

Memorandum



CITY OF DALLAS

DATE September 17, 2021

TO Honorable Members of the Transportation and Infrastructure Committee

SUBJECT **Public Street Lighting Improvement Project in Grand Park South TIF District**

On October 13, 2021, staff will seek City Council authorization of:

- 1) the transfer of \$500,000 from the Grand Park South TIF District Fund to the Transportation Special Projects Fund to implement a public street lighting improvement project in Tax Increment Financing Reinvestment Zone Number Thirteen (Grand Park South TIF District);
- 2) an increase in appropriations in an amount not to exceed \$500,000 in the Transportation Special Projects Fund; and
- 3) the disbursement of funds in an amount not to exceed \$500,000 from the Transportation Special Projects Fund – Not to exceed \$500,000 – Financing: Grand Park South TIF District Fund

In 2019, the Mayor's Task Force on Safe Communities released a report detailing recommended strategies aimed at reducing violent crime in Dallas. One of the report's recommended strategies was improving public safety by increasing outdoor lighting of public areas.

Beginning in fiscal year 2020-2021, the City began to align public street lighting efforts across multiple departments including the Transportation Department, Public Works Department, Office of Data Analytics, Police Department, and the newly created Office of Integrated Public Safety Solutions (OIPSS). These coordinated efforts also aim to optimize and leverage funding from a variety of sources including City general obligation bond funds, City general funds, City TIF funds, County MCIP funds, and federal CARES Act funds. A geospatial analysis tool was developed to identify areas called Priority Improvement Zones with the most immediate public street lighting needs. These zones were developed using several factors which align the economic, equity, and safety focus areas of multiple departments. Priority Improvement Zones represent a collaborative and comprehensive approach to enhancing City-focused and data-driven decision-making by guiding safety and investment strategies.

Based on the efforts and analysis described above, a project scope and priority lighting locations (see the attached **Exhibit A**) have been identified in the Grand Park South TIF District as follows:

DATE
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Public Street Lighting Improvements in the Grand Park South TIF District

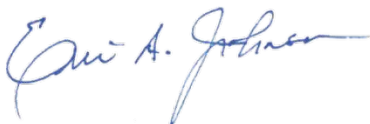
- Conversion to light-emitting diode (LED) of approximately 36 fixtures on City-owned historic-style poles on Park Row Avenue (generally between S. Malcolm X Boulevard and I-45) and on South Boulevard (generally between S. Malcolm X Boulevard and I-45).
- Installation of approximately 40 new City LED lights with historic-style poles on South Boulevard (generally between S. Malcolm X Boulevard and Meadow Street), on Park Row Avenue (generally between S. Malcolm X Boulevard and Jeffries Street), on Jeffries Street (generally between Al Lipscomb Way and Martin Luther King Jr. Boulevard), and on Meadow Street (generally between Al Lipscomb Way and Martin Luther King Jr. Boulevard).

The City's Transportation Department will implement this public street lighting improvement project through a service price agreement with Highway Intelligent Traffic Solutions, Inc. that was authorized in May 2020 by City Council Resolution 20-0821.

Within the Grand Park South TIF District Project Plan and Reinvestment Zone Financing Plan (the "Plan"), public street lighting improvements are an eligible expenditure under the "Infrastructure Improvements" budget category. On June 3, 2021, the Grand Park South TIF District Board of Directors reviewed this project and recommended City Council approval.

Should you have any questions, please contact Kevin Spath, Assistant Director in the Office of Economic Development, at (214) 670-1691 or kevin.spath@dallascityhall.com

Regards,



Dr. Eric A. Johnson

Chief of Economic Development & Neighborhood Services

C: Honorable Mayor and City Council
T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Exhibit A

