

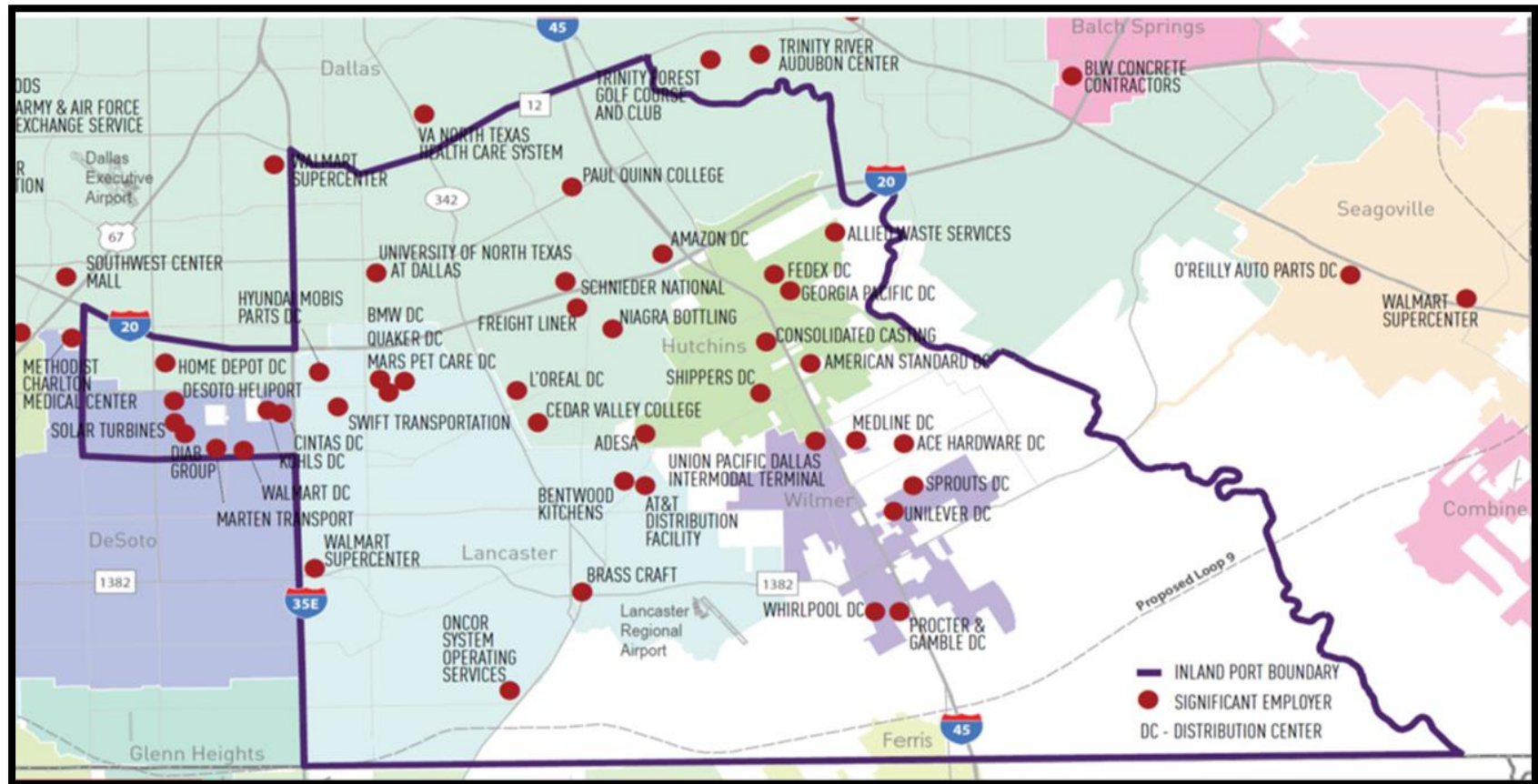


Dallas County Inland Port Transportation Management Association (IPTMA)

