



**City of Dallas**

# **ARPA Equitable Investment Framework**

**Workforce, Education, and  
Equity Committee  
October 12, 2021**

Genesis D. Gavino, Resilience Officer  
Dr. Lindsey Wilson, Equity Officer  
Office of Equity and Inclusion

# Presentation Overview



- Introduction
- ARPA Overview
- Equitable Investment Framework
  - Benefits and Burdens
  - Data Analysis
  - Community Engagement
  - Transparency and Accountability
  - Alignment
  - Amplification
- Applying the Framework: Eviction Assistance Initiative
- Next Steps



# Equity Goal



*Embed equity principles, practices, and measurements into City policies, programs, and plans to achieve a situation where all residents thrive, and neither race nor ethnicity statistically predict social outcomes.*



# American Rescue Plan Act Overview



- Supports urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control
- Replaces lost revenue for eligible state, local, territorial, and Tribal governments to strengthen support for vital public services and help retain jobs
- Supports immediate economic stabilization for households and businesses
- Addresses systemic public health and economic challenges that have contributed to the unequal impact of the pandemic





# Department of Treasury - State and Local Fiscal Recovery Funds



## • Part 2.C.3 – Promoting Equitable Outcomes

- **Goals:** Are there particular historically underserved, marginalized or adversely affected groups that you intend to serve within your jurisdiction?
- **Awareness:** How equal and practical is the ability for residents or businesses to become aware of the services funded by the SLFRF?
- **Access and Distribution:** Are there differences in levels of access to benefits and services across groups? Are there administrative requirements that result in disparities in ability to complete applications or meet eligibility criteria?
- **Outcomes:** Are intended outcomes focused on closing gaps, reaching universal levels of service, or disaggregating progress by race, ethnicity, and other equity dimensions where relevant to the policy objective?

Source: <https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-funds/recipient-compliance-and-reporting-responsibilities>



# City of Dallas Equitable Investment Framework



- Embeds equity principles into the allocation of federal and local ARPA funds to address the impact of COVID-19, historical inequities, while building community resilience.
- Equity Analysis
  - Address historic inequities
  - Analyze and disaggregate data
  - Engage the community
  - Build transparency and accountability
  - Align existing plans and strategies
  - Amplify achievements and successes of equity efforts





# Equitable Investment Framework



- **Benefits and Burdens**

- Understand that an investment may benefit or burden populations because of existing disparities or inequities

- **Data Analysis**

- Disaggregate qualitative and quantitative data to highlight and understand the unique circumstances and experiences of various populations, and particularly communities of color and historically marginalized people





# Equitable Investment Framework



- **Community Engagement and Outreach**
  - Design methods of engagement that heal and repair community-government relations
  - Informing, consulting, collaborating, and making shared decisions
- **Transparency and Accountability**
  - Evaluate, assess, and track any unintended racial or socioeconomic consequences, as well as benefits and burdens



# Equitable Investment Framework



- **Alignment**

- Identify existing plans and strategies to coordinate resources and maximize the benefit to the community in addressing multiple issues

- **Amplification**

- Share stories of success and serving as a “best practice” model for other entities
- Communicate availability of programs and funding



# Applicable ARPA Funded Programs



## • Tier 1: Immediate Relief

- Support people in crisis by providing targeted and equitable workforce development, mental health care, food/essentials assistance, etc.
- Provide City Council district funding for relief to small businesses, nonprofits, or impacted industries based on established criteria

## • Tier 4: Regional Partnership

- Bridging the digital divide with focused digital equity initiatives and long-term infrastructure
- Partnerships to address homelessness through Rapid Rehousing Program



# Applying the ELF Framework:





# Benefits and Burdens



## Impact of Evictions

### Princeton's Eviction Lab Highlights

#### Impact of Evictions:

- Evictions cause families to lose their home
- Families regularly lose possessions
- A legal eviction comes with a court record
- Evictions can cause job loss
- Evictions affect people's mental health

#### Most at Risk:

- Lower-income women, especially women of color, have a high risk of eviction
- Research has shown domestic violence victims and families with children are also at particularly high risk for eviction

The Eviction Lab notes evidence strongly indicates that evictions are not just a condition of poverty, they are a cause of it.

