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Data based on research reports from Dallas Afterschool, Afterschool Alliance, and Edge Research collected between February 2020 through June 2021. For details, see <https://dallasafterschool.org/afterschool-research/>

UNMET DEMAND IS AT AN ALL-TIME HIGH



For every child in an afterschool program in Dallas, 3 are waiting to get in

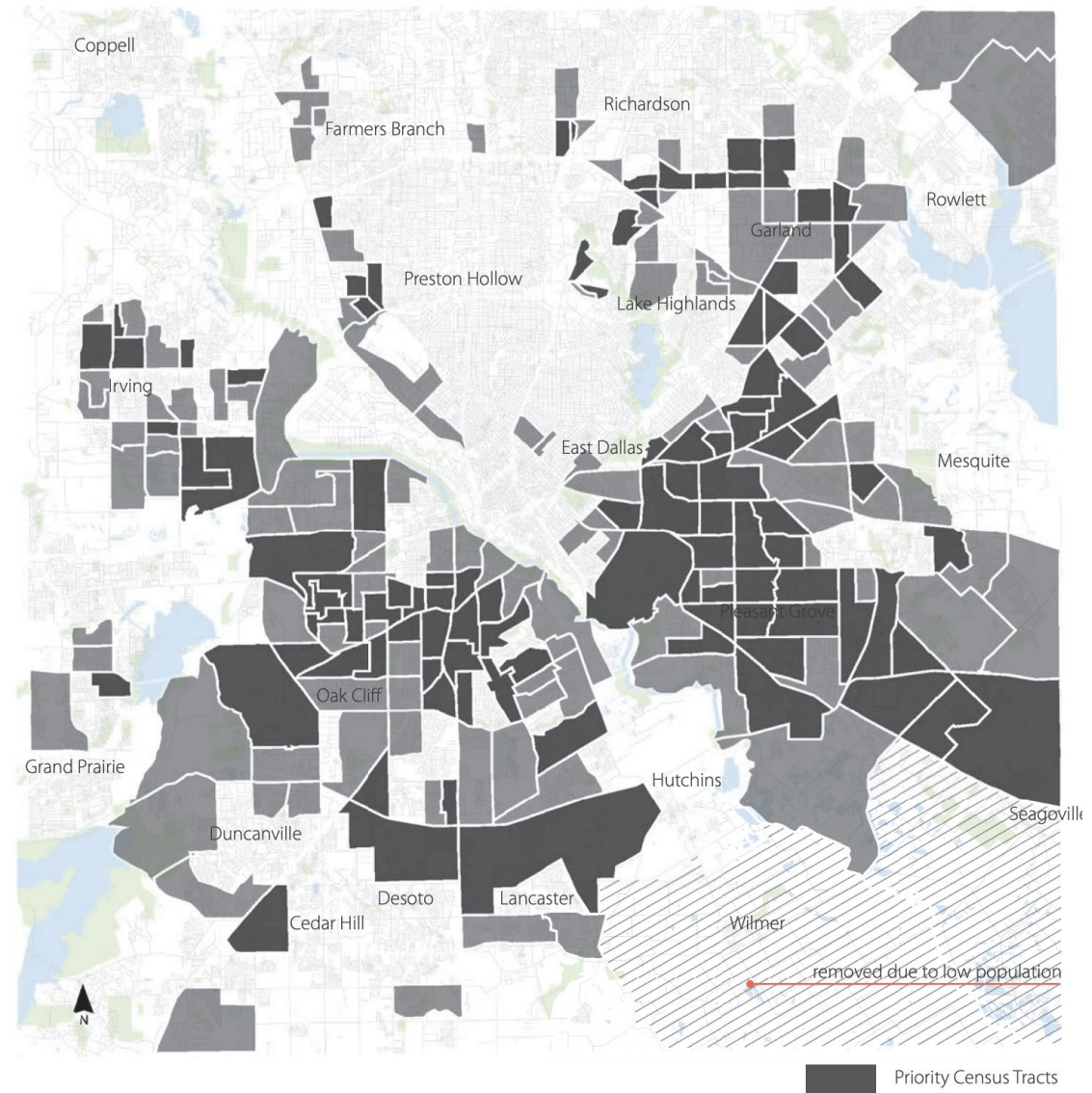
This leaves over 100,000 children in Dallas without the programming they want



