

BETTER BLOCK

What is the
Better Block?



Map

Satellite

Canada



United States

San Francisco

Las Vegas

Los Angeles

San Diego

Gulf of California

Mexico

Gulf of Mexico

Cuba

Ottawa

Toronto

Chicago

New York

Washington

Houston

Miami

Google

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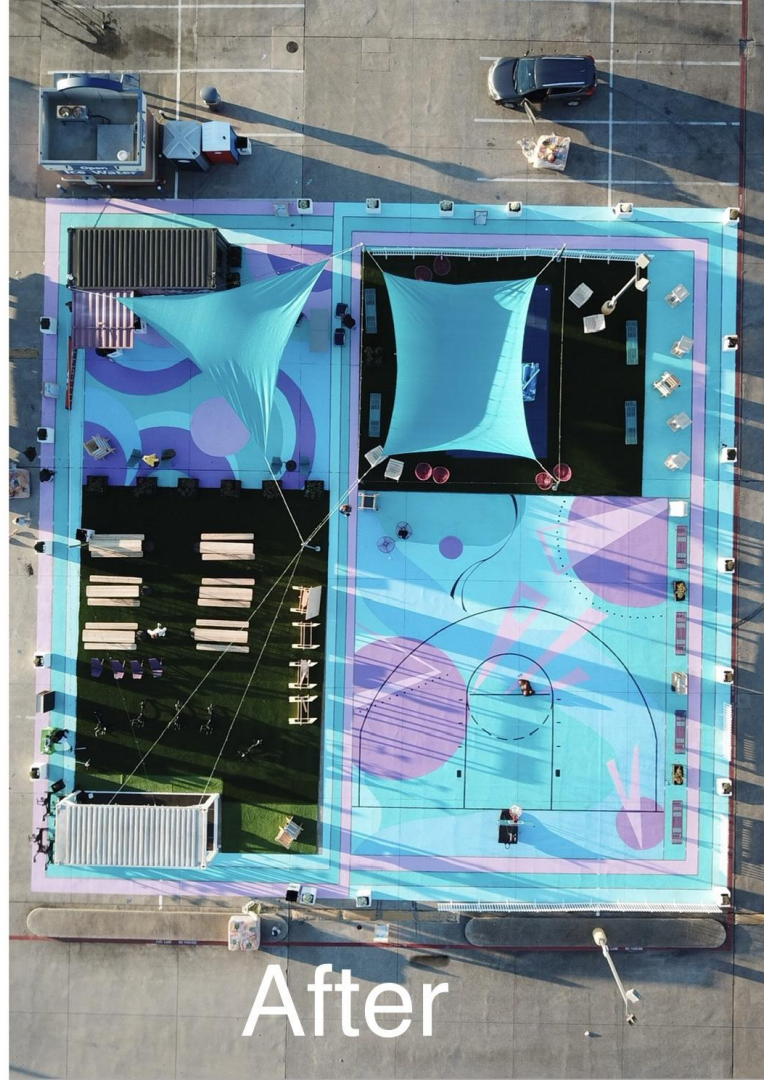