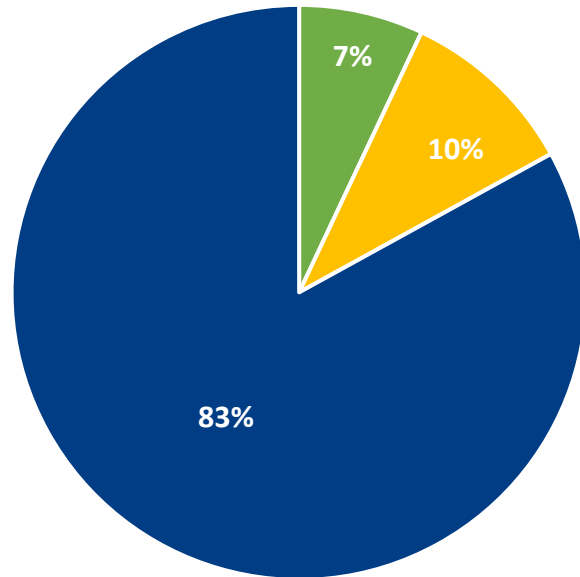


# Data Analysis



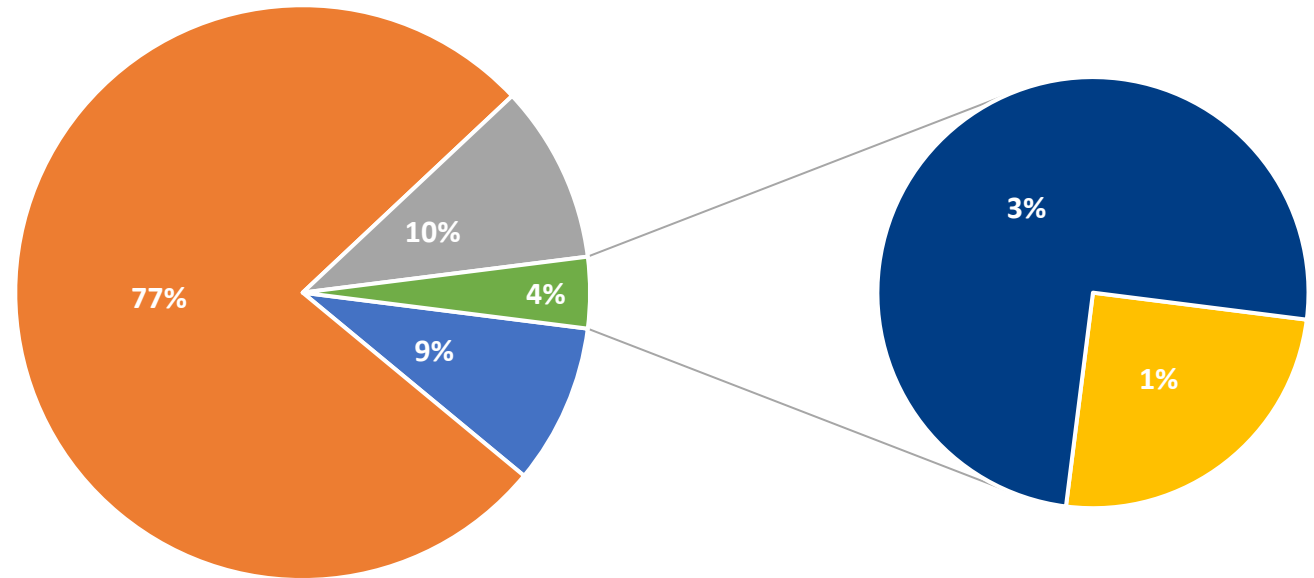
## 2021 Results: Legal Services

Household Income  
January 2021 - July 2021



■ Low Income ■ Very Low Income ■ Extremely Low Income

Household Race & Ethnicity  
January 2021 - July 2021



■ White ■ Black ■ Latino ■ Native American ■ Multi-Racial/Other\*

\*Asian & Pacific Islander 0%



# Community Engagement & Outreach



## Outreach to JP Courts

- Legal Aid continues contact with Justice Courts
  - Staff provides information to the courts
  - Advising is offered onsite to tenants with eviction cases
- Attorneys monitor how individual courts are handling evictions