AFTERSCHOOL ACCESS MAP PRE-COVID

- Areas with darker shading indicates a greater mismatch between the supply and demand for afterschool programming

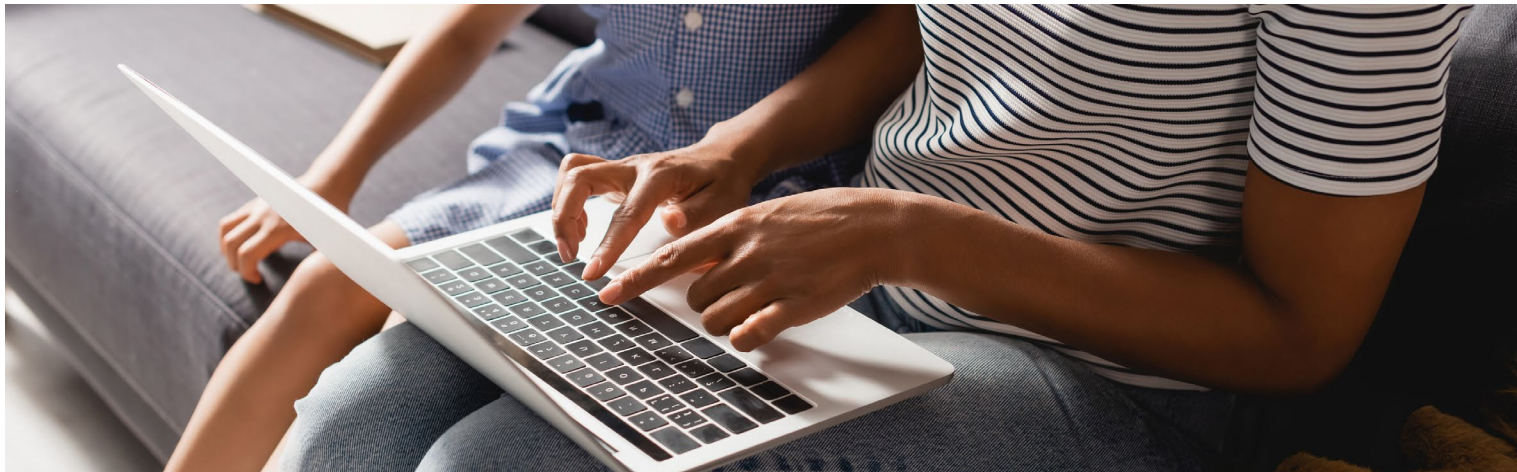
priority areas



AFTERSCHOOL IS A **LIFELINE** FOR WORKING FAMILIES

For parents with children in afterschool programs in Dallas:

- **92%** are satisfied with their child's program
- **89%** agree their child's program helps them **keep their job** or work more hours