Tehran





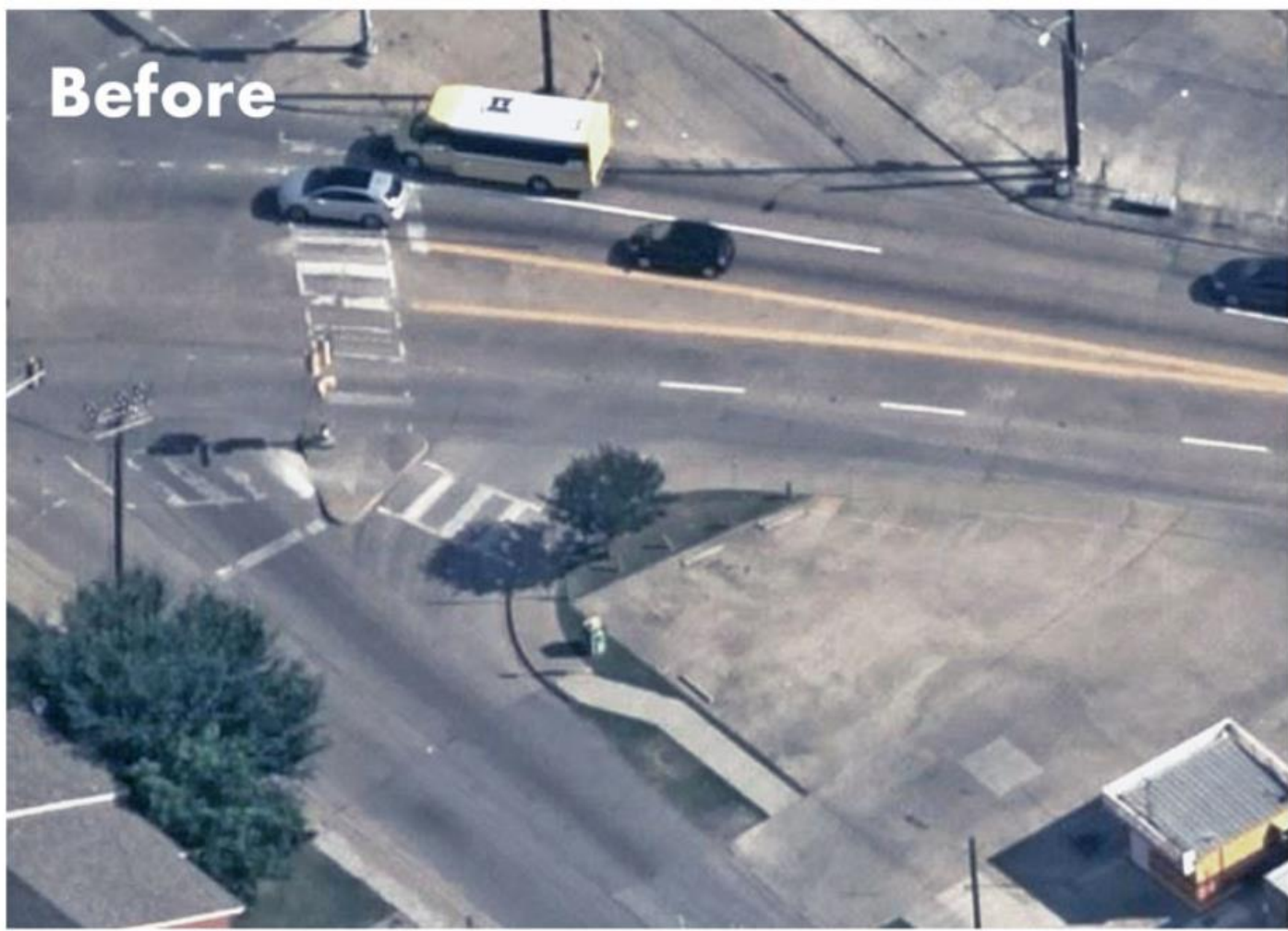
Before



After



Before



After







What is a pilot or
demonstration project?

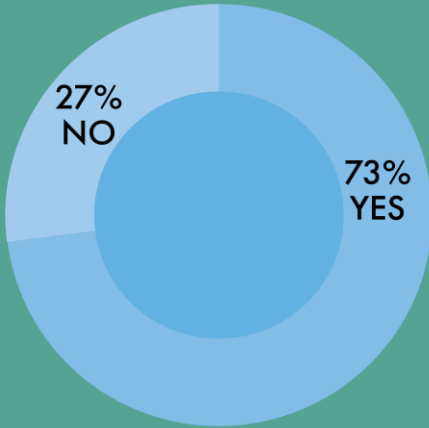
Lighter
Cheaper
Quicker
Temporary

What is the process of a demonstration project?