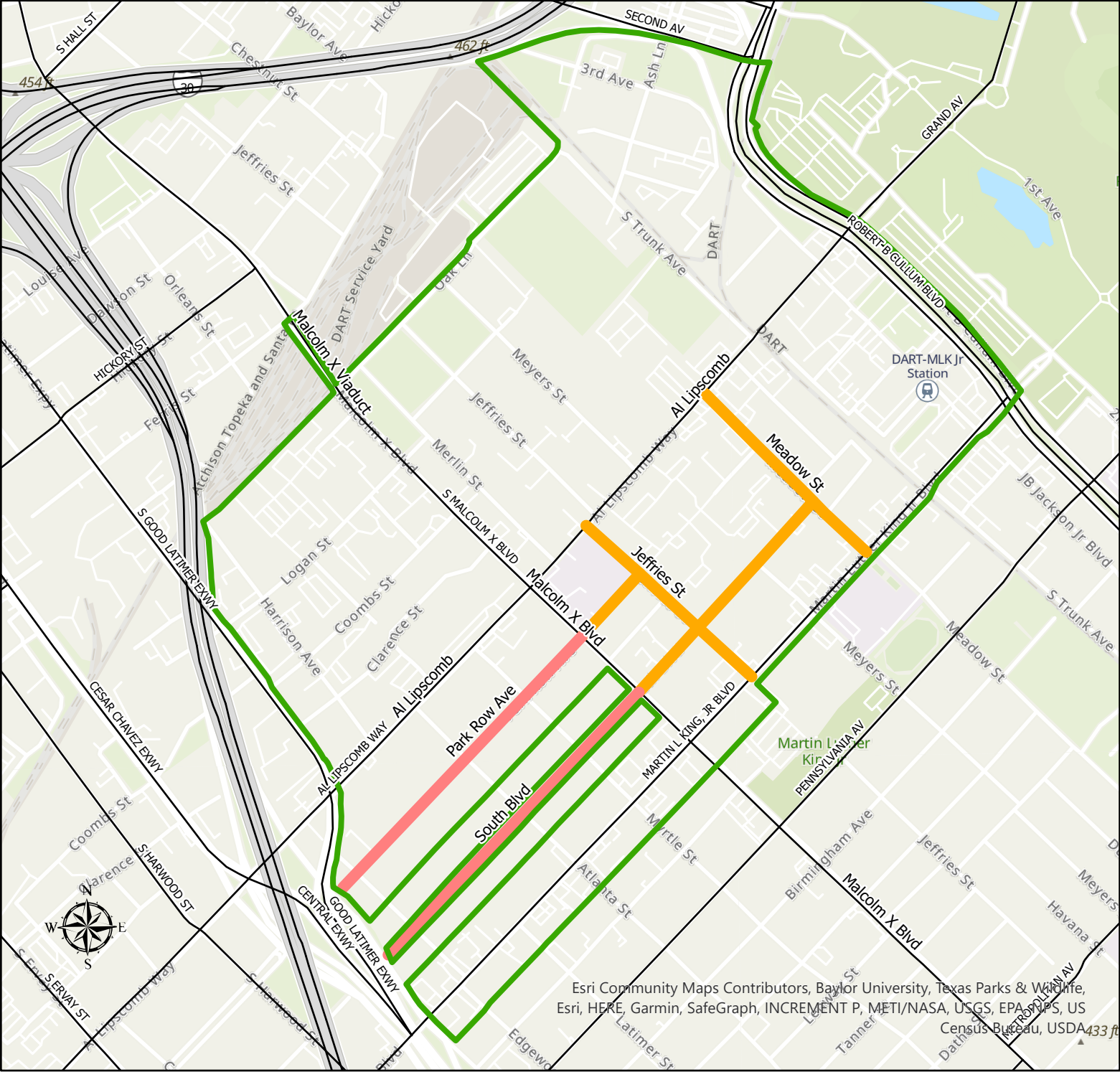
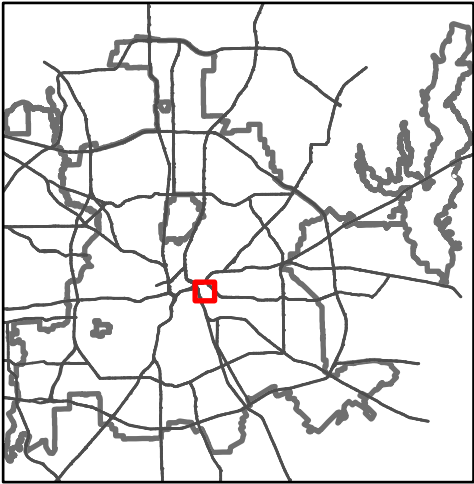
Public Street Lighting Improvement Project

Grand Park South TIF District

Project Scope:

- o Conversion to light-emitting diode (LED) of approximately 36 fixtures on City-owned historic-style poles on Park Row Avenue (generally between S. Malcolm X Boulevard and I-45) and on South Boulevard (generally between S. Malcolm X Boulevard and I-45).
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- Conversion to LED
- Installation of new City LED lights
- Tax Increment Finance District



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