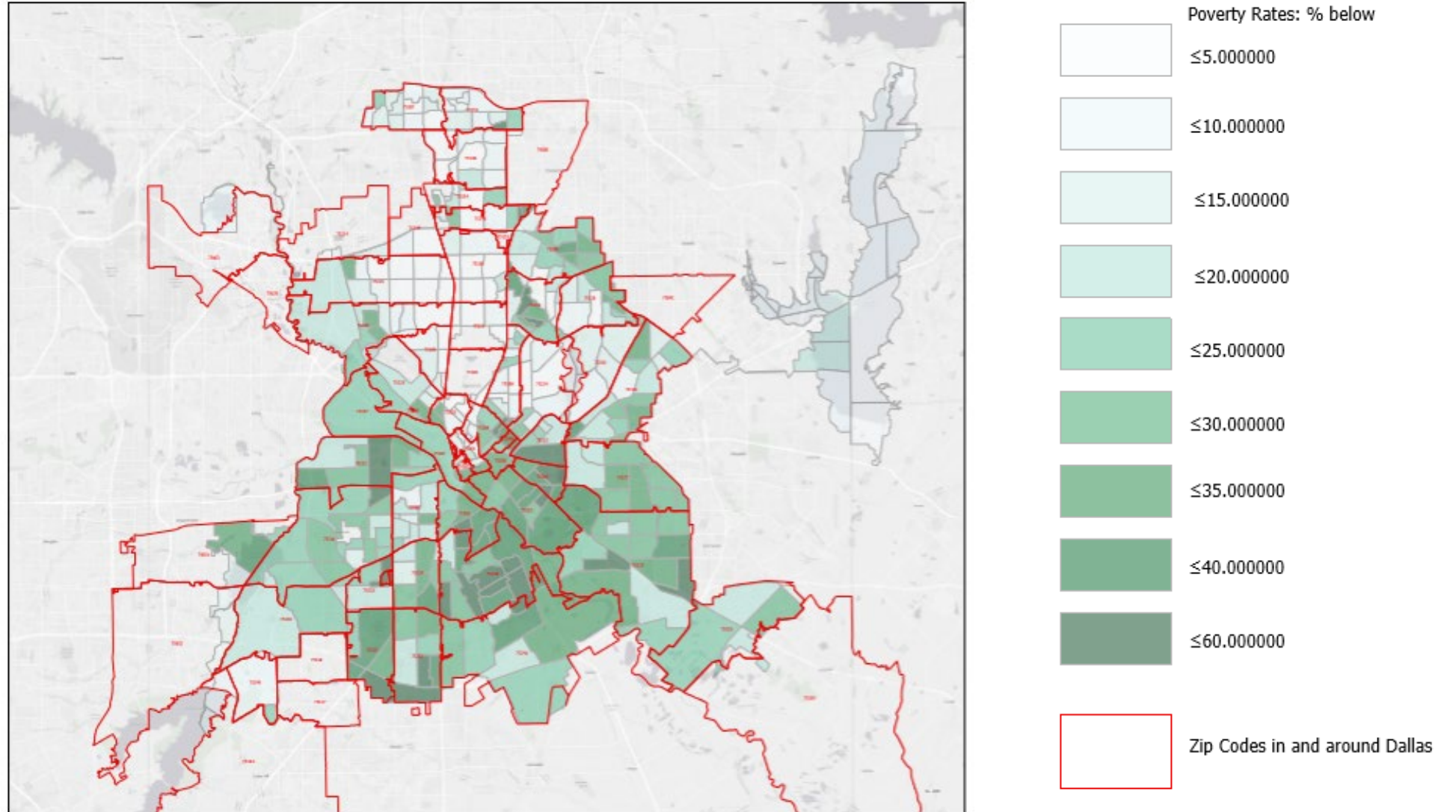
Proposed Solicitation Targets



Target Communities	Communities where 40% or more of households are at or below the poverty threshold
Target Populations	<p>Low income individuals (up to 80% AMI) and individuals living in poverty</p> <p>Individuals with transportation challenges</p> <p>Families with children living in poverty</p> <p>Individuals with limited educational attainment</p> <p>Individuals with Limited English Proficiency</p> <p>Youth at increased risk of teen pregnancy, families with youth at increased risk of teen pregnancy and/or pregnant or parenting teens</p> <p>Single Woman Heads of Households with children</p> <p>Youth or families with children and youth that are:</p> <ul style="list-style-type: none">- 20 years and younger, male and female- Foster care youth- Youth in juvenile justice system- Homeless youth- Youth with one or more risk factors for teen pregnancy <p>Clients ineligible for assistance due to funding source (CDBG, ESG, etc)</p>



Communities of Concentrated Poverty



Project Timeline



Month	Activity
January 2021	- WEE presentation and feedback – 1/11/21
February 2021	- Solicitation launch – 2/25/21
March 2021	- Proposal submission - Review of proposals
April 2021	- Contract negotiation and council authorization of contracts - Program implementation begins



Next Steps



- Feedback from WEE Committee members
- Release solicitation to Drivers of Poverty partners
- Review and update Drivers of Poverty strategy





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