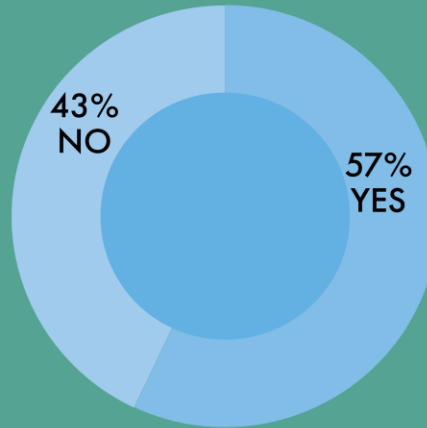
Observe
Question
Research
hypothesize
Experiment
Test hypothesis
Report

Why implement pilots

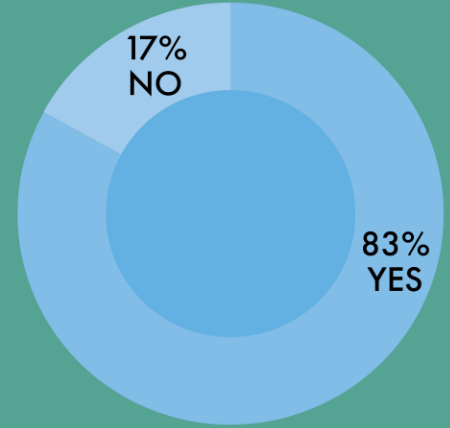
For Change



**Increase in
Community
Engagement**



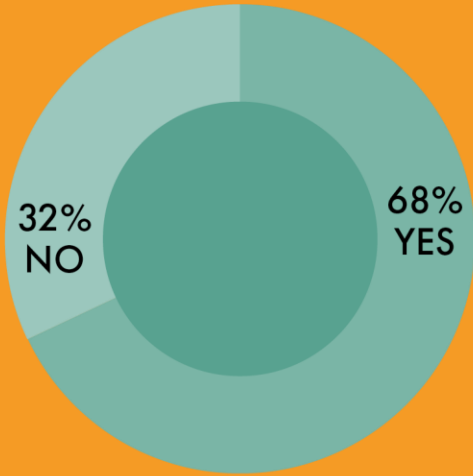
**Street Changes
After Project**



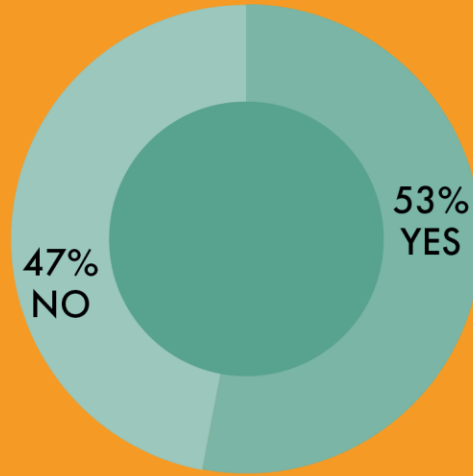
**Programming
Continuation**



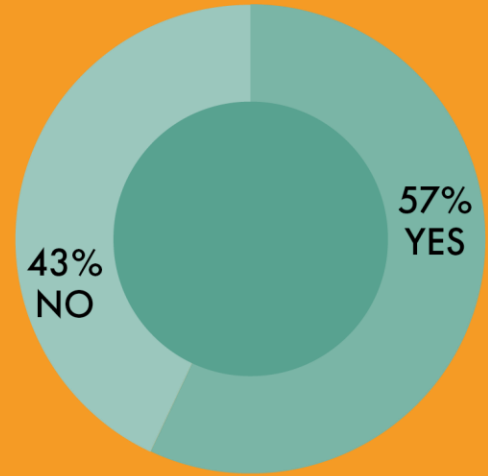
For Change



Positive Perception Changes



Increase in Street Life



Newly Formed Community Partnerships





For Love



Thank you!

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