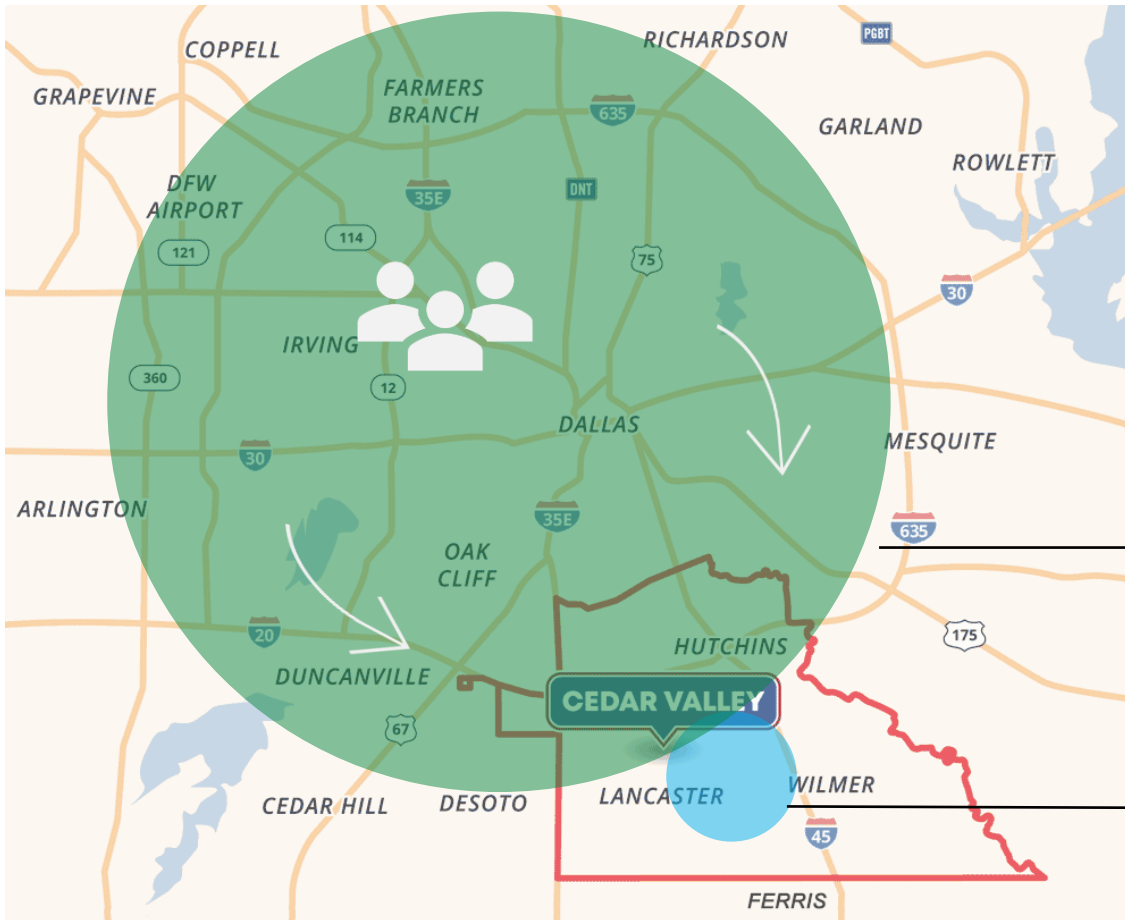
Laura C. Freeland, Executive Director
August 2021



Inland Port Zone & Businesses



Where Employees Work and Live In the Inland Port Area



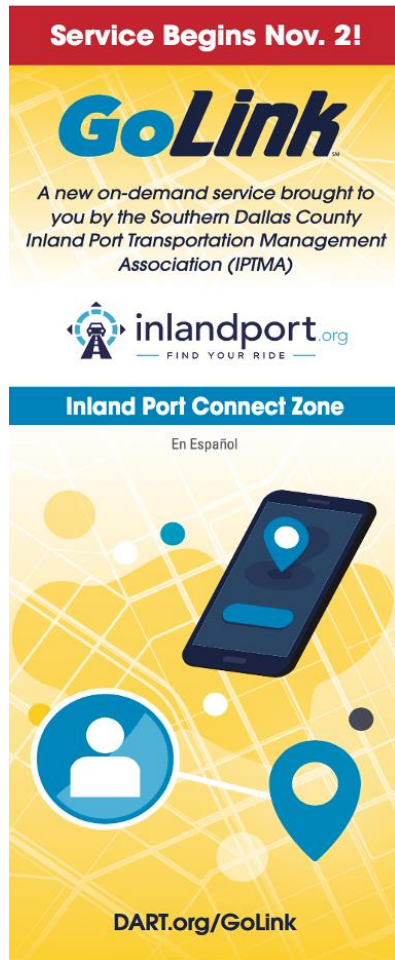
Almost **90%** of Inland Port employees **live OUTSIDE** the area



Nearly **10%** of Inland Port employees **live AND work INSIDE** the area



IPTMA New Services



Expanded Microtransit services 5:00 am to 8:00 pm, Monday - Friday

§ Uberpool to support demand

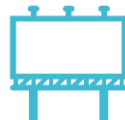


Rider Subsidy Program, Inland Port Rides service 8:00 pm to 5:00 am when Microtransit services are not running

