



City of Dallas

Convenience Store Ordinance Enforcement Strategies

**Public Safety Committee
April 12, 2021**

Carl Simpson, Director
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City of Dallas

Presentation Overview



- Ordinance Enhancements for Police
- Police Enforcement Activities
- Current Code Enforcement
- Enhanced Enforcement
- Operational Changes Required
- Deployment Strategy
- Operational Advantages
- Next Steps



Ordinance Enhancements for Police



Requirement	Old	New
Number of Cameras	Two Cameras	Three Cameras
Resolution Requirement	'Clearly depict facial features'	1920x1080 resolution (2 megapixels)
Frame Rate	None	15 frames per second recording
Camera Location Requirements	Cash Register Entering main entrance	Cash Register Entering Main Entrance Exiting Main Exit



Current Police Enforcement Activities



2020 Convenience Store Enforcement	
Number of Registered Convenience Stores	759
Number of Inspections Completed	477
Citations Issued	12

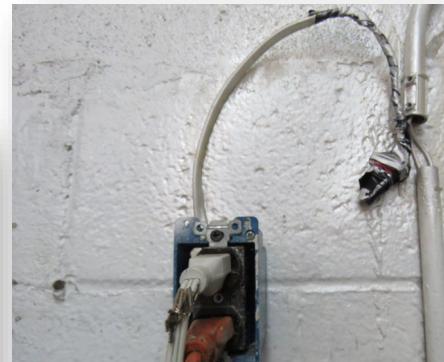
- Stores given reasonable amount of time to make improvements upon failing an inspection
- A Reinspection is scheduled to evaluate improvements



Current Code Enforcement



- Currently Code does not enforce provisions of Chapter 12B, related to C-Store requirements
- Code addresses issues relative to the list provided, within all commercial properties, including C-Stores



Current Commercial Enforcement

- Signage (exterior)
- Certificate of Occupancy
- Parking
- Premises
- Structural
- Electrical
- Plumbing
- Zoning (land uses)



Enhanced Enforcement: C-Store



- Requires the additional provision allowing the Director of Code/Representatives to Enforce all requirements of Chapter 12B
- Allows Code to address all issues within one inspection
- Code can address locations with a low level of priority



Enhanced C-Store Enforcement

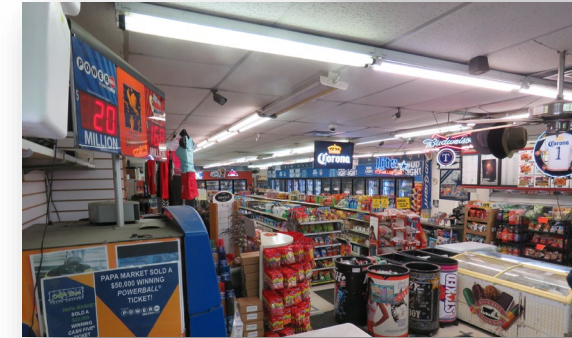
- C-Store Registration
- Crime Prevention Through Environmental Design (CPTED) requirements
- Surveillance requirements
- Alarm/Safe requirements
- Security signage/height markers
- Visibility
- Trespass Affidavit
- Coin Operated Amusement Devices



Operational Changes Required



- Cross training of Code staff in the following areas:
 - CPTED/Safety Training
 - Surveillance/Equipment
 - Trespass affidavit
 - Registration/Security requirements



Operational Changes Required (continued)



- Additional changes include:
 - Cross section of staff from various units within the Code Department such as:
 - Neighborhood Code, Multi-tenant, Consumer Health, Intensive Case Resolution, and Community Prosecution
 - Data system changes
 - Creation of a new service request type to capture registrations and inspection activity



Deployment Strategy



- A tiered system of delegation allows for low level status to be addressed by Code unit
- Allows Police to concentrate efforts to those locations with the greatest need

Level of Priority and Response

Tier 1 Priority Status (Police)

- High Crime
- Operational Concerns
- “Non-franchise”
- Safety Issues
- Consistent Calls for Service

Tier 2 Low Priority Status (Code)

- Non-registered Low Crime
- Minor operational issues
- “Non-franchise & Franchise”
- Minor Calls for Service

Tier 3 Good Neighbor Status (Code)

- No Crime
- No operational Concerns
- Excellence in Safety
- No Calls for Service



Operational Advantages



- Better comprehensive inspections of C-Stores
- Collaborative efforts between Sustainable Development, Police and Code
- Registration and system tracking
 - Allows for more efficient tracking and follow up
- Police (NPO) can focus their efforts in areas with the greatest need
- Improves the community experience in these local establishments to improve the safety of these locations



Next Steps



- Prepare a resolution for required Code Amendments
- Get feedback
- Establish implementation timeline based on preferred option





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