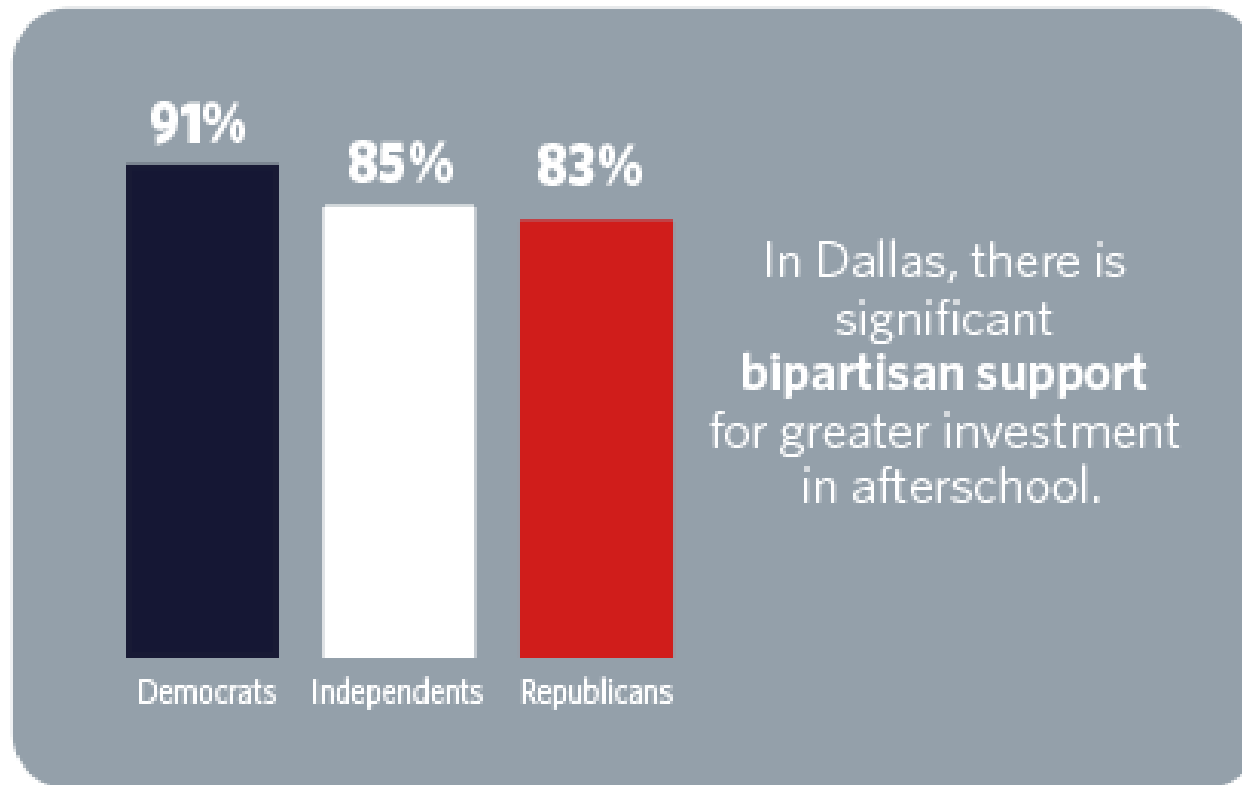
PARENTS' PERSPECTIVE: BENEFITS OF AFTERSCHOOL

Because of their participation in afterschool, parents report that their children experience the following benefits:

- 90% are more excited about learning
- 81% develop valuable life skills
- 88% are kept safe
- 91% receive strong reading and writing support