## Outreach with Legal Aid & The Concilio

- Webinars, in-person events, phone banking, and texting utilized for outreach
- Eviction Assistance Events have totaled 19 events from January to July
  - An average of 2 events per month

**DALLAS EVICTION ASSISTANCE INITIATIVE**  
OUTREACH & COMMUNITY EDUCATION • LEGAL REPRESENTATION

SERVICES	TO APPLY	ELIGIBILITY
<ul style="list-style-type: none"><li>• Community Outreach and Education</li><li>• Legal Representation</li></ul> 	<ul style="list-style-type: none"><li>• Call 1-888-529-5277</li><li>• Visit <a href="http://www.lanwt.org">www.lanwt.org</a></li></ul> 	<ul style="list-style-type: none"><li>• Must live in Dallas</li><li>• Must be at or below 200% of federal poverty guidelines</li><li>• Must be negatively impacted by COVID-19</li></ul> 

For additional information on rental and mortgage assistance resources, visit [dallascityhall.com/covid19](http://dallascityhall.com/covid19) or call 214-670-INFO(4636).

 Legal Aid of NorthWest Texas

**INICIATIVA DE ASISTENCIA PARA EL DESALOJO**  
ALDE LA CIUDAD DE DALLAS  
DIVULGACIÓN Y EDUCACIÓN COMUNITARIA • REPRESENTACIÓN LEGAL

SERVICIOS	PARA APLICAR	ELEGIBILIDAD
<ul style="list-style-type: none"><li>• Divulgación y educación comunitaria</li><li>• Representación legal</li></ul> 	<ul style="list-style-type: none"><li>• Llame 1-888-529-5277</li><li>• Visite <a href="http://www.lanwt.org">www.lanwt.org</a></li></ul> 	<ul style="list-style-type: none"><li>• Debe vivir en Dallas</li><li>• Debe de estar en o por debajo del 200% de los Estándares Federales de Nivel de Pobreza</li><li>• Debe haber sido afectado negativamente por COVID-19</li></ul> 

Para más información acerca de recursos de asistencia en el alquiler o la hipoteca, visite [dallascityhall.com/covid19](http://dallascityhall.com/covid19) o llame al 214-670-INFO(4636).

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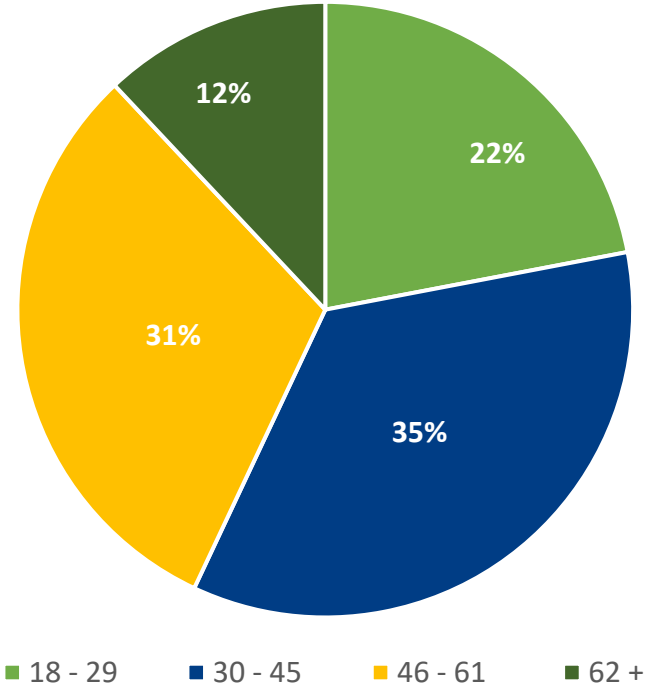


