



## Legislation Text

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File #: 23-1395, Version: 1

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**STRATEGIC PRIORITY:** Workforce, Education, & Equity  
**AGENDA DATE:** June 28, 2023  
**COUNCIL DISTRICT(S):** 1, 2, 3, 4, 5, 6, 7, 8  
**DEPARTMENT:** Office of Community Care  
**EXECUTIVE:** M. Elizabeth Cedillo-Pereira

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### **SUBJECT**

Authorize the **(1)** acceptance of a grant from the United States Department of Agriculture through Food Research & Action Center, Inc. for the of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC Program) WIC Community Innovation and Outreach (Funding No. USDA-FNS-WIC-CIAO-2022, CDFA No. 10.557) in the amount of \$345,036.00 for the period of May 1, 2023 through October 31, 2024; **(2)** creation of a Manager position within the WIC Program for the period of the grant to complete required grant activities; and **(3)** establishment of appropriations in an amount not to exceed \$345,036.00 in the WIC CIAO Grant Fund; **(4)** receipt and deposit of funds in an amount not to exceed \$345,036.00 in the WIC CIAO Grant Fund; and **(5)** execution of the grant agreement and all terms, conditions and documents required by the agreement - Not to exceed \$345,036.00 - Financing: WIC CIAO Grant Fund

### **BACKGROUND**

The WIC Program provides nutrition education, breastfeeding support and food benefits to pregnant and breastfeeding women, infants and children. In 2023, the Food Research and Action Center (FRAC) made available over \$10,000,000.00 in funding available through the WIC Program Community Innovation and Outreach Project (WIC CIAO) to assist WIC State and local agencies, including Indian Tribal Organizations (ITOs), and nonprofit entities and organizations, including community-based organizations and nonprofit organizations chartered under the Tribal law of a state or federally recognized Tribe, to develop, implement, and evaluate innovative outreach strategies to increase WIC awareness, participation, and redemption of benefits, and reduce disparities in program delivery.

The City of Dallas WIC Program has been awarded funds through this opportunity. Dallas WIC currently serves over 75,000 individuals each month in a total of 16 clinics located throughout Dallas County. Many of the clinics are open six days a week and they are all eager to serve families. Dallas WIC is the largest WIC local agency in the entire state of Texas.

Funds will enable Dallas WIC to strengthen WIC in northwestern and southern Dallas by focusing on increased awareness of, participation, satisfaction with, and retention within the WIC Program.

**PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)**

[The Workforce, Education and Equity was briefed by memorandum regarding this matter on June 5, 2023. <](#)

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**FISCAL INFORMATION**

Fund	FY 2023	FY 2024	Future Years
WIC CIAO Grant Fund	\$58,548.40	\$273,208.40	\$13,279.20