PARENTS SUPPORT PUBLIC FUNDING FOR AFTERSCHOOL



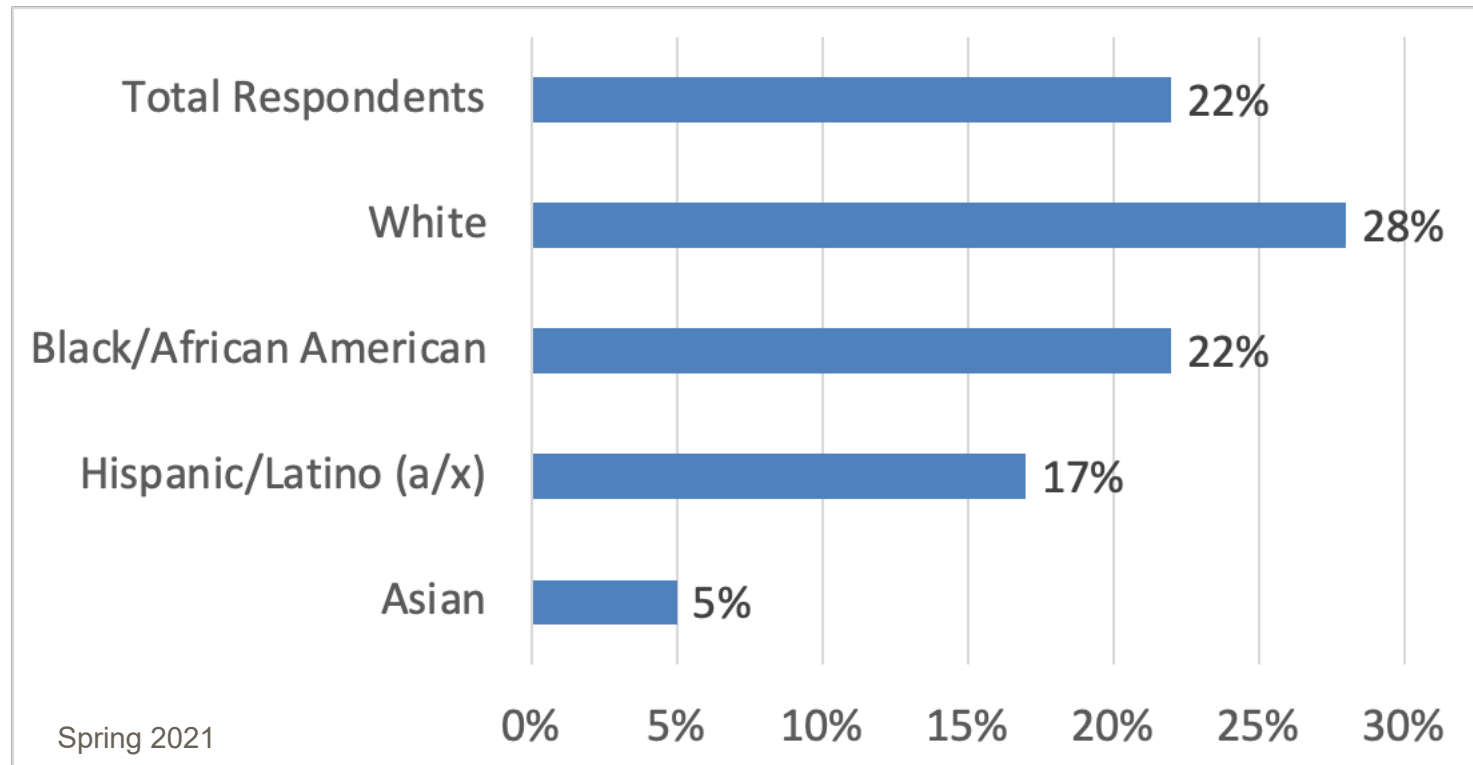
COVID-19 HAS THREATENED THE SYSTEM

- At the beginning of COVID, 30% of afterschool sites in Dallas have closed with a 45% loss in seats due to social distancing protocol
- Capacity is slowly coming back; about half of the lost capacity is now open
- This summer, over 40% of programs reported increased costs
- 20% see these costs rise more than \$400 per year per child



DALLAS FAMILIES IN AFTERSCHOOL BY RACE/ETHNICITY

- White families are most likely to have children in afterschool, and in Dallas, at a statistically significant higher rate than nationally
- Hispanic/Latino and Asian families have **significantly lower participation**, both locally and compared to national rates
- Black families' participation is between that of White and Hispanic/Latino families



BARRIERS FOR FAMILIES ARE REAL AND HARD TO OVERCOME

- Cost is the #1 barrier for 69% of parents
- The annual cost of afterschool in Dallas is \$4,300 – this does not include breaks or summer

Average Weekly Cost

Atlanta		\$98
Los Angeles		\$90
Dallas		\$120
Texas		\$82



COST OF AFTERSCHOOL WITHIN DEMOGRAPHIC GROUPS

- The average weekly cost of afterschool varies by demographics.
- Directionally, Black/African-American households are paying more per week than others



IF THEY AREN'T IN AFTERSCHOOL, WHERE ARE THEY?

- 15% of are in the care of a sibling
- 18% on their own
- This means over 225,000 children have no adult supervision in Dallas every afternoon
- 79% of families whose kids aren't in afterschool would have their children attend if there was one available/affordable



COVID HAS LINGERING IMPACTS

Concerns about students remain.

74% are concerned about **student learning loss** and a lack of opportunities for **social connection**.

84% are concerned about **students' mental and emotional health**.



Providers are concerned about their programs, too.

60% are **most concerned** with being able to **hire enough staff**.

53% are **still concerned** about **long term funding** and their program's future.



WHAT DO PROVIDERS NEED NOW?

- What resources would be most helpful?
 - Advice on [funding](#) streams
 - How to prevent [staff burnout](#) and keep them engaged
 - COVID-relevant updates
 - [Communication tools](#) to help families understand the benefits of Out-of-School time (OST)
- What Dallas Afterschool is providing:
 - Resources, supplies, training, curriculum, and lesson plans
 - Guidance on health, safety, and quality
 - Early Childhood Out-of-School Time (ECOST) Workforce Development Project with Early Matters Dallas - providing staffing, professional development and career coaching to build a pipeline of childcare/education professionals





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