

Memorandum



CITY OF DALLAS

DATE February 19, 2021

TO Honorable Members of the Transportation and Infrastructure Council Committee

SUBJECT **Vision Zero: Update on Action Plan Development**

Background

This memo is intended to provide the Transportation and Infrastructure Council Committee with an update on the City's progress towards developing a Vision Zero Action Plan by December 2021, as directed by City Council in December 2019 (Resolution 191900). The Vision Zero Action Plan will provide a roadmap for achieving zero traffic deaths and a 50 percent reduction in severe injuries by 2030.

The development of the Vision Zero Action Plan is being spearheaded by the Department of Transportation; however, it will be a multi-department effort that will be guided by an inter-departmental and inter-agency Task Force. The development of the Action Plan will involve several tasks, which include:

1. Project Initiation
2. Community and Stakeholder Engagement
3. Crash Data Analysis
4. Inventory of Existing Policies, Programs, Practices, and Funding
5. Best Practices Assessment
6. Vision Zero Goals, Strategies, and Implementation Plan
7. Draft Report

Progress

Progress to date includes:

- A crash data analysis conducted by the Office of Data Analytics and Business Intelligence to identify those factors most closely associated with fatal and severe injury crashes.
- A draft High Injury Network developed by the Department of Transportation. The High Injury Network identifies the most dangerous streets for people walking, bicycling, and driving.
- The Office of Communications, Marketing and Outreach has begun creating branding and promotional materials for Dallas' Vision Zero effort.

Next Steps

Staff plans to convene a Vision Zero Task Force beginning in February 2021. It is anticipated that the Task Force will consist of representatives from various departments

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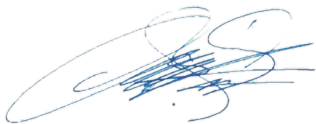
and agencies that have a role or interest in improving the safety of the traveling public in Dallas.

Members of this Task Force will include, but are not limited to, the following departments and agencies:

- City Manager's Office
- Dallas County Sheriff's Office
- Dallas County Health and Human Services
- Dallas Independent School District
- Dallas Police Department
- Dallas Area Rapid Transit (DART)
- Department of Transportation
- Department of Public Works
- Department of Sustainable Development and Construction
- Injury Prevention Center of Greater Dallas at Parkland

The Department of Transportation staff will brief the Transportation and Infrastructure Council Committee in late Spring to share staff's progress and receive input on the development of the plan, which also includes a planned public survey and other engagement efforts.

Should you have questions, please contact Ghassan Khankarli, Interim Director of the Department of Transportation.



Majed A. Al-Ghafry, P.E.
Assistant City Manager

c:	T.C. Broadnax, City Manager	Jon Fortune, Assistant City Manager
	Chris Caso, City Attorney	Joey Zapata, Assistant City Manager
	Mark Swann, City Auditor	Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
	Biliera Johnson, City Secretary	M. Elizabeth Reich, Chief Financial Officer
	Preston Robinson, Administrative Judge	M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
	Kimberly Bizar Tolbert, Chief of Staff to the City Manager	Directors and Assistant Directors