# Transparency & Accountability

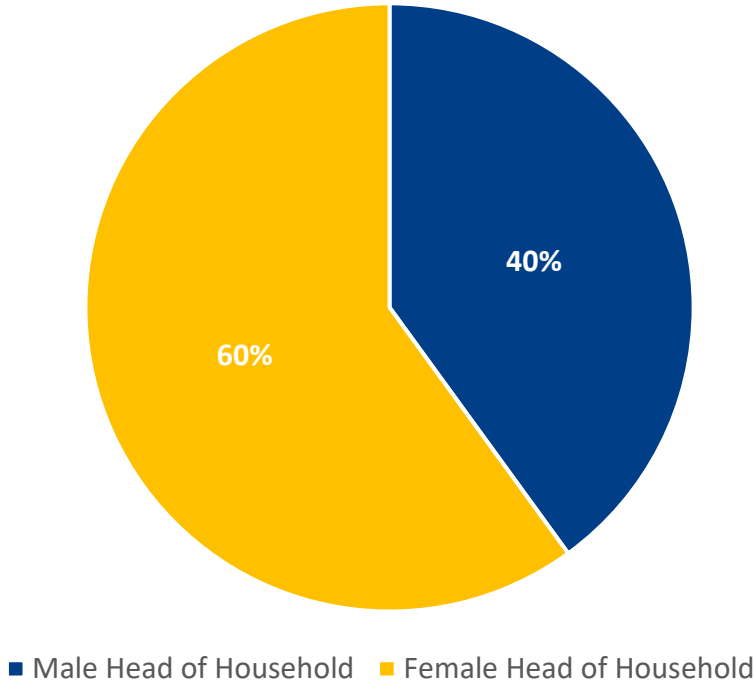


## 2021 Results: Legal Services

Applicant Age Range  
January 2021 - July 2021

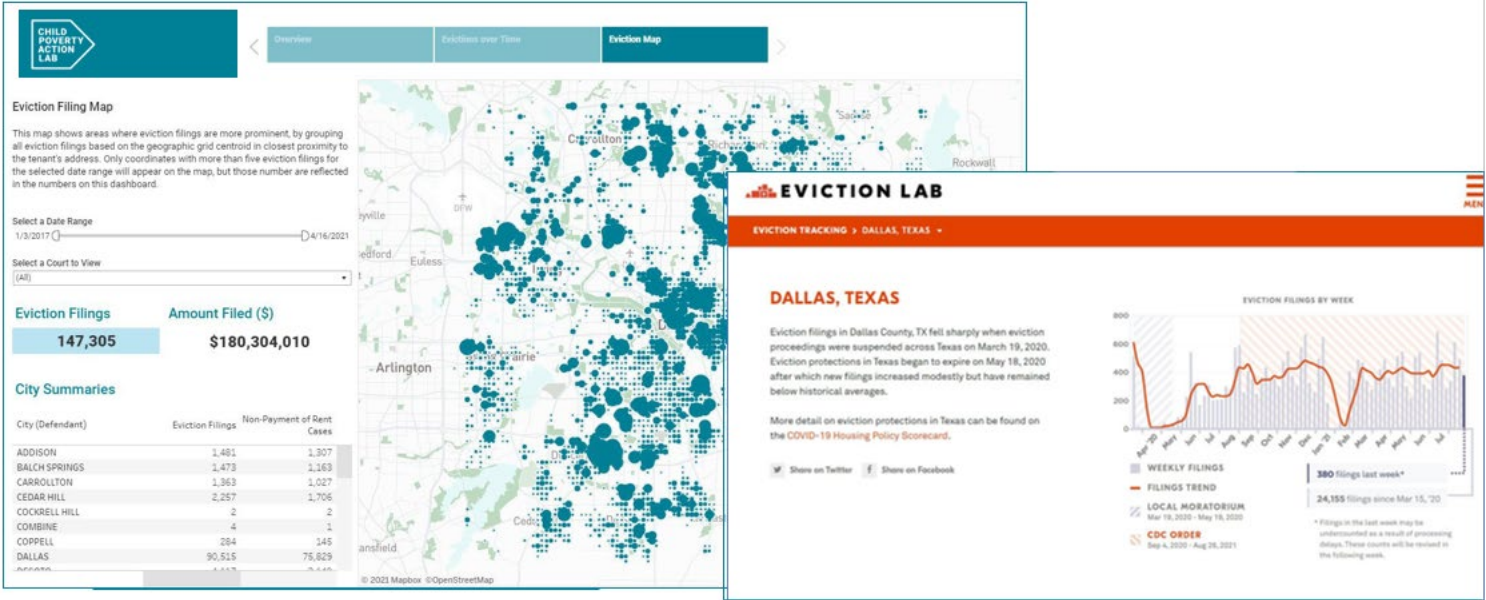
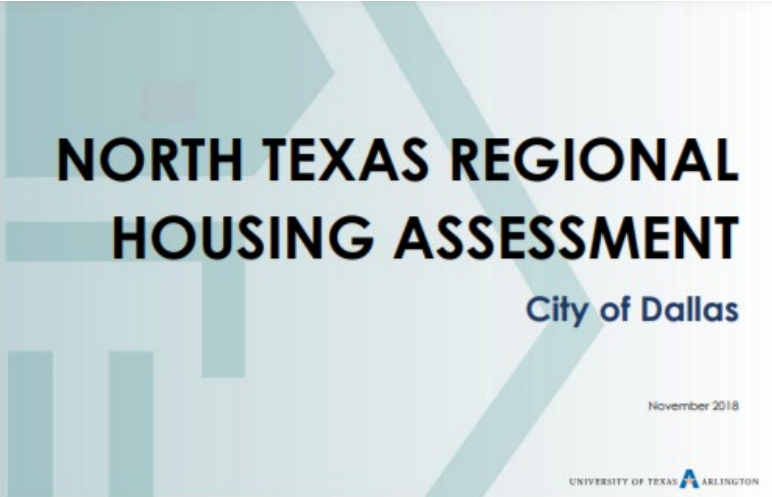