§ Inland Port Rides subsidy available for trips to/from member employers



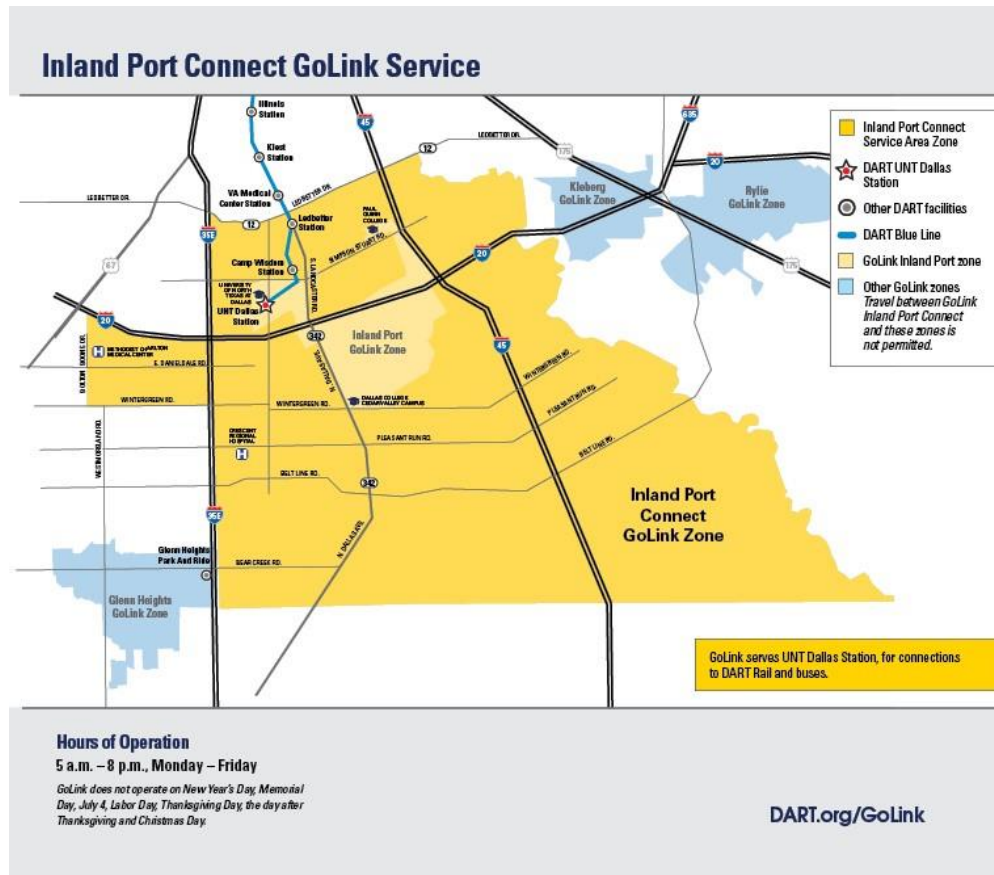
Provides 24-hour coverage of the Inland Port Area



Promotional service for all Inland Port Business through September 2021



IPTMA GoLink Zone and Fares



UberPool Rates

- \$1* – Travel anywhere within the zone to or from the designated DART station or transit center. *(Prices are per person, per trip – including children)*
- \$3 – Travel point-to-point, to or from any location within a single zone. *(Prices are per person, per trip – including children)*

DART's Fare Information

GoLink One-Way Fare Tarifa de ida o vuelta de GoLink	\$2.50
GoLink One-Way Fare - Reduced Tarifa de ida o vuelta de GoLink - Reducida	\$1.25
AM/PM Pass - Local Pase AM/PM - Local	\$3.00
AM/PM Pass - Local Reduced Pase AM/PM - Reducido	\$1.50
Midday Pass - Local (9:30 a.m. - 2:30 p.m.) Mediodía - Local (9:30 a.m. - 2:30 p.m.)	\$2.00
Day Pass - Local Pase del Día - Local	\$6.00
Day Pass - Regional Pase del Día - Regional	\$12.00
Day Pass - Reduced Pase del Día - Reducido	\$3.00
Monthly Pass - Local Pase Mensual - Local	\$96.00
Monthly Pass - Regional Pase Mensual - Regional	\$192.00
Monthly Pass - Reduced Pase Mensual - Reducido	\$48.00

A GoLink one-way fare is valid for a single GoLink trip only. No transfers.

This table does not include all available fare types. For a complete list of fares and additional one-way fare options, please visit DART.org/fares, or call 214-979-1111.



