



Legislation Text

File #: 20-2208, **Version:** 1

STRATEGIC PRIORITY: Government Performance and Financial Management

AGENDA DATE: December 9, 2020

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Procurement Services

EXECUTIVE: Elizabeth Reich

SUBJECT

Authorize a three-year cooperative purchasing agreement for the purchase of subscription services for a place-based data and mapping solution for the Department of Information and Technology Services distributed through SHI Government Solutions, Inc. and sold through PolicyMap, Inc. through The Local Government Purchasing Cooperative (BuyBoard) agreement - Not to exceed \$158,874 - Financing: Data Services Fund (subject to annual appropriations)

BACKGROUND

This action does not encumber funds; the purpose of a cooperative purchasing agreement is to establish firm pricing for services, for a specific term, which are ordered on an as needed basis.

This cooperative purchasing agreement will allow for the purchase of subscription services for a place-based data and mapping solution for the Department of Information and Technology Services. This solution provides centralized reference and mapping services that will allow users access to information about the City of Dallas without the need for specialized Geographic Information Systems training. The solution allows additional data services, enterprise internal customization, map widgets and custom multi-indicator info-bubbles access through map widgets for business planning and workflow efficiency analysis.

This is a City-wide initiative through the Department of Planning and Urban Design. Users operating this solution can easily access location-specific information that provides users the tools and information necessary to answer location-specific questions about the City as they relate to demographics, real estate, jobs, health, and other topics.

Key benefits of this solution include:

- **Data Access** - provides access to an up-to-date library of over 37,000 indicators with data from more than 150 authoritative public and proprietary (licensed) sources. Provides integration with City of Dallas generated data such as 311 calls, restaurant inspection scores, the City

Zoning layers, and other data.

- Ease of Use - provides intuitive, web-based mapping and reporting with integrated support, training videos, and tutorials. The service is available to all City of Dallas employees through their City of Dallas email address.
- Tables and Reporting - allows the end-user to view mapped data as a report or as bar graphs and charts to compare multiple geographies. The mapping tool can be used to select and report using multiple criteria.
- Public Access - in addition to an employee-view, this solution allows the City to publish public-friendly web-maps highlighting a narrow set of data items based on a theme. One example of this type of use is the “Map My Neighborhood” widget housed on the Planning & Urban Design website that is used to empower neighborhood organizations and citizens. This widget can be accessed using the link below:
(<https://dallascityhall.com/departments/pnv/Pages/MapMyNeighborhood.aspx>)

The Local Government Purchasing Cooperative (BuyBoard) agreement is authorized by Chapter 791 of the Texas Government Code and Subchapter F, Chapter 271, Texas Local Government Code. Section 271.102 of the Texas Local Government Code which authorizes a local government to participate in a Cooperative Purchasing Program with another local government or a local cooperative organization.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

This item has no prior action.

FISCAL INFORMATION

Fund	FY 2021	FY 2022	Future Years
Data Services Fund	\$52,958.00	\$52,958.00	\$52,958.00

M/WBE INFORMATION

In accordance with the City’s Business Inclusion and Development Policy adopted on September 23, 2020, by Resolution No. 20-1430, as amended, the M/WBE participation on this contract is as follows:

Contract Amount	Category	M/WBE Goal	M/WBE %	M/WBE \$
\$158,874.00	CO-OP	N/A	100.00%	\$158,874.00
• The Business Inclusion and Development Policy does not apply to Cooperative Purchasing Agreements (CO-OPs), however, the prime contractor is a certified M/WBE.				
• SHI Government Solutions, Inc. - Non-local; Workforce - 6.52% Local				

PROCUREMENT INFORMATION

Method of Evaluation for Award Type:

Cooperative Purchasing Agreement	<ul style="list-style-type: none">• Cooperative purchasing agreements enable the City to associate with State agencies, other local governments, or local cooperative organizations comprised of other state and local governments, to leverage market buying power and enable the City to purchase goods or services at lower prices• The cooperative purchasing agreement is an alternative method of meeting the requirements for competitive bidding or competitive sealed proposals, not an exception from that requirement
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OWNER

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Thai Lee, President