Heads of Household  
January 2021 - July 2021





# Alignment



# Amplification



**City of Dallas**

HOME | PRESS | WATCH LIVE | RESOURCES | TRANSPARENCY

HOME > PRESS ROOM ARCHIVE > OFFICE OF EQUITY AND INCLUSION PARTNERS WITH LEGAL AID OF NORTHWEST TEXAS TO PROVIDE EVICTION ASSISTANCE

CITY NEWS | FAIR HOUSING | FEATURED




10 MONTHS AGO

**Office of Equity and Inclusion partners with Legal Aid of NorthWest Texas to provide eviction assistance**

**City of Dallas**  
@CityOfDallas

Need eviction assistance? We've teamed up with @lanwt to offer education, training and legal representation to eligible Dallas residents financially impacted by COVID-19.

Learn more about the program and how to apply at the link below.



Office of Equity and Inclusion partners with Legal Ai...  
The City of Dallas Office of Equity and Inclusion in partnership with Legal Aid of NorthWest Texas is ...  
[dallascitynews.net](https://dallascitynews.net)

1:08 PM · Dec 14, 2020

**AAGD**  
APARTMENT ASSOCIATION  
GREATER DALLAS

**City of Dallas:  
Eviction Assistance  
Initiative & Rental  
Assistance  
Programs**

Tuesday, March 23, 2021  
10:00 AM - 11:30 AM (CDT)


**ARE YOU A CITY OF DALLAS RESIDENT AND BEHIND ON RENT AND UTILITIES DUE TO COVID-19?**


**EMERGENCY RENTAL ASSISTANCE EVENT**

**IF YOU NEED AID, PLEASE BRING:**

- Proof of tenant identification
- Identification for all residents listed on the lease
- Copy of your current lease
- Documentation from your landlord showing amount owed
- Proof of income

If you have been financially impacted by COVID-19 and are at or below 80% Area Median Income, you will likely qualify for aid.

 **THURSDAY, SEPT. 9**  
3 - 6:30 P.M.

 **PAUL LAURENCE DUNBAR  
LANCASTER-KEIST BRANCH LIBRARY**  
2008 E. KIEST BLVD.  
DALLAS, TX 75216

For more information about qualifications, please visit [bit.ly/dallasrentFAQ](https://bit.ly/dallasrentFAQ)





# Next Steps



- Identify City programs under Tier 1 and Tier 4 that are focused on delivering service directly to residents
- Identify and train cross-departmental staff to assess program-specific responses
- Quarterly reporting
  - City Council Committees
  - Department of Treasury





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