GoLink Contactless Payments

Fares can be paid using GoPass Tap card OR
via credit/debit card in the GoPass app or over the phone



GoPass® App

GoPass® app is loaded with amazing features to simplify your next trip!
Buy, store and activate passes right on your phone.



GoPass® Tap Card

With the GoPass® Tap reloadable transit card, you never have to carry cash and you always get the best fare.



GoLink in action



MEET MICHAEL

It's 7 P.M. and Michael needs to get from his job at Proctor & Gamble to UNT Dallas Station to continue on the Blue Line to his home in Garland.

He begins planning a trip in the GoPass app and sees that a GoLink vehicle can drop him off at the station within 25 minutes, and that the fare would be covered by his existing active day pass used that morning.

Michael continues booking his GoLink trip via the app.



**Fare included
in day pass**

App

**Short
wait**

Accessible



Business Members Annual Dues

\$500 : Small – Less than 50 Job Positions Filled

\$1,000 : Medium – 51 – 250 Job Positions Filled

\$2,500 : Large – 251 – 500 Job Positions Filled

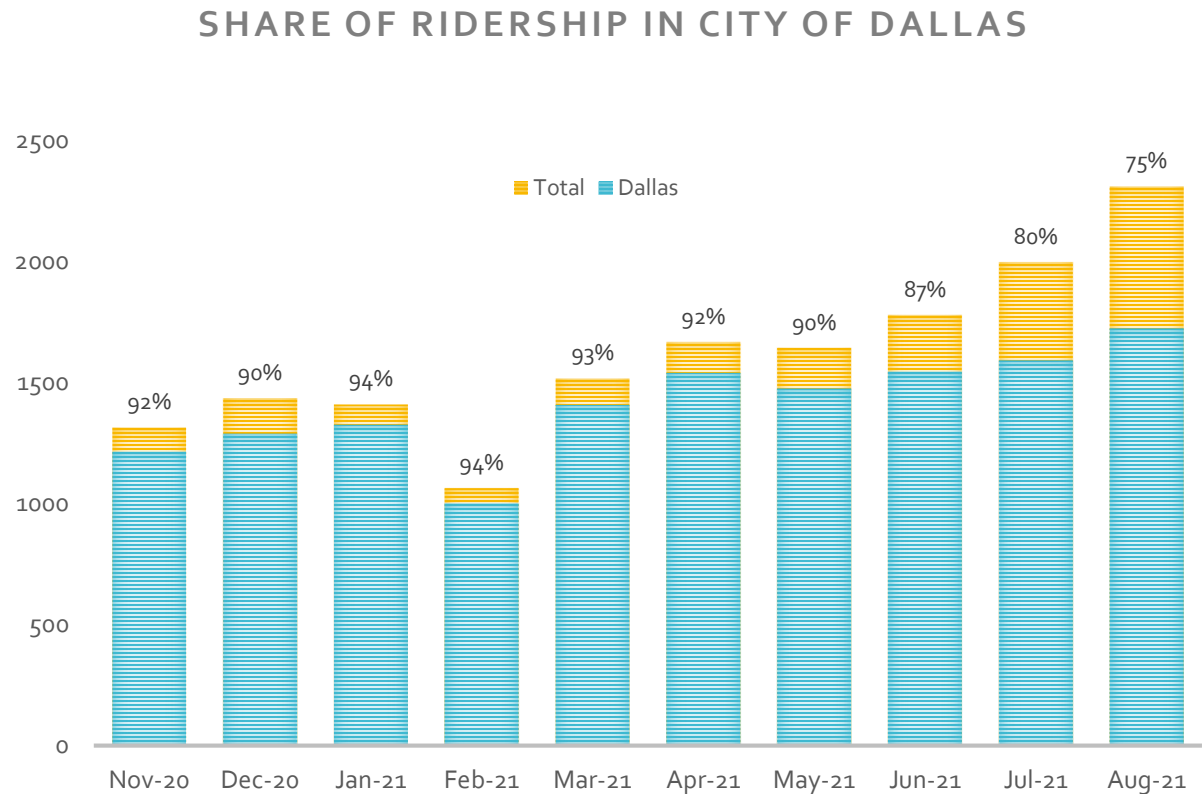
\$5,000 : Super – 501 – 1000 Job Positions Filled

\$10,000 : VIP – 1001+ Job Positions Filled

Ridership in the City of Dallas



- Total ridership increased over 75% from the beginning of service
- 75% total ridership has still been in City of Dallas
- UberPool currently serves nearly 40% of total ridership





For more information
and membership
applications visit our website
at:

www.inlandport.org