

Memorandum



CITY OF DALLAS

DATE March 12, 2021

TO Honorable Members of the Environment and Sustainability Committee

SUBJECT **Urban Forest Master Plan Update**

Since the briefing to the Committee on the draft Urban Forest Management Plan in February, our staff and Texas Trees Foundation have partnered to finalize an implementation strategy prior to adoption of the plan by City Council. The City of Dallas is grateful to the Texas Trees Foundation for its resources and efforts to produce a plan that has sparked interest and excitement across neighborhoods, businesses, non-profit, and governmental agencies.

The draft plan has been circulated and presented to the Park & Recreation Board, Environment & Sustainability Task Force, the Urban Forest Advisory Committee, and the internal City of Dallas Departments with tree-related operations for review. Additionally, an electronic copy for public review was placed on the Dallas Climate Action website. Much of the feedback received involved the desire to set realistic expectations on how to move forward with next steps. The Texas Trees Foundation has been working to assemble the feedback received and to include an actionable list for implementation as part of the plan. Attached to this document is a table that will be included in the final document (also attached) that management is committed to executing. The current draft, and future updates is available [here](#).

Several initiatives have been underway and are being formalized as part of the overall City-wide Tree Task Force approach which includes management from City Manager's Office, Dallas Water Utilities, Park and Recreation, Public Works, and Sustainable Development & Construction. The formalization of technical teams, executive management teams and ultimately stakeholder teams has provided the tool that will enable the City to further engage communities and deliver the goals in the plan. The task force has been working on short- and long-term actions that will include additional planning and stakeholder involvement during the next fiscal year and beyond.

We anticipate receipt of the final document from Texas Trees Foundation mid-May and will present this for your consideration of acceptance at the May 26, 2021 City Council Meeting.

Please contact me if you have any questions.



Joey Zapata
Assistant City Manager

c:	T.C. Broadnax, City Manager	Jon Fortune, Assistant City Manager
	Chris Caso, City Attorney	Majed A. Al-Ghafry, Assistant City Manager
	Mark Swann, City Auditor	Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
	Biliera Johnson, City Secretary	M. Elizabeth Reich, Chief Financial Officer
	Preston Robinson, Administrative Judge	M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
	Kimberly Bizzor Tolbert, Chief of Staff to the City Manager	Directors and